



Portfolio Trade Alert - July 17, 2025

Trade Alert - Equity & ETF Models

This morning, we are rebalancing some of the risk in our equity portfolios. We aren't doing anything significant and want to continue participating with the market, but some positions are getting grossly overweight their target allocations.

As such, while slightly increasing our target weights for Palantir (PLTR) and Nvidia (NVDA), we are trimming about 0.50% off each position. We are also trimming GE Vernova back to portfolio weight. Conversely, we are adding to BlackRock (BLK), after the pullback following earnings, and to ServiceNow (NOW), which plays in our AI space.

We are selling Public Storage (PSA), which has not done much for the portfolio, and shifting that weighting to Annaly Mortgage (NLY), which has a 13% dividend yield and will benefit from the Fed rate-cutting cycle that should start later this year. That same analysis applies to the ETF model, where we are selling the iShares Real Estate Sector (XLRE) and shifting to the Mortgage REIT ETF (REM).

Equity Model

- *Trim GEV, NVDA, and PLTR back to target portfolio weights.*
- *Add 1% to BLK and NOW.*
- *Sell 100% of PSA and add 1% to NLY.*

ETF Model

- *Sell 100% of XLRE and add 1% of the portfolio to REM*

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