

Forward Guidance: R.I.P - RIA

Fed Chair Kevin Warsh used his first major public appearance, a panel at the ECB's annual forum in Portugal, to formally bury one of the Fed's most relied-upon tools of the last 25 years: forward guidance. Warsh could not be more direct about his opinion of forward guidance. To wit, when the moderator repeatedly pressed for guidance on how the Fed may adjust monetary policy, Warsh rebutted:

"You're back to forward guidance. I'm going to disabuse you of trying to extract that. No forward guidance, no forward guidance."

Interestingly, he was not alone. ECB President Christine Lagarde, Bank of England Governor Andrew Bailey, and Bank of Canada Governor Tiff Macklem all expressed similar reservations about continuing with forward guidance. Lagarde stated that her *"one regret"* was feeling *"bound and compelled"* by forward guidance in the past.

Monetary policy is at a crossroads, with Fed officials mixed over next steps. As we learned at the last meeting, some Fed members are on hold, some are leaning toward a rate hike, and one would prefer to cut rates. Thus, Warsh has neither the votes nor the inclination to ease. That said, he stressed his inflation commitment plainly:

"We're going to deliver price stability in the US."

Beyond his stern messaging against forward guidance, his discussion on productivity was interesting. Warsh noted that AI-driven productivity gains over the past four quarters give him reason for optimism, stopping well short of a promise but leaving the door open to cuts if that trend continues. To wit:

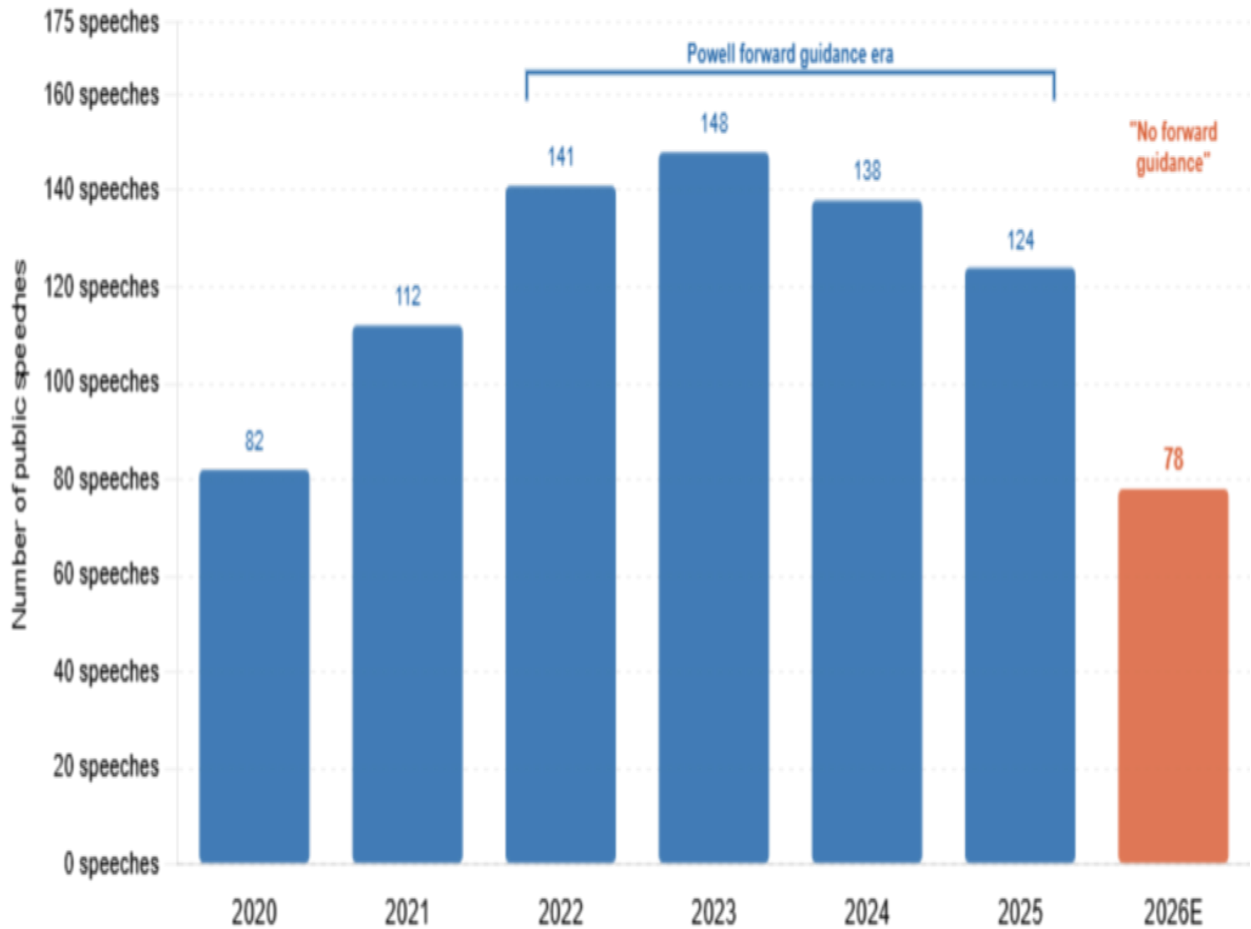
"But if the last four quarters are an indication? there's reason to be optimistic now."

The takeaway from his first speech is clear. Warsh will not telegraph his next move. Investors who relied on speeches, Fed dot plots, and the FOMC press conference for signals on how to position ahead of rate decisions are operating in a new regime. Going forward, the markets will help lead the Fed, not the other way around.

Federal Reserve member speeches per year — Board of Governors + Regional Fed Presidents (2020–2026E)

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■ Powell era speeches ■ Warsh era (projected)



Sources: Federal Reserve Board speech archives, Federal Reserve Bank regional speech archives, CEPR research (Djourelouva et al. 2025). Counts include all public speeches by Board Governors and Regional Fed Presidents; excludes FOMC press conferences and congressional testimony. 2020 reduced due to COVID blackout periods. 2022–2024 elevated as Powell used forward guidance extensively during hiking cycle. 2026E projected based on Warsh's stated opposition to forward guidance — actual count may vary. Estimates based on publicly available archives; precise counts may differ by methodology.

What To Watch Today

Earnings

- *No notable earnings today.*

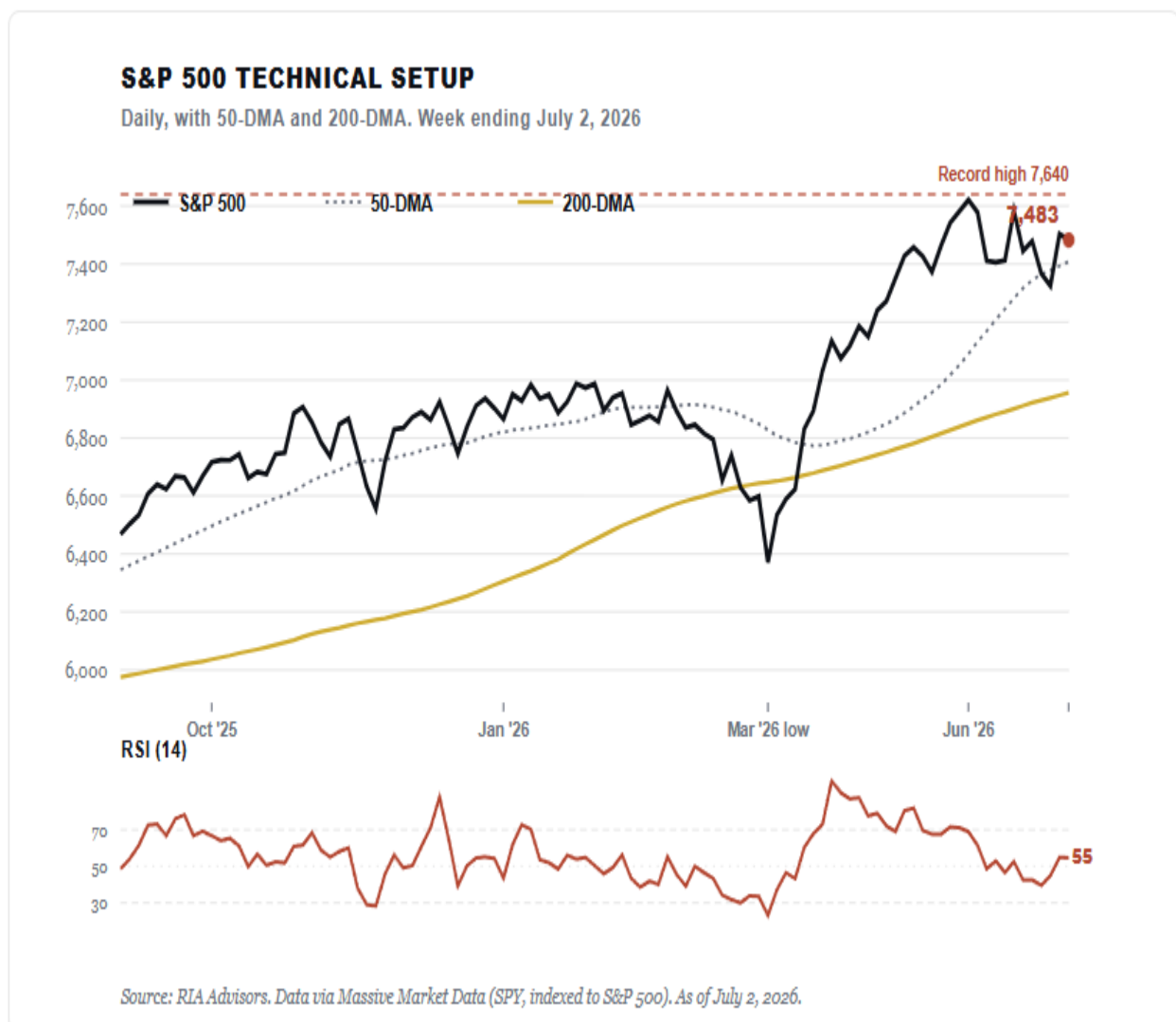
Economy

Monday July 06 2026			Actual	Previous	Consensus	Forecast		
08:45 AM	US	S&P Global Composite PMI Final JUN		51.5	52.2	52.2		
08:45 AM	US	S&P Global Services PMI Final JUN		50.7	51.3	51.3		
09:00 AM	US	ISM Services PMI JUN		54.5	54.2	54		
09:00 AM	US	ISM Services Business Activity JUN		57.7		57.2		
09:00 AM	US	ISM Services Employment JUN		47.9		48.6		
09:00 AM	US	ISM Services New Orders JUN		57.3		57		
09:00 AM	US	ISM Services Prices JUN		71.3		69		

Market Trading Update

The S&P 500 heads into this week in a strong technical position, though stretched in spots. At roughly 7,483, the index sits about 2% below its early-June record near 7,640. It trades above its 50-day moving average around 7,410 and well above its 200-day average near 6,955. The trend is up, plainly.

Momentum is constructive without being extreme. The 14-day RSI reads about 55, comfortably off the overbought levels it hit in April when the recovery was at full throttle. That leaves room to run. The rally off the March 30 low, roughly 6,300 on the index, has been one of the sharpest in years. Even so, the index is not flashing the momentum exhaustion that usually precedes a real top.



The more interesting action is beneath the surface. Leadership is changing hands. For months, the tape rewarded semiconductor stocks and punished mega-cap spenders. This week began to reverse. Apple, Alphabet, Meta, and Microsoft all rose while the chip complex sold off, with the SOXX down 4% and several memory names off 8% or more. That is the post-quarter-end un-rebalancing we wrote about, and it is now showing up in the price.

We are positioned for it. Last Wednesday, our Sector and Factor Rotation model shifted from a value tilt toward growth, adding mega-cap exposure on its recent weakness and reducing exposure to overbought value stocks. Overall, our net equity exposure barely changed. We are not calling an all-clear, but we will continue to follow the model.

Volatility stayed calm through it all. The VIX finished the week near 17, a level that reads as complacency rather than fear, and one worth respecting when everyone looks this comfortable. Breadth has quietly broadened, too. Energy, industrials, and financials have carried real weight in the recovery, so this is no longer a market propped up by a handful of names.

From here, watch the levels. A close above the June record near 7,640 would confirm the breakout and open room toward the 7,800 area. On the downside, the 50-day near 7,410 is the first line to hold. Lose it, and the 200-day near 6,955 becomes the line that matters. For now, buyers keep showing up on dips, and the burden of proof stays with the bears.

LEVEL	S&P 500	WHAT IT IS
Resistance 3	~7,800	Projected target / Street year-end
Resistance 2	~7,640	Early-June record high
Resistance 1	~7,500	Round number just overhead
Current	7,483	July 2 close
Support 1	~7,410	50-day moving average
Support 2	~6,955	200-day moving average
Support 3	~6,320	March 30 recovery low

Support and resistance in S&P 500 index points. Levels via Massive Market Data (SPY), as of July 2, 2026.



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The Week Ahead

The FOMC minutes from the Fed's June 17 meeting will be released on Wednesday. The notes will give investors their first detailed look at how hawkish the internal debate actually was. Was the committee unanimous in what the media perceived as a hawkish outlook, or fractured on the path forward?

The earnings calendar, shown below, is relatively quiet. Q2 earnings season peaks in the second and third full weeks of July, with the busiest reporting period expected around July 14-18. Most hyperscalers, along with many of the largest technology companies, report closer to month-end. The early reporters this week are primarily financials, including JPMorgan, Wells Fargo, and Citigroup. The bank's net interest margin trends will tell us what higher rates-for-longer have done to lending profitability, which impacts credit availability and financial conditions. Further, credit loss provisions signal whether the consumer stress we've been tracking in delinquency data and from comments from some retail outlets is accelerating,

Q2 2026 Earnings Calendar — Week of July 7-11

Companies with market cap > \$50B only · All times ET

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■ Before market open (BMO)

■ After market close (AMC)

■ Financials focus week

MONDAY

July 7

Light — earnings season not yet in full swing

TUESDAY

July 8

PepsiCo (PEP)

● BMO · ~\$200B mkt cap

Levi Strauss (LEVI)

● AMC · ~\$7B mkt cap*

*Below \$50B threshold — noted for context

WEDNESDAY

July 9

Delta Air Lines (DAL)

● BMO · ~\$35B mkt cap*

FOMC Minutes release (2pm)

THURSDAY ★

July 10

JPMorgan Chase (JPM)

● BMO · ~\$680B mkt cap

Wells Fargo (WFC)

● BMO · ~\$230B mkt cap

BlackRock (BLK)

● BMO · ~\$160B mkt cap

Citigroup (C)

● BMO · ~\$130B mkt cap

🏦 Bank earnings day

FRIDAY

July 11

Goldman Sachs (GS)

● BMO · ~\$200B mkt cap

Bank of America (BAC)

● BMO · ~\$340B mkt cap

Morgan Stanley (MS)

● BMO · ~\$210B mkt cap

🏠 Rest of Wall St.

What to watch: Net interest margins (higher-for-longer impact), credit card delinquency provisions (consumer stress), trading revenue (Q2 volatility from Iran conflict + SpaceX IPO + FOMC), and guidance language on second half loan demand. Bank earnings are the first real-time window into what the hawkish Fed regime is doing to the actual economy.

Sources: Company IR calendars, Wall Street Horizon, FactSet. Dates are estimated based on Q1 2026 reporting patterns — confirm with company IR pages before trading. Market caps approximate as of July 2, 2026.

The Employment Situation

The labor market added 57k jobs last month, about half of what was expected. Moreover, it revised May's 172k to 129k and April's 31k lower. The unemployment rate ticked lower but for the wrong reason. As we highlight below, the participation rate fell by 0.3% because the labor force declined by 720k jobs.

The data points to a tepid jobs market. While better than we saw earlier in the year, it, on its own merits, doesn't warrant Fed concern about higher wages feeding inflation. The report likely provides some comfort to many Fed members who may be on the fence about hiking rates.

HOUSEHOLD DATA

Summary table A. Household data, seasonally adjusted

[Numbers in thousands]

Category	June 2025	Apr. 2026	May 2026	June 2026	Change from: May 2026-June 2026
Employment status					
Civilian noninstitutional population ¹	273,585	274,955	275,054	275,166	112
Civilian labor force.....	170,380	169,995	170,078	169,358	-720
Participation rate.....	62.3	61.8	61.8	61.5	-0.3
Employed.....	163,327	162,622	162,771	162,264	-507
Employment-population ratio.....	59.7	59.1	59.2	59.0	-0.2
Unemployed.....	7,054	7,373	7,307	7,094	-213
Unemployment rate.....	4.1	4.3	4.3	4.2	-0.1
Not in labor force.....	103,205	104,959	104,976	105,808	832



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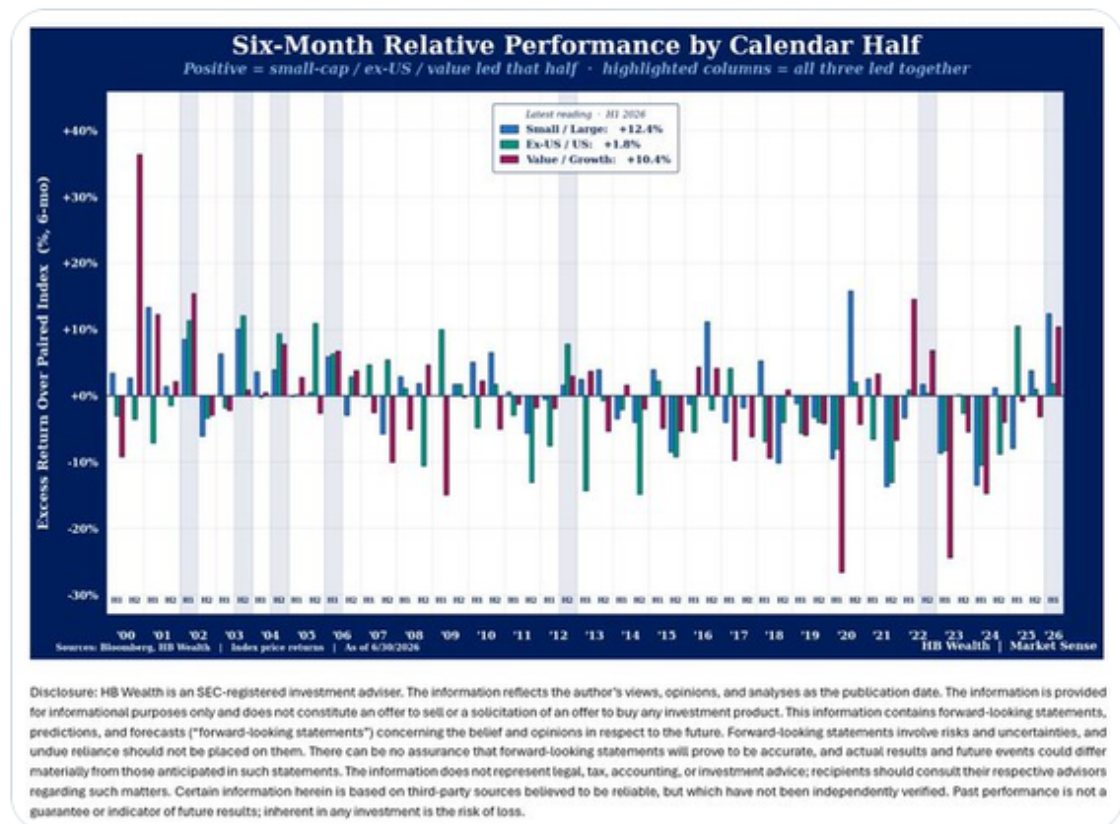


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Notably, 1H26 is the first time since 2H22 and just the seventh time since 2000 when small caps beat large, foreign stocks led the U.S., and value outperformed growth.

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