

"Fighting The Fed" Is The Bull's New Mantra

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The Pain Trade Is Higher

Interestingly, despite the Fed continuing to send warnings, *?Fighting the Fed?* has become the bull's new mantra. From one economic report to the next, bullish investors continue to look for any reason to buy stocks in hopes the Fed will pivot soon. Such was the case this past week as the markets rallied again, heading into the much-anticipated inflation report.

However, before we dig further into that topic, a review of this week's market action reveals some decidedly bullish developments but also some risks.

From the bullish side of the ledger, the outlook for 2023 has statistical support for a positive outcome. After having a negative year in 2022, the markets were visited by *?Santa Claus,* although very late, and the first 5-days of January turned out to be a positive return. As the table below shows, there are only a few periods in history where this has occurred, and each yielded positive returns in the following year.

If Stocks Are Down the Previous Year, This Trifecta is Very Bullish

Trifecta Of The Santa Claus Rally, First 5 Days of the Year, and January All Green (1950 - Current)

S&P 500 Index Returns					
Year	Santa Claus Rally	First 5 Days	January Return	Previous Year Returns	Full Year Return
1954	0.5%	1.7%	5.1%	-6.6%	45.0%
1958	2.5%	3.5%	4.3%	-14.3%	38.1%
1961	1.2%	1.7%	6.3%	-3.0%	23.1%
1963	2.6%	1.7%	4.9%	-11.8%	18.9%
1971	0.0%	1.9%	4.2%	-0.1%	10.8%
1975	2.2%	7.2%	12.3%	-29.7%	31.5%
1995	0.3%	0.2%	2.4%	-1.5%	34.1%
2012	1.8%	1.9%	4.4%	0.0%	13.4%
2019	2.7%	1.3%	7.9%	-6.2%	28.9%
2023	1.4%	0.8%	?	-19.4%	?
Posted on				Average	27.1%
 ISABELNET.com				Median	28.9%
				% Higher	29.0%

Source: Carson Investment Research, FactSet 01/11/2022

The Santa Claus Rally is the final 5 trading days of a calendar year and the first two of the following year.



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1971	0.0%	1.9%	4.2%	-0.1%	10.8%
1975	2.2%	7.2%	12.3%	-29.7%	31.5%
1995	0.3%	0.2%	2.4%	-1.5%	34.1%
2012	1.8%	1.9%	4.4%	0.0%	13.4%
2019	2.7%	1.3%	7.9%	-6.2%	28.9%
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Furthermore, there is also a bullish pattern developing in the S&P 500. The market has recently established a higher low and potentially formed a *?right shoulder?* of an *?inverse head-and-shoulders?* technical pattern.

?An inverse head and shoulders, also called a ?head and shoulders bottom?, is similar to the standard head and shoulders pattern, but inverted: with the head and shoulders top used to predict reversals in downtrends.

This pattern is identified when the price action of a security meets the following characteristics: the price falls to a trough; and then rises; the price falls below the former trough and then rises again; finally, the price falls again but not as far as the second trough. Once the final trough is made, the price heads upward, toward the resistance found near the top of the previous troughs. ? ? Investopedia



Bullish Technicals

With the market approaching the downtrend line from last year's peak, and as shown below, a higher low and tightening consolidation suggests a higher move is possible. While the market is short-term overbought, the MACD buy signal continues to suggest the *“pain trade”* is higher for now.



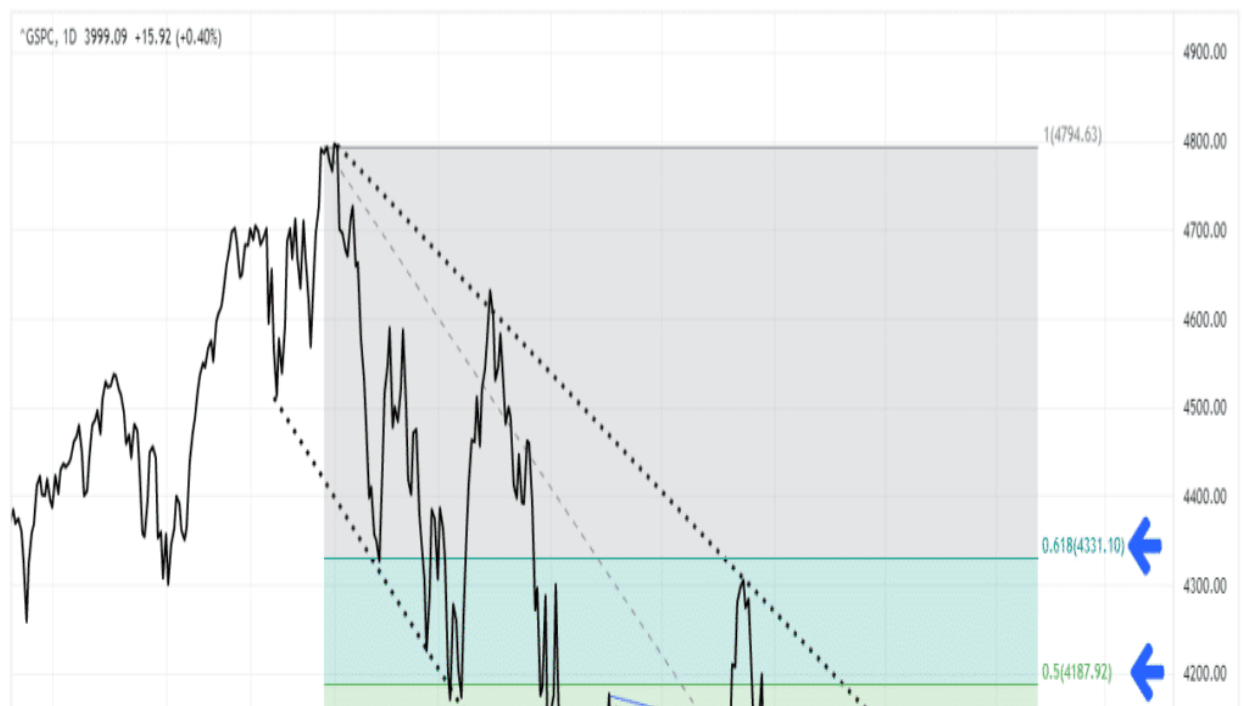
TradingView



Importantly, this is just an improving technical picture for the market short-term. The breakouts have not happened yet, and may not. However, given the technical improvement, a break above the downtrend and the 200-DMA will set targets between 4200 (50% *retracement*) and 4360 (61.8% *retracement*) of last year's decline.



TradingView



While the current *‘pain trade’* appears to be higher, there are still many risks to the market. Such is especially the case as we head into earnings season and the next Fed meeting. Therefore, it is important to remain cautious until the markets declare themselves. We remain overweight in cash, and our bond duration remains short of our benchmark index. However, we will adjust our holdings accordingly if these technical patterns mature.

The challenge we have with the market *‘Fighting the Fed’* is that historically such has not worked out well.

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	Need a plan to protect your hard earned savings from the next bear market? > Schedule your consultation today

The Bull's New Mantra Of *‘Fighting The Fed’*

[I previously wrote:](#)

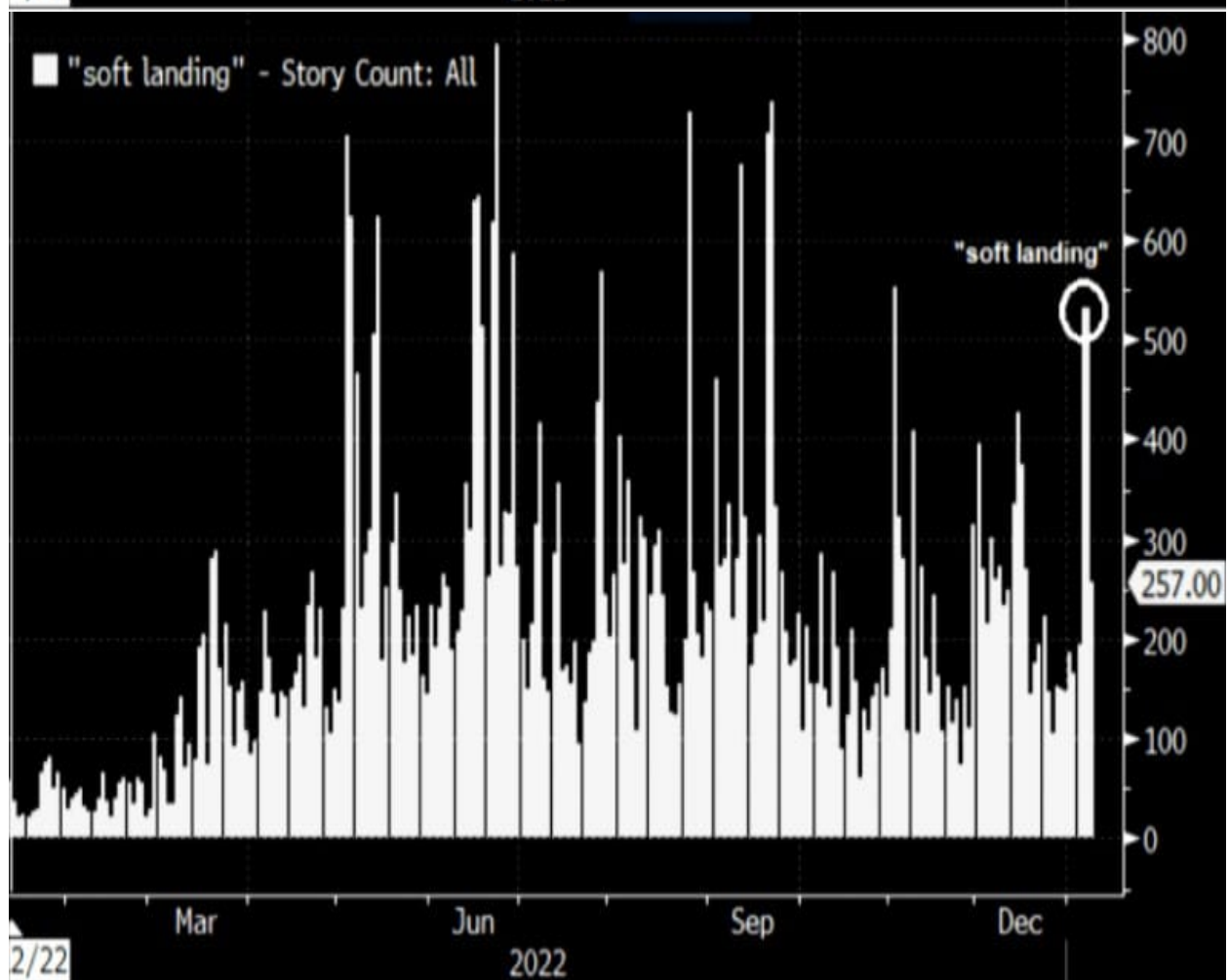
‘Don’t Fight The Fed.’ That mantra has remained a call to arms of the financial markets and media’s bullish tribes over the last decade.

With zero interest rate policy and the most aggressive monetary campaign in history, investors elevated the financial markets to heights rarely seen in human history. Yet, despite record valuations, pandemics, warnings, and inflationary pressures, the animal spirit fostered by an undeniable faith in the Federal Reserve remains alive and well.

Over the last decade, the primary bullish argument for owning stocks is that low-interest rates support high valuations.

The assumption is that the present value of future cash flows from equities rises, and so should their valuation. **Assuming all else is equal, a falling discount rate does suggest a higher valuation.** That is basic math and supported the mantra of NOT *‘fighting the Fed.’*

However, that discount rate has risen sharply in the last year, And, in an interesting twist, the bulls have started *?fighting the Fed,?* hoping for a *?pivot?* in monetary policy. The argument now is that valuations have corrected enough, and the economy is heading towards a *?soft landing,?* suggesting the *?earnings?* decline is near its end. In fact, the number of articles discussing a *?soft landing?* has recently surged.



Here is an example.

David Kelly, chief global strategist at JPMorgan Asset Management, is betting that inflation will continue to ease in 2023, helping the US economy to narrowly escape a recession. Ed Yardeni, the longtime stock strategist and founder of his namesake research firm, is putting the odds of a soft landing at 60% based on strong economic data, resilient consumers and signs of tumbling price pressures. ? ? [Bloomberg](#)

The problem for the bulls is simple:

?You can?t have it both ways.?

The Fed?s Problem

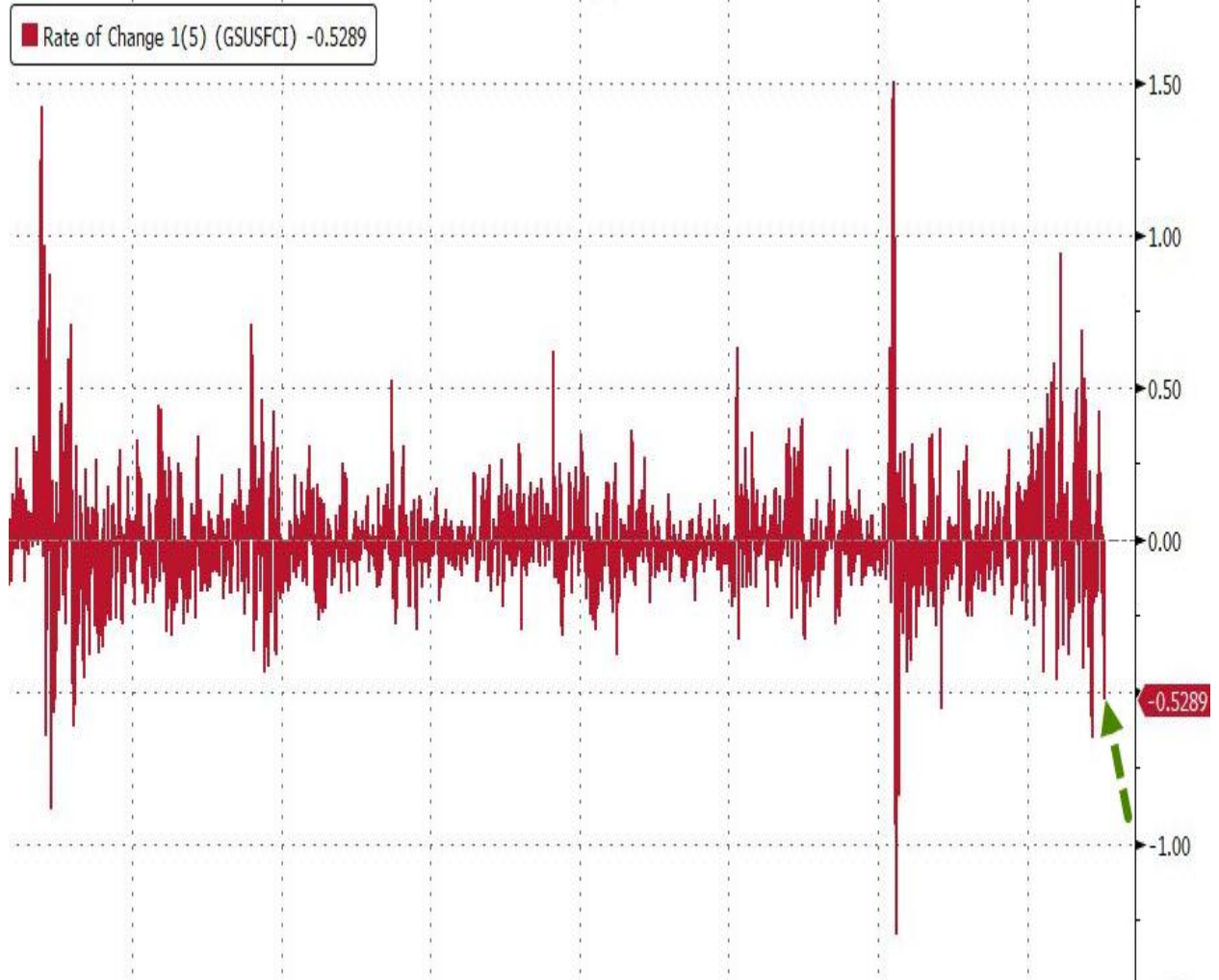
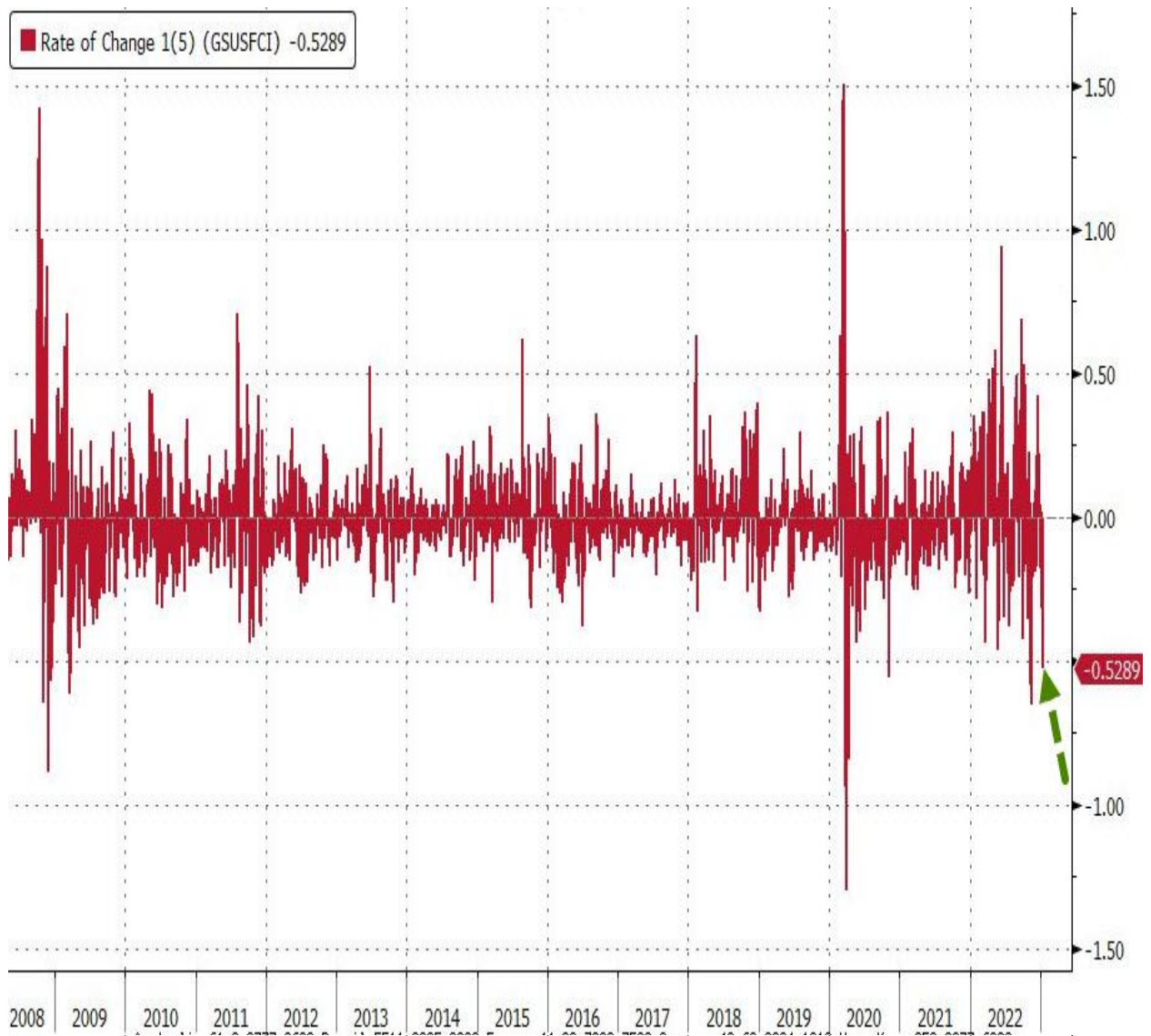
As [we discussed last week](#), there is a conflict with the bulls fighting the Fed.

?Higher asset prices represent looser, not tighter, monetary policy. Rising asset prices boost consumer confidence and act to ease the very financial conditions the Fed is trying to tighten. While financial conditions have tightened recently between higher interest rates and surging inflation, they remain low. Such is hardly the environment desired by the Fed to quell inflation.?

The latest FOMC minutes reiterated that point.

?Participants noted that, because monetary policy worked importantly through financial markets, an unwarranted easing in financial conditions, especially if driven by a misperception by the public of the Committee?s reaction function, would complicate the Committee?s effort to restore price stability.?

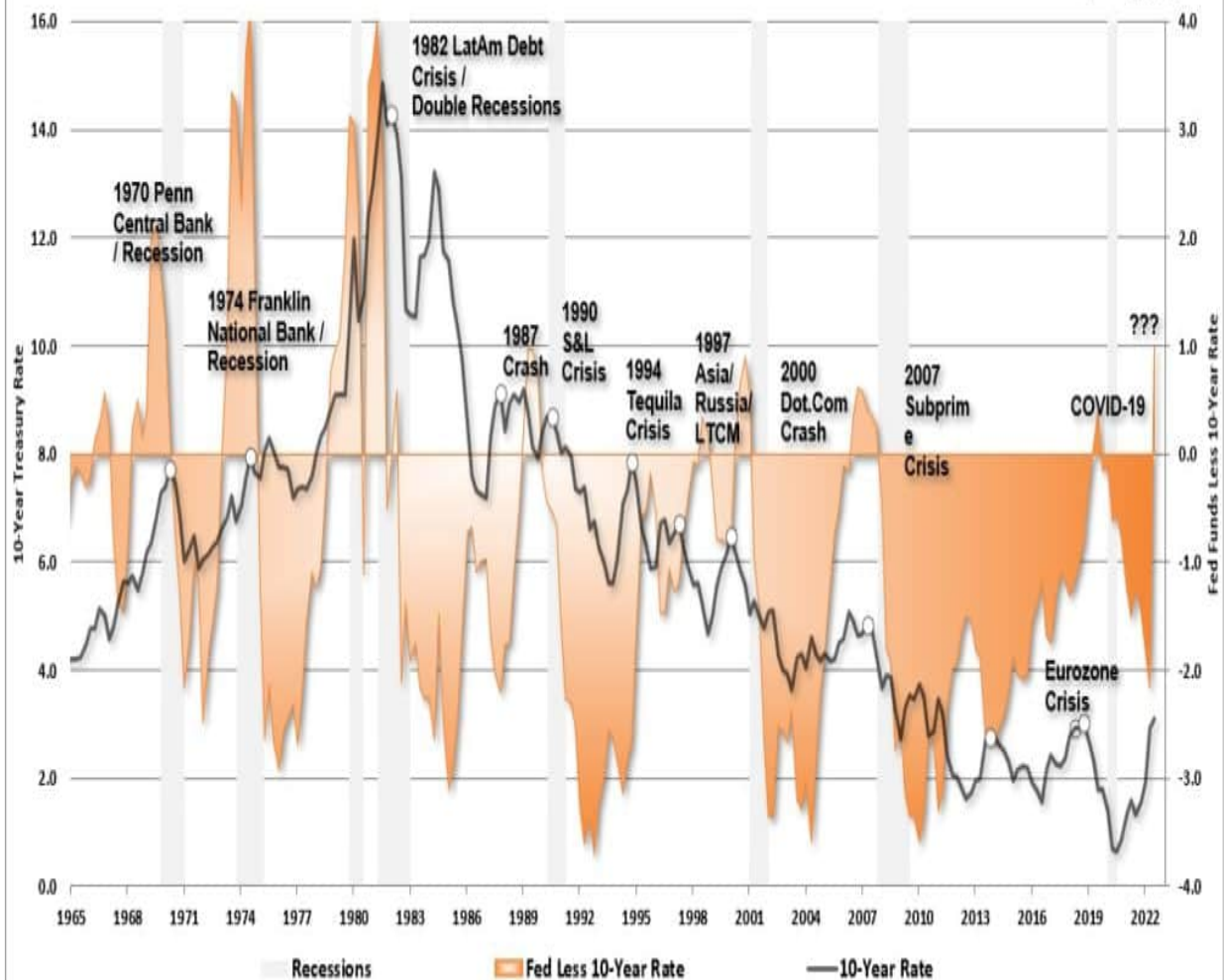
The chart below shows the financial conditions index, which is doing the opposite of what the Fed wants. **The FOMC wants a controlled burn of asset prices lower, not higher.** I would suspect that at some point, market participants will realize that the FOMC is serious about its mission.



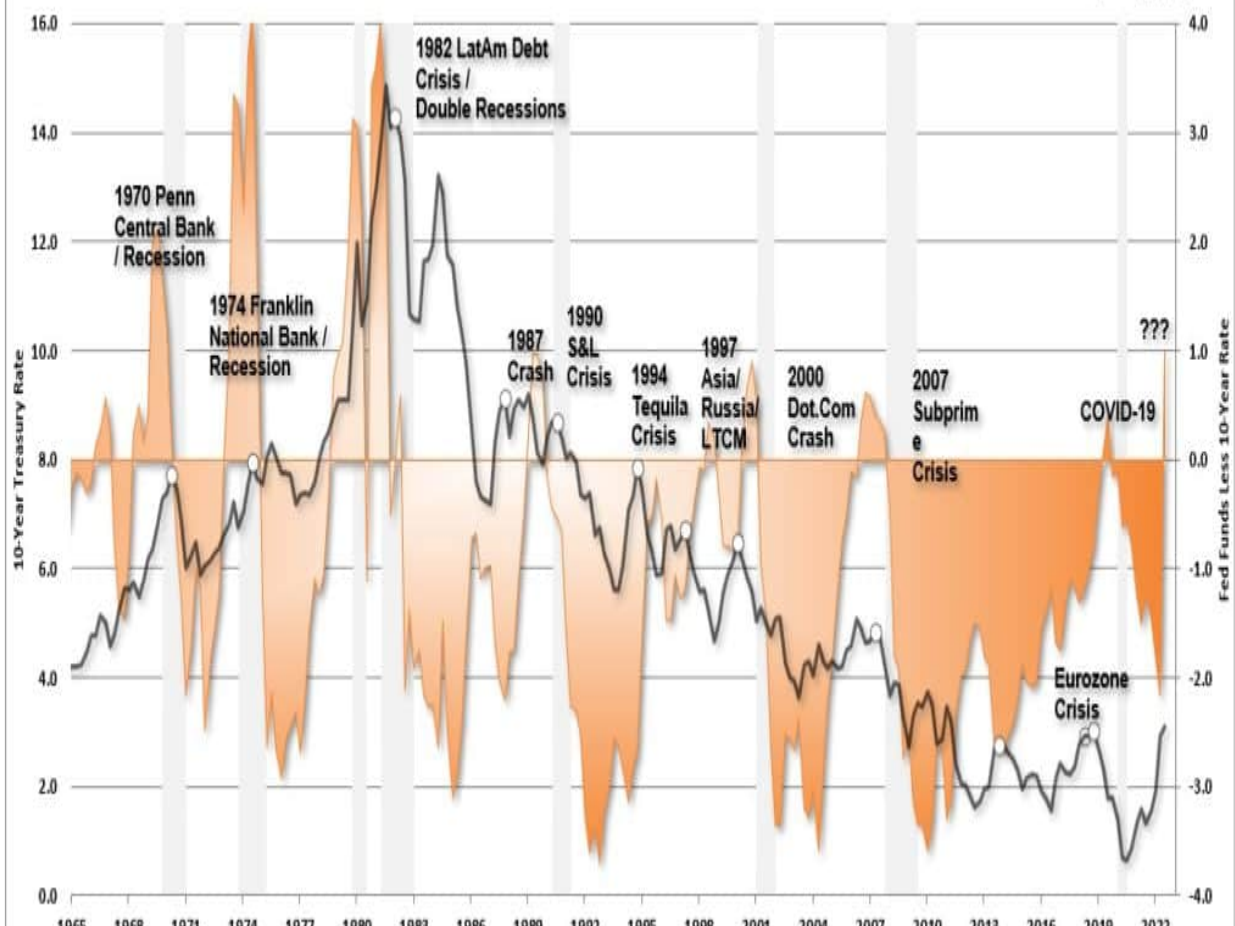
While the bulls are fighting the Fed currently, the risk of something breaking continues to increase. In the short term, the economy and the markets (due to the current momentum) can **DEFY the laws of financial gravity**. However, as interest rates increase, they act as a **brake on economic activity**. Such is because higher rates NEGATIVELY impact a highly levered economy.

The chart below of the spread between the Fed Funds rate and the 10-year Treasury rate shows the risk. The analysis is a *yield curve* inversion. When the Fed funds rate is above the 10-year yield, such has preceded a bear market, recession, and/or a financial event. Currently, that spread, or inversion, is the highest since 1980.

Fed Cuts Rates In Response To Recessions Or Crisis



Fed Cuts Rates In Response To Recessions Or Crisis



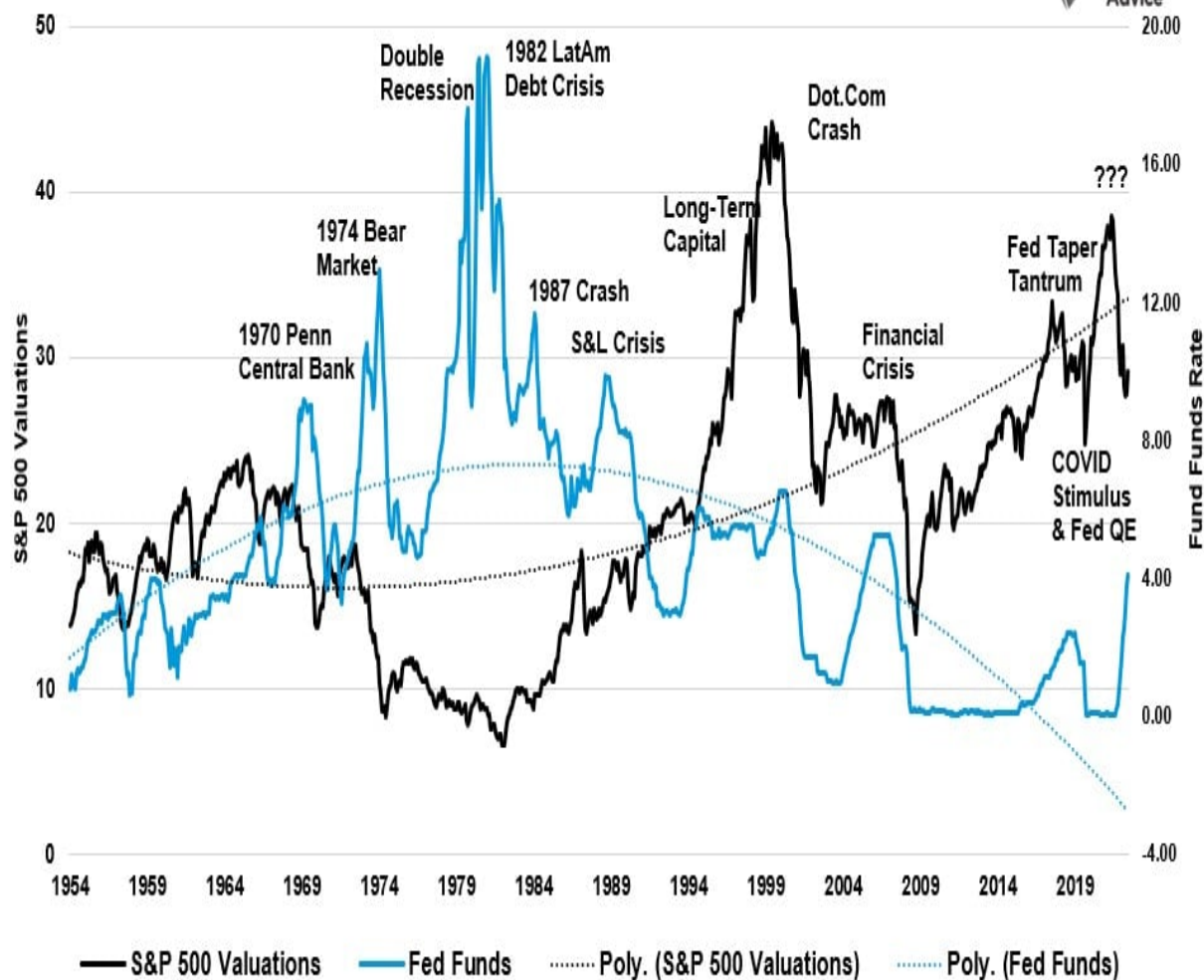
Does this mean a crisis or some event MUST happen? No.

However, historically, such has not been the case.

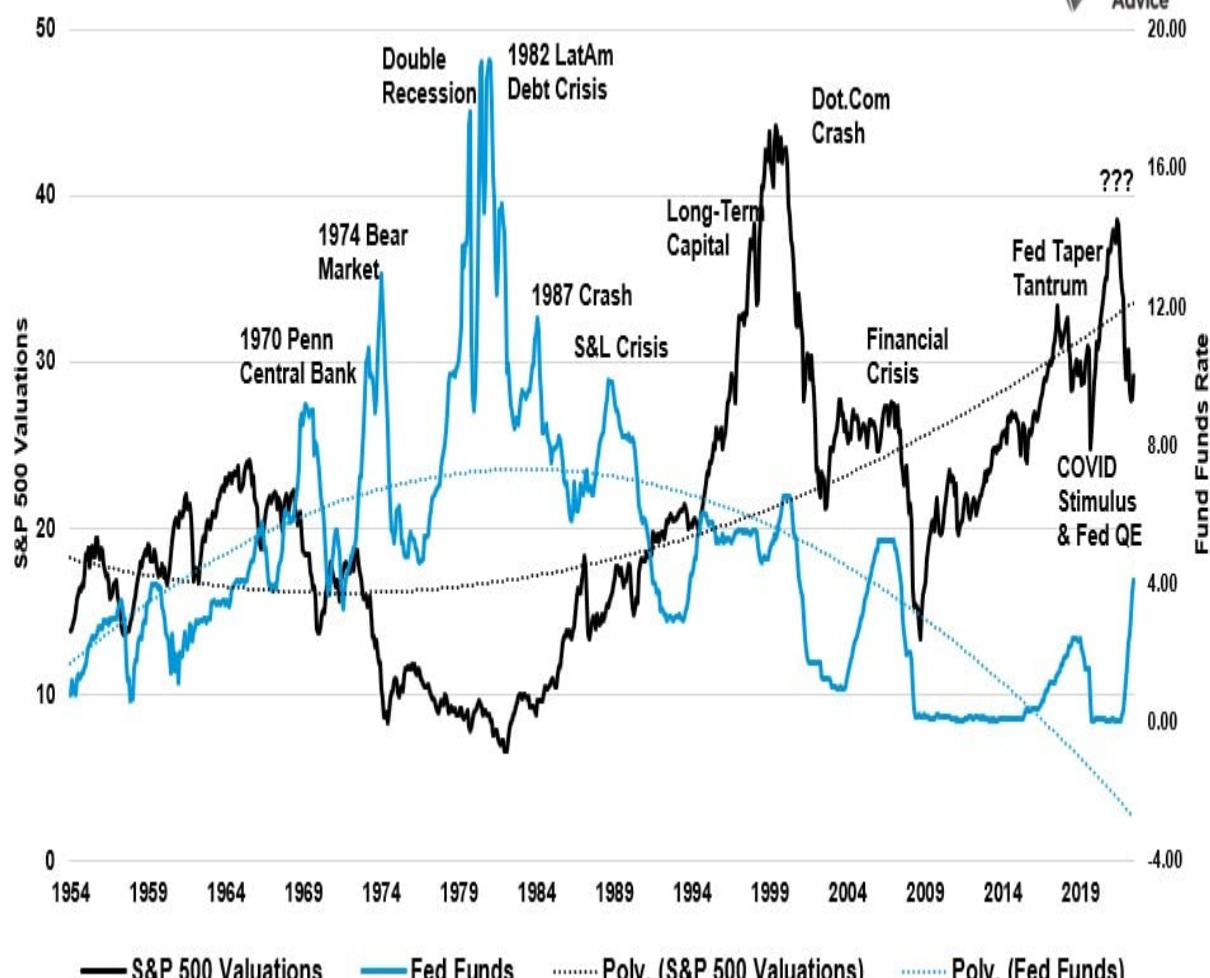
Valuations Remain An Issue

When the Fed previously tightened monetary policy into a high valuation environment, there was a higher degree of price reversion. For example, beginning in 1960, with valuations over 20x earnings, the Fed started a long-term rate-hiking campaign that resulted in three bear markets, two recessions, and a debt crisis. The following three times when the Fed hiked rates with valuations above 20x, outcomes ranged from bear markets to some credit crisis needing bailouts.

S&P 500 Index Valuation Vs. Fed Funds Rate



S&P 500 Index Valuation Vs. Fed Funds Rate



While "fighting the Fed" may seem a bit illogical, given the previous evidence of poor outcomes, it is nonetheless a possibility the bulls could be right this time.

However, given that bull markets loosen financial conditions, working against the Fed's goals, I would not be surprised by hawkish comments from Jerome Powell at the February FOMC meeting. Such would be reminiscent of Powell's speech following the Jackson Hole Summit last September and remarks from the December FOMC meeting.

Both of those periods ended with decent market corrections.

No Reason To Cut Rates

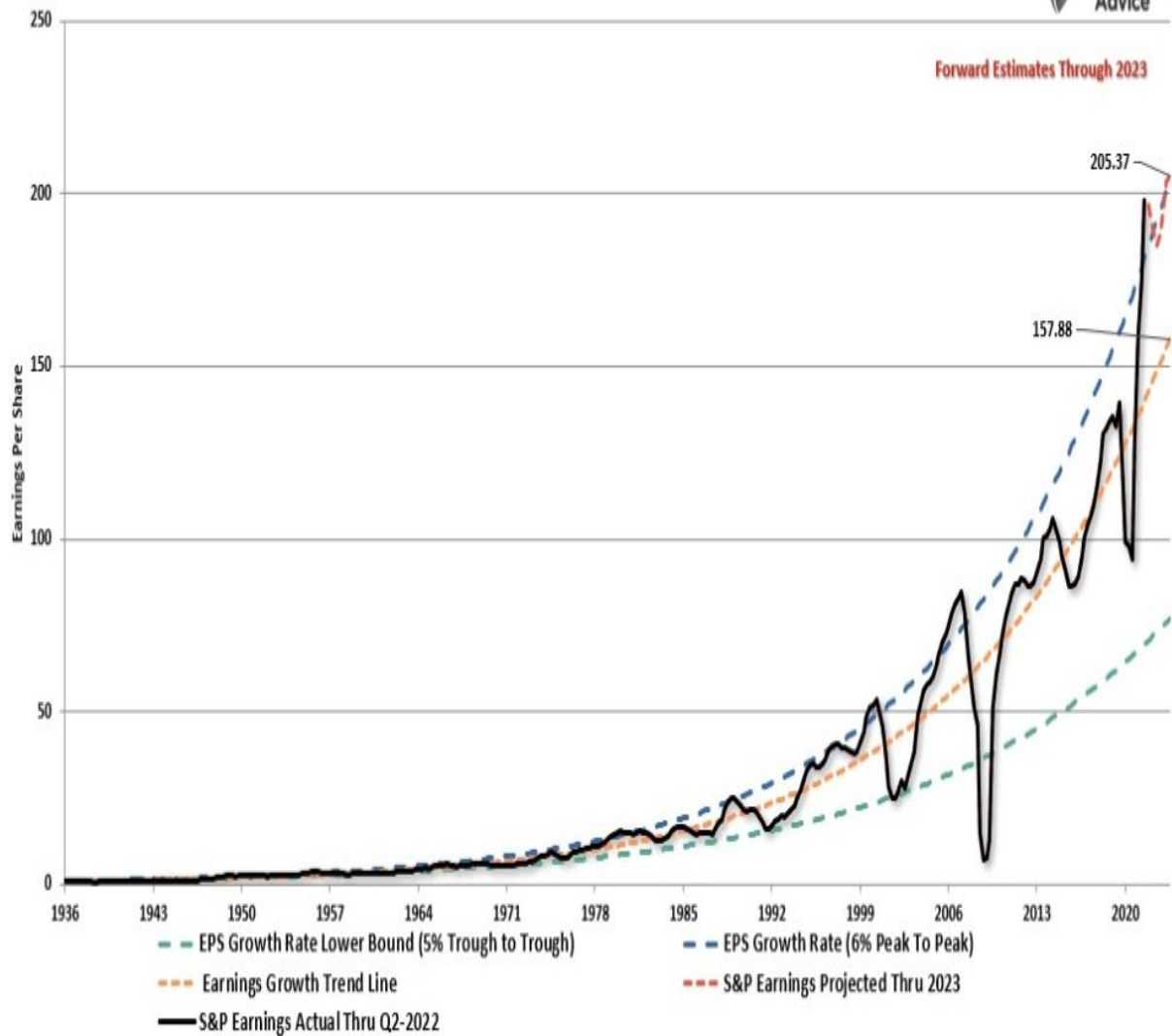
"We do not want to overtighten because we think cutting rates is not something we want to do soon, but if financial conditions ease because markets price in such cuts, a peak policy rate of 5.25% may NOT be sufficient to put inflation on a path to return to 2% over time." ? Richard Clarida

The bulls are "fighting the Fed," hoping for a return to monetary easing. In other words, they want a policy reversal to monetary accommodation through lower interest rates and a return to Quantitative Easing. Mr. Clarida's comment is not what the bulls want to hear. It is also the message that Jerome Powell has repeatedly tried to deliver this year each time the market rallied in hopes of a "pivot."

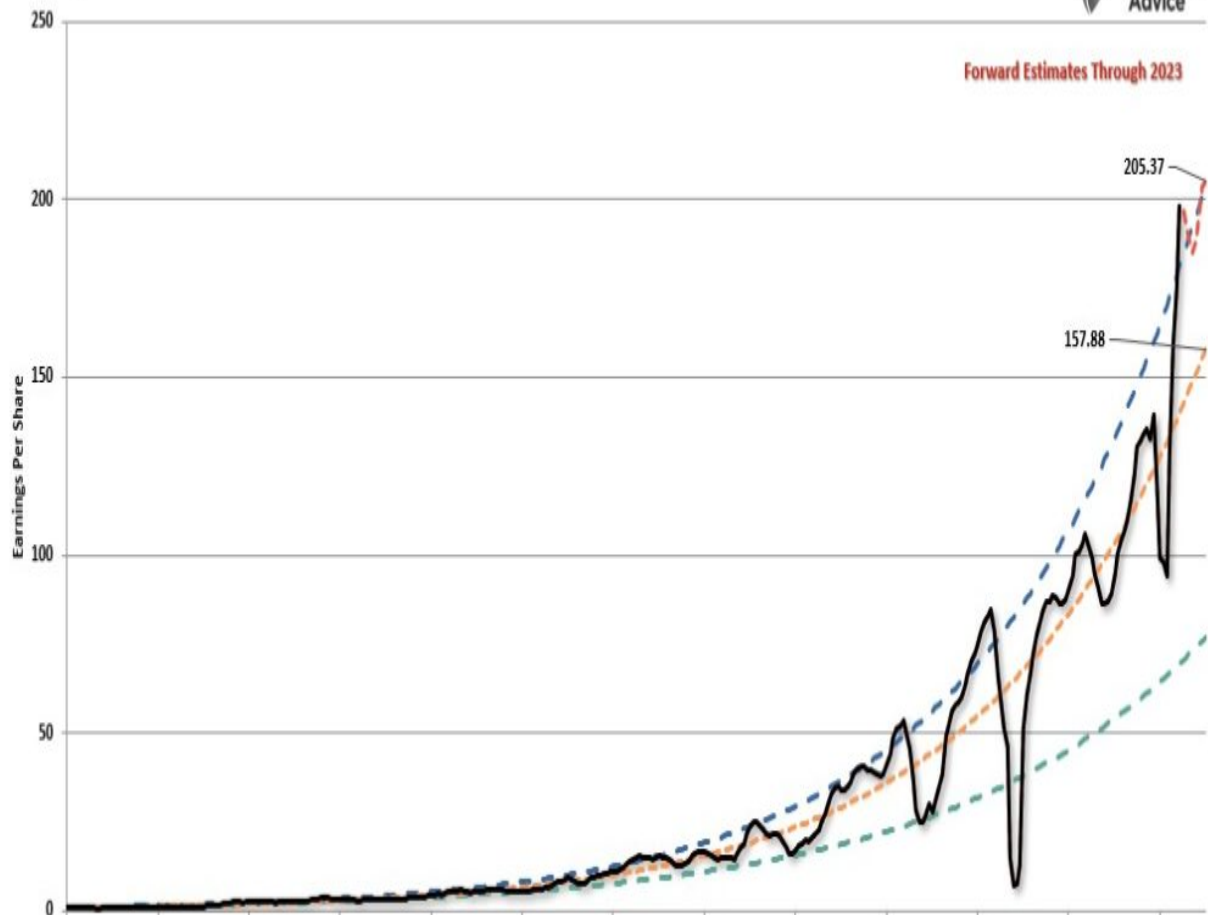
The "soft landing" scenario is problematic for the bulls. **If the economy does have a "soft landing," then the Fed will hold interest rates at the terminal level and continue reducing its balance sheet.** Such is because if the economy successfully absorbs tighter monetary policy, inflation is falling to target levels, and the stock market is rising, there is NO REASON to cut rates or engage in Quantitative Easing.

Should such turn out to be the case, it would still seem that earnings, and profit margins, will continue to get pressured between high borrowing costs and inflation, still suggesting downside risk to asset prices. Such is the problem with current earnings estimates, which remain deviated above their long-term 6% annualized growth trend.

Earnings Estimates Well Ahead Of Economic Realities



Earnings Estimates Well Ahead Of Economic Realities



Instead, the Fed would most likely welcome such an outcome of a *controlled burn*? lower in asset prices, a reversion of valuations, and a stable but slow economy. Such would allow the Fed ample operating room to reset its monetary policy tools for the next economic downturn. **Therefore, the ONLY reason the Fed will pivot concerning the monetary policy to an easing regime is if something breaks economically or financially.**

As we will discuss next, we are adding exposure to portfolios due to the bullish technical underpinnings. However, we remain cautious as the Fed will likely not pivot soon.

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How We Are Trading It

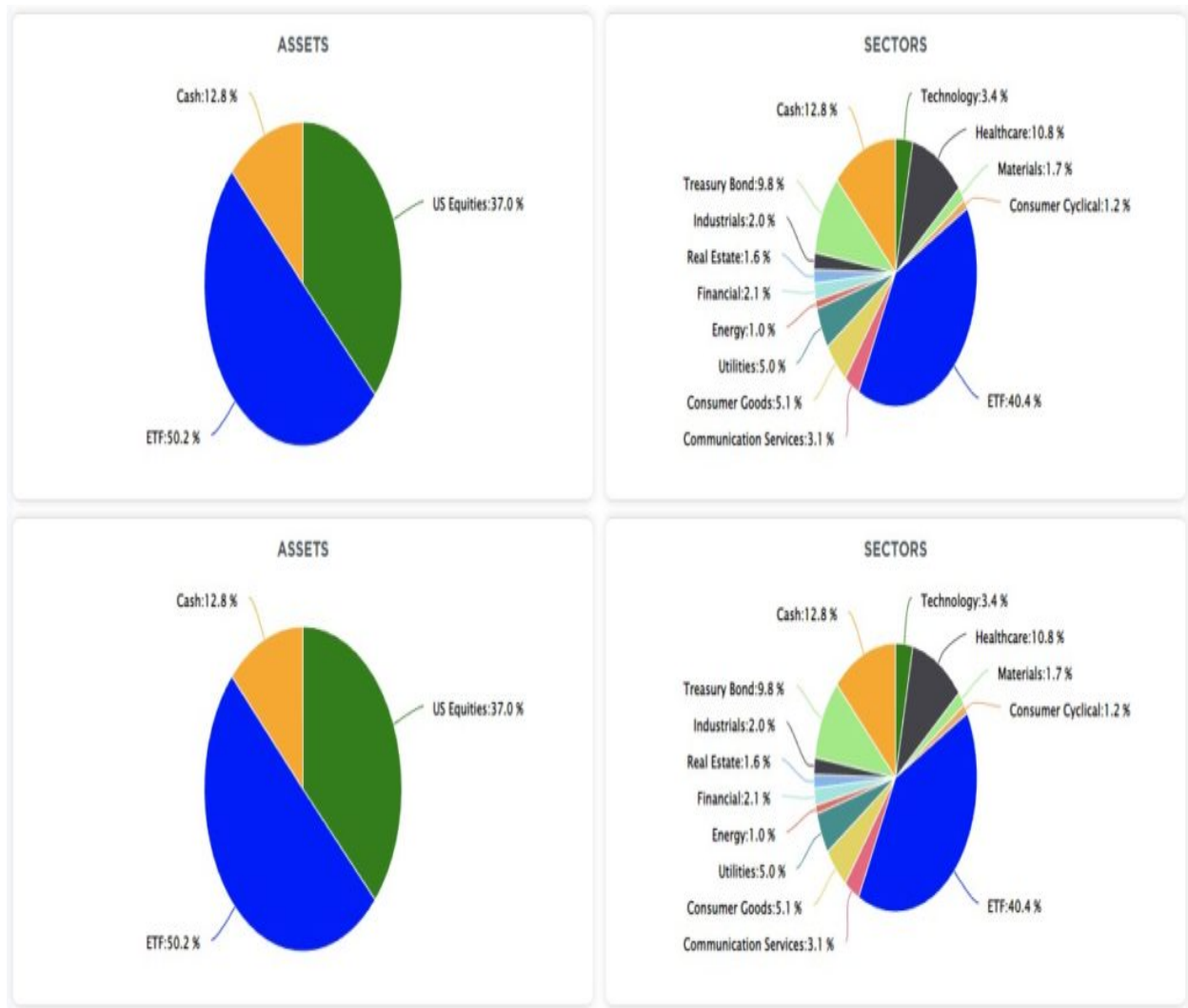
As noted last week:

?As the New Year begins, we enter the year with a substantially underweight equity position, a bond sleeve that is primarily short-duration, and a very heavy overweighting of cash. The problem with this allocation is that we will underperform if the market rallies substantially. Therefore, we plan to remain nimble and utilize our liquidity to trade markets from more extreme overbought or oversold positions.?

We did add some equity exposure this past week by adding back some of our energy positions we sold near recent peaks and a trading position in the S&P 500 equal weight index. **(Read the Daily Commentary Bits below for the rationale.)** We are also contemplating an increase in the duration of our bond portfolio following the most recent CPI report. The spread now between Treasury bonds, and the 3-month rate of inflation has now become extremely attractive. [As we noted previously](#), there is a rising probability that bonds will outperform stocks in 2023. Such will result from disinflation becoming a deflationary (read: recessionary) environment.

?The most likely outcome of the Fed?s most aggressive monetary campaign in history is a recession. Such would lead to an immediate policy reversal.� Crucially, the Fed controls the short end of the curve, but the economy and inflation control the long end.� Therefore, as the recession takes hold, interest rates will decline on the long end of the curve. However, such will lead to a deeper reversion in yields until something�?breaks.� Only then will the Federal Reserve begin to cut rates.?

From an allocation standpoint, we remain underweight in stocks and bonds and overweight cash and short-term Treasuries.�(The ETF allocation comprises short-duration Treasury bonds and floating rate Treasuries, with a lesser allocation to long-dated Treasuries. You can view our models in real-time at�[SimpleVisor.com](#))



While this market rally could have some legs, we suspect it is not THE return of the bull market yet. As such, continue working to rebalance portfolios for now.

1. **Tighten up stop-loss levels** to current support levels for each position;
2. **Hedge portfolios** against significant market declines;
3. **Take profits** in positions that have been big winners;
4. **Sell laggards** and losers;
5. **Raise cash** and rebalance portfolios to target weightings;

See you next week.

Research Report



Home Prices Will Likely Fall Further

Written by Lance Roberts | Jan 13, 2023 | Real Estate

Home prices have started to correct as interest rates rose sharply in 2022. However, the real probl...

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Stock Of The Week In Review

[Dividends And Value ? Part 1](#)

A theme we have been focusing on for 2023 revolves around high-dividend stocks trading at attractive valuations. This theme outperformed the broad market last year as investors sought safety to ride out the volatility spurred by the Fed's fight against inflation. We expect the outperformance to continue into 2023 as the lag effect of prior rate hikes catches up with the economy.

In an environment ripe for an economic slowdown and where raising funds in capital markets is costly, cash flows become a critical investment factor. Earnings (EPS) reported by companies typically differ from actual cash flows due to accrual-based accounting standards. Most investors tend to focus on earnings; however, cash flows

determine the amount of capital available to be reinvested or returned to investors. Such is why we screen on Free Cash Flow Yield in this screen in lieu of more typical valuation ratios.�

Here is a link to the full [SimpleVisor Article For Step-By-Step Screening Instructions](#).

Here is one of the companies we screened.

Verizon Communications (VZ)

Verizon Communications Inc. (VZ) - Telecom Services

Description [Read More](#)

Verizon Communications Inc., through its subsidiaries, offers communications, technology, information, and entertainment products and services to consumers, businesses, and governmental entities worldwide. Its Consumer segment provides postpaid and prepaid service plans; internet access on notebook computers and tablets; wireless equipment, including smartphones and other handsets; and wireless-enabled internet devices, such as tablets, and other wireless-enabled connected devices comprising smart watches. It also provides residential fixed connectivity solutions, such as internet, video, and voice services; and sells network access to mobile virtual network operators. As of December 31, 2021, it had approximately 115 million wireless retail connections, 7 million wireline broadband connections, and 4 million Fios video connections. The company's Business segment provides network connectivity products, including private networking, private cloud connectivity, virtual and software defined networking, and internet access services; and internet protocol-based voice and video services, unified communications and collaboration tools, and customer contact center solutions. This segment also offers a suite of management and data security services; domestic and global voice and data solutions, such as voice calling, messaging services, conferencing, contact center solutions, and private line and data access networks; customer premises equipment; installation, maintenance, and site services; and Internet of Things products and services. As of December 31, 2021, it had approximately 27 million wireless retail postpaid connections and 477 thousand wireline broadband connections. The company was formerly known as Bell Atlantic Corporation and changed its name to Verizon Communications Inc. in June 2000. Verizon Communications Inc. was incorporated in 1983 and is headquartered in New York, New York.

Latest Price (Jan 12, 2023, 12:01:03 PM) \$41.88 ▲ (\$0.69) (1.69%)	Last Close \$41.38	Open \$41.38	Volume 8,401,500	Annual Div. \$2.57	Mkt Cap (mn) \$175,867.46
52 Week Range \$34.35	Day Range \$35.55 - \$41.33		Avg. Volume (3m) 24,870,814	Div. Yield 6.25%	Beta 0.34



Verizon Communications Inc. (VZ) - Telecom Services

Description [Read More](#)

Verizon Communications Inc., through its subsidiaries, offers communications, technology, information, and entertainment products and services to consumers, businesses, and governmental entities worldwide. Its Consumer segment provides postpaid and prepaid service plans; internet access on notebook computers and tablets; wireless equipment, including smartphones and other handsets; and wireless-enabled internet devices, such as tablets, and other wireless-enabled connected devices comprising smart watches. It also provides residential fixed connectivity solutions, such as internet, video, and voice services; and sells network access to mobile virtual network operators. As of December 31, 2021, it had approximately 115 million wireless retail connections, 7 million wireline broadband connections, and 4 million Fios video connections. The company's Business segment provides network connectivity products, including private networking, private cloud connectivity, virtual and software defined networking, and internet access services; and internet protocol-based voice and video services, unified communications and collaboration tools, and customer contact center solutions. This segment also offers a suite of management and data security services; domestic and global voice and data solutions, such as voice calling, messaging services, conferencing, contact center solutions, and private line and data access networks; customer premises equipment; installation, maintenance, and site services; and Internet of Things products and services. As of December 31, 2021, it had approximately 27 million wireless retail postpaid connections and 477 thousand wireline broadband connections. The company was formerly known as Bell Atlantic Corporation and changed its name to Verizon Communications Inc. in June 2000. Verizon Communications Inc. was incorporated in 1983 and is headquartered in New York, New York.

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Daily Commentary Bits

[A Golden Cross Promises More Upside](#)

A golden cross occurs when a shorter moving average crosses above a longer moving average. Conversely, a death cross occurs when a shorter moving average falls below a longer moving average. The graph below shows the equal-weighted S&P 500 just experienced a golden cross with the key 50 and 200-day moving averages crossing. The equal-weighted index is not a primary, well-followed index. However, its recent golden cross is a positive sign that the broader market's breadth is improving. In contrast, the 200-day moving average on the S&P 500 is still 100 points above its 50-day moving average. The S&P 500 must continue to rally for a while to see a golden cross.

Since 1970, the S&P 500 has been returning about 15% gains on average in less than a year after a golden cross occurrence. However, golden crosses can result in a false breakout and quickly turn into a death cross. Therefore, one should consider the golden cross pattern but use it alongside other technical indicators for the best results. Additionally, the golden cross may indeed portend a good rally in the coming month or two, but as we saw on three occasions in 2022, double-digit rallies were followed by lower lows.

Invesco S&P 500 Equal Weight ETF, 1D O145.10 H146.41 L144.65 C146.38 +1.09 (+0.75%)

Volume 2.115M

MA (50, close, 0, SMA, 50) 143.20

MA (200, close, 0, SMA, 200) 142.83



TradingView

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MA (50, close, 0, SMA, 50) 143.20

MA (200, close, 0, SMA, 200) 142.83



TradingView

Bull Bear Report Market Statistics & Screens

The image is a promotional banner for SimpleVisor. It features a dark background with a blue vertical bar on the left side. The SimpleVisor logo, consisting of the word 'SimpleVisor' in white with a trademark symbol, is repeated twice on the blue bar. To the right of the logo, the text 'Don't invest alone. Tap into the power of SimpleVisor.' is displayed in white, with 'SimpleVisor.' in blue. A blue arrow points to the right, followed by the text 'Sign up now' in white.

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SimpleVisor Top & Bottom Performers By Sector

Healthcare						Industrials						Consumer Cyclical						Technology					
ILMN	OGN	MRNA	IDXX	ABT	RMD	SWK	RHI	ALK	GE	TT	CARR	AMZN	EXPE	LVS	CZR	ETSY	CCL	NVDA	SEDG	ENPH	KEYS	EPAM	TER
3.8%	2.17%	2.1%	1.99%	1.93%	1.92%	3.06%	1.85%	1.8%	1.7%	1.63%	1.37%	2.99%	2.95%	2.75%	2.46%	2.31%	2.24%	2.35%	1.8%	1.7%	1.51%	1.42%	1.35%
GEN	ALGN	VRTX	XRAY	JNJ	ABC	ROK	CAT	PNR	RSG	J	JBHT	BKNG	NCLH	RCL	WYNN	TJX	RL	CDAY	GOOG	AAPL	FTNT	APH	INTU
1.87%	1.77%	1.58%	1.53%	-0.33%	-0.38%	1.36%	1.33%	1.32%	1.31%	-1.42%	-1.59%	1.97%	1.82%	1.67%	1.66%	-0.48%	-0.52%	1.3%	1.09%	1.01%	0.97%	-0.66%	-0.88%
BSX	BAX	CTLT	HUM	VTRS	UNH	TXT	FDX	RTX	HII	LMT	GD	AMCR	DHI	BBY	AAP	TSLA	KMX	STX	PTC	GCOM	GLW	CTSH	ANET
-0.39%	-0.55%	-0.55%	-0.59%	-1.03%	-1.23%	-1.67%	-1.7%	-1.99%	-2.36%	-2.58%	-2.99%	-0.57%	-0.66%	-0.72%	-0.76%	-0.94%	-2.81%	-0.88%	-1.07%	-1.11%	-1.29%	-1.6%	-1.86%
		CNC	TECH					DAL	NOC					GM	F					WDC	HPQ		
		-1.46%	-1.61%					-3.54%	-5.44%					-4.75%	-5.29%					-1.95%	-2.24%		

Financial						Consumer Goods						Utilities						Materials					
WFC	JPM	BAC	AIZ	BK	COF	TGT	CLX	BF-B	MNST	EL	NWL	CNP	AES	AEE	D	EXC	SO	NEM	LIN	VMC	NUE	MLM	STLD
3.25%	2.52%	2.2%	2.18%	1.81%	1.81%	3.04%	2.3%	2.13%	2.04%	1.9%	1.78%	0.77%	0.61%	0.45%	0.02%	0%	-0.03%	1.78%	1.58%	1.32%	1.19%	1.08%	1.04%
FDS	C	MKTX	RJF	SCHW	CME	CL	ADM	LW	HSY	MKC	SY	SRE	DUK	PEG	ETR	ED	XEL	SHW	CF	ECL	DD	FMC	APD
1.81%	1.69%	1.67%	1.51%	-0.6%	-0.61%	1.31%	1.16%	1.13%	1.08%	0.16%	0.1%	-0.06%	-0.1%	-0.21%	-0.26%	-1.07%	-1.08%	0.88%	0.7%	0.68%	0.6%	0.46%	0.38%
BRO	FITB	KEY	TROW	IVZ	MA	GIS	KHC	PEP	HRL	K	CAG	PNW	WEC	DTE	ES	ATO	EVRG	DOW	CTVA	EMN	LYB	FCX	CE
-0.63%	-0.74%	-0.87%	-0.89%	-0.92%	-1.13%	-0.02%	-0.02%	-0.31%	-0.34%	-0.34%	-0.55%	-1.09%	-1.15%	-1.22%	-1.3%	-1.41%	-1.61%	0.27%	0.22%	0.13%	0.06%	-0.11%	-0.29%
		ICE	PNC					SJM	KR					AEP	NRG					ALB	MOS		
		-1.28%	-1.98%					-0.59%	-0.99%					-1.63%	-2.27%					-0.4%	-1.4%		

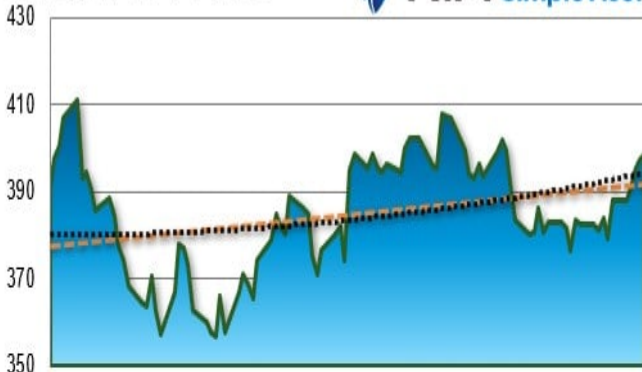
Real Estate						Energy						Communication Services					
IRM	CSGP	CBRE	AMT	SBAC	BXP	HAL	COP	HES	MPC	VLO	SLB	LYV	GOOG	NFLX	CHTR	T	TTWO
0.92%	0.91%	0.56%	0.26%	0.04%	-0.03%	1.16%	1.09%	0.98%	0.76%	0.6%	0.48%	2.06%	0.97%	0.81%	0.78%	0.72%	0.71%
PLD	ARE	CCI	CPT	DLR	WELL	BKR	CVX	PSX	TRGP	PXD	EOG	CMCSA	NWSA	NWS	FOXA	IPG	WBD
-0.18%	-0.2%	-0.26%	-0.32%	-1.19%	-1.32%	0.41%	0.27%	0.17%	-0.01%	-0.08%	-0.13%	0.62%	0.57%	0.51%	0.37%	0.08%	-0.08%
AVB	EXR	EQR	VTR	KIM	PSA	OKE	KMI	EGT	WMB	OXY	DVN	TMUS	ATVI	OMC	DIS	EA	PARA
-1.42%	-1.43%	-1.46%	-1.55%	-1.61%	-1.76%	-0.14%	-0.21%	-0.43%	-0.46%	-0.65%	-0.69%	-0.15%	-0.31%	-0.34%	-0.41%	-0.76%	-0.84%
		HST	VICI					MRO	CTRA					LUMN	DISH		
		-2.24%	-2.56%					-1.1%	-1.14%					-2.32%	-3.78%		

Healthcare						Industrials						Consumer Cyclical						Technology					
ILMN	OGN	MRNA	IDXX	ABT	RMD	SWK	RHI	ALK	GE	TT	CARR	AMZN	EXPE	LVS	CZR	ETSY	CCL	NVDA	SEDG	ENPH	KEYS	EPAM	TER
3.8%	2.17%	2.1%	1.99%	1.93%	1.92%	3.06%	1.85%	1.8%	1.7%	1.63%	1.37%	2.99%	2.95%	2.75%	2.46%	2.31%	2.24%	2.35%	1.8%	1.7%	1.51%	1.42%	1.35%
GEN	ALGN	VRTX	XRAY	JNJ	ABC	ROK	CAT	PNR	RSG	J	JBHT	BKNG	NCLH	RCL	WYNN	TJX	RL	CDAY	GOOG	AAPL	FTNT	APH	INTU
1.87%	1.77%	1.58%	1.53%	-0.33%	-0.38%	1.36%	1.33%	1.32%	1.31%	-1.42%	-1.59%	1.97%	1.82%	1.67%	1.66%	-0.48%	-0.52%	1.3%	1.09%	1.01%	0.97%	-0.66%	-0.88%
BSX	BAX	CTLT	HUM	VTRS	UNH	TXT	FDX	RTX	HII	LMT	GD	AMCR	DHI	BBY	AAP	TSLA	KMX	STX	PTC	GCOM	GLW	CTSH	ANET
-0.39%	-0.55%	-0.55%	-0.59%	-1.03%	-1.23%	-1.67%	-1.7%	-1.99%	-2.36%	-2.58%	-2.99%	-0.57%	-0.66%	-0.72%	-0.76%	-0.94%	-2.81%	-0.88%	-1.07%	-1.11%	-1.29%	-1.6%	-1.86%
		CNC	TECH					DAL	NOC					GM	F					WDC	HPQ		
		-1.46%	-1.61%					-3.54%	-5.44%					-4.75%	-5.29%					-1.95%	-2.24%		

Financial						Consumer Goods						Utilities						Materials					
WFC	JPM	BAC	AIZ	BK	COF	TGT	CLX	BF-B	MNST	EL	NWL	CNP	AES	AEE	D	EXC	SO	NEM	LIN	VMC	NUE	MLM	STLD
3.25%	2.52%	2.2%	2.18%	1.81%	1.81%	3.04%	2.3%	2.13%	2.04%	1.9%	1.78%	0.77%	0.61%	0.45%	0.02%	0%	-0.03%	1.78%	1.58%	1.32%	1.19%	1.08%	1.04%
FDS	C	MKTX	RJF	SCHW	CME	CL	ADM	LW	HSY	MKC	SY	SRE	DUK	PEG	ETR	ED	XEL	SHW	CF	ECL	DD	FMC	APD
1.81%	1.69%	1.67%	1.51%	-0.6%	-0.61%	1.31%	1.16%	1.13%	1.08%	0.16%	0.1%	-0.06%	-0.1%	-0.21%	-0.26%	-1.07%	-1.08%	0.88%	0.7%	0.68%	0.6%	0.46%	0.38%
BRO	FITB	KEY	TROW	IVZ	MA	GIS	KHC	PEP	HRL	K	CAG	PNW	WEC	DTE	ES	ATO	EVRG	DOW	CTVA	EMN	LYB	FCX	CE
-0.63%	-0.74%	-0.87%	-0.89%	-0.92%	-1.13%	-0.02%	-0.02%	-0.31%	-0.34%	-0.34%	-0.55%	-1.09%	-1.15%	-1.22%	-1.3%	-1.41%	-1.61%	0.27%	0.22%	0.13%	0.06%	-0.11%	-0.29%
		ICE	PNC					SJM	KR					AEP	NRG					ALB	MOS		
		-1.28%	-1.98%					-0.59%	-0.99%					-1.63%	-2.27%					-0.4%	-1.4%		

Real Estate						Energy						Communication Services					
IRM	CSGP	CBRE	AMT	SBAC	BXP	HAL	COP	HES	MPC	VLO	SLB	LYV	GOOG	NFLX	CHTR	T	TTWO
0.92%	0.91%	0.56%	0.26%	0.04%	-0.03%	1.16%	1.09%	0.98%	0.76%	0.6%	0.48%	2.06%	0.97%	0.81%	0.78%	0.72%	0.71%
PLD	ARE	CCI	CPT	DLR	WELL	BKR	CVX	PSX	TRGP	PXD	EOG	CMCSA	NWSA	NWS	FOXA	IPG	WBD
-0.18%	-0.2%	-0.26%	-0.32%	-1.19%	-1.32%	0.41%	0.27%	0.17%	-0.01%	-0.08%	-0.13%	0.62%	0.57%	0.51%	0.37%	0.08%	-0.08%

S&P 500 Tear Sheet

3 Month SPY Price										SPY RISK INFO				
										Item	T 2-Yr	T 1-Yr.	YTD	% Diff YTD/T1-YR
										Price Return	4.93%	(14.21%)	4.20%	(129.56%)
										Max Drawdown	(27.47%)	(26.39%)	(2.53%)	(90.42%)
										Sharpe	0.26	(0.56)	14.38	(26.50)
										Sortino	0.38	(0.87)	25.70	(30.58)
										Volatility	19.51	24.30	15.97	(0.34)
										Daily VaR-5%	(26.10)	(51.55)	206.29	(5.00)
										Mnthly VaR-5%	(26.66)	(54.14)	(54.14)	0.00
S&P 500 Market Cap Analysis														
Item	2 years ago	1 year ago	Current	1 Yr % Change	5 Year High	5 year Low	% From High	% From Low	Item	12-M Ago	Current	% Chg		
Dividend Yield	1.40%	1.21%	1.56%	22.38%	2.14%	1.20%	(27.17%)	29.70%	Shares	3,814.3	3,712.9	(2.66%)		
P/E Ratio	27.95	24.14	18.18	(32.82%)	2890%	1643%	(37.1%)	10.61%	Sales	97,887	109,839	12.21%		
P/S Ratio	4.55	4.69	3.53	(32.81%)	4.94	3.19	(28.50%)	10.60%	SPS	25.7	29.6	15.28%		
P/B Ratio	5.87	6.67	5.56	(19.99%)	6.75	4.30	(17.64%)	29.32%	Earnings	18,915	19,329	2.19%		
ROE	20.47%	29.58%	27.70%	(6.78%)	29.58%	18.00%	(6.35%)	53.88%	EPS TTM	5.1	5.7	12.12%		
ROA	4.63%	6.71%	6.38%	(5.29%)	6.71%	4.17%	(5.02%)	52.79%	Dividend	1.5	1.6	6.31%		
S&P 500 Asset Allocation														
Sector	1 Year Price Return	Weight	Beta	P/E	P/E High-5yr (Mo.)	P/E Low-5Yr (Mo.)	P/E % From Peak	ROE	DIV. YIELD	TTM Earnings Yield	Current Forward Earnings	Forward PE		
Energy	43.96%	5.09%	1.42	9.56	93.64	(357.54)	(89.8%)	27.0%	2.7%	10.48%	9.61	8.53		
Materials	(5.29%)	2.83%	1.12	14.07	26.87	11.36	(47.6%)	18.4%	1.9%	7.20%	6.01	14.09		
Industrials	(4.51%)	8.63%	1.15	23.11	55.88	14.69	(58.6%)	20.1%	1.7%	4.36%	5.90	20.53		
Discretionary	(30.68%)	10.13%	1.35	27.04	59.35	21.88	(54.4%)	17.6%	1.0%	3.80%	3.59	26.51		
Staples	(2.72%)	6.97%	0.60	21.97	23.09	17.43	(4.8%)	29.5%	2.5%	4.58%	4.42	21.80		
Health Care	0.13%	15.30%	0.71	16.44	19.66	14.80	(16.4%)	37.9%	1.6%	6.14%	8.51	17.02		
Financials	(11.23%)	11.79%	1.16	14.15	18.55	10.60	(23.7%)	11.1%	1.9%	7.20%	6.43	13.80		
Technology	(20.56%)	25.83%	1.16	22.63	32.96	16.66	(31.3%)	72.0%	1.1%	4.48%	5.90	22.24		
Telecom	(36.07%)	7.50%	0.98	15.95	28.04	15.41	(43.1%)	23.4%	0.6%	6.34%	4.24	15.88		
Utilities	0.65%	3.15%	0.63	20.87	21.24	15.56	(1.7%)	11.1%	2.9%	4.80%	3.18	19.39		
Real Estate	(19.82%)	2.78%	0.96	17.96	25.63	16.33	(29.9%)	10.2%	3.3%	5.60%	4.71	17.11		
Momentum Analysis														
Item	Price	ROC 50-Days	50-DMA	# Days Since Cross	% Dev 50-Day	200-DMA	# Days Since Cross	% Dev 200-Day	% Dev 50-200 DMA	% From 52-W High	% From 52-W Low	Buy/Sell		
Large Cap	398.50	5.89%	391.48	4	1.79%	394.94	3	0.90%	(0.88%)	(15.79%)	14.48%	Sell		
Mid Cap	470.65	7.23%	453.38	6	3.81%	444.38	6	5.91%	2.03%	(8.67%)	18.22%	Buy		
Small Cap	87.94	5.61%	84.95	4	3.51%	84.37	4	4.23%	0.69%	(11.40%)	17.07%	Buy		

3 Month SPY Price





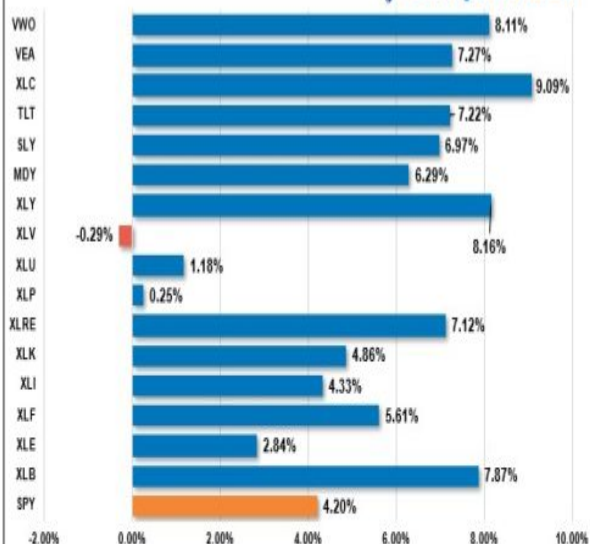
SPY RISK INFO

Item	T 2-Yr	T 1-Yr.	YTD	% Diff YTD/T1-YR
Price Return	4.93%	(14.21%)	4.20%	(129.56%)
Max Drawdown	(27.47%)	(26.39%)	(2.53%)	(90.42%)
Sharpe	0.26	(0.56)	14.38	(26.50)
Sortino	0.38	(0.87)	25.70	(30.58)
Volatility	19.51	24.30	15.97	(0.34)
Daily VaR-5%	(26.10)	(51.55)	206.29	(5.00)
Mnthly VaR-5%	(26.66)	(54.14)	(54.14)	0.00

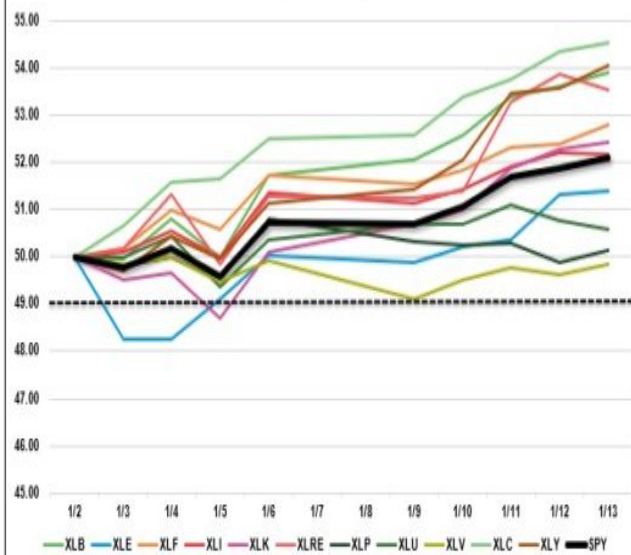
Relative Performance Analysis

The rally continued this past week as investors have again started chasing the *?pivot?* from the Fed. As noted, Communications, International, and Emerging Markets are significantly deviated from their 50-DMA and are due for a pullback. Look for a rotation to some of the underperforming sectors short-term. Furthermore, the market is exceptionally overbought short-term so expect some profit-taking next week and a bit more sloppy trading action. With earnings kicking off this week, and the Fed coming up, who will likely talk down the market, be cautious about taking on too much exposure now.

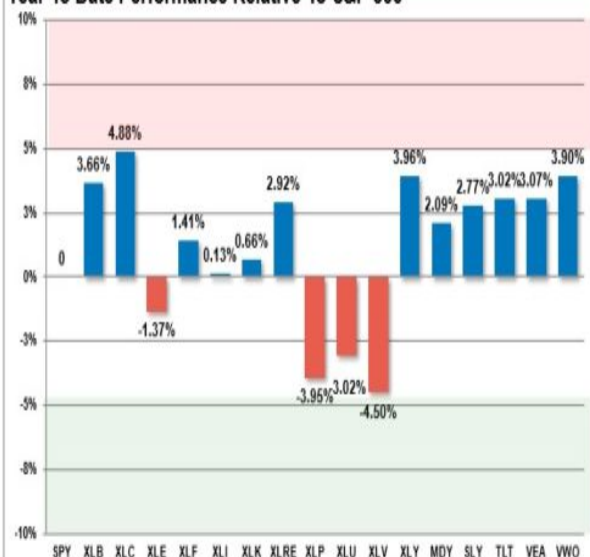
Year To Date Performance



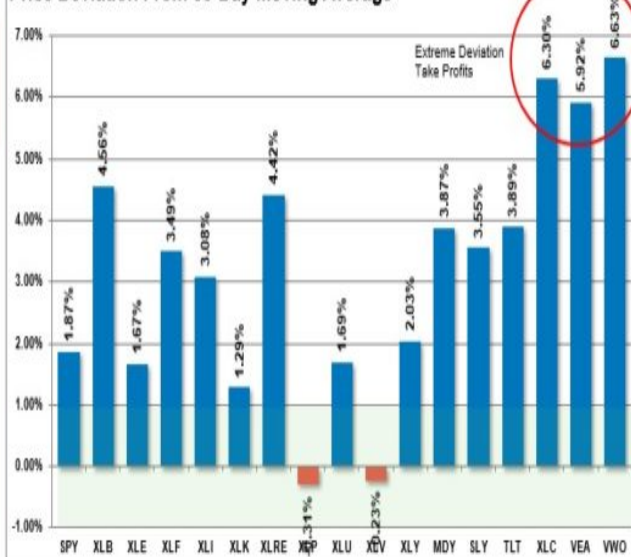
YTD Price - S&P Sectors Recalibrated To \$50/share



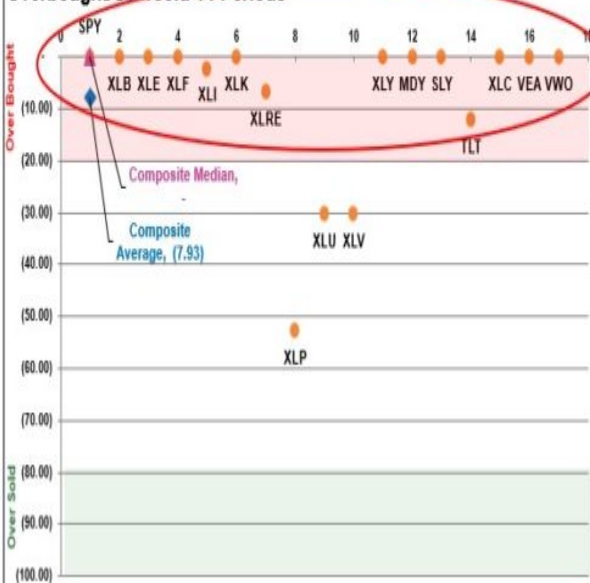
Year To Date Performance Relative To S&P 500



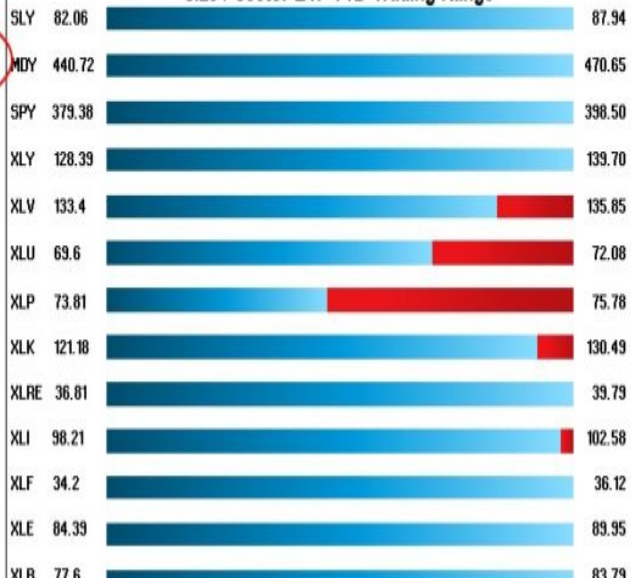
Price Deviation From 50-Day Moving Average



Overbought/Oversold 14-Periods



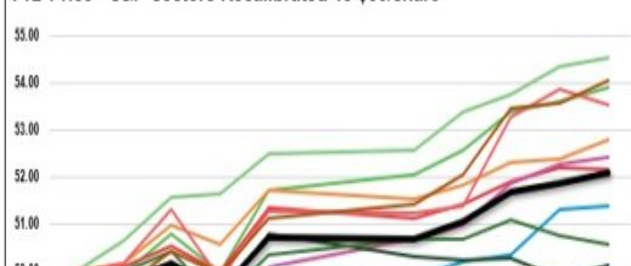
Size / Sector ETF YTD Trading Range



Year To Date Performance



YTD Price - S&P Sectors Recalibrated To \$50/share

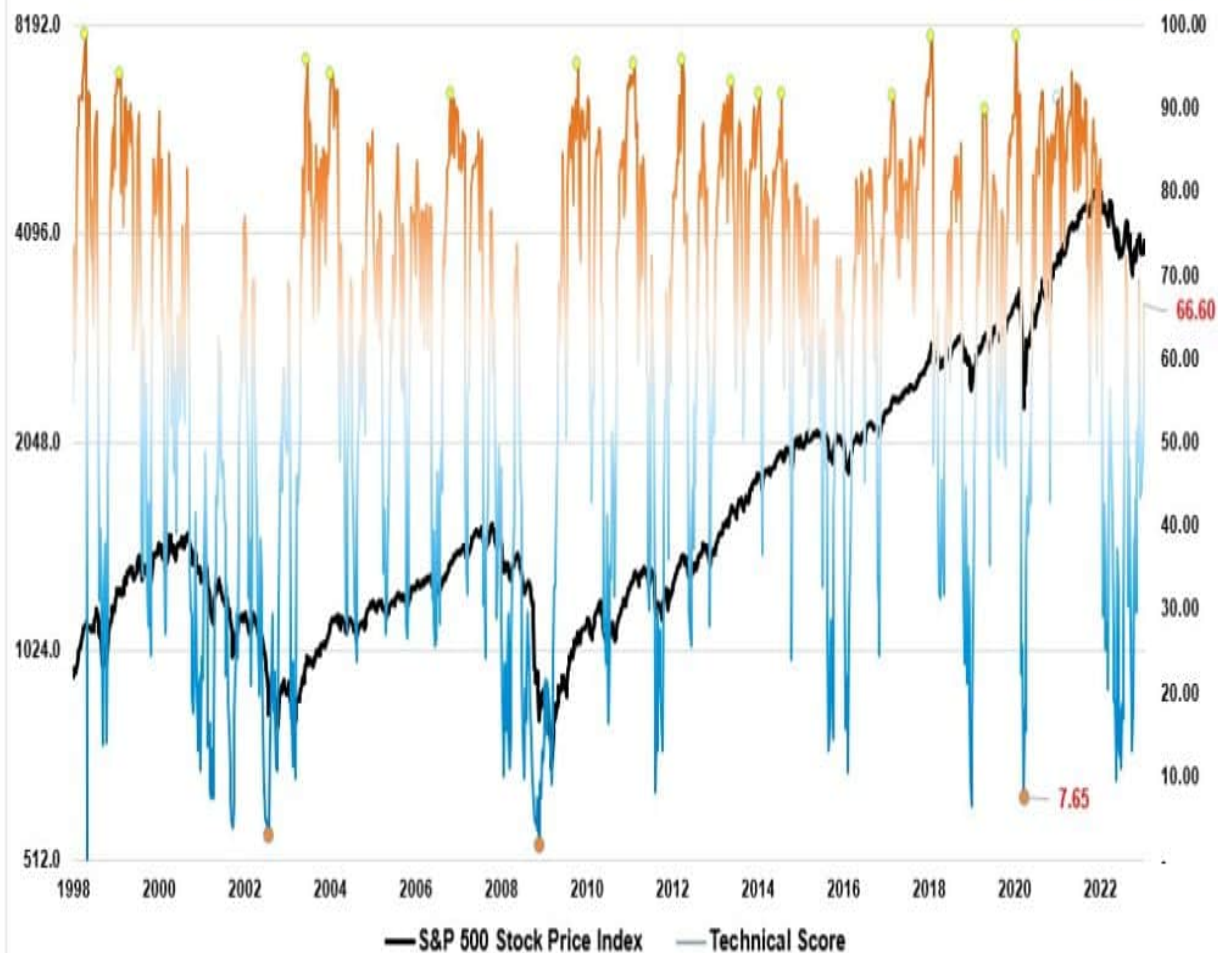


Technical Composite

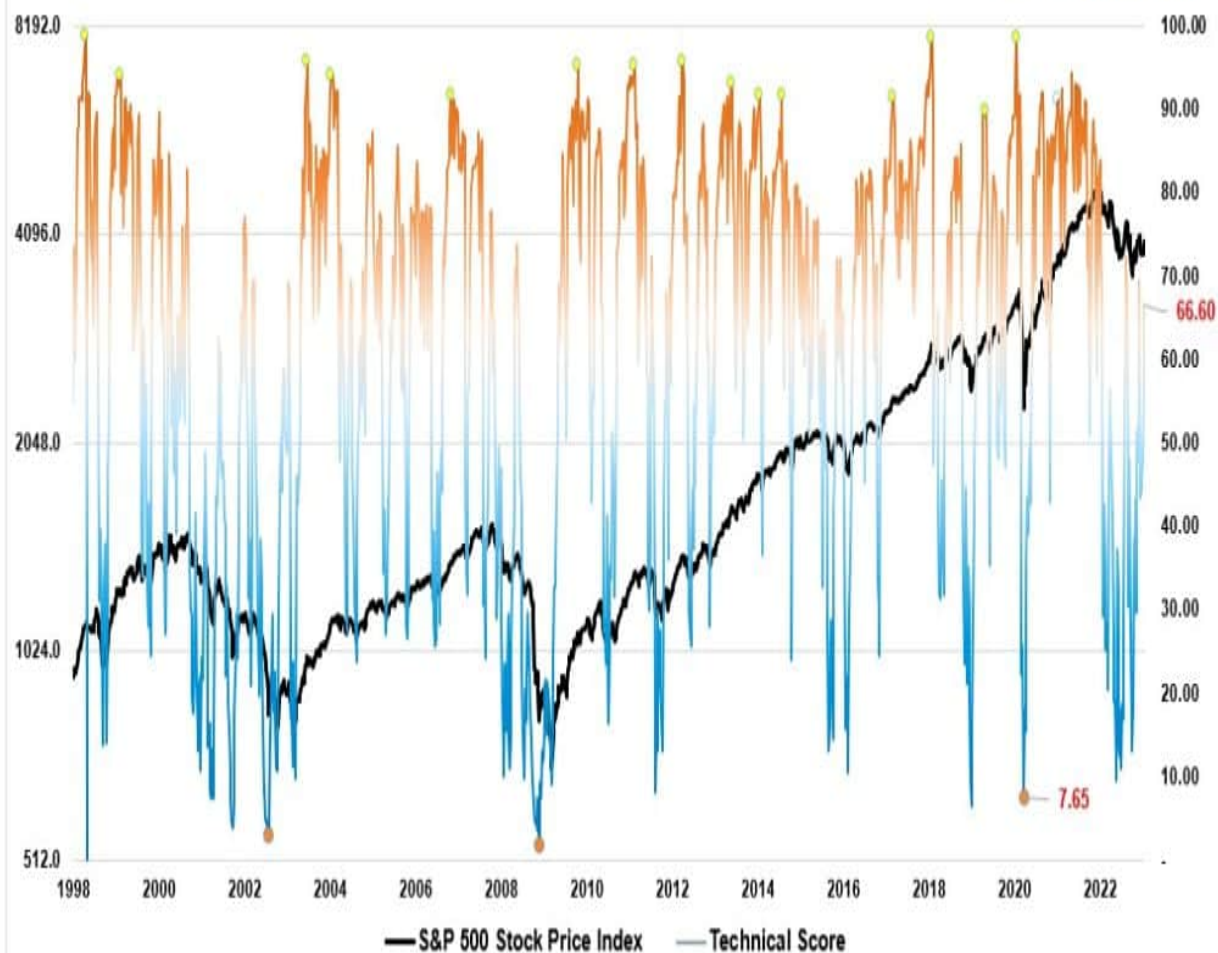
*The technical overbought/sold gauge comprises several price indicators (RSI, Williams %R, etc.), measured using weekly closing price data. Readings above 80 are considered overbought, and below 20 are oversold. Markets tend to peak when those readings are at 80 or above, which suggests profit-taking and risk management are prudent. **The best buying opportunities exist when those readings are 20 or below.***

The current reading is 66.6 out of a possible 100 and rising. Remain long equities for now.

Technical Overbought/Sold Composite



Technical Overbought/Sold Composite



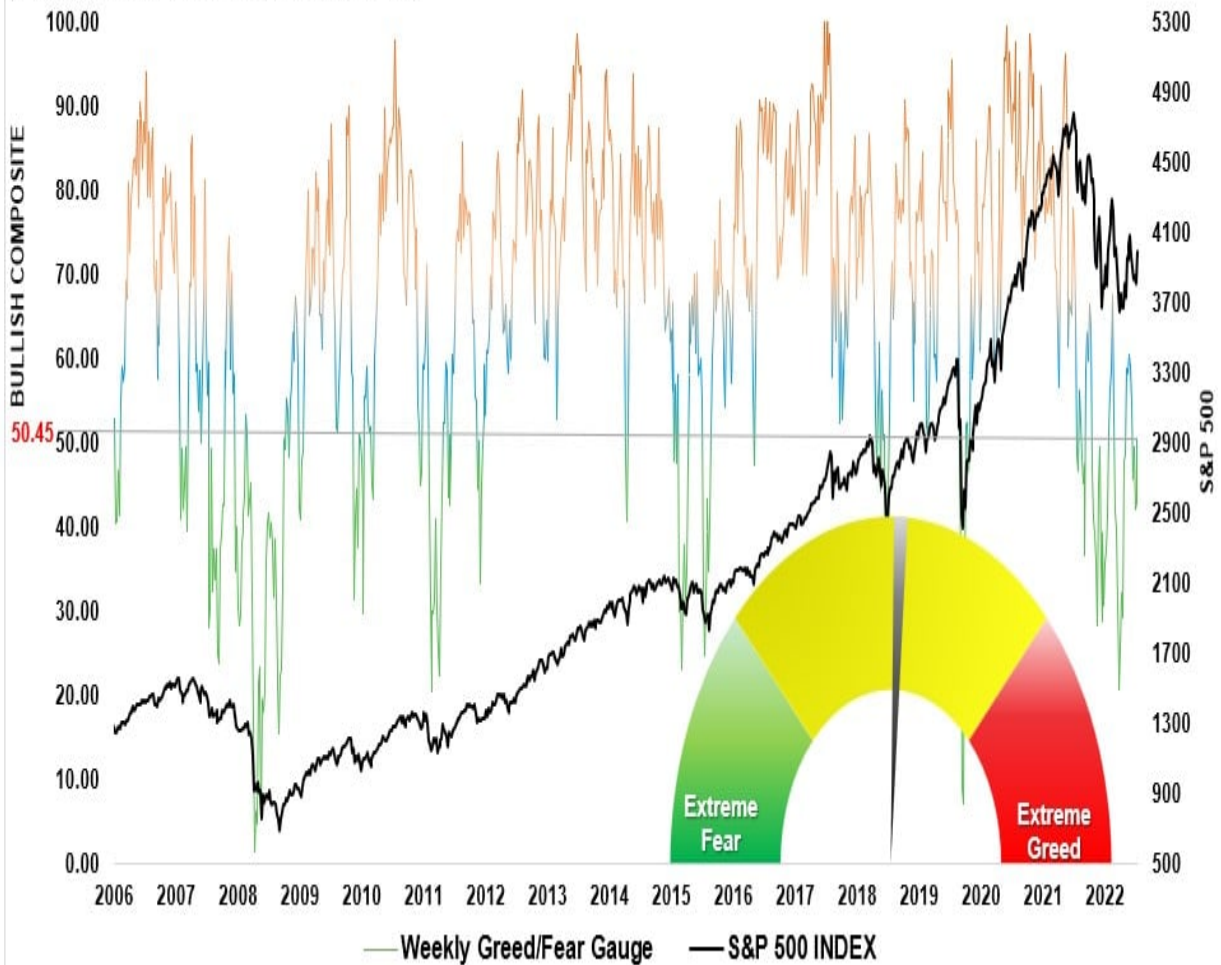
Portfolio Positioning ?Fear / Greed? Gauge

The ?Fear/Greed? Gauge is how individual and professional investors are ?positioning? themselves in the market based on their equity exposure. From a contrarian position, the higher the allocation to equities, the more likely the market is closer to a correction than not. The gauge uses weekly closing data.

NOTE: The Fear/Greed Index measures risk from 0 to 100. It is a rarity that it reaches levels above 90. The current reading is 50.45 out of a possible 100.

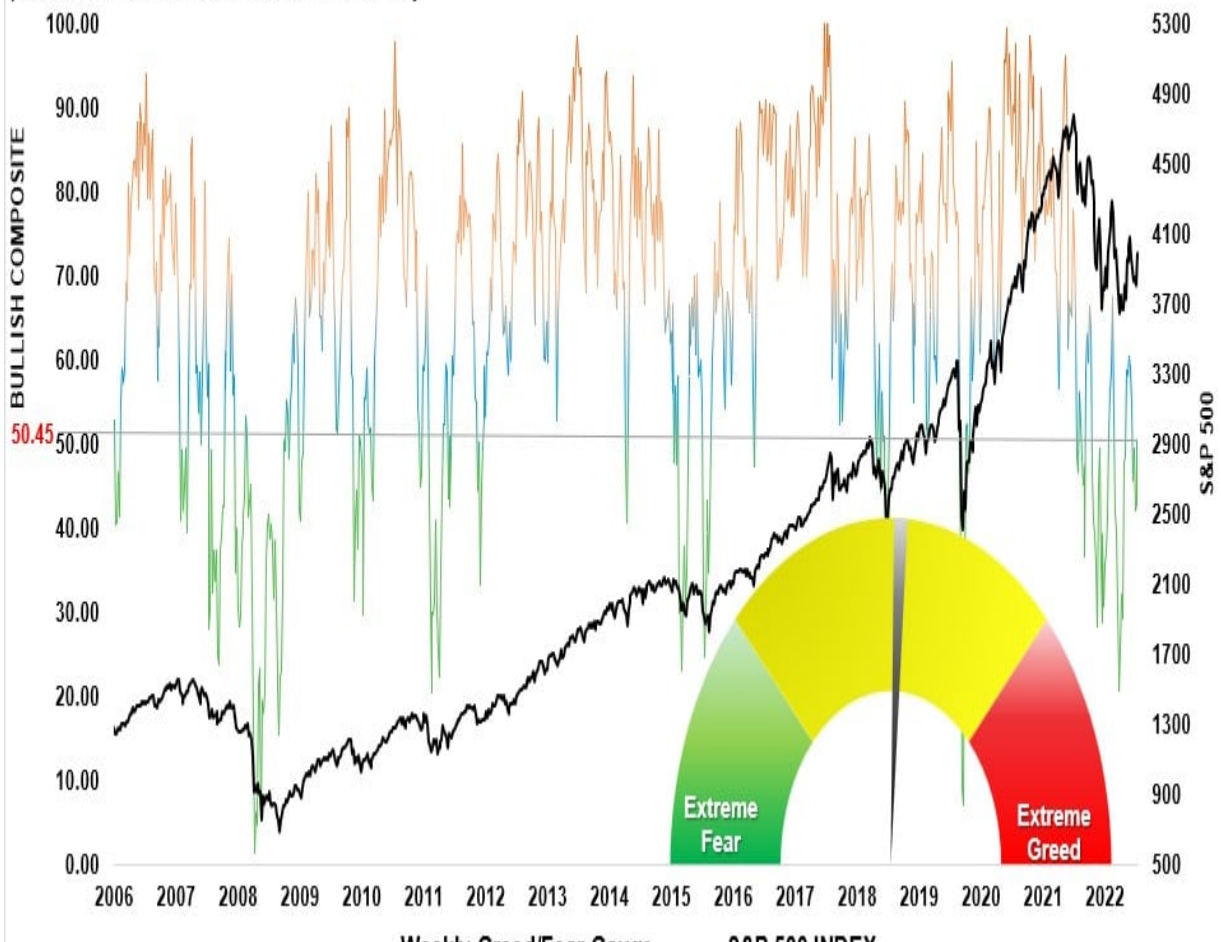
MARKET GREED/FEAR INDEX

(AAII, INVI, Bullish Pct, Put/Call, NAAIM, VIX)



MARKET GREED/FEAR INDEX

(AAII, INVI, Bullish Pct, Put/Call, NAAIM, VIX)



Sector Model Analysis & Risk Ranges

How To Read This Table

- The table compares the relative performance of each sector and market to the S&P 500 index.
- $M \times XVER$ (Moving Average Cross Over) is determined by the short-term weekly moving average crossing positively or negatively with the long-term weekly moving average.
- The risk range is a function of the month-end closing price and the β of the sector or market. (Ranges reset on the 1st of each month)
- The table shows the price deviation above and below the weekly moving averages.

As noted last week, *the market kicked off the New Year with a rally, and the first 5 days suggest the bulls are in charge for now.* That winning streak continued this past week. However, almost every sector and market is now well outside their monthly historical trading ranges. Look for some profit-taking next week as earnings season kicks off. **However, the good news is that the bear market of 2022 is likely behind us as a majority of sectors and markets have flipped their weekly moving average crosses back into bullish territory. The pain trade this year will likely be higher.**

RELATIVE PERFORMANCE		Current	PERFORMANCE RELATIVE TO S&P 500 INDEX					SHORT		MONTH END	REL S&P	RISK RANGE		% DEV -	% DEV -	MIA XVER
Ticker	ETF NAME	Price	1 Week	4 Week	12 Weeks	24 Weeks	52 Weeks	WMA	LONG WMA	PRICE	BETA	HIGH	LOW	Short MIA	Long MIA	SIGNAL
IVV	ISHARS-SP500	400.37	2.70	4.01	6.54	(3.36)	(14.22)	389.73	392.89	384.21	1.00	393.82	374.60	3%	2%	BEARISH
XLB	SPDR-MATLS SELS	83.79	1.55	1.95	9.32	10.60	8.58	78.50	77.11	77.68	1.05	80.44	74.92	7%	9%	BULLISH
XLC	SPDR-COMM SV S\$	52.35	1.17	4.94	(2.15)	(3.77)	(17.40)	49.20	52.76	47.99	0.98	49.66	46.32	6%	-1%	BEARISH
XLE	SPDR-EGY SELS	89.95	0.03	2.62	(3.06)	18.06	53.66	88.19	81.86	87.47	1.37	90.85	84.09	2%	10%	BULLISH
XLF	SPDR-FINL SELS	36.12	(0.61)	3.17	5.67	10.51	2.69	34.47	33.49	34.20	1.09	35.43	32.97	5%	8%	BULLISH
XLK	SPDR-TECH SELS	130.49	1.91	(1.65)	(1.59)	(6.16)	(7.06)	127.82	131.62	124.44	1.12	128.95	119.93	2%	-1%	BEARISH
XLJ	SPDR-INDU SELS	102.46	(1.17)	0.44	8.99	10.49	11.02	97.57	93.57	98.21	1.12	101.77	94.65	5%	10%	BULLISH
XLP	SPDR-CONS STPL	74.74	(4.08)	(4.17)	1.93	3.69	11.25	74.02	73.05	74.55	0.60	76.86	72.24	1%	2%	BULLISH
XLRE	SPDR-RE SELS	39.56	1.73	1.48	7.57	(7.42)	(3.86)	37.39	39.77	36.93	0.80	38.15	35.71	6%	-1%	BEARISH
XLU	SPDR-UTIL SELS	71.33	(2.24)	(2.80)	6.13	(0.19)	17.00	69.06	70.74	70.50	0.50	72.62	68.38	3%	1%	BEARISH
XLV	SPDR-HLTH CR	135.45	(2.87)	(4.07)	0.51	5.66	15.25	134.33	130.43	135.85	0.73	140.23	131.47	1%	4%	BULLISH
XLY	SPDR-CONS DISCR	139.70	3.07	0.32	(8.43)	(19.85)	(14.69)	138.05	146.50	129.16	1.16	133.89	124.43	1%	-5%	BEARISH
XTN	SPDR-SP TRANSPT	74.91	4.30	4.73	5.82	0.97	(3.09)	70.48	71.54	67.21	1.30	69.77	64.65	6%	5%	BEARISH
SDY	SPDR-SP DIV ETF	129.60	(1.43)	0.32	4.53	5.76	13.47	125.62	123.36	125.11	0.86	129.31	120.91	3%	5%	BULLISH
RSP	INVS-SP5 EQ ETF	149.07	(0.06)	1.45	5.66	5.57	6.48	142.14	140.78	141.25	1.05	146.26	136.24	5%	6%	BULLISH
SLY	SPDR-SP6 SC	87.94	1.74	2.88	3.23	3.11	3.56	84.29	83.81	82.21	1.14	85.20	79.22	4%	5%	BULLISH
MDY	SPDR-SP MC 400	470.65	0.93	2.95	5.10	5.98	7.11	448.29	441.56	442.79	1.11	458.78	426.80	5%	7%	BULLISH
EEM	ISHARS-EMG MKT	41.30	0.37	5.16	10.56	6.71	(3.36)	37.62	38.63	37.90	0.72	39.12	36.68	10%	7%	BEARISH
EFA	ISHARS-EAFE	70.53	0.82	3.80	15.09	10.68	3.50	64.44	63.43	65.64	0.84	67.83	63.45	9%	11%	BULLISH
IAU	ISHARS-GOLD TR	36.45	0.18	3.20	9.44	12.33	19.75	33.39	33.34	34.59	0.12	35.50	33.68	9%	9%	BULLISH
GDX	VANECK-GOLD MNR	32.65	0.75	10.15	27.61	27.64	19.65	27.82	27.20	28.66	0.71	29.58	27.74	17%	20%	BULLISH
UUP	INVS-DB US\$ BU	27.47	(4.24)	(6.98)	(15.30)	0.46	21.95	28.74	28.72	27.81	(0.15)	28.46	27.16	-4%	-4%	BULLISH
BOND	PIMCO-ACTV BOND	93.21	(1.61)	(3.58)	0.60	(1.05)	0.68	90.44	92.91	90.48	0.16	92.88	88.08	3%	0%	BEARISH
TLT	ISHARS-20+YTB	106.75	(1.21)	(4.34)	8.04	(5.74)	(10.66)	101.31	107.90	99.56	0.01	102.06	97.06	5%	-1%	BEARISH
BNDX	VANGD-TTL INT B	48.52	(2.25)	(4.38)	(3.48)	(1.67)	2.81	48.26	49.00	47.43	0.11	48.67	46.19	1%	-1%	BEARISH
HYG	ISHARS-IBX HYCB	76.64	(1.23)	(1.27)	(0.81)	1.38	3.24	74.24	74.96	73.63	0.41	75.78	71.48	3%	2%	BEARISH



RISK RANGE REPORT



RELATIVE PERFORMANCE		Current	PERFORMANCE RELATIVE TO S&P 500 INDEX					SHORT		MONTH END	REL S&P	RISK RANGE		% DEV -	% DEV -	MIA XVER
Ticker	ETF NAME	Price	1 Week	4 Week	12 Weeks	24 Weeks	52 Weeks	WMA	LONG WMA	PRICE	BETA	HIGH	LOW	Short MIA	Long MIA	SIGNAL
IVV	ISHARS-SP500	400.37	2.70	4.01	6.54	(3.36)	(14.22)	389.73	392.89	384.21	1.00	393.82	374.60	3%	2%	BEARISH
XLB	SPDR-MATLS SELS	83.79	1.55	1.95	9.32	10.60	8.58	78.50	77.11	77.68	1.05	80.44	74.92	7%	9%	BULLISH
XLC	SPDR-COMM SV S\$	52.35	1.17	4.94	(2.15)	(3.77)	(17.40)	49.20	52.76	47.99	0.98	49.66	46.32	6%	-1%	BEARISH
XLE	SPDR-EGY SELS	89.95	0.03	2.62	(3.06)	18.06	53.66	88.19	81.86	87.47	1.37	90.85	84.09	2%	10%	BULLISH
XLF	SPDR-FINL SELS	36.12	(0.61)	3.17	5.67	10.51	2.69	34.47	33.49	34.20	1.09	35.43	32.97	5%	8%	BULLISH
XLK	SPDR-TECH SELS	130.49	1.91	(1.65)	(1.59)	(6.16)	(7.06)	127.82	131.62	124.44	1.12	128.95	119.93	2%	-1%	BEARISH
XLJ	SPDR-INDU SELS	102.46	(1.17)	0.44	8.99	10.49	11.02	97.57	93.57	98.21	1.12	101.77	94.65	5%	10%	BULLISH
XLP	SPDR-CONS STPL	74.74	(4.08)	(4.17)	1.93	3.69	11.25	74.02	73.05	74.55	0.60	76.86	72.24	1%	2%	BULLISH
XLRE	SPDR-RE SELS	39.56	1.73	1.48	7.57	(7.42)	(3.86)	37.39	39.77	36.93	0.80	38.15	35.71	6%	-1%	BEARISH
XLU	SPDR-UTIL SELS	71.33	(2.24)	(2.80)	6.13	(0.19)	17.00	69.06	70.74	70.50	0.50	72.62	68.38	3%	1%	BEARISH
XLV	SPDR-HLTH CR	135.45	(2.87)	(4.07)	0.51	5.66	15.25	134.33	130.43	135.85	0.73	140.23	131.47	1%	4%	BULLISH
XLY	SPDR-CONS DISCR	139.70	3.07	0.32	(8.43)	(19.85)	(14.69)	138.05	146.50	129.16	1.16	133.89	124.43	1%	-5%	BEARISH
XTN	SPDR-SP TRANSPT	74.91	4.30	4.73	5.82	0.97	(3.09)	70.48	71.54	67.21	1.30	69.77	64.65	6%	5%	BEARISH
SDY	SPDR-SP DIV ETF	129.60	(1.43)	0.32	4.53	5.76	13.47	125.62	123.36	125.11	0.86	129.31	120.91	3%	5%	BULLISH
RSP	INVS-SP5 EQ ETF	149.07	(0.06)	1.45	5.66	5.57	6.48	142.14	140.78	141.25	1.05	146.26	136.24	5%	6%	BULLISH
SLY	SPDR-SP6 SC	87.94	1.74	2.88	3.23	3.11	3.56	84.29	83.81	82.21	1.14	85.20	79.22	4%	5%	BULLISH
MDY	SPDR-SP MC 400	470.65	0.93	2.95	5.10	5.98	7.11	448.29	441.56	442.79	1.11	458.78	426.80	5%	7%	BULLISH
EEM	ISHARS-EMG MKT	41.30	0.37	5.16	10.56	6.71	(3.36)	37.62	38.63	37.90	0.72	39.12	36.68	10%	7%	BEARISH
EFA	ISHARS-EAFE	70.53	0.82	3.80	15.09	10.68	3.50	64.44	63.43	65.64	0.84	67.83	63.45	9%	11%	BULLISH
IAU	ISHARS-GOLD TR	36.45	0.18	3.20	9.44	12.33	19.75	33.39	33.34	34.59	0.12	35.50	33.68	9%	9%	BULLISH
GDX	VANECK-GOLD MNR	32.65	0.75	10.15	27.61	27.64	19.65	27.82	27.20	28.66	0.71	29.58	27.74	17%	20%	BULLISH
UUP	INVS-DB US\$ BU	27.47	(4.24)	(6.98)	(15.30)	0.46	21.95	28.74	28.72	27.81	(0.15)	28.46	27.16	-4%	-4%	BULLISH
BOND	PIMCO-ACTV BOND	93.21	(1.61)	(3.58)	0.60	(1.05)	0.68	90.44	92.91	90.48	0.16	92.88	88.08	3%	0%	BEARISH
TLT	ISHARS-20+YTB	106.75	(1.21)	(4.34)	8.04	(5.74)	(10.66)	101.31	107.90	99.56	0.01	102.06	97.06	5%	-1%	BEARISH
BNDX	VANGD-TTL INT B	48.52	(2.25)	(4.38)	(3.48)	(1.67)	2.81	48.26	49.00	47.43	0.11	48.67	46.19	1%	-1%	BEARISH
HYG	ISHARS-IBX HYCB	76.64	(1.23)	(1.27)	(0.81)	1.38	3.24	74.24	74.96	73.63	0.41	75.78	71.48	3%	2%	BEARISH



RISK RANGE REPORT



Each week we will provide three different stock screens generated from [SimpleVisor](#); (RIAPro.net subscribers use your current credentials to log in.)

This week we are scanning for the Top 20:

- *Relative Strength Stocks*
- *Momentum Stocks*
- *Highest Rated Stocks With Dividends*

These screens generate portfolio ideas and serve as the starting point for further research.

(Click Images To Enlarge)

RSI Screen

Scan Result: 20 Item(s) found													
Tables													
Overview Technicals Fundamentals Performance													
Symbol ↑ ↓	Sector ↑ ↓	Trend ↑ ↓	Last ↑ ↓	FairValue ↑ ↓	RSI ↑ ↓	20 SMA ↑ ↓	50 SMA ↑ ↓	100 SMA ↑ ↓	Mohanram ↑ ↓	Plotroski ↑ ↓	SV Rank ↑ ↓	Yield% ↑ ↓	
ACGL	Financial	10/10	\$63.76	\$165.29(61.43%)	63.74	\$62.69(1.71%)	\$60.02(6.23%)	\$53.54(19.09%)	5	8	2	%	
BA	Industrials	10/10	\$214.13	\$44.95(-376.37%)	73.55	\$197.02(8.68%)	\$179.35(19.39%)	\$163.24(31.17%)	3	4	4	%	
CAT	Industrials	10/10	\$258.46	\$104.98(-146.20%)	74.56	\$240.94(7.27%)	\$234.37(10.28%)	\$208.05(24.23%)	1	7	3	1.88%	
FCX	Materials	10/10	\$45.05	\$103.95(56.66%)	74.09	\$40.10(12.34%)	\$37.86(18.99%)	\$33.85(33.09%)	1	8	3	1.33%	
FSLR	Technology	10/10	\$180.19	()	53.68	\$153.23(17.59%)	\$155.24(16.07%)	\$141.53(27.32%)	5	6	4	%	
HAL	Energy	10/10	\$42.66	\$5.89(-624.28%)	67.75	\$38.78(10.01%)	\$37.71(13.13%)	\$33.83(26.10%)	5	7	3	1.14%	
HCA	Healthcare	10/10	\$258.87	\$303.86(14.81%)	69.81	\$245.01(5.66%)	\$233.92(10.67%)	\$219.06(18.17%)	6	7	3	0.93%	
HES	Energy	10/10	\$152.21	\$100.43(-51.56%)	64.62	\$139.80(8.88%)	\$141.23(7.77%)	\$131.87(15.42%)	5	7	3	1.00%	
NFLX	Communication Services	10/10	\$332.82	\$417.52(20.29%)	67.17	\$305.37(8.99%)	\$295.97(12.45%)	\$266.62(24.83%)	4	—	5	%	
PCG	Utilities	10/10	\$15.89	\$15.94(0.31%)	52.99	\$15.91(-0.13%)	\$15.39(3.25%)	\$14.17(12.14%)	1	5	3	%	
RCL	Consumer Cyclical	10/10	\$63.48	\$9.52(-566.81%)	71.46	\$53.59(18.45%)	\$55.71(13.95%)	\$50.37(26.03%)	1	—	4	%	
ROST	Consumer Cyclical	10/10	\$120.01	\$113.34(-5.88%)	63.83	\$116.67(2.86%)	\$109.81(9.29%)	\$98.95(21.28%)	3	9	4	1.07%	
SLB	Energy	10/10	\$58.28	\$31.76(-83.50%)	59.95	\$51.44(13.30%)	\$51.43(13.32%)	\$44.82(30.03%)	5	7	2	1.33%	
STLD	Materials	10/10	\$111.52	()	64.93	\$103.06(8.21%)	\$102.14(9.18%)	\$91.51(21.87%)	—	7	3	1.23%	
URI	Industrials	10/10	\$392.24	\$272.52(-43.93%)	69.95	\$365.58(7.29%)	\$350.34(11.96%)	\$321.73(21.92%)	3	8	3	%	
WYNN	Consumer Cyclical	10/10	\$100.25	\$18.18(-451.43%)	75.35	\$87.53(14.53%)	\$81.22(23.43%)	\$71.69(39.84%)	1	4	3	%	
JCI	Industrials	9/10	\$68.83	\$26.27(-162.01%)	65.60	\$65.32(5.37%)	\$65.03(5.84%)	\$59.55(15.58%)	4	8	3	2.05%	
XYL	Industrials	9/10	\$116.93	\$21.39(-446.66%)	64.22	\$111.33(5.03%)	\$110.76(5.57%)	\$102.18(14.44%)	6	8	5	1.09%	
DE	Industrials	8/10	\$439.63	\$397.97(-10.47%)	49.36	\$432.25(1.71%)	\$420.66(4.51%)	\$391.44(12.31%)	0	6	3	1.10%	
TT	Industrials	8/10	\$183.31	\$71.06(-157.97%)	66.90	\$173.12(5.89%)	\$173.10(5.90%)	\$163.41(12.18%)	5	8	3	1.49%	

Scan Result: 20 Item(s) found													
Tables													
Overview Technicals Fundamentals Performance													
Symbol ↑ ↓	Sector ↑ ↓	Trend ↑ ↓	Last ↑ ↓	FairValue ↑ ↓	RSI ↑ ↓	20 SMA ↑ ↓	50 SMA ↑ ↓	100 SMA ↑ ↓	Mohanram ↑ ↓	Plotroski ↑ ↓	SV Rank ↑ ↓	Yield% ↑ ↓	
ACGL	Financial	10/10	\$63.76	\$165.29(61.43%)	63.74	\$62.69(1.71%)	\$60.02(6.23%)	\$53.54(19.09%)	5	8	2	%	
BA	Industrials	10/10	\$214.13	\$44.95(-376.37%)	73.55	\$197.02(8.68%)	\$179.35(19.39%)	\$163.24(31.17%)	3	4	4	%	
CAT	Industrials	10/10	\$258.46	\$104.98(-146.20%)	74.56	\$240.94(7.27%)	\$234.37(10.28%)	\$208.05(24.23%)	1	7	3	1.88%	
FCX	Materials	10/10	\$45.05	\$103.95(56.66%)	74.09	\$40.10(12.34%)	\$37.86(18.99%)	\$33.85(33.09%)	1	8	3	1.33%	
FSLR	Technology	10/10	\$180.19	()	53.68	\$153.23(17.59%)	\$155.24(16.07%)	\$141.53(27.32%)	5	6	4	%	
HAL	Energy	10/10	\$42.66	\$5.89(-624.28%)	67.75	\$38.78(10.01%)	\$37.71(13.13%)	\$33.83(26.10%)	5	7	3	1.14%	
HCA	Healthcare	10/10	\$258.87	\$303.86(14.81%)	69.81	\$245.01(5.66%)	\$233.92(10.67%)	\$219.06(18.17%)	6	7	3	0.93%	
HES	Energy	10/10	\$152.21	\$100.43(-51.56%)	64.62	\$139.80(8.88%)	\$141.23(7.77%)	\$131.87(15.42%)	5	7	3	1.00%	
NFLX	Communication Services	10/10	\$332.82	\$417.52(20.29%)	67.17	\$305.37(8.99%)	\$295.97(12.45%)	\$266.62(24.83%)	4	—	5	%	
PCG	Utilities	10/10	\$15.89	\$15.94(0.31%)	52.99	\$15.91(-0.13%)	\$15.39(3.25%)	\$14.17(12.14%)	1	5	3	%	
RCL	Consumer Cyclical	10/10	\$63.48	\$9.52(-566.81%)	71.46	\$53.59(18.45%)	\$55.71(13.95%)	\$50.37(26.03%)	1	—	4	%	
ROST	Consumer Cyclical	10/10	\$120.01	\$113.34(-5.88%)	63.83	\$116.67(2.86%)	\$109.81(9.29%)	\$98.95(21.28%)	3	9	4	1.07%	
SLB	Energy	10/10	\$58.28	\$31.76(-83.50%)	59.95	\$51.44(13.30%)	\$51.43(13.32%)	\$44.82(30.03%)	5	7	2	1.33%	
STLD	Materials	10/10	\$111.52	()	64.93	\$103.06(8.21%)	\$102.14(9.18%)	\$91.51(21.87%)	—	7	3	1.23%	
URI	Industrials	10/10	\$392.24	\$272.52(-43.93%)	69.95	\$365.58(7.29%)	\$350.34(11.96%)	\$321.73(21.92%)	3	8	3	%	
WYNN	Consumer Cyclical	10/10	\$100.25	\$18.18(-451.43%)	75.35	\$87.53(14.53%)	\$81.22(23.43%)	\$71.69(39.84%)	1	4	3	%	
JCI	Industrials	9/10	\$68.83	\$26.27(-162.01%)	65.60	\$65.32(5.37%)	\$65.03(5.84%)	\$59.55(15.58%)	4	8	3	2.05%	

Momentum Screen

Scan Result: 20 Item(s) found													
Tables Overview Technicals Fundamentals Performance													
Symbol ↑↓ ∇	Sector ↑↓	Trend ↑↓	Last ↑↓	FairValue ↑↓	RSI ↑↓	20 SMA ② ↑↓	50 SMA ② ↑↓	100 SMA ② ↑↓	Mohanram ② ↑↓	Piotroski ② ↑↓	SV Rank ② ↑↓	Yield% ↑↓	
IDXX	Healthcare	10/10	\$479.08	\$221.52(-116.27%)	70.99	\$427.63(12.03%)	\$414.13(15.68%)	\$380.32(25.97%)	1	7	3	%	
MKTX	Financial	10/10	\$329.02	\$197.69(-66.43%)	74.51	\$290.80(13.14%)	\$269.91(21.90%)	\$257.41(27.82%)	5	4	5	0.86%	
NFLX	Communication Services	10/10	\$332.82	\$417.52(20.29%)	67.17	\$305.37(8.99%)	\$295.97(12.45%)	\$266.62(24.83%)	4	—	5	%	
URI	Industrials	10/10	\$392.24	\$272.52(-43.93%)	69.95	\$365.58(7.29%)	\$350.34(11.96%)	\$321.73(21.92%)	3	8	3	%	
KLAC	Technology	9/10	\$420.04	\$757.82(44.57%)	67.10	\$389.72(7.78%)	\$379.99(10.54%)	\$349.25(20.27%)	5	7	3	1.38%	
MTD	Healthcare	9/10	\$1,557.78	\$850.35(-83.19%)	64.35	\$1,463.91(6.41%)	\$1,427.90(9.10%)	\$1,315.20(18.44%)	1	7	2	%	
ULTA	Consumer Cyclical	9/10	\$490.99	\$408.52(-20.19%)	67.71	\$469.65(4.54%)	\$453.50(8.27%)	\$430.58(14.03%)	4	7	3	%	
NVR	Consumer Cyclical	8/10	\$4,992.24	\$7,750.53(35.59%)	68.58	\$4,725.08(5.65%)	\$4,536.70(10.04%)	\$4,340.17(15.02%)	1	7	2	%	
AZO	Consumer Cyclical	7/10	\$2,368.88	\$3,069.21(22.82%)	56.11	\$2,428.95(-2.47%)	\$2,467.86(-4.01%)	\$2,337.29(1.35%)	5	7	3	%	
BKNG	Consumer Cyclical	7/10	\$2,301.34	\$1,012.32(-127.33%)	65.59	\$2,003.20(14.88%)	\$1,960.86(17.36%)	\$1,911.06(20.42%)	2	6	3	%	
EFX	Industrials	7/10	\$217.00	\$97.87(-121.72%)	69.44	\$199.70(8.66%)	\$193.74(12.01%)	\$186.43(16.40%)	5	6	3	0.72%	
EQIX	Real Estate	7/10	\$721.89	\$156.89(-360.12%)	65.12	\$676.66(6.68%)	\$650.66(10.95%)	\$631.32(14.35%)	1	5	3	1.89%	
GS	Financial	7/10	\$374.00	\$1,826.90(79.53%)	67.96	\$350.04(6.84%)	\$362.58(3.15%)	\$340.55(9.82%)	4	7	3	2.91%	
MA	Financial	7/10	\$375.52	\$211.40(-77.63%)	66.52	\$355.41(5.66%)	\$346.03(8.52%)	\$329.11(14.10%)	1	7	3	0.65%	
ODFL	Industrials	7/10	\$315.35	\$217.56(-44.95%)	64.12	\$295.00(6.90%)	\$291.91(8.03%)	\$281.83(11.89%)	6	7	3	0.38%	
PH	Industrials	7/10	\$317.49	\$259.68(-22.26%)	70.20	\$297.37(6.77%)	\$297.48(6.73%)	\$283.28(12.08%)	6	9	3	1.71%	
TDG	Industrials	7/10	\$683.88	\$247.02(-176.85%)	74.03	\$634.78(7.73%)	\$619.15(10.45%)	\$598.68(14.23%)	5	8	3	%	
BLK	Financial	6/10	\$753.99	\$702.95(-7.26%)	63.65	\$719.48(4.80%)	\$712.19(5.87%)	\$668.65(12.76%)	2	6	3	2.77%	
MSCI	Financial	6/10	\$505.24	\$314.55(-60.62%)	60.09	\$477.03(5.91%)	\$485.26(4.12%)	\$464.38(8.80%)	1	6	—	1.12%	
TMO	Healthcare	5/10	\$583.84	\$699.82(16.57%)	62.79	\$554.43(5.30%)	\$538.85(8.35%)	\$540.92(7.93%)	5	7	3	0.22%	

Scan Result: 20 Item(s) found													
Tables Overview Technicals Fundamentals Performance													
Symbol ↑↓ ∇	Sector ↑↓	Trend ↑↓	Last ↑↓	FairValue ↑↓	RSI ↑↓	20 SMA ② ↑↓	50 SMA ② ↑↓	100 SMA ② ↑↓	Mohanram ② ↑↓	Piotroski ② ↑↓	SV Rank ② ↑↓	Yield% ↑↓	
📈 IDXX	Healthcare	10/10 🟢	\$479.08	\$221.52(-116.27%)	70.99	\$427.63(12.03%)	\$414.13(15.68%)	\$380.32(25.97%)	1	7	3	%	
📈 MKTX	Financial	10/10 🟢	\$329.02	\$197.69(-66.43%)	74.51	\$290.80(13.14%)	\$269.91(21.90%)	\$257.41(27.82%)	5	4	5	0.86%	
📈 NFLX	Communication Services	10/10 🟢	\$332.82	\$417.52(20.29%)	67.17	\$305.37(8.99%)	\$295.97(12.45%)	\$266.62(24.83%)	4	—	5	%	
📈 URI	Industrials	10/10 🟢	\$392.24	\$272.52(-43.93%)	69.95	\$365.58(7.29%)	\$350.34(11.96%)	\$321.73(21.92%)	3	8	3	%	
📈 KLAC	Technology	9/10 🟢	\$420.04	\$757.82(44.57%)	67.10	\$389.72(7.78%)	\$379.99(10.54%)	\$349.25(20.27%)	5	7	3	1.38%	
📈 MTD	Healthcare	9/10 🟢	\$1,557.78	\$850.35(-83.19%)	64.35	\$1,463.91(6.41%)	\$1,427.90(9.10%)	\$1,315.20(18.44%)	1	7	2	%	
📈 ULTA	Consumer Cyclical	9/10 🟢	\$490.99	\$408.52(-20.19%)	67.71	\$469.65(4.54%)	\$453.50(8.27%)	\$430.58(14.03%)	4	7	3	%	
📈 NVR	Consumer Cyclical	8/10 🟢	\$4,992.24	\$7,750.53(35.59%)	68.58	\$4,725.08(5.65%)	\$4,536.70(10.04%)	\$4,340.17(15.02%)	1	7	2	%	
📈 AZO	Consumer Cyclical	7/10 🟢	\$2,368.88	\$3,069.21(22.82%)	56.11	\$2,428.95(-2.47%)	\$2,467.86(-4.01%)	\$2,337.29(1.35%)	5	7	3	%	
📈 BKNG	Consumer Cyclical	7/10 🟢	\$2,301.34	\$1,012.32(-127.33%)	65.59	\$2,003.20(14.88%)	\$1,960.86(17.36%)	\$1,911.06(20.42%)	2	6	3	%	
📈 EFX	Industrials	7/10 🟢	\$217.00	\$97.87(-121.72%)	69.44	\$199.70(8.66%)	\$193.74(12.01%)	\$186.43(16.40%)	5	6	3	0.72%	

Highest Rated Stocks With Dividends

Scan Result: 20 Item(s) found													
Tables OverviewTechnicalsFundamentalsPerformance													
Symbol ▽	Sector ↑↓	Trend ↑↓	Last ↑↓	FairValue ↑↓	RSI ↑↓	20 SMA ⌚ ↑↓	50 SMA ⌚ ↑↓	100 SMA ⌚ ↑↓	Mohanram ⌚ ↑↓	Piotroski ⌚ ↑↓	SV Rank ⌚ ↑↓	Yield% ↑↓	
AU	Materials	10/10	\$23.18	()	82.75	\$20.21(14.70%)	\$18.22(27.22%)	\$15.98(45.06%)	—	—	3	1.91%	
BBVA	Financial	10/10	\$6.89	()	78.36	\$5.90(16.78%)	\$5.61(22.82%)	\$5.13(34.31%)	5	6	3	6.69%	
BKE	Consumer Cyclical	10/10	\$45.08	()	51.21	\$45.29(-0.46%)	\$43.22(4.30%)	\$38.64(16.67%)	5	8	4	3.09%	
DB	Financial	10/10	\$12.73	()	72.98	\$11.70(8.80%)	\$10.87(17.11%)	\$9.67(31.64%)	2	3	3	1.67%	
FCX	Materials	10/10	\$45.05	\$103.95(56.66%)	74.09	\$40.10(12.34%)	\$37.86(18.99%)	\$33.85(33.09%)	1	8	3	1.33%	
HRI	Industrials	10/10	\$147.80	()	65.44	\$134.54(9.86%)	\$130.30(13.43%)	\$121.53(21.62%)	1	6	3	1.74%	
IPAR	Consumer Goods	10/10	\$111.58	()	74.93	\$100.81(10.68%)	\$93.26(19.64%)	\$86.06(29.65%)	4	6	1	1.80%	
ISNPY	Financial	10/10	\$14.98	()	75.70	\$13.75(8.95%)	\$13.25(13.06%)	\$11.90(25.88%)	1	0	3	10.77%	
LANC	Consumer Goods	10/10	\$198.46	()	48.94	\$199.50(-0.52%)	\$199.32(-0.43%)	\$180.96(9.67%)	—	4	—	1.71%	
NLY	Real Estate	10/10	\$22.70	()	64.31	\$21.85(3.89%)	\$20.93(8.46%)	\$16.89(34.40%)	5	8	5	15.49%	
ROST	Consumer Cyclical	10/10	\$120.01	\$113.34(-5.88%)	63.83	\$116.67(2.86%)	\$109.81(9.29%)	\$98.95(21.28%)	3	9	4	1.07%	
SCCO	Materials	10/10	\$77.06	()	83.96	\$64.65(19.20%)	\$60.79(26.76%)	\$54.03(42.62%)	6	8	4	5.66%	
SIEGY	Industrials	10/10	\$77.70	()	76.47	\$70.78(9.78%)	\$66.22(17.34%)	\$58.89(31.94%)	7	6	3	2.94%	
SLB	Energy	10/10	\$58.28	\$31.76(-83.50%)	59.95	\$51.44(13.30%)	\$51.43(13.32%)	\$44.82(30.03%)	5	7	2	1.33%	
TPX	Consumer Cyclical	10/10	\$39.67	()	80.10	\$35.10(13.02%)	\$32.38(22.51%)	\$29.50(34.47%)	—	7	3	1.03%	
TRMD	Energy	10/10	\$27.18	()	46.35	\$28.59(-4.93%)	\$28.47(-4.53%)	\$25.06(8.46%)	3	2	—	10.71%	
MONC.MI	Consumer Cyclical	9/10	\$54.98	()	70.54	\$50.41(9.07%)	\$48.49(13.38%)	\$47.21(16.46%)	—	—	—	1.16%	
XYL	Industrials	9/10	\$116.93	\$21.39(-446.66%)	64.22	\$111.33(5.03%)	\$110.76(5.57%)	\$102.18(14.44%)	6	8	5	1.09%	
CRS	Industrials	7/10	\$44.60	()	52.99	\$38.35(16.30%)	\$38.89(14.68%)	\$37.13(20.12%)	—	3	2	1.86%	
ATCO	Financial	6/10	\$15.27	()	47.76	\$15.31(-0.26%)	\$15.26(0.07%)	\$14.80(3.18%)	1	6	3	3.26%	

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SimpleVisor Portfolio Changes

We post all of our portfolio changes as they occur at [SimpleVisor](#):

January 9th

We are starting to rebalance our account models for the New Year. We are bringing Public Storage up to model weight in the equity model. In the ETF model, we are rebalancing our Lithium ETF (LIT) to model weight and adding to the S&P 500 Value ETF (VYM).

With the market improving to start the new year, we will look to add equity exposure after Jerome Powell's speech tomorrow.

Equity Model

- *Bring PSA to 1.5% of the total portfolio value.*

ETF Model

- *Increase LIT to 2% of the total portfolio weight.*
- *Add to VYM and increase the weight to 4% of the total portfolio.*

January 10th

Last year we sold all of our energy stocks near the peak as they were extremely overbought and deviated from underlying moving averages. We were waiting on a correction to begin rebuilding those positions, which we started today. We are adding 1% of Devon Energy (DVN) to the Equity Model and 1% of the SPDR Energy ETF (XLE) to the ETF Model. We will look for additional weaknesses to increase those positions with a stop at recent lows.

Equity Model

- *Initiate a 1% position in the portfolio of Devon Energy (DVN)*

ETF Model

- *Add 1% of the portfolio to the SPDR Energy Sector ETF (XLE)*

January 11th

This morning we added 5% of the equal-weighted S&P 500 (RSP) to both models. We remain well below our benchmark weighting, and technicals are turning more favorable for a near-term market rally. Further, RSP just had a golden cross (50dma > 200dma). We will write this up in tomorrow's commentary. We also added 1% of Goldman Sachs (GS) to the equity model ahead of upcoming earnings.

Equity Model:

- *Initiate a 5% trading position of S&P 500 Equal Weight ETF (RSP) to the portfolio*
- *Add 1% to Goldman Sachs (GS), bringing position weight to 2%.*
- *Sell 2% of the 1-3 Month Treasury Bill ETF (BIL) to raise cash for purchases.*

ETF Model

- *Initiate a 5% trading position of S&P 500 Equal Weight ETF (RSP) to the portfolio*
 - *Sell 2% of the 1-3 Month Treasury Bill ETF (BIL) to raise cash for purchases.*
-



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Lance Roberts, CIO

Have a great week!