



Portfolio Trade Alert - November 25, 2025

Trade Alert - All Core Equity & ETF Models

This morning, we executed some rebalancing trades across our core equity and ETF models. Google (GOOG) has been on a strong run lately and is now well above our target portfolio weights in both the equity and dividend growth models. As such, we are taking profits in GOOG and bringing our exposure in META up to the target weight in both models. We are also increasing our financial holdings across all models, as further Fed rate cuts are expected to benefit these holdings.

Lastly, a couple of months ago, we suggested that healthcare was deeply out of favor and due for a rotation. That occurred, taking our healthcare holdings above target weights. As such, we are reducing both ABBV and LLY back to the model.

In the dividend equity growth model, we are implementing a full rebalance across holdings and selling UGI in full.

In the ETF model, we rebalanced XLV to adjust it back to its target weight and added to XLF.

Equity Model

- *Reduce GOOG to 4.5% of the portfolio*
- *Increase META to 4.5% of the portfolio.*
- *Reducing LLY and ABBV back to target weights of 4% and 4.5% respectively.*
- *Increase BLK to 2.5% of the portfolio and JPM to 3.5%*

ETF Model

- *Reducing XLV to 5% of the model and increasing XLF 9%.*

Dividend Equity Growth Model

- *Rebalancing the top 6 holdings (AAPL, META, AMZN, NVDA, GOOG, MSFT) to 5% weights each.*
- *Sell 100% of UGI*
- *Rebalance all other positions to 3.33% each, except for NLY at 2%.*

🔍 Dividend Equity Focused Portfolio

Summary	Holdings	Transactions	Research🔗	Performance	
Symbol ⬆️⬆️ ⚙️	Name ⬆️⬆️	Type ⬆️⬆️	# Shrs ⬆️⬆️	Avg Cost ⬆️⬆️	% Acc ⬆️⬆️
META	Meta Platforms, Inc. Class A Common Stock	Long	11	\$490.90	5.18%
AMZN	Amazon.Com Inc	Long	30	\$189.22	5.14%
GOOG	Alphabet Inc. Class C Capital Stock	Long	21	\$156.81	5.06%
MSFT	Microsoft Corp	Long	14	\$423.84	4.98%
NVDA	Nvidia Corp	Long	37	\$94.66	4.87%
AAPL	Apple Inc.	Long	23	\$186.40	4.81%
GS	Goldman Sachs Group Inc.	Long	6	\$516.64	3.58%
ABBV	ABBVIE INC.	Long	20	\$173.49	3.50%
KMB	Kimberly-Clark Corp.	Long	43	\$122.03	3.43%
IBM	International Business Machines Corporation	Long	15	\$226.39	3.41%
MO	Altria Group, Inc.	Long	78	\$55.71	3.41%
VZ	Verizon Communications	Long	111	\$41.56	3.40%
AEP	American Electric Power Company, Inc.	Long	37	\$94.28	3.38%
O	Realty Income Corporation	Long	79	\$56.80	3.38%
KO	Coca-Cola Company	Long	62	\$63.70	3.37%
MMM	3M Company	Long	26	\$115.29	3.36%
SPG	Simon Property Group, Inc.	Long	24	\$157.38	3.35%
KMI	Kinder Morgan, Inc.	Long	167	\$27.21	3.32%
TFC	Truist Financial Corporation	Long	95	\$42.63	3.32%
DUK	Duke Energy Corporation	Long	36	\$109.08	3.31%
AMGN	Amgen Inc	Long	13	\$276.19	3.30%
AMLP	Alerian MLP ETF	Long	92	\$46.23	3.25%
XOM	Exxon Mobil Corporation	Long	37	\$107.75	3.20%
JPM	JPMorgan Chase & Co.	Long	14	\$232.12	3.17%
NLY	Annaly Capital Management. Inc.	Long	125	\$19.77	2.10%

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