



## Portfolio Trade Alert - March 20, 2025

### Trade Alert - Dividend Equity Model Quarterly Rebalance

Today, as we head into the end of the quarter, we are rebalancing the Dividend Equity Growth Model early to take advantage of the recent stock decline. The model is designed to take advantage of the passive indexing flows into the largest company stocks, which should help provide relative market performance. The bottom 70% of the portfolio are equally weighted holdings of more fundamentally based companies with strong dividend histories.

### Dividend Equity Growth Model

- *Reduce the following holdings to 3.33% of the portfolio - O, MO, KO, VZ, XOM, MMM, DUK, KMI, NLY, AEP, and ABBV.*
- *Increase the following holdings to 3.33% of the portfolio - TFC and JPM*
- *Increase the following holdings to 5% of the portfolio - AMZN, MSFT, AAPL, NVDA, META, and GOOG*

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