



Bill Dudley Says Cut Rates Now

In a stunning reversal of opinion, ex. New York Fed Governor Bill Dudley now calls on the Fed to immediately cut rates. In a Bloomberg article titled [I Changed My Mind. The Fed Needs To Cut Rates Now](#), he states:

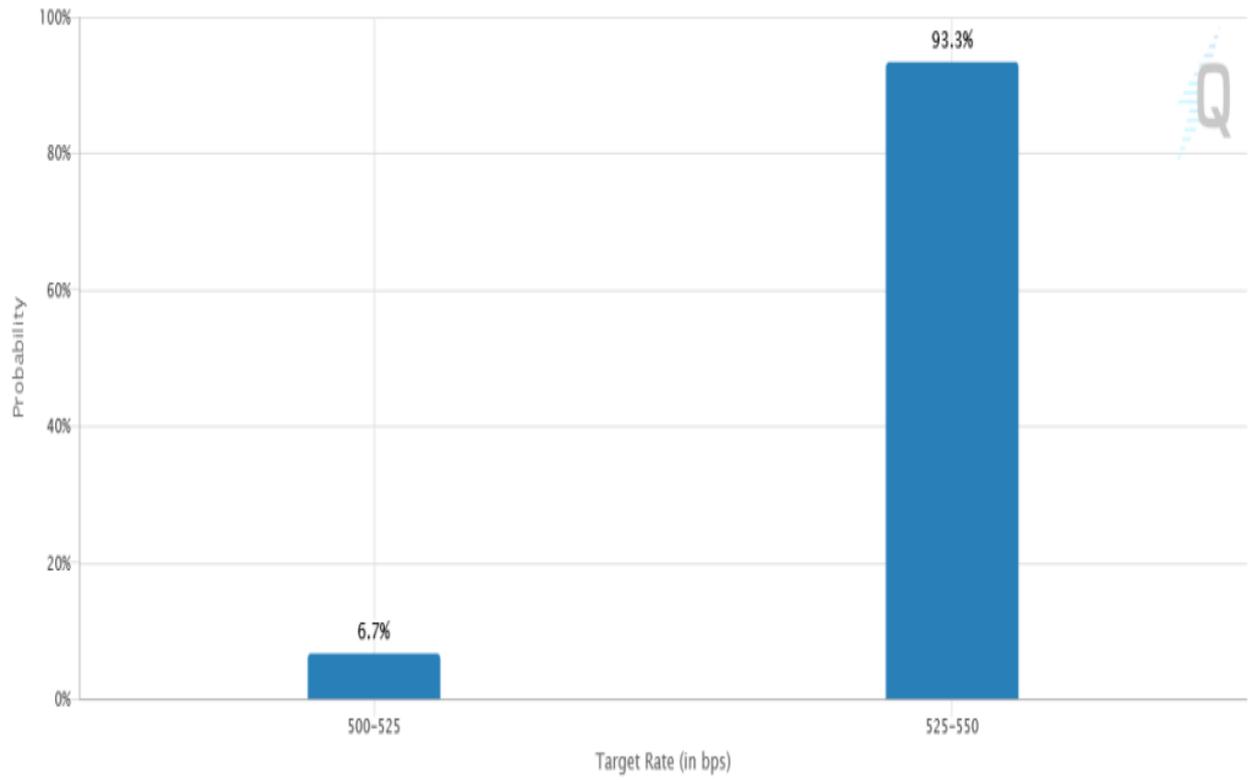
I've long been in the 'higher for longer' camp. The facts have changed, so I've changed my mind. The Fed should cut, preferably at next week's policy-making meeting. Although it might already be too late to fend off a recession

Like ourselves, Bill Dudley is noticing a degradation of important but lesser-followed labor market data. He notes that the household employment survey from the BLS shows the economy only added 195k jobs in the last year. Conversely, the well-followed BLS establishment survey shows gains of over 2.6 million jobs. He also justifies his decision with the core PCE prices data showing that inflation is nearing the Fed's 2% target. He concludes as follows:

Although it might already be too late to fend off a recession by cutting rates, dawdling now unnecessarily increases the risk.

The next FOMC meeting is next Wednesday. As we share below the market, pricing in a slim 6.7% chance of a rate cut, does not agree with the logic of Bill Dudley.

Current target rate is 525-550



What To Watch Today

Earnings

Time	Symbol	Company Name	Market Cap ▼	Fiscal Quarter Ending	Consensus EPS* Forecast	# Of Ests	Last Year's Report Date	Last Year's EPS*
🌞	ABBV	AbbVie Inc.	\$306,572,305,459	Jun/2024	\$2.56	7	7/27/2023	\$2.91
🌞	AZN	Astrazeneca PLC	\$245,425,975,992	Jun/2024	\$0.96	5	7/28/2023	\$1.08
🌞	LYG	Lloyds Banking Group Plc	\$187,810,827,282	Jun/2024		N/A	7/26/2023	\$0.08
🌞	TTE	TotalEnergies SE	\$163,383,456,082	Jun/2024	\$2.13	4	7/27/2023	\$1.99
🌞	UNP	Union Pacific Corporation	\$148,424,408,618	Jun/2024	\$2.70	8	7/26/2023	\$2.57
🌞	UL	Unilever PLC	\$145,094,769,980	Jun/2024		9	N/A	N/A
🌞	HON	Honeywell International Inc.	\$141,287,720,755	Jun/2024	\$2.42	6	7/27/2023	\$2.23
🌞	RTX	RTX Corporation	\$137,962,838,969	Jun/2024	\$1.29	6	7/25/2023	\$1.29
🌞	SNY	Sanofi	\$129,161,372,834	Jun/2024	\$0.88	5	7/28/2023	\$0.95
🌞	NOC	Northrop Grumman Corporation	\$64,834,405,418	Jun/2024	\$5.95	7	7/27/2023	\$5.34
🌞	STLA	Stellantis N.V.	\$62,608,381,097	Jun/2024		9	N/A	N/A
🌞	CARR	Carrier Global Corporation	\$61,268,849,388	Jun/2024	\$0.84	6	7/27/2023	\$0.79
🌞	AJG	Arthur J. Gallagher & Co.	\$59,379,560,000	Jun/2024	\$2.24	8	7/27/2023	\$1.90
🌞	PCG	Pacific Gas & Electric Co.	\$52,546,801,691	Jun/2024	\$0.30	3	7/27/2023	\$0.23
🌞	NSC	Norfolk Southern Corporation	\$51,515,175,804	Jun/2024	\$2.85	8	7/27/2023	\$2.95
🌞	VALE	VALE S.A.	\$49,565,962,642	Jun/2024	\$0.40	2	7/27/2023	\$0.20
🌞	VLO	Valero Energy Corporation	\$48,729,000,994	Jun/2024	\$3.03	6	7/27/2023	\$5.40
🌞	DLR	Digital Realty Trust, Inc.	\$48,601,084,073	Jun/2024	\$1.62	9	7/27/2023	\$1.68
🌞	LHX	L3Harris Technologies, Inc.	\$45,170,479,501	Jun/2024	\$3.18	8	7/26/2023	\$2.97
🌞	KDP	Keurig Dr Pepper Inc.	\$44,503,503,448	Jun/2024	\$0.45	7	7/27/2023	\$0.42
🌞	DXCM	DexCom, Inc.	\$44,401,400,401	Jun/2024	\$0.39	11	7/27/2023	\$0.34
🌞	RCL	Royal Caribbean Cruises Ltd.	\$43,371,060,001	Jun/2024	\$2.77	8	7/27/2023	\$1.82
🌞	DOW	Dow Inc.	\$38,268,461,268	Jun/2024	\$0.72	7	7/25/2023	\$0.75
🌞	STM	STMicroelectronics N.V.	\$37,925,413,112	Jun/2024	\$0.34	4	7/27/2023	\$1.06
🌞	NDAQ	Nasdaq, Inc.	\$36,338,848,769	Jun/2024	\$0.64	9	7/19/2023	\$0.71
🌞	BKR	Baker Hughes Company	\$35,588,595,628	Jun/2024	\$0.49	11	7/19/2023	\$0.39
🌞	CBRE	CBRE Group, Inc.	\$30,305,048,259	Jun/2024	\$0.69	4	7/27/2023	\$0.82
🌞	HIG	Hartford Financial Services Group, Inc. (The)	\$30,190,708,373	Jun/2024	\$2.26	10	7/27/2023	\$1.88
🌞	TSCO	Tractor Supply Company	\$29,225,241,876	Jun/2024	\$3.94	13	7/27/2023	\$3.83
🌞	EIX	Edison International	\$28,933,430,112	Jun/2024	\$1.02	3	7/27/2023	\$1.01
🌞	ARGX	argenx SE	\$27,289,250,912	Jun/2024	(\$0.90)	12	7/27/2023	(\$1.69)
🌞	WTW	Willis Towers Watson Public Limited Company	\$27,137,514,018	Jun/2024	\$2.28	11	7/27/2023	\$2.05
🌞	FCNCA	First Citizens BancShares, Inc.	\$26,798,643,234	Jun/2024	\$44.91	7	8/03/2023	\$52.60
🌞	TW	Tradeweb Markets Inc.	\$25,951,062,062	Jun/2024	\$0.69	12	7/27/2023	\$0.52
🌞	DOV	Dover Corporation	\$24,895,473,484	Jun/2024	\$2.21	6	7/25/2023	\$2.05
🌞	VLTO	Veralto Corp.	\$24,568,658,719	Jun/2024	\$0.81	9	N/A	N/A
🌞	ASX	ASE Technology Holding Co., Ltd.	\$24,333,568,395	Jun/2024		N/A	7/27/2023	\$0.12
🌞	DTE	DTE Energy Company	\$24,255,114,369	Jun/2024	\$1.19	3	7/27/2023	\$0.99
🌞	WST	West Pharmaceutical Services, Inc.	\$23,165,580,789	Jun/2024	\$1.78	5	7/27/2023	\$2.11
🌞	DECK	Deckers Outdoor Corporation	\$22,488,875,755	Jun/2024	\$3.52	10	7/27/2023	\$2.41
🌞	WY	Weyerhaeuser Company	\$22,307,920,200	Jun/2024	\$0.22	5	7/27/2023	\$0.32
🌞	PFG	Principal Financial Group Inc	\$20,002,291,388	Jun/2024	\$1.87	7	7/27/2023	\$1.53
🌞	CINF	Cincinnati Financial Corporation	\$18,848,067,100	Jun/2024	\$0.97	11	7/27/2023	\$1.21
🌞	CX	Cemex S.A.B. de C.V.	\$18,686,726,779	Jun/2024		N/A	7/27/2023	\$0.18

Time	Symbol	Company Name	Market Cap ▼	Fiscal Quarter Ending	Consensus EPS* Forecast	# Of Ests	Last Year's Report Date	Last Year's EPS*
🌞	ABBV	AbbVie Inc.	\$306,572,305,459	Jun/2024	\$2.56	7	7/27/2023	\$2.91
🌞	AZN	Astrazeneca PLC	\$245,425,975,992	Jun/2024	\$0.96	5	7/28/2023	\$1.08
🌞	LYG	Lloyds Banking Group Plc	\$187,810,827,282	Jun/2024		N/A	7/26/2023	\$0.08
🌞	TTE	TotalEnergies SE	\$163,383,456,082	Jun/2024	\$2.13	4	7/27/2023	\$1.99
🌞	UNP	Union Pacific Corporation	\$148,424,408,618	Jun/2024	\$2.70	8	7/26/2023	\$2.57
🌞	UL	Unilever PLC	\$145,094,769,980	Jun/2024		9	N/A	N/A
🌞	HON	Honeywell International Inc.	\$141,287,720,755	Jun/2024	\$2.42	6	7/27/2023	\$2.23
🌞	RTX	RTX Corporation	\$137,962,838,969	Jun/2024	\$1.29	6	7/25/2023	\$1.29
🌞	SNY	Sanofi	\$129,161,372,834	Jun/2024	\$0.88	5	7/28/2023	\$0.95
🌞	NOC	Northrop Grumman Corporation	\$64,834,405,418	Jun/2024	\$5.95	7	7/27/2023	\$5.34
🌞	STLA	Stellantis N.V.	\$62,608,381,097	Jun/2024		9	N/A	N/A
🌞	CARR	Carrier Global Corporation	\$61,268,849,388	Jun/2024	\$0.84	6	7/27/2023	\$0.79
🌞	AJG	Arthur J. Gallagher & Co.	\$59,379,560,000	Jun/2024	\$2.24	8	7/27/2023	\$1.90
🌞	PCG	Pacific Gas & Electric Co.	\$52,546,801,691	Jun/2024	\$0.30	3	7/27/2023	\$0.23
🌞	NSC	Norfolk Southern Corporation	\$51,515,175,804	Jun/2024	\$2.85	8	7/27/2023	\$2.95
🌞	VALE	VALE S.A.	\$49,565,962,642	Jun/2024	\$0.40	2	7/27/2023	\$0.20
🌞	VLO	Valero Energy Corporation	\$48,729,000,994	Jun/2024	\$3.03	6	7/27/2023	\$5.40
🌞	DLR	Digital Realty Trust, Inc.	\$48,601,084,073	Jun/2024	\$1.62	9	7/27/2023	\$1.68
🌞	LHX	L3Harris Technologies, Inc.	\$45,170,479,501	Jun/2024	\$3.18	8	7/26/2023	\$2.97
🌞	KDP	Keurig Dr Pepper Inc.	\$44,503,503,448	Jun/2024	\$0.45	7	7/27/2023	\$0.42
🌞	DXCM	DexCom, Inc.	\$44,401,400,401	Jun/2024	\$0.39	11	7/27/2023	\$0.34
🌞	RCL	Royal Caribbean Cruises Ltd.	\$43,371,060,001	Jun/2024	\$2.77	8	7/27/2023	\$1.82
🌞	DOW	Dow Inc.	\$38,268,461,268	Jun/2024	\$0.72	7	7/25/2023	\$0.75
🌞	STM	STMicroelectronics N.V.	\$37,925,413,112	Jun/2024	\$0.34	4	7/27/2023	\$1.06
🌞	NDAQ	Nasdaq, Inc.	\$36,338,848,769	Jun/2024	\$0.64	9	7/19/2023	\$0.71
🌞	BKR	Baker Hughes Company	\$35,588,595,628	Jun/2024	\$0.49	11	7/19/2023	\$0.39
🌞	CBRE	CBRE Group, Inc.	\$30,305,048,259	Jun/2024	\$0.69	4	7/27/2023	\$0.82
🌞	HIG	Hartford Financial Services Group, Inc. (The)	\$30,190,708,373	Jun/2024	\$2.26	10	7/27/2023	\$1.88
🌞	TSCO	Tractor Supply Company	\$29,225,241,876	Jun/2024	\$3.94	13	7/27/2023	\$3.83
🌞	EIX	Edison International	\$28,933,430,112	Jun/2024	\$1.02	3	7/27/2023	\$1.01
🌞	ARGX	argenx SE	\$27,289,250,912	Jun/2024	(\$0.90)	12	7/27/2023	(\$1.69)
🌞	WTW	Willis Towers Watson Public Limited Company	\$27,137,514,018	Jun/2024	\$2.28	11	7/27/2023	\$2.05
🌞	FCNCA	First Citizens BancShares, Inc.	\$26,798,643,234	Jun/2024	\$44.91	7	8/03/2023	\$52.60
🌞	TW	Tradeweb Markets Inc.	\$25,951,062,062	Jun/2024	\$0.69	12	7/27/2023	\$0.52
🌞	DOV	Dover Corporation	\$24,895,473,484	Jun/2024	\$2.21	6	7/25/2023	\$2.05
🌞	VLTO	Veralto Corp.	\$24,568,658,719	Jun/2024	\$0.81	9	N/A	N/A
🌞	ASX	ASE Technology Holding Co., Ltd.	\$24,333,568,395	Jun/2024		N/A	7/27/2023	\$0.12
🌞	DTE	DTE Energy Company	\$24,255,114,369	Jun/2024	\$1.19	3	7/27/2023	\$0.99
🌞	WST	West Pharmaceutical Services, Inc.	\$23,165,580,789	Jun/2024	\$1.78	5	7/27/2023	\$2.11
🌞	DECK	Deckers Outdoor Corporation	\$22,488,875,755	Jun/2024	\$3.52	10	7/27/2023	\$2.41
🌞	WY	Weyerhaeuser Company	\$22,307,920,200	Jun/2024	\$0.22	5	7/27/2023	\$0.32
🌞	PFG	Principal Financial Group Inc	\$20,002,291,388	Jun/2024	\$1.87	7	7/27/2023	\$1.53
🌞	CINF	Cincinnati Financial Corporation	\$18,848,067,100	Jun/2024	\$0.97	11	7/27/2023	\$1.21
🌞	CX	Cemex S.A.B. de C.V.	\$18,686,726,779	Jun/2024		N/A	7/27/2023	\$0.18

Economy

Time	Event	Impact	Actual	Dev ¹	Consensus	Previous
THURSDAY, JULY 25						
07:30	USD Continuing Jobless Claims (Jul 12)		-	-	-	1.867M
07:30	USD Core Personal Consumption Expenditures (QoQ) (Q2) PREL		-	-	2.7%	3.7%
07:30	USD Durable Goods Orders (Jun)		-	-	0.3%	0.1%
07:30	USD Durable Goods Orders ex Defense (Jun)		-	-	-	-0.2%
07:30	USD Durable Goods Orders ex Transportation (Jun)		-	-	0.2%	-0.1%
07:30	USD Gross Domestic Product Annualized (Q2) PREL		-	-	2%	1.4%
07:30	USD Gross Domestic Product Price Index (Q2) PREL		-	-	2.6%	3.1%
07:30	USD Initial Jobless Claims (Jul 19)		-	-	238K	243K
07:30	USD Initial Jobless Claims 4-week average (Jul 19)		-	-	-	234.75K
07:30	USD Nondefense Capital Goods Orders ex Aircraft (Jun)		-	-	0.2%	-0.6%
07:30	USD Personal Consumption Expenditures Prices (QoQ) (Q2) PREL		-	-	-	3.4%
09:00	USD Pending Home Sales (MoM) (Jun)		-	-	-	-2.1%
09:00	USD Pending Home Sales (YoY) (Jun)		-	-	-	-6.6%
09:30	USD EIA Natural Gas Storage Change (Jul 19)		-	-	13B	10B
10:00	USD Kansas Fed Manufacturing Activity (Jul)		-	-	-	-11
10:30	USD 4-Week Bill Auction		-	-	-	5.27%
12:00	USD 7-Year Note Auction		-	-	-	4.276%

Time	Event	Impact	Actual	Dev ¹	Consensus	Previous
THURSDAY, JULY 25						
07:30	USD Continuing Jobless Claims (Jul 12)		-	-	-	1.867M
07:30	USD Core Personal Consumption Expenditures (QoQ) (Q2) PREL		-	-	2.7%	3.7%
07:30	USD Durable Goods Orders (Jun)		-	-	0.3%	0.1%
07:30	USD Durable Goods Orders ex Defense (Jun)		-	-	-	-0.2%
07:30	USD Durable Goods Orders ex Transportation (Jun)		-	-	0.2%	-0.1%
07:30	USD Gross Domestic Product Annualized (Q2) PREL		-	-	2%	1.4%
07:30	USD Gross Domestic Product Price Index (Q2) PREL		-	-	2.6%	3.1%
07:30	USD Initial Jobless Claims (Jul 19)		-	-	238K	243K
07:30	USD Initial Jobless Claims 4-week average (Jul 19)		-	-	-	234.75K
07:30	USD Nondefense Capital Goods Orders ex Aircraft (Jun)		-	-	0.2%	-0.6%
07:30	USD Personal Consumption Expenditures Prices (QoQ) (Q2) PREL		-	-	-	3.4%
09:00	USD Pending Home Sales (MoM) (Jun)		-	-	-	-2.1%
09:00	USD Pending Home Sales (YoY) (Jun)		-	-	-	-6.6%
09:30	USD EIA Natural Gas Storage Change (Jul 19)		-	-	13B	10B
10:00	USD Kansas Fed Manufacturing Activity (Jul)		-	-	-	-11
10:30	USD 4-Week Bill Auction		-	-	-	5.27%
12:00	USD 7-Year Note Auction		-	-	-	4.276%

Market Trading Update

[Yesterday, we discussed](#) the average Presidential election year path for markets and the rules to follow to navigate this current corrective process. The correction that started last week continued yesterday despite good earnings and revenue numbers from Google (GOOG). Hence, with the market retesting and failing the 20-DMA, the 50-DMA becomes the next logical support.

So far, this correction is very close to what we saw in April. The market initially broke the 20-DMA, rallied above it, then failed and took out the 50-DMA, eventually finding support at the 100-DMA. If we replay that episode, the current correction will again encompass a roughly 5-7% decline from the previous peak. As of yesterday's close, the market is testing the 50-DMA and is moving into more oversold conditions. The market needs to hold support here, or we will retest the 100-DMA once again, which we think is ultimately most likely.





That statement should be unsurprising, as we have repeatedly discussed the need for a 5-10% correction to resolve the overbought and extended conditions. While we have previously suggested that we thought such a correction may occur later in the summer, we may be in the process now.

Manage your risks accordingly.



THE Bull Bear REPORT
BY SimpleVisor™

The most important things you need to know about the markets.

> [Subscribe today](#)



THE Bull Bear REPORT
BY SimpleVisor™

The most important things you need to know about the markets.

> [Subscribe today](#)

The Deficit Is Misleading

The federal deficit is massive and growing too rapidly. It is obscene, whether you measure it in absolute terms or as a percentage of GDP. This is one crucial factor that warrants concern for bond

investors and keeps yields higher than they should be.

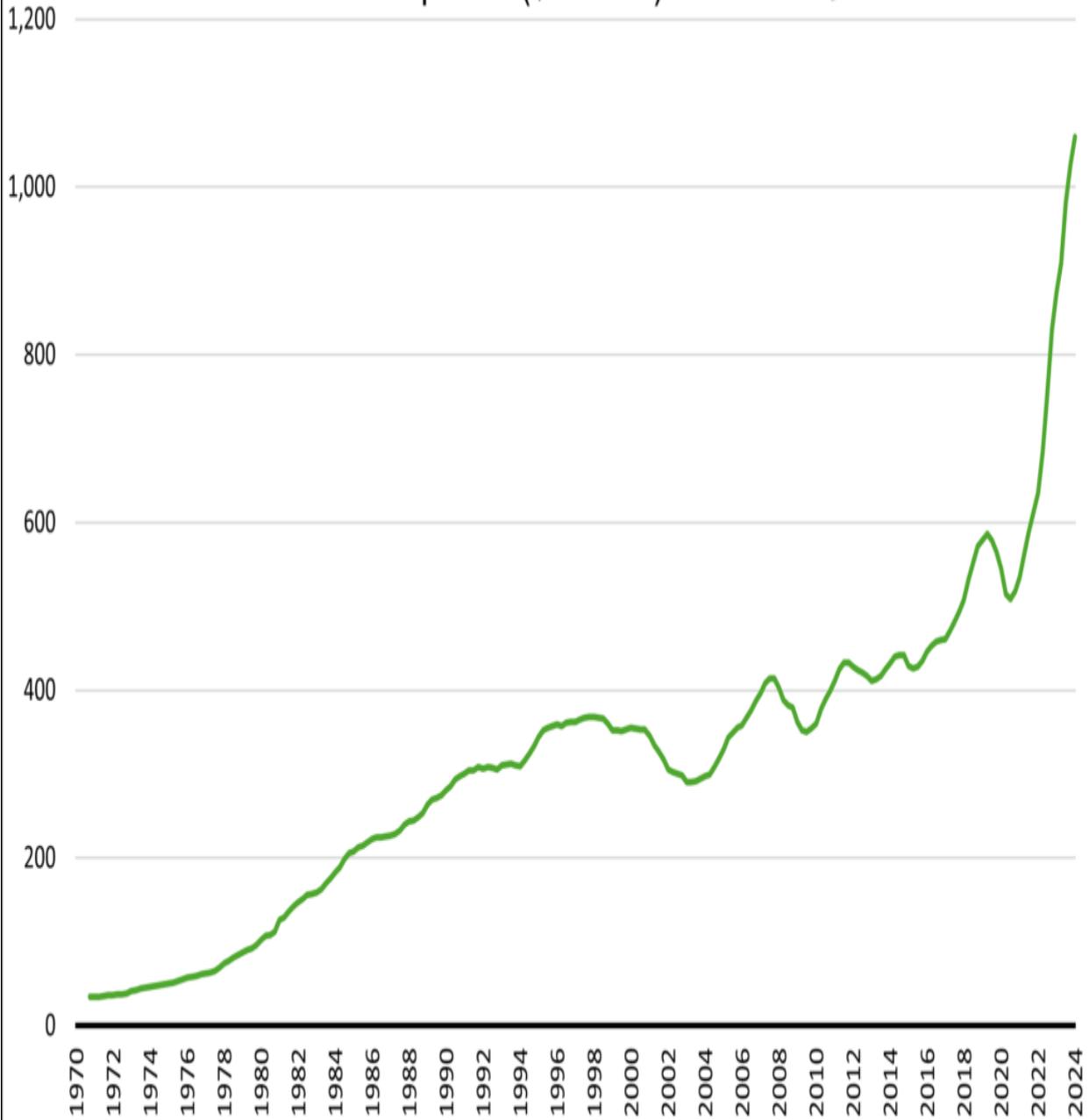
However, deficit analysis is complicated. Our latest article, [Interest Rates Are Too High](#), helps ease some concerns about the deficit. It is essential to consider the effect of higher interest rates on the deficit and the circular relationship between rates and the deficit. Fears over high deficits keep interest rates high, which adds to deficit spending. To explain, consider the first graph below. It shows that over \$500 billion of the recent annual deficit is solely a function of higher interest expenses. However, on the bright side, lower interest rates will lower government spending, easing bond investors' concerns. As we wrote:

*Assuming no significant changes to the rate of government spending, deficits will fluctuate with interest rates. **Therefore, in a circular fashion, when interest rates fall, the market's fear of fiscal deficits will likely lessen.***

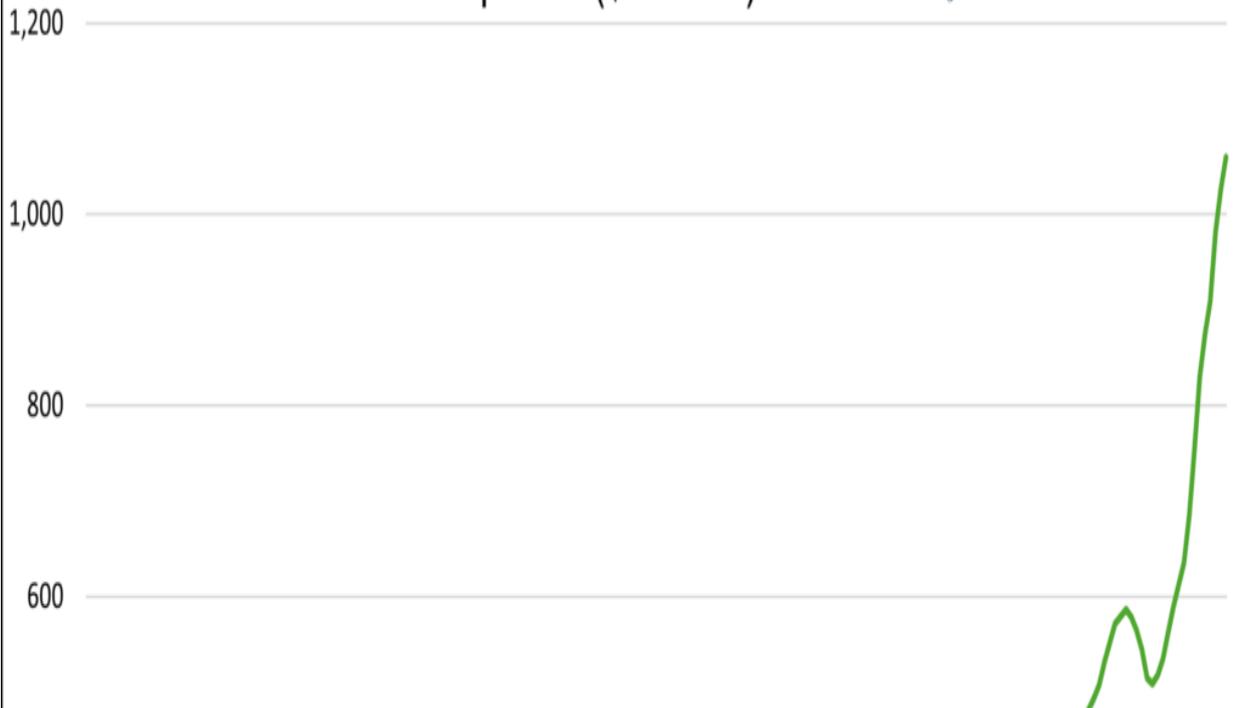
The second graph helps put context to the deficit sans interest expenses. To wit:

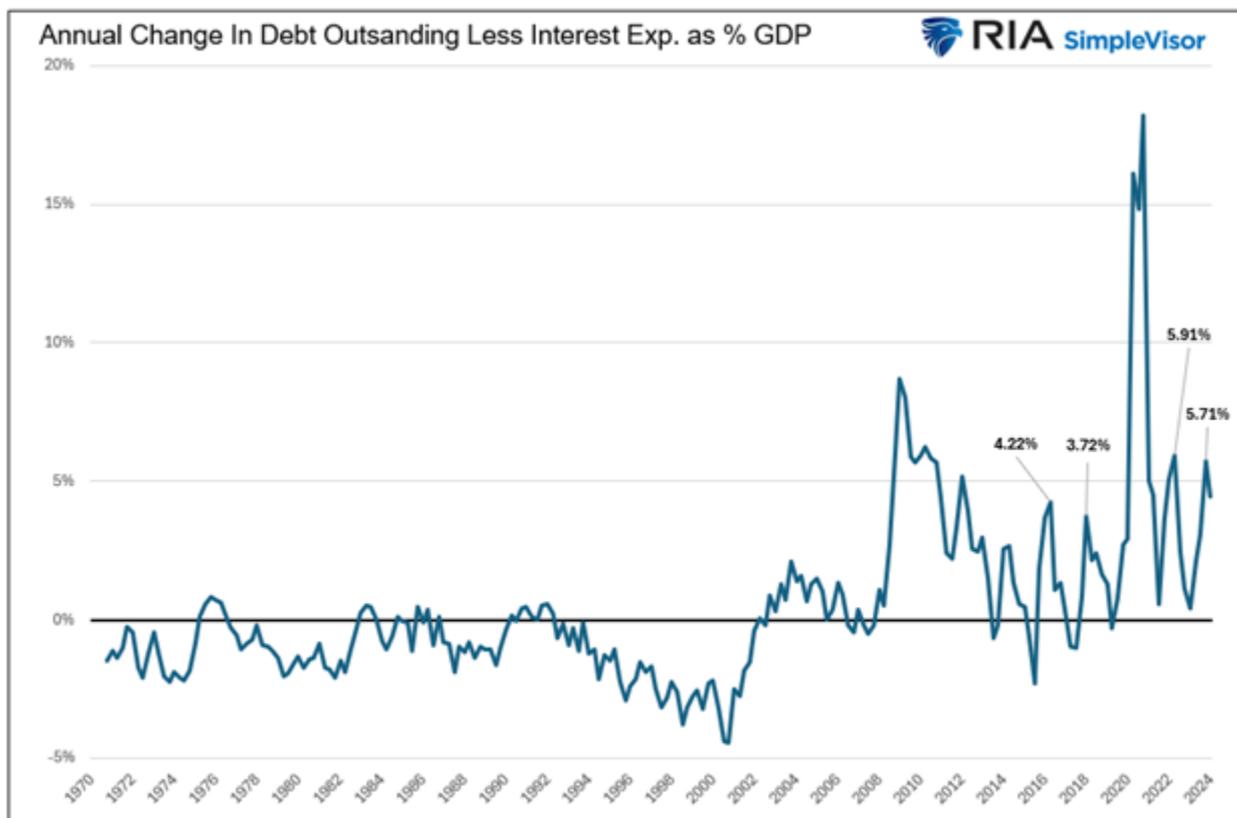
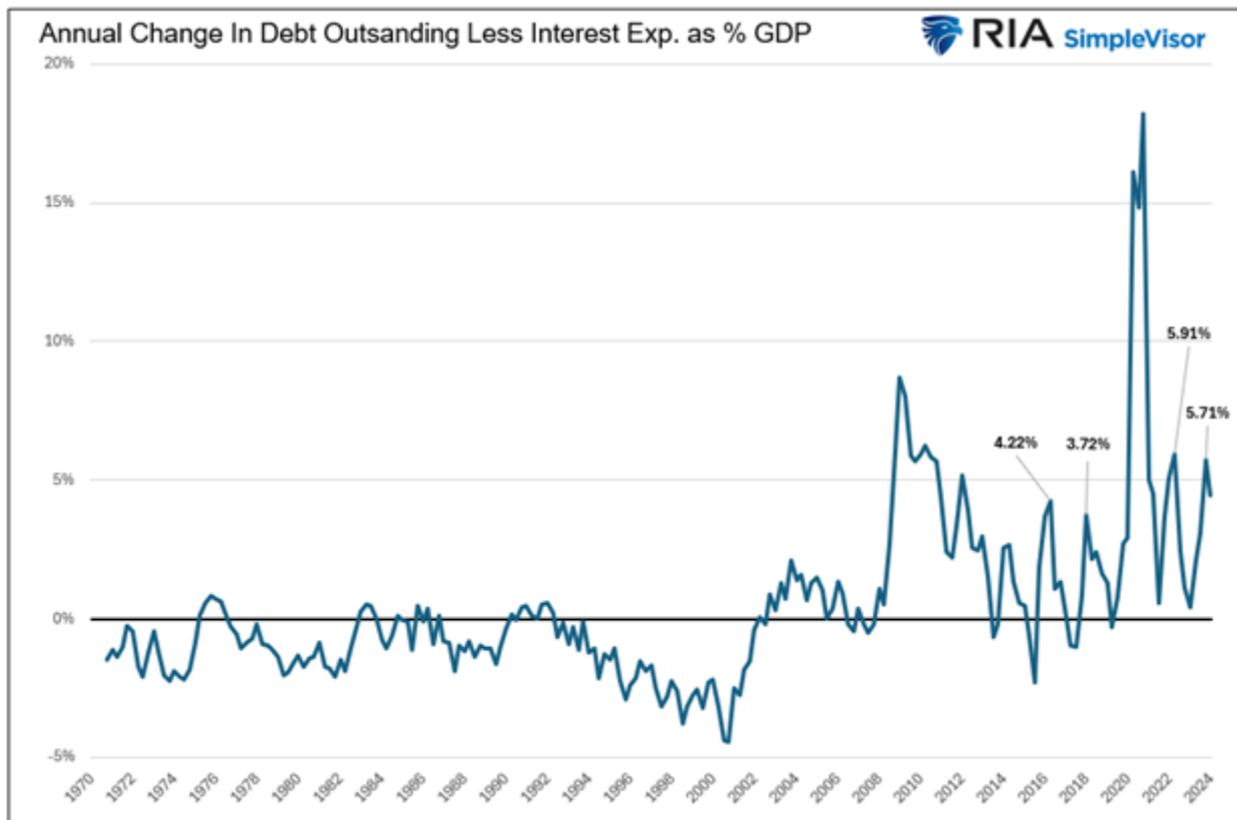
The graph below puts the deficit and interest expenses into context. It shows deficits, sans interest expenses, as a percentage of GDP. The recent peak, 5.71%, is historically high, but notice the deficit spending of the financial crisis and pandemic-related stimulus dwarf it. Further, last quarter's peak is not far from the 2016 and 2018 highs when spending was not generally considered out of control.

Annual Federal Interest Expense (\$Billions)



Annual Federal Interest Expense (\$Billions)





Capital One Paints A Mixed Picture Of The Consumer

Capital One is a good barometer for the financial health of the average consumer as they are a large retail bank and credit card company. Its earnings report on Wednesday paints a mixed picture. Regarding consumer savings, Richard Fairbank, Capital One's CEO, appears optimistic. To wit:

?When we look at our customers, we see that on average, they have higher bank balances than before the pandemic, and this is true across income levels?.on the whole, I?d say consumers are in reasonably good shape relative to most historical benchmarks?

However, while consumers, at least those with Capital One Bank accounts, seem to have relatively substantial savings on average, Capital One?s credit card division is worried about growing losses. The following figures indicate they are building their financial buffer to protect against increasing credit card losses.

- Provision for credit losses increased \$1.2 billion to \$3.9 billion
- Net charge-offs of \$2.6 billion
- \$1.3 billion loan reserve build



Tweet of the Day

BREAKING: Interest paid on US consumer non-mortgage debt spiked by 50% in 2023, the highest increase in at least 27 years.

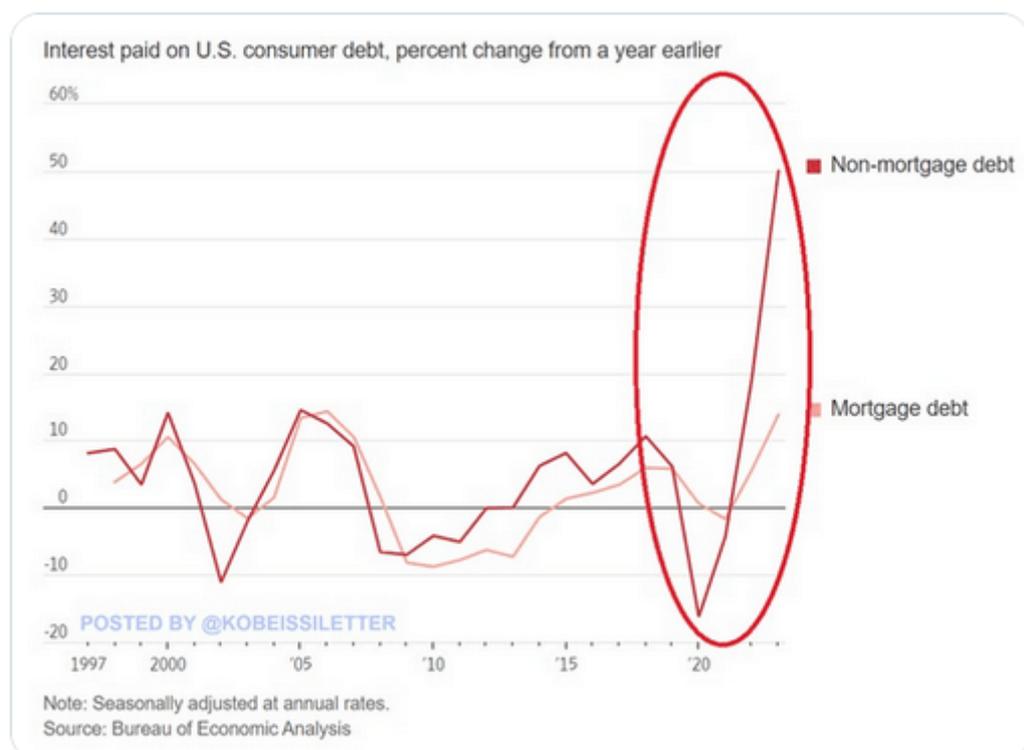
By comparison, the previous record was 14.1% in 2000, a year before the 2001 recession.

At the same time, interest paid on mortgage debt jumped 13.8% in 2023, the most since the 14.3% increase recorded in 2006.

Meanwhile, the average interest rate on credit card debt hit 22.8% in Q2 2024, near an all-time high.

Total household debt also reached a new record of \$17.7 trillion in Q1 2024, adding further pressure on consumers.

Consumers are drowning in interest expense.



BREAKING: Interest paid on US consumer non-mortgage debt spiked by 50% in 2023, the highest increase in at least 27 years.

By comparison, the previous record was 14.1% in 2000, a year before the 2001 recession.

At the same time, interest paid on mortgage debt jumped 13.8% in 2023, the most since the 14.3% increase recorded in 2006.

Meanwhile, the average interest rate on credit card debt hit 22.8% in Q2 2024, near an all-time high.

?Want to achieve better long-term success in managing your portfolio? Here are our [15-trading rules for managing market risks.](#)?

Please [subscribe to the daily commentary](#) to receive these updates every morning before the opening bell.

If you found this blog useful, please send it to someone else, share it on social media, or contact us to set up a meeting.

Post Views: 5

2024/07/25

[> Back to All Posts](#)