



Portfolio Trade Alert - June 4, 2026

Trade Alert - Equity & ETF Models

In mid-May, we took profits on several of our technology holdings, anticipating a correction in those areas. That correction most likely started yesterday following Broadcom's (AVGO) earnings release. One thing we have stated for a while is that when the correction in the Semiconductor/Technology names started we would see a rotation to value.

We think trade may have begun, and if we see a further correction in momentum names, some of the more value-oriented names in our portfolio should pick up the slack as a hedge. Therefore, today we are increasing some of those names that have recently corrected to hedge against further rotation. We may be early, as momentum is a hard thing to break, but between now and the Mid-term elections, the risk-off positioning should help.

Equity Model

- *Sell 100% of Duke Energy (DUK) and buy 3% of the portfolio in American Electric Power (AEP)*
- *Increase Walmart (WMT) to 3% and Costco (COST) to 5% of the portfolio.*
- *Sell 100% of Proctor Gamble and buy 2% of the portfolio in Coca-Cola (KO).*

ETF Model

- *Reduce XLK back to the target weight in the portfolio (12%)*
- *Increase XLU to 3.5% and XLP to 5.5% of the portfolio.*
- *Add 1% of the portfolio to XLB (2.5%)*
- *Increase XLV to 5.5% of the portfolio*

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