

Portfolio Trade Alert - November 25, 2025

Trade Alert - All Core Equity & ETF Models

This morning, we executed some rebalancing trades across our core equity and ETF models. Google (GOOG) has been on a strong run lately and is now well above our target portfolio weights in both the equity and dividend growth models. As such, we are taking profits in GOOG and bringing our exposure in META up to the target weight in both models. We are also increasing our financial holdings across all models, as further Fed rate cuts are expected to benefit these holdings.

Lastly, a couple of months ago, we suggested that healthcare was deeply out of favor and due for a rotation. That occurred, taking our healthcare holdings above target weights. As such, we are reducing both ABBV and LLY back to the model.

In the dividend equity growth model, we are implementing a full rebalance across holdings and selling UGI in full.

In the ETF model, we rebalanced XLV to adjust it back to its target weight and added to XLF.

Equity Model

- Reduce GOOG to 4.5% of the portfolio
- Increase META to 4.5% of the portfolio.
- Reducing LLY and ABBV back to target weights of 4% and 4.5% respectively.
- Increase BLK to 2.5% of the portfolio and JPM to 3.5%

ETF Model

Reducing XLV to 5% of the model and increasing XLF 9%.

Dividend Equity Growth Model

- Rebalancing the top 6 holdings (AAPL, META, AMZN, NVDA, GOOG, MSFT) to 5% weights each.
- Sell 100% of UGI
- Rebalance all other positions to 3.33% each, except for NLY at 2%.

Summary		Holdings	Transactions	Research [®]		Performance	
Symbol $\uparrow\downarrow$ \forall		Name	↑↓	Type ↑↓	# Shrs ↑↓	Avg Cost ↑↓	% Acc ↑↓
META	Meta Platforms, Inc. Class A Common Stock			Long	11	\$490.90	5.18%
AMZN	Amazon.Com Inc			Long	30	\$189.22	5.14%
GOOG	Alphabet Inc. Class C Capital Stock			Long	21	\$156.81	5.06%
MSFT	Microsoft Corp			Long	14	\$423.84	4.98%
NVDA	Nvidia Corp			Long	37	\$94.66	4.879
AAPL	Apple Inc.			Long	23	\$186.40	4.819
GS	Goldman Sachs Group Inc.			Long	6	\$516.64	3.589
ABBV	ABBVIE INC.			Long	20	\$173.49	3.509
кмв	Kimberly-Clark Corp.			Long	43	\$122.03	3.439
IBM	International Business Machines Corporation			Long	15	\$226.39	3.419
мо	Altria Group, Inc.			Long	78	\$55.71	3.419
VZ	Verizon Communications			Long	111	\$41.56	3.409
AEP	American Electric Power Company, Inc.			Long	37	\$94.28	3.389
0	Realty Income Corporation			Long	79	\$56.80	3.389
ко	Coca-Cola Company			Long	62	\$63.70	3.379
ммм	3M Company			Long	26	\$115.29	3.369
SPG	Simon Property Group, Inc.			Long	24	\$157.38	3.35%
кмі	Kinder Morgan, Inc.			Long	167	\$27.21	3.32%
TFC	Truist Financial Corporation			Long	95	\$42.63	3.329
DUK	Duke Energy Corporation			Long	36	\$109.08	3.319
AMGN	Amgen Inc			Long	13	\$276.19	3.309
AMLP	Alerian MLP ETF			Long	92	\$46.23	3.25%
хом	Exxon Mobil Corporation			Long	37	\$107.75	3.209
JPM	JPMorgan Chase & Co.			Long	14	\$232.12	3.179
NLY	Annaly Capital Management. Inc.			Long	125	\$19.77	2.109

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