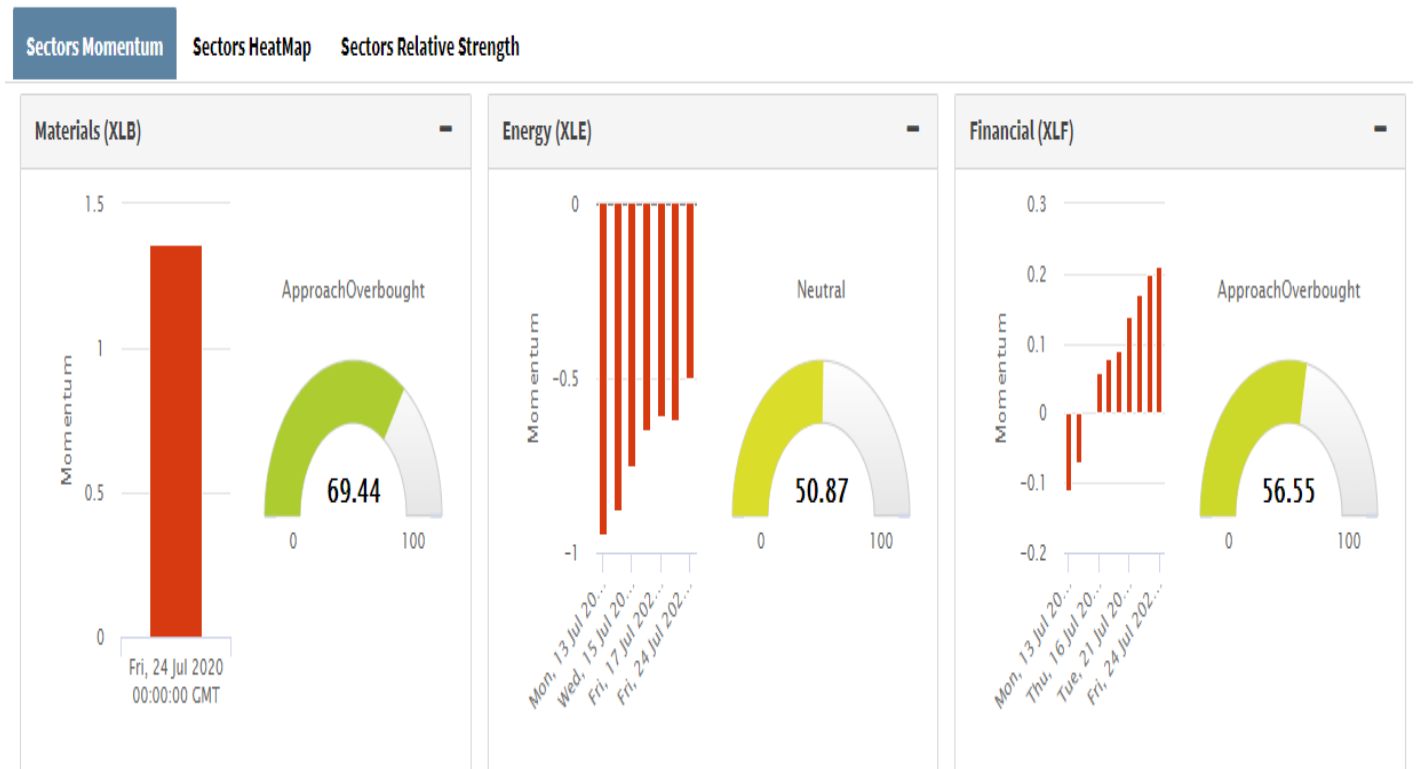


Sector Buy/Sell Review: 08-25-20

HOW TO READ THE SECTOR BUY/SELL REVIEW: 08-25-20 Each week we produce a "**Sector Buy/Sell Review**" chartbook of the S&P 500 sectors to review where the money is flowing within the market as a whole. This helps refine not only decision making about what to own and when, but what sectors to overweight or underweight to achieve better performance. You can also view sector momentum and relative strength [daily here](#).

Dashboard Macro ▾ Ideas ▾ Research ▾ Portfolio ▾ 401K RiaPro+ ▾ ▾



There are three primary components to each chart below:

- The price chart is in orange
- Over Bought/Over Sold indicator is in gray in the background.
- The Buy / Sell indicator is in blue.

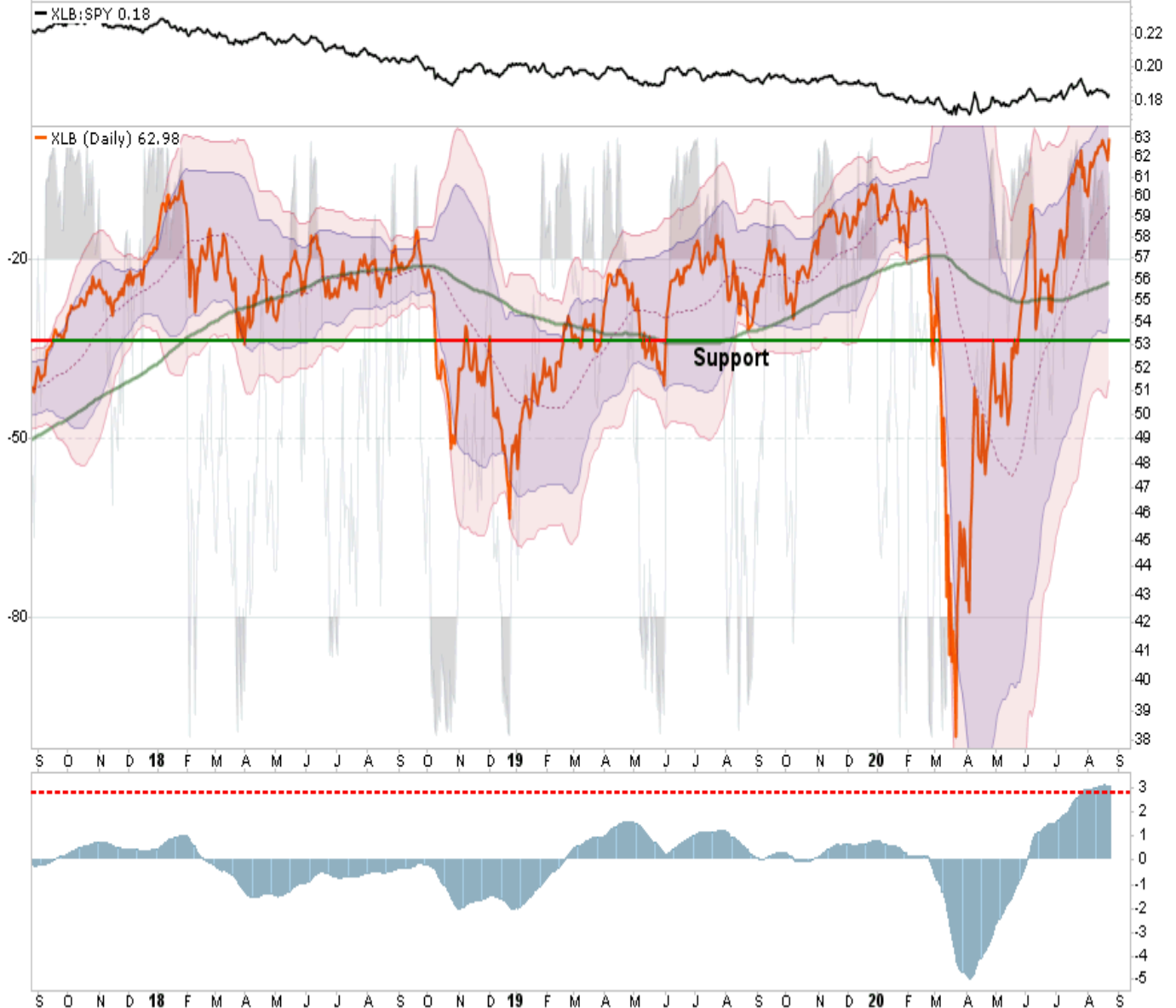
When the gray indicator is at the TOP of the chart, there is typically more risk and less reward available at the current time. In other words, the best time to BUY is when the short-term condition is over-sold. Likewise when the buy/sell indicator is above the ZERO line investments have a tendency of working better than when below the zero lines. **We added 2- and 3-standard deviation extensions from the 50-dma this week. We are back to "stupid" overbought on many levels. Caution is advised.**

SECTOR BUY/SELL REVIEW: 08-25-20

Basic Materials

Open: 62.68	Ask:	P/E:	Options: yes
High: 62.99	Ask Size:	EPS:	Annual Dividend: 1.20504
Low: 62.47	Bid:	Mkt Cap: 3.40B	Yield: 1.91%
Prev Close: 61.89	Bid Size:	Last Size:	SCTR (ETF): 81.2

▲ +1.76%
Chg: +1.09
Last: 62.98
Volume: 3,531,388



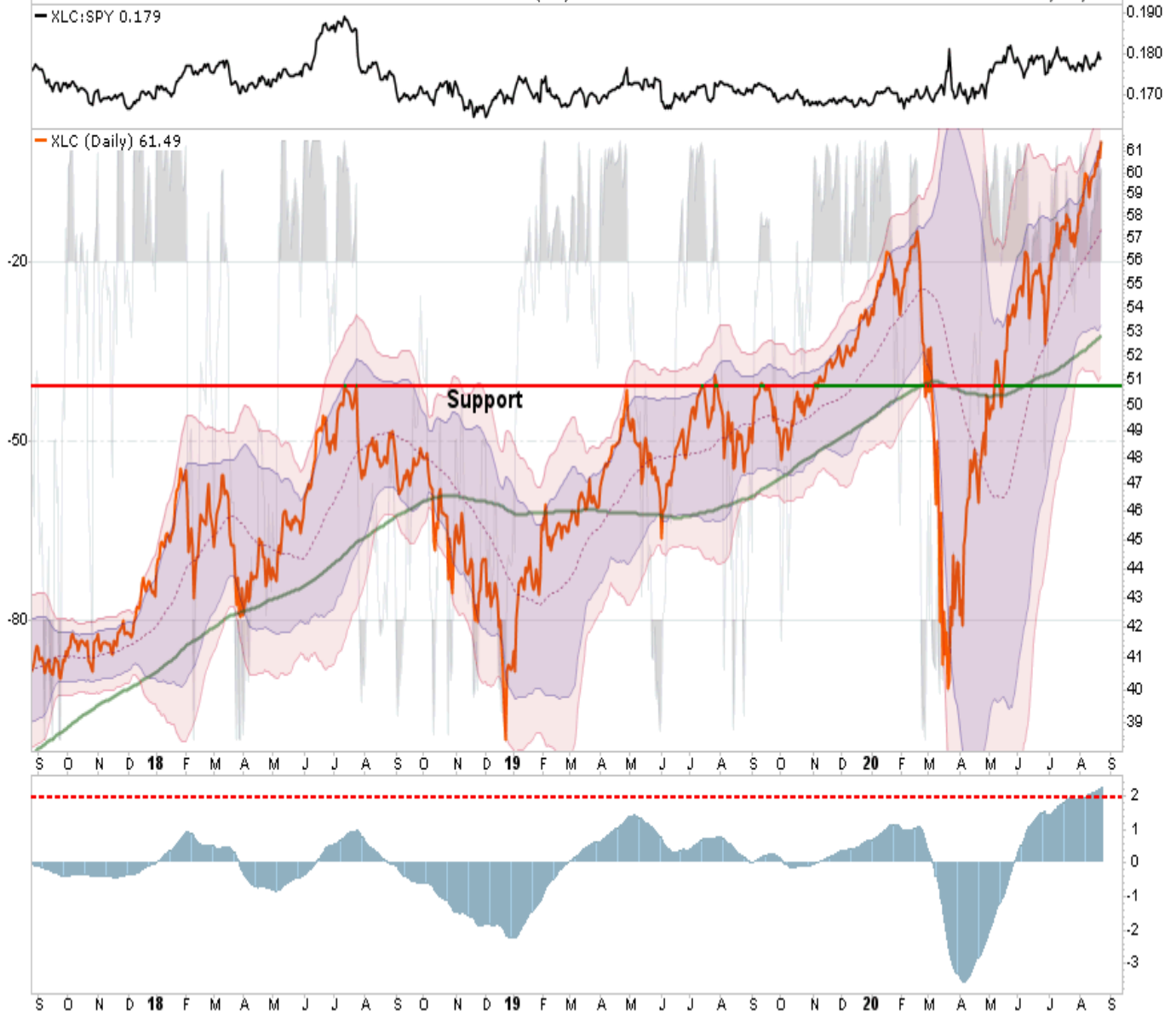
- *The following comment applies to just about every chart in today's review: "This is getting a bit ridiculous in terms of price deviations from long-term means."*
- *With the market pushing into, and confirming all-time highs, basic materials rallied on Monday pushing into the previous high territory.*
- *The buy signal is now at the highest level on record.*
- *It WILL revert at some point, most likely after the bulls achieve an all-time high print for the major index.*
- *Short-Term Positioning: Bullish*
 - *Last Week: No Positions*
 - *This Week: No Positions*
- *Stop-Loss moved up to \$57*
- *Long-Term Positioning: Bearish*

Communications

Monday 24-Aug-2020

Open: 61.19	Ask:	P/E:	Options: yes
High: 61.76	Ask Size:	EPS:	Annual Dividend: 0.46099
Low: 61.11	Bid:	Mkt Cap: 10.7B	Yield: 0.75%
Prev Close: 60.75	Bid Size:	Last Size:	CTTR (ETF): 90.1

▲ **+1.22%**
 Chg: **+0.74**
 Last: **61.49**
 Volume: **3,340,225**

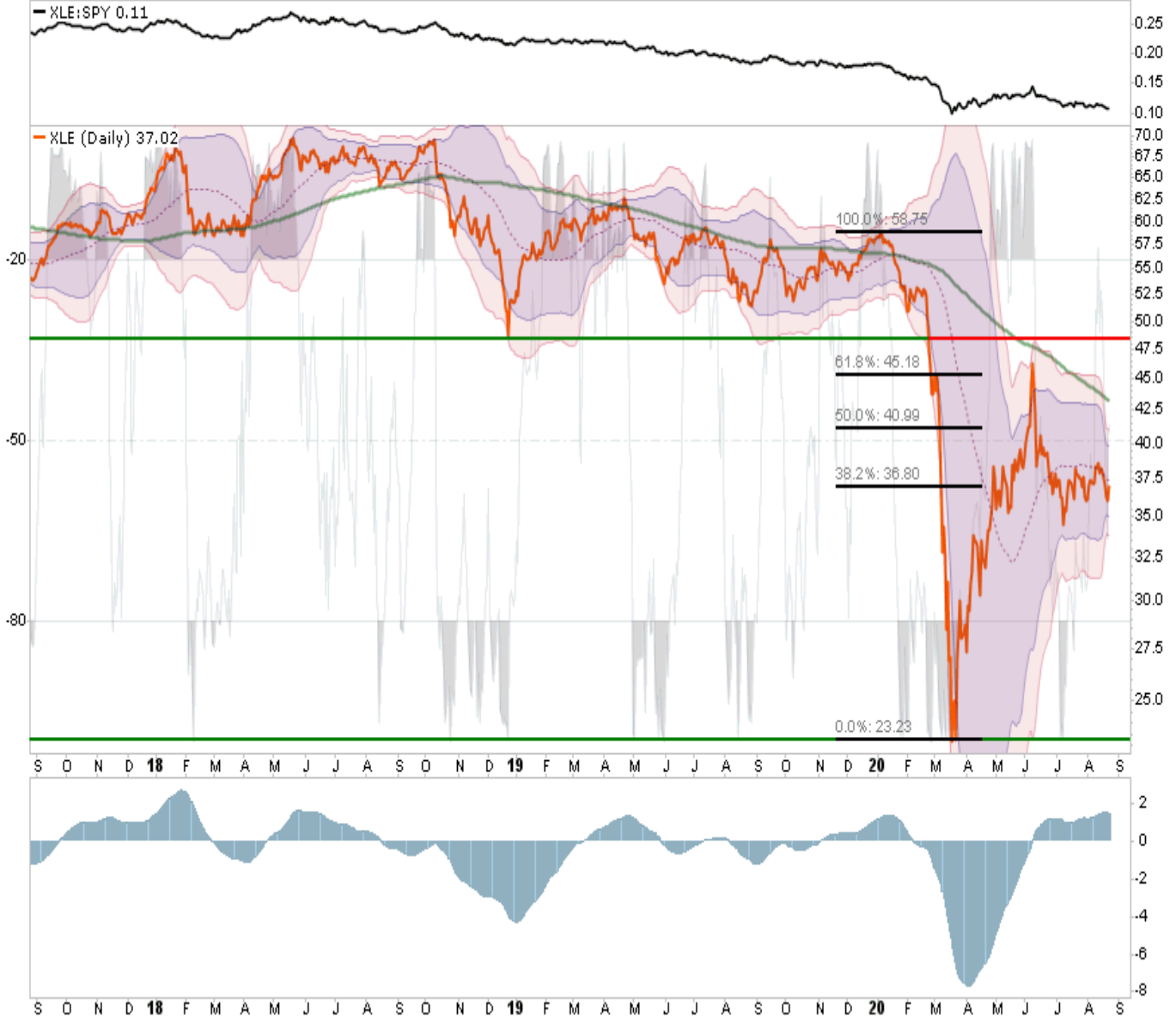


- *XLC has pushed into extremes with the largest deviation from the 200-dma in its history, 3-standard deviations above the 50-dma, and the most overbought buy signal ever.*
- *A correction is coming. It is just a question of "when" and "what causes it."*
- *Take profits and reduce risk. Move up stop levels.*
- *We moved our stop to \$53.*
 - *Short-Term Positioning: Bullish*
 - *Last Week: Hold positions*
 - *This Week: We are starting to rebalance our holdings.*
- *Long-Term Positioning: Neutral*

Energy

Open: **36.25** Ask: P/E: Options: **yes**
 High: **37.28** Ask Size: EPS: Annual Dividend: **2.2206**
 Low: **36.03** Bid: Mkt Cap: **10.4B** Yield: **6.00%**
 Prev Close: **36.03** Bid Size: Last Size: SCTR (ETF): **2.4**

Monday 24-Aug-2020
 ▲ **+2.75%**
 Chg: **+0.99**
 Last: **37.02**
 Volume: **24,758,788**

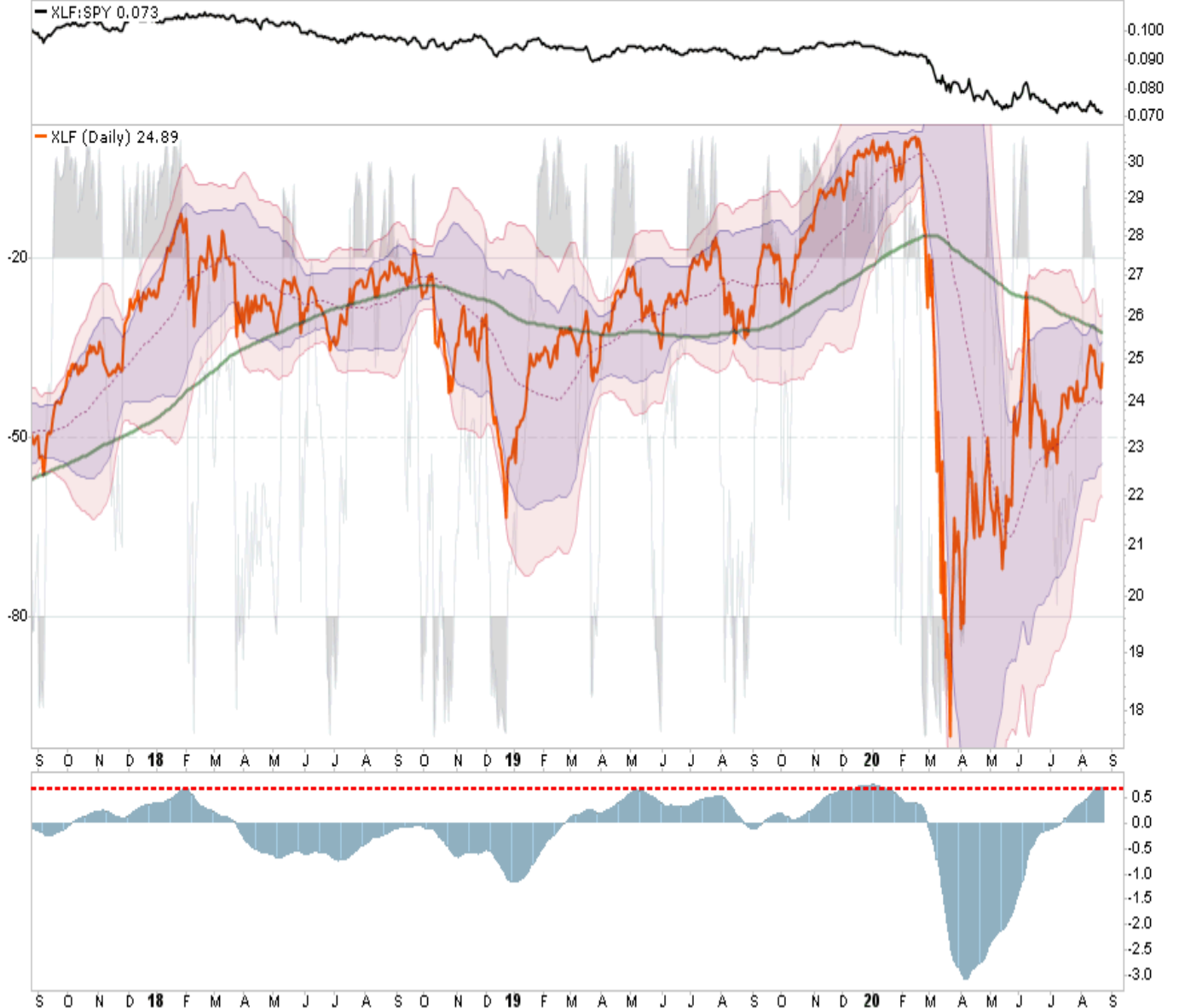


- Energy continues to fail at its 50-dma, but is also holding support.�
- It needs to break above the 50-dma if we are going to see an advance.
- The sector is not overbought, and there is room for energy to improve on the upside if we see a rotation to value occur.�
- Short-Term Positioning: Bullish
 - Last week: Hold positions
 - This week: Hold positions
- Stop-loss adjusted to \$34.00
- Long-Term Positioning: Bearish

Financials

Open: **24.45** Ask: P/E: Options: **yes**
 High: **24.89** Ask Size: EPS: Annual Dividend: **0.61146**
 Low: **24.39** Bid: Mkt Cap: **18.0B** Yield: **2.46%**
 Prev Close: **24.31** Bid Size: Last Size: SCTR (ETF): **14.2**

Monday 24-Aug-2020
 ▲ **+2.39%**
 Chg: **+0.58**
 Last: **24.89**
 Volume: **50,907,304**

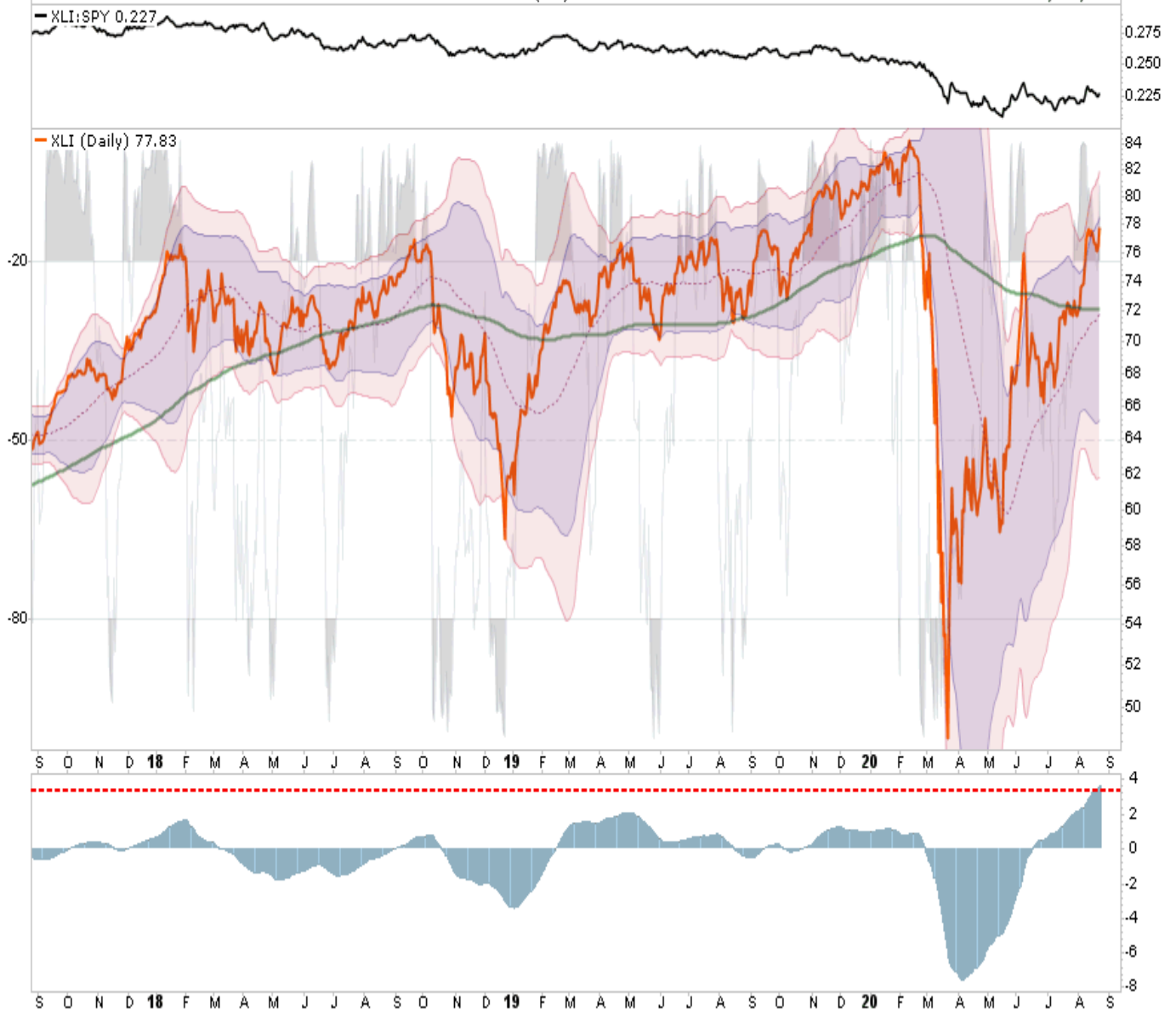


- *Financials continue to underperform and remain a sector to avoid currently.*
- *As noted previously, the 200-dma was the next target and financials failed at that resistance last week.*
- *The bit of pickup on rotation was disappointing, and banks remain out of favor for now.*
- **Short-Term Positioning: Neutral**
 - *Last week: No position*
 - *This week: No position*
- **Long-Term Positioning: Bearish**

Industrials

Open: 76.96	Ask:	P/E:	Options: yes
High: 77.83	Ask Size:	EPS:	Annual Dividend: 1.52001
Low: 76.61	Bid:	Mkt Cap: 10.7B	Yield: 1.95%
Prev Close: 76.45	Bid Size:	Last Size:	CTRV (ETF): 70.5

▲ **+1.81%**
 Chg: **+1.38**
 Last: **77.83**
 Volume: **10,161,900**



- *Industrials bounced of support at the 200-dma and went parabolic into the 3-standard deviation zone.�*
- *That buy signal is very extended and the sector is extremely overbought.*
- *A dollar counter-trend rally could impact the sector due to international exposure.�*
- *Take profits and rebalance risk.�*
 - *Short-Term Positioning: Bullish*
 - *Last week: No change.*
 - *This week: No change.*
- *Long-Term Positioning: Bearish*

Technology

Open: 119.64	Ask:	P/E:	Options: yes
High: 119.68	Ask Size:	EPS:	Annual Dividend: 1.19937
Low: 117.97	Bid:	Mkt Cap: 36.0B	Yield: 1.01%
Prev Close: 117.94	Bid Size:	Last Size:	SCTR (ETF): 96.6

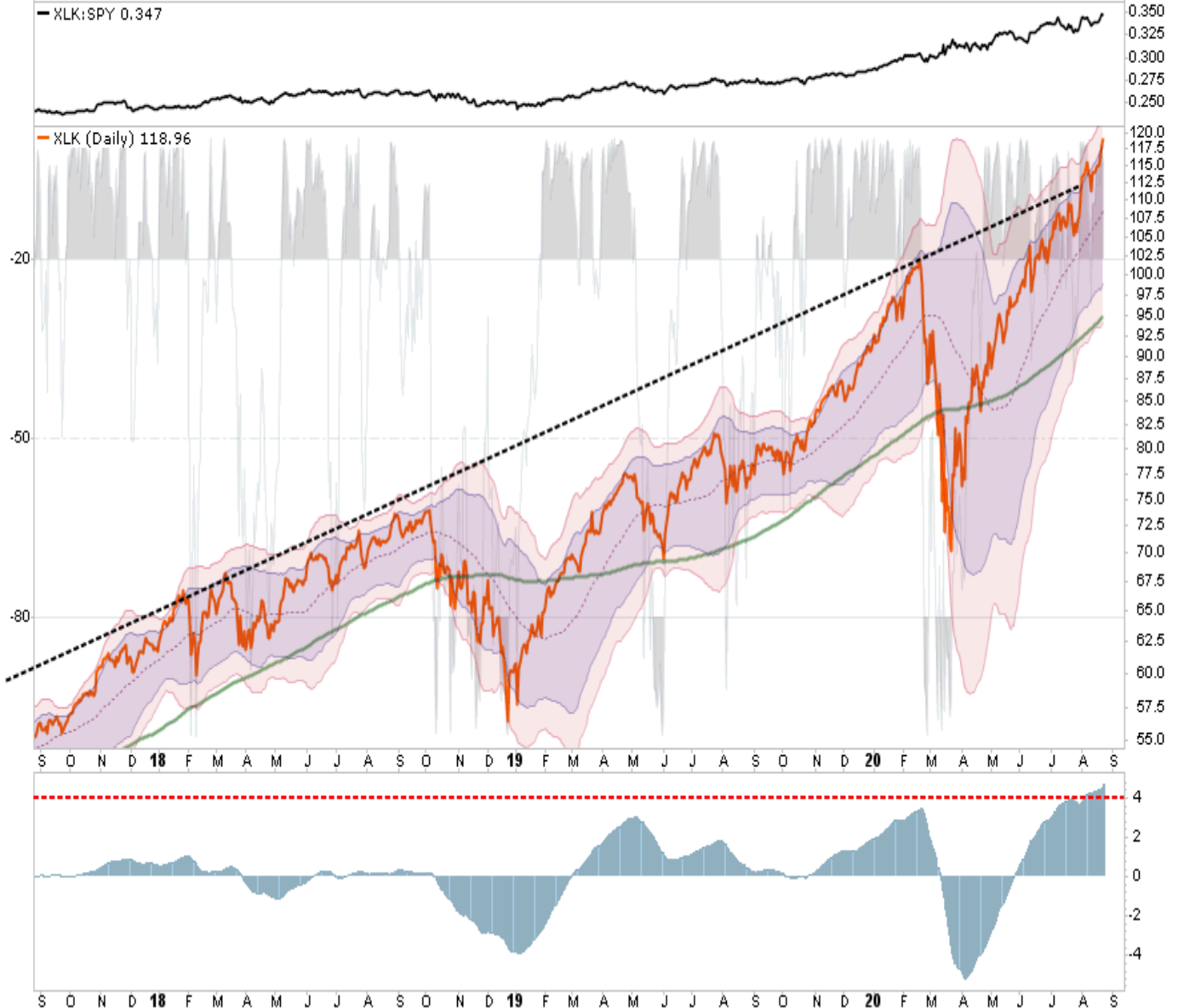
Monday 24-Aug-2020

▲ **+0.86%**

Chg: **+1.02**

Last: **118.96**

Volume: **8,189,176**

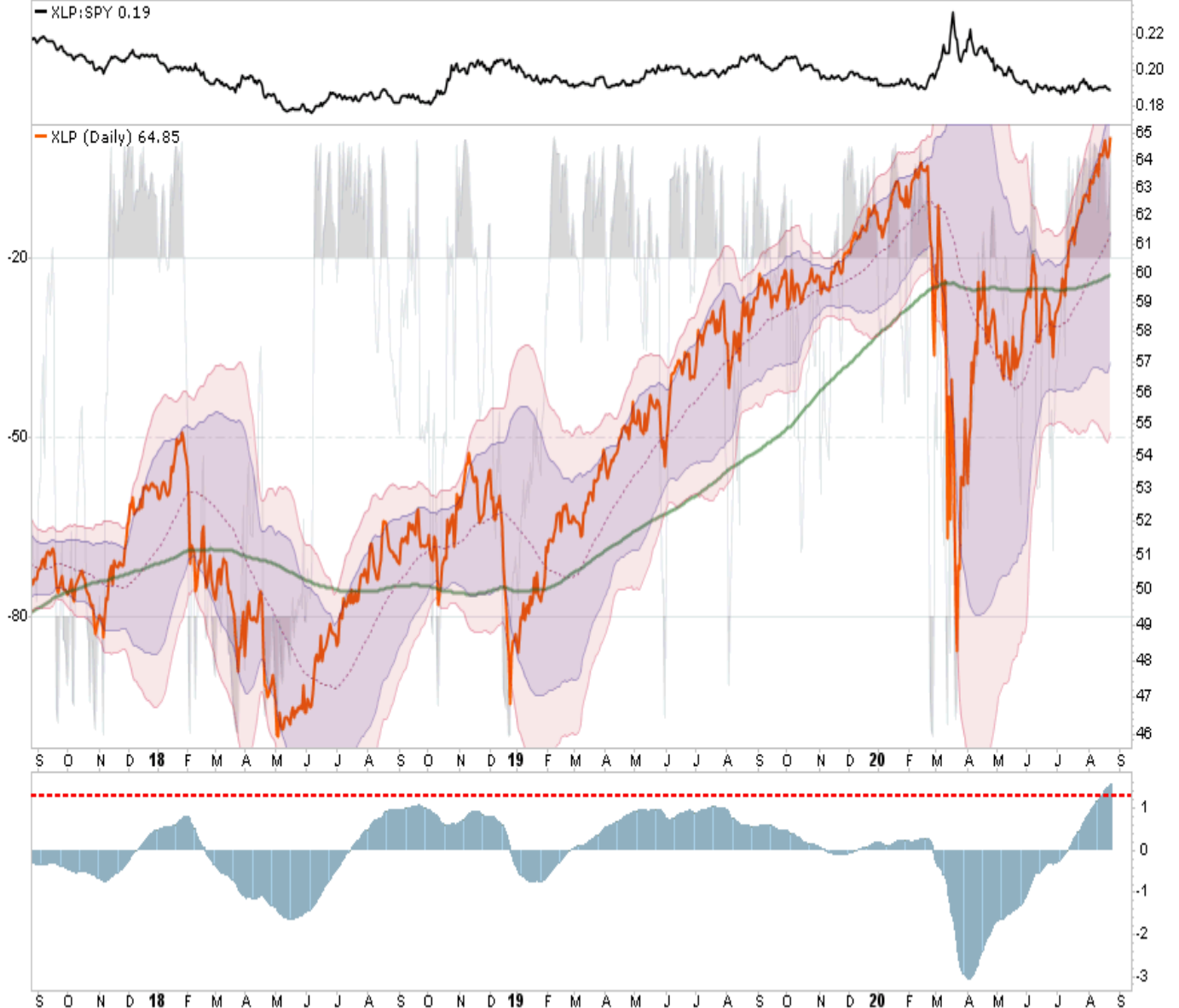


- *Technology stocks, and the Nasdaq, are extremely overbought with the buy signal at a higher level now than in February before the crash. (It's the highest level EVER.)*
- *We are holding our positions currently, after taking some profits. But the deviation above the moving averages will be resolved likely sooner than later. In other words, a correction is coming.�*
- *We are starting to hedge our portfolio and reducing risk accordingly.�*
- *Short-Term Positioning: Bullish*
 - *Last week: Reduced positions slightly.�*
 - *This week: Reduce risk if you haven't.*
 - *Long-Term Positioning: Bullish*

Staples

Open: 64.41	Ask:	P/E:	Options: yes
High: 64.85	Ask Size:	EPS:	Annual Dividend: 1.61874
Low: 64.21	Bid:	Mkt Cap: 14.3B	Yield: 2.50%
Prev Close: 64.30	Bid Size:	Last Size:	SCTR (ETF): 71.2

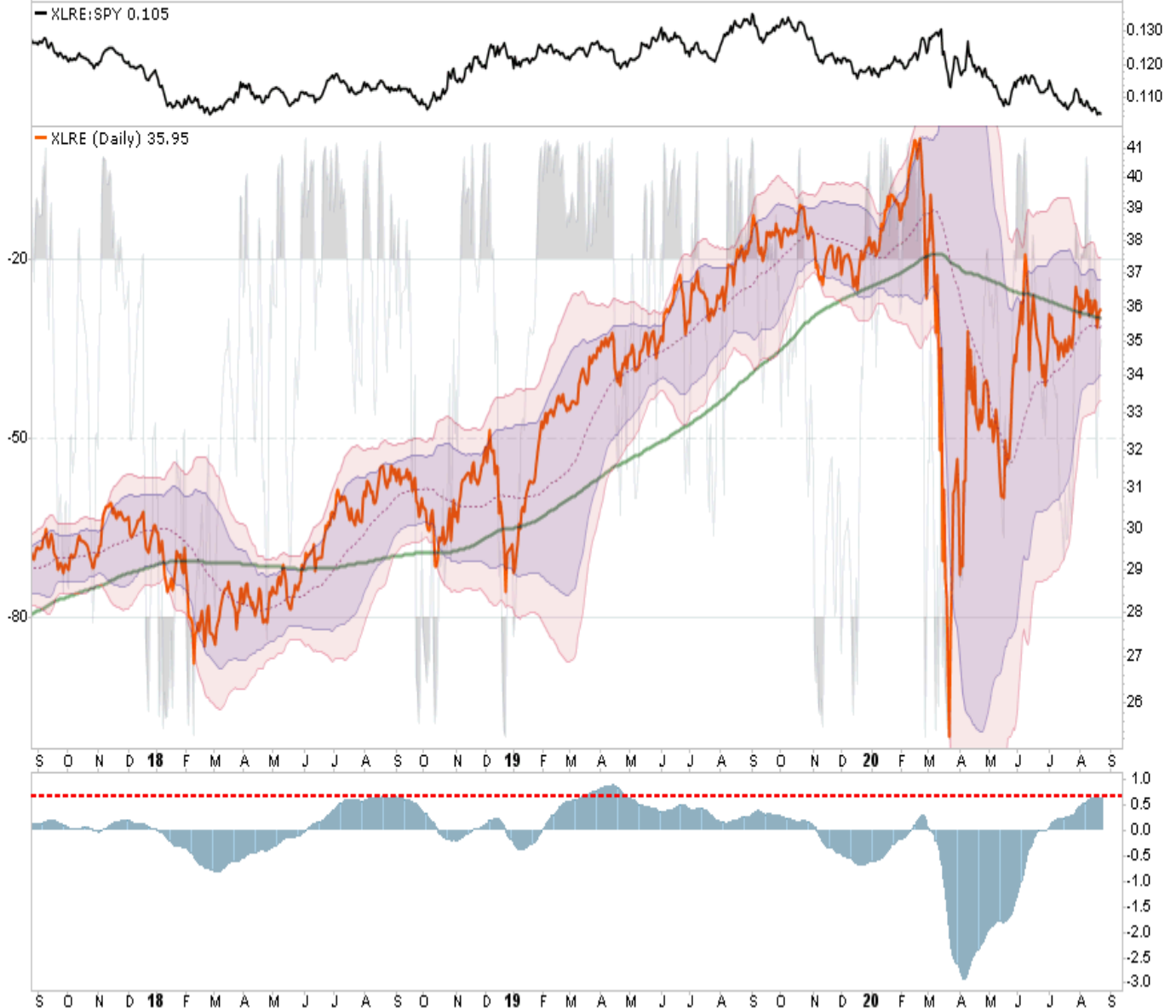
▲ +0.86%
Chg: +0.55
Last: 64.85
Volume: 6,977,163



- *XLP has now played catchup with the overall market. The buy signal is now extremely extended at the highest level ever.*
- *XLP is overbought and is trading at 3-standard deviations above the mean. A correction is coming, timing is the only question.*
- *Rebalance holdings and tighten up stop-losses.*
- *We are moving our stop-loss alert to \$59 as our stop-level.*
- *Short-Term Positioning: Bullish*
 - *Last week: Hold positions*
 - *This week: Rebalancing holdings soon.*
 - *Long-Term Positioning: Bullish*

Open: 35.95	Ask:	P/E:	Options: yes
High: 35.97	Ask Size:	EPS:	Annual Dividend: 1.14873
Low: 35.43	Bid:	Mkt Cap: 2.44B	Yield: 3.20%
Prev Close: 35.90	Bid Size:	Last Size:	SCTR (ETF): 16.2

▲ +0.14%
Chg: +0.05
Last: 35.95
Volume: 3,438,419

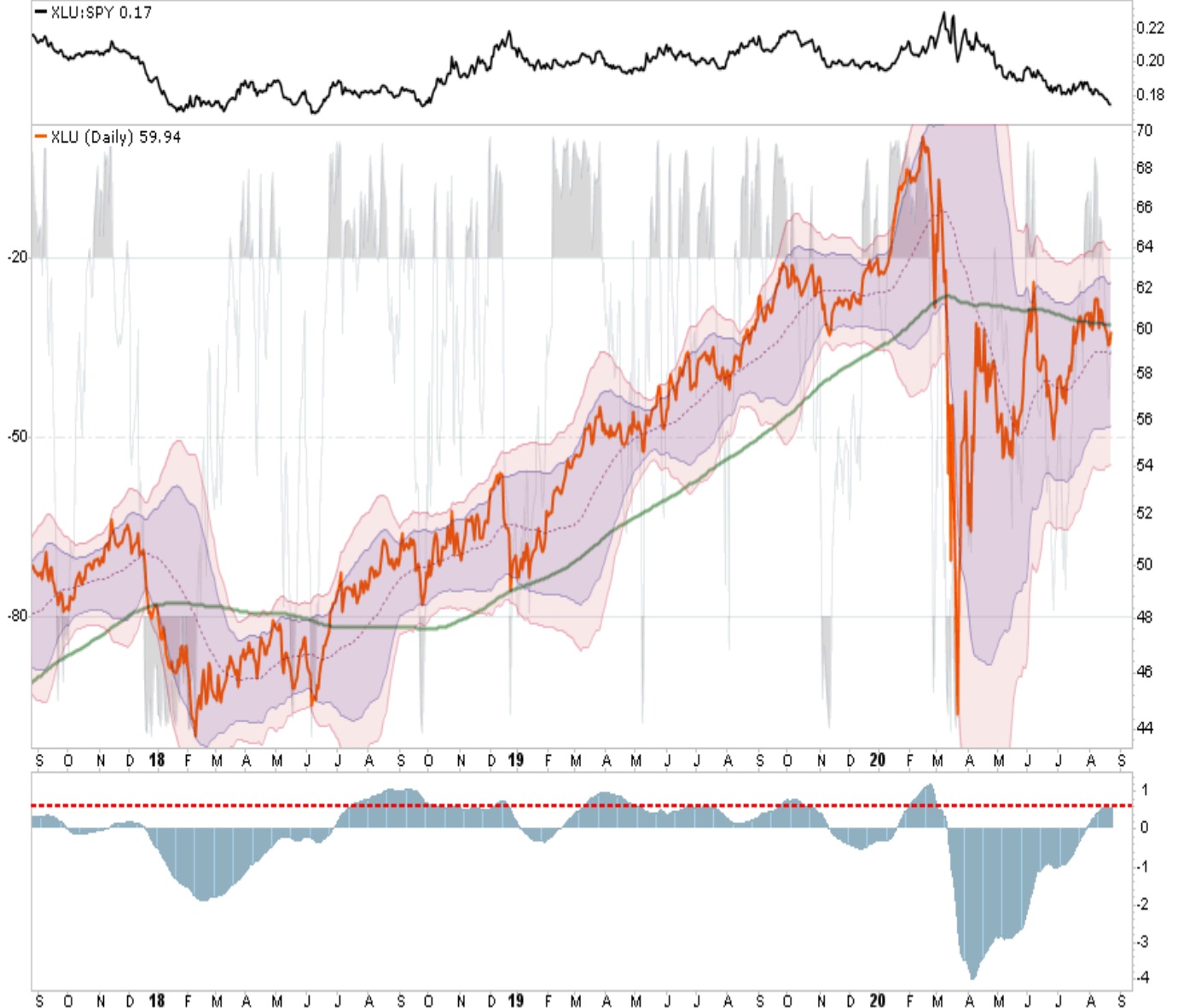


- *XLRE has triggered a buy signal and is holding support at the 200-dma. #2013266080;*
- *We added some exposure back to REITs last week. (See portfolio commentary.)*
- *Move stops up to \$34.*
- *Short-Term Positioning: Neutral*
 - *Last week: No holdings.*
 - *This week: Added 3% XLRE in ETF, and 1% WELL, PSA to Equity.*
 - *Long-Term Positioning: Bullish*

Utilities

Open:	59.59	Ask:	P/E:	Options:	yes
High:	59.96	Ask Size:	EPS:	Annual Dividend:	1.94304
Low:	59.04	Bid:	Mkt Cap:	Yield:	3.24%
Prev Close:	59.42	Bid Size:	Last Size:	SCTR (ETF):	13.5

▲	+0.88%
Chg:	+0.52
Last:	59.94
Volume:	7,486,793

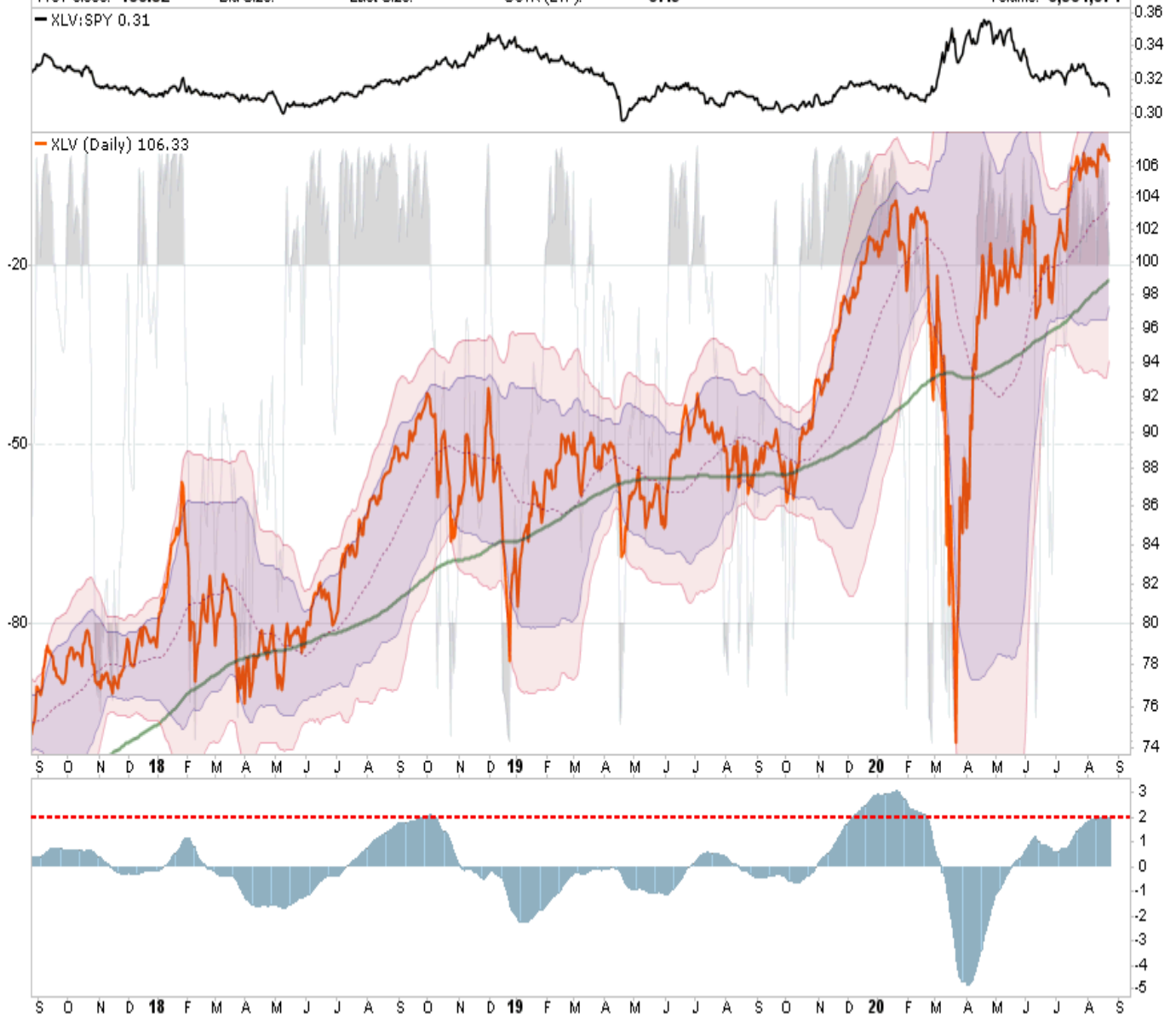


- *XLU has been holding support at the 200-dma but failed last Friday. It is now critical that XLU climbs back above resistance by the end of the week.*
- *We are looking to add some exposure here cautiously for a risk-off rotation trade in the market.*
- *The failure of support keeps us sidelined on additions currently.*
- *Short-Term Positioning: Neutral*
 - *Last week: Hold positions*
 - *This week: Hold positions*
- *Long-Term Positioning: Bullish*

Health&Care

Open: 107.33	Ask:	P/E:	Options: yes
High: 107.37	Ask Size:	EPS:	Annual Dividend: 1.60818
Low: 105.68	Bid:	Mkt Cap: 24.1B	Yield: 1.51%
Prev Close: 106.82	Bid Size:	Last Size:	SCTR (ETF): 67.9

Chg: -0.49	Volume: 6,361,671
Last: 106.33	

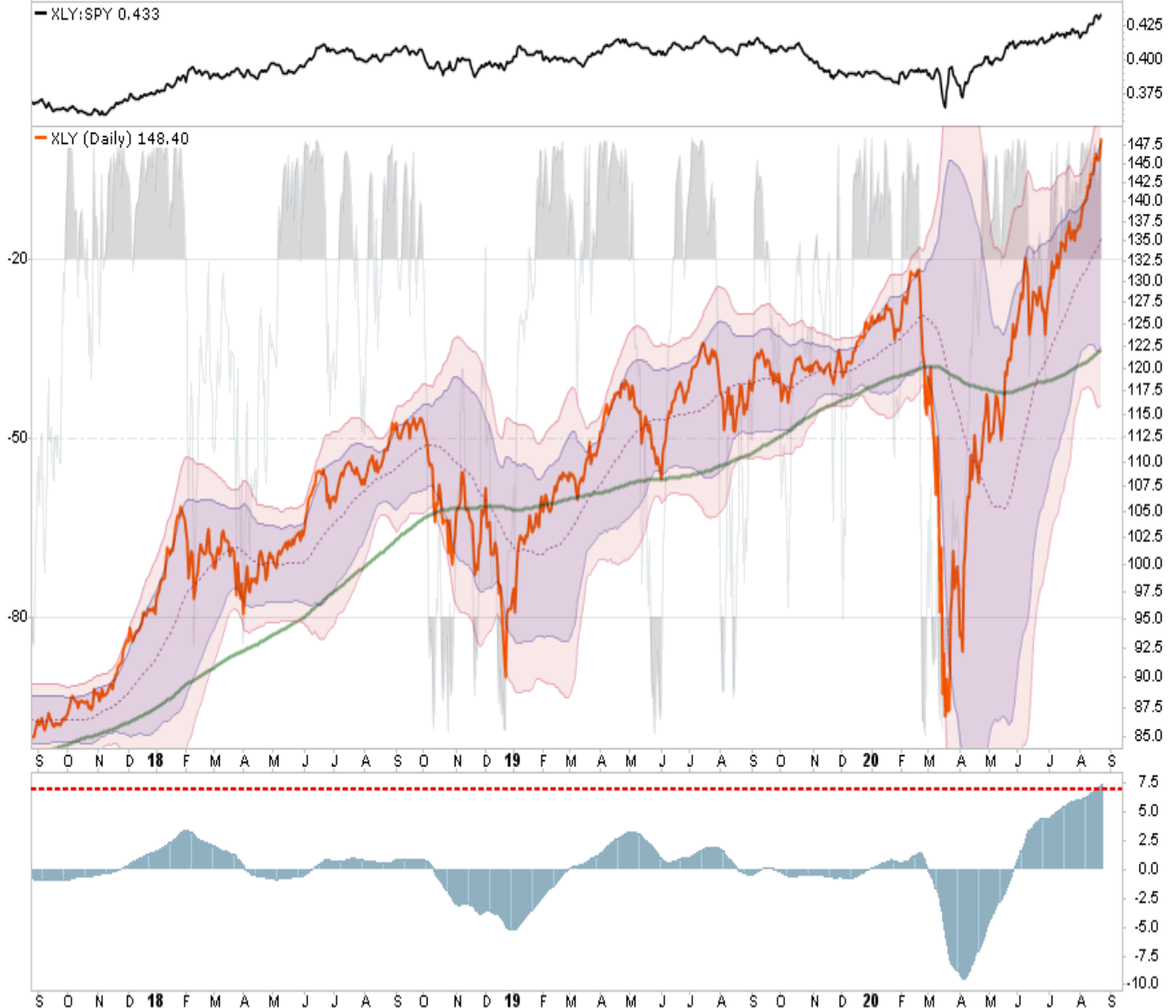


- *As noted previously, XLV is trading 3-standard deviations above the moving average and a correction was likely.�*
- *We are getting some consolidation and sideways trading. We will see if it will be enough to roll back some of the overbought conditions.*
- *The 200-dma is now important support and needs to hold, along with the previous tops going back to 2018.�*
- *We are moving our stop to \$100*
- *Short-Term Positioning: Bullish*
 - *Last week: Hold positions*
 - *This week: Hold positions.*
- *Long-Term Positioning: Bullish*

Discretionary

Open: **147.18** Ask: P/E: Options: **yes**
 High: **148.46** Ask Size: EPS: Annual Dividend: **1.53389**
 Low: **147.17** Bid: Mkt Cap: **15.7B** Yield: **1.03%**
 Prev Close: **146.18** Bid Size: Last Size: SCTR (ETF): **94.5**

Monday 24-Aug-2020
 ▲ **+1.52%**
 Chg: **+2.22**
 Last: **148.40**
 Volume: **2,642,149**

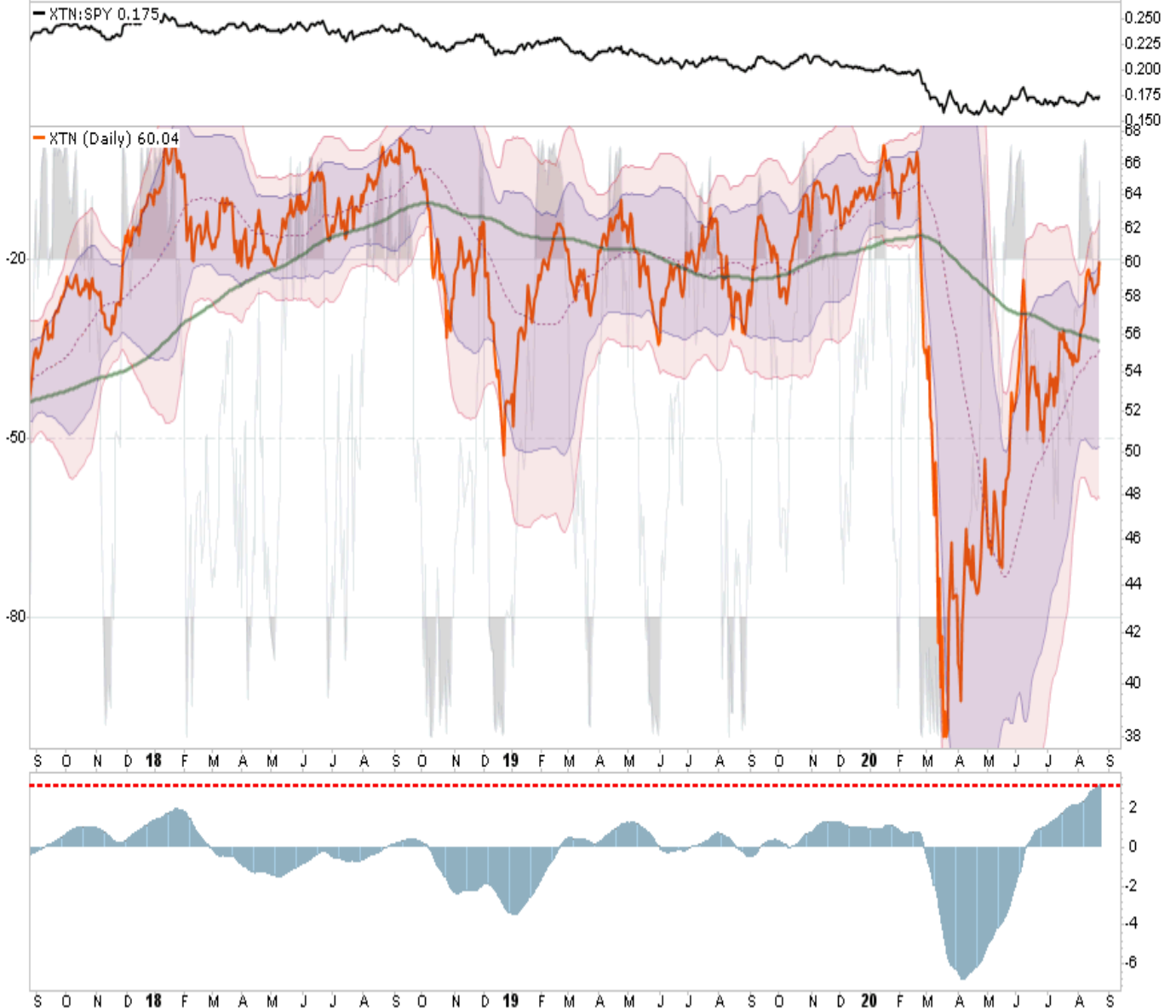


- XLY is trading at extremes and is at the biggest deviation from its 200-dma in history.�
- The same goes for its buy signal.�
- I have no idea what trips this sector up, but it is coming and the correction will be substantial.�
- Take profits and hedge risk.�
- Stop-loss is set at \$130
 - Short-Term Positioning: Bullish
 - Last week: No position
 - This week: No position
- Long-Term Positioning:�Neutral

Transportation

Open: 59.27	Ask:	P/E:	Options: no
High: 60.05	Ask Size:	EPS:	Annual Dividend: 0.57877
Low: 58.98	Bid:	Mkt Cap: 180.1M	Yield: 0.96%
Prev Close: 58.71	Bid Size:	Last Size:	SCTR (ETF): 74.2

▲ **+2.27%**
 Chg: **+1.34**
 Last: **60.04**
 Volume: **49,535**



- *The rally in XTN is now 3-standard deviations above the moving average after finally clearing the 200-dma resistance.*
- *The sector is performing better, but weak relative to the index.*
- *Take profits and reduce risk.*
- *Stop-loss set at \$54*
- *Short-Term Positioning: Neutral*
 - *Last week: Reduced position in IYT.*
 - *This week: Rebalance and reduce risk.*
- *Long-Term Positioning: Bearish*