

Small Stocks Dominate Large Ones- What Comes Next?

Over the five trading days ending July 16, the small-cap Russell 2000 Index (IWM) had its largest five-day outperformance versus the S&P 500 (SPY) since the two ETFs started trading in 2000. In just five days, IWM beat SPY by nearly 10%. Despite the recent outperformance, the S&P 500 is still beating small caps by over 8% year to date. Therefore, the critical question for investors is what comes next. Might small-cap stocks continue to outperform in the coming weeks and possibly months? Also, do large-cap stocks continue to outperform as they have done all year? To answer the question, we created the table below.

The table shows the top 11 five-day periods of small-cap outperformance over large-cap stocks, including the recent period. In addition to the 5-day excess returns, we also show the relative performance of small caps versus large caps over the next 20, 50, and 100 days. On average, the small-cap index tends to slightly underperform the market after outperforming. However, there is a wide range of outcomes, as shown by each experience and the minimum and maximum excess returns for each forward return period.

RIA SimpleAdvisor		Forward Excess Returns (IWM vs SPY)			
Rank	Date	5 day Excess Return	Following 20 Days	Following 50 Days	Following 100 Days
1	7/16/2024	9.81%	n/a	n/a	n/a
2	11/3/2008	7.51%	-6.48%	-2.88%	-4.76%
3	4/29/2020	7.50%	2.11%	-4.68%	-0.17%
4	11/14/2016	7.48%	1.50%	-0.25%	-4.04%
5	3/24/2020	7.17%	-3.90%	4.92%	6.06%
6	4/9/2020	6.16%	-0.40%	2.91%	-0.06%
7	12/19/2008	5.99%	-1.71%	-4.80%	-2.63%
8	4/28/2020	5.97%	2.82%	-0.83%	1.38%
9	11/11/2016	5.87%	3.94%	1.48%	-2.69%
10	12/28/2000	5.80%	-0.54%	4.45%	6.53%
11	6/7/2023	5.77%	-5.84%	-4.58%	-9.94%
		Average	-0.85%	-0.43%	-1.03%
		Min	-6.48%	-4.80%	-9.94%
		Max	3.94%	4.92%	6.53%




Earnings

Time	Symbol	Company Name	Market Cap▼	Fiscal Quarter Ending	Consensus EPS* Forecast	# Of Ests	Last Year's Report Date	Last Year's EPS*
🕒	SAP	SAP SE	\$233,457,483,490	Jun/2024	\$1.01	6	7/20/2023	\$0.71
🕒	VZ	Verizon Communications Inc.	\$176,914,983,194	Jun/2024	\$1.15	7	7/25/2023	\$1.21
🕒	HDB	HDFC Bank Limited	\$151,655,897,635	Jun/2024	\$0.49	1	7/17/2023	\$0.80
🕒	RYAAY	Ryanair Holdings plc	\$136,971,031,149	Jun/2024	\$2.88	2	7/24/2023	\$3.15
🕒	CDNS	Cadence Design Systems, Inc.	\$78,407,248,080	Jun/2024	\$0.95	6	7/24/2023	\$0.94
🕒	NXPI	NXP Semiconductors N.V.	\$70,642,871,852	Jun/2024	\$2.82	11	7/24/2023	\$3.04
🕒	TFC	Truist Financial Corporation	\$57,671,943,849	Jun/2024	\$0.78	8	7/20/2023	\$0.95
🕒	IQV	IQVIA Holdings, Inc.	\$41,958,838,000	Jun/2024	\$2.36	7	8/01/2023	\$2.22
🕒	NUE	Nucor Corporation	\$39,320,930,280	Jun/2024	\$2.30	5	7/24/2023	\$5.81
🕒	BRO	Brown & Brown, Inc.	\$26,682,215,967	Jun/2024	\$0.87	6	7/24/2023	\$0.68
🕒	KSPI	Joint Stock Company Kaspi.kz	\$25,908,391,350	Jun/2024	\$2.83	4	N/A	N/A
🕒	ARE	Alexandria Real Estate Equities, Inc.	\$22,573,915,453	Jun/2024	\$2.34	6	7/24/2023	\$2.24
🕒	WRB	W.R. Berkley Corporation	\$21,395,086,966	Jun/2024	\$0.92	6	7/20/2023	\$0.76
🕒	LOGI	Logitech International S.A.	\$14,286,393,900	Jun/2024	\$0.78	4	7/24/2023	\$0.51
🕒	MEDP	Medpace Holdings, Inc.	\$13,539,435,529	Jun/2024	\$2.52	3	7/24/2023	\$1.93
🕒	ELS	Equity Lifestyle Properties, Inc.	\$12,858,889,615	Jun/2024	\$0.65	3	7/17/2023	\$0.66
🕒	CCK	Crown Holdings, Inc.	\$9,423,884,318	Jun/2024	\$1.59	4	7/24/2023	\$1.68
🕒	ASR	Grupo Aeroportuario del Sureste, S.A. de C.V.	\$9,367,500,000	Jun/2024	\$5.64	1	7/24/2023	\$4.76
🕒	PAC	Grupo Aeroportuario Del Pacifico, S.A. de C.V.	\$8,330,004,205	Jun/2024	\$3.01	1	7/24/2023	\$2.87
🕒	SSD	Simpson Manufacturing Company, Inc.	\$7,754,949,200	Jun/2024	\$2.49	1	7/24/2023	\$2.50
🕒	AGNC	AGNC Investment Corp.	\$7,545,525,272	Jun/2024	\$0.53	4	7/24/2023	\$0.67
🕒	ZION	Zions Bancorporation N.A.	\$7,462,470,155	Jun/2024	\$1.10	12	7/19/2023	\$1.11
🕒	CLF	Cleveland-Cliffs Inc.	\$7,369,880,991	Jun/2024	\$0	6	7/24/2023	\$0.69

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Economy

Time	Event	Impact	Actual	Dev	Consensus	Previous
MONDAY, JULY 22						
12:30	🇺🇸 USD Chicago Fed National Activity Index (Jun)			-	-	0.18

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Market Trading Update

[Last week](#), we noted that the market did flip the previous *sell signal*, with stocks topping 5600 for the first time. However, that move also pushed the market back into extremely overbought territory, and the deviation from the 50-DMA is quite significant. As noted:

*Such suggests that, as we saw in late May and June, the market will either consolidate or correct back to the 20-DMA. If the bulls can hold that level again, as they have, the market could continue to push higher. Such is possible given the current exuberance surrounding the Fed cutting rates. **However, if the 20-DMA fails, as in early April, the 50-DMA becomes the next logical support, with the 100-DMA close behind. Such would encompass another 3-5% correction.***

On Friday, the market broke the 20-DMA and flipped the MACD indicator back onto a short-term *sell signal*. While we will likely see a rally early next week, a failure to close above the 20-DMA may suggest a further correction to the 50-DMA. A further correction is possible with the market oversold and triggering a fresh sell signal. Those triggers led us to take profits out of several positions this past week to hedge against a further decline. We will raise cash levels further if technical deterioration continues.



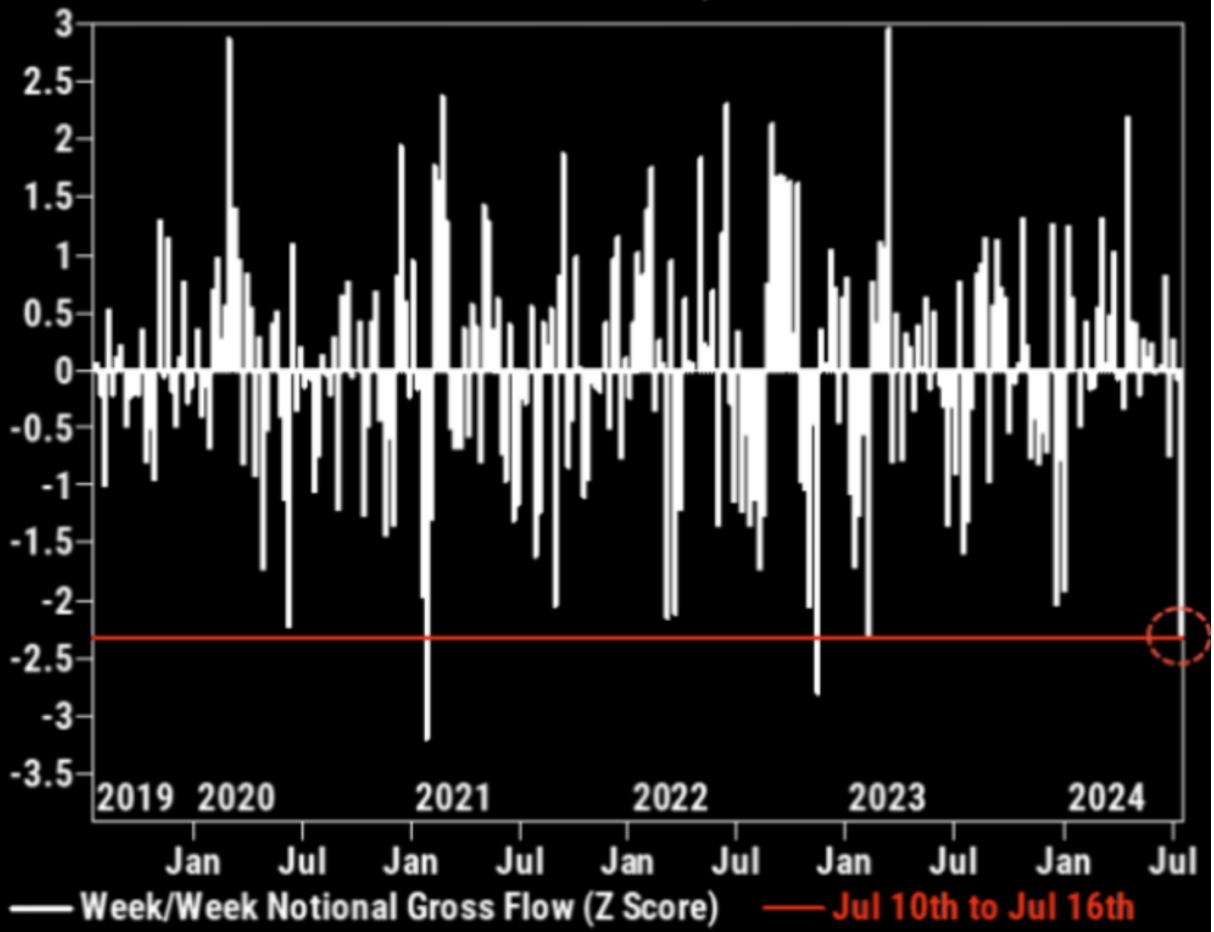


TradingView

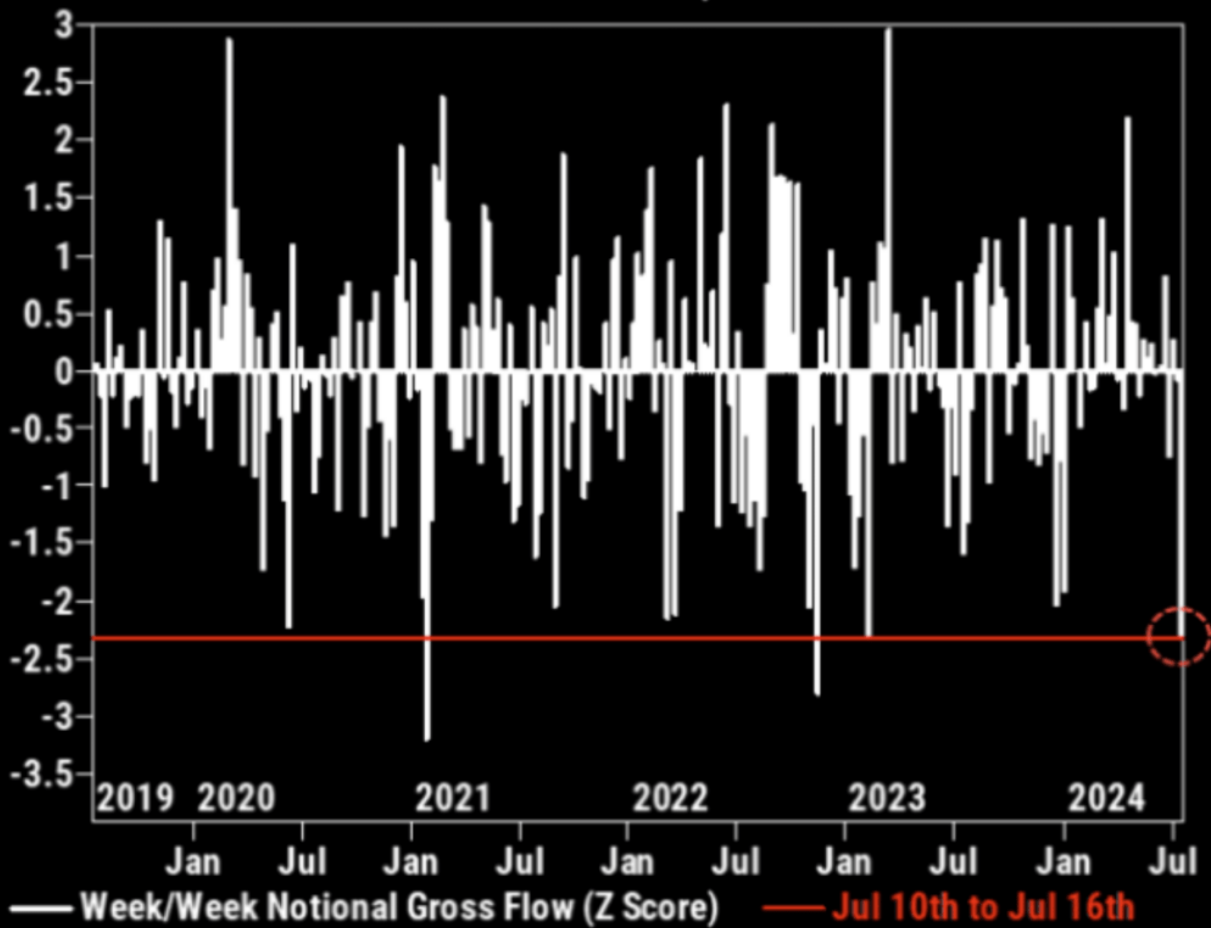
The big story this past week was the rapid rotation from the *Mega-cap* stocks to the Russell 2000. That rotation surprised many managers, leading to a rapid de-risking of portfolios. [To wit:](#)

The de-grossing activity over the past 5 sessions is the largest since Nov 22 and ranks in the 99th percentile on a 5-year lookback.

Prime Book: US Equities



Prime Book: US Equities



While the short-term rotation could continue, we suspect that it will eventually revert back to the large-cap stocks as the economy continues to slow. There are several reasons for this.

1. *Large caps are generating earnings growth to support valuations, whereas small caps are not.*
2. *Portfolio managers will hide in highly liquid large capitalization companies.*
3. *40% of the Russell 2000 is non-profitable, and earnings depend highly on a growing economy.*
4. *Small and Mid-cap companies can not execute buybacks on scale.*
5. *Large capitalization companies continue to benefit from passive investing ETFs, whereas Russell 2000 does not.*

While it is certainly possible for a sustainable rotation to occur, the many headwinds facing the market into the end of this year suggest there is more risk than not.



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The Week Ahead

The number of quarterly earnings reports will expand as we enter the heart of earnings season. However, many of the largest cap stocks and Magnificent Seven members will report next week. But Google and Tesla will report their earnings on Tuesday.

The economic calendar heats up later this week, with GDP on Thursday and PCE prices on Friday. The consensus is for 2% economic growth in the second quarter. The Atlanta Fed GDPNow is forecasting 2.7% growth for the quarter. Also of importance for the Fed will be the PCE prices index. As we saw with CPI, a negative number could warrant an unexpected ease at the July 31 meeting. The current estimate is for a 0.1% increase.

The Fed will be quiet this week as it goes on a media blackout ahead of the FOMC meeting on July 30-31.

Earnings Announcements - Week of July 22

Monday, July 22		Tuesday, July 23		Wednesday, July 24		Thursday, July 25		Friday, July 26
Before Market	After Market	Before Market	After Market	Before Market	After Market	Before Market	After Market	Before Market
verizon	cadence	Coca-Cola	Alphabet	ThermoFisher SCIENTIFIC	IBM	abbvie	vesta	Air Liquide
TRUIST	NXP	DANAHER	TESLA	nextera ENERGY	servicenow	AstraZeneca	Gallagher	Bristol Myers Squibb
IQVIA	NUCOR	GE Aerospace	VISA	AT&T	KLA	Honeywell	NORFOLK SOUTHERN	COLGATE
RYANAIR	Brown & Brown INSURANCE	PHILIP MORRIS INTERNATIONAL	TEXAS INSTRUMENTS	Boston Scientific	WM HEALTH MANAGEMENT	RTX	DIGITAL REALTY	Mercedes-Benz
Kaspi.kz	ALEXANDRIA	COMCAST	CHUBB	fiserv	REPUBLIC SERVICES	STELLANTIS	DEXCOM	AON
Bank of Hawaii	logitech	LOCKHEED MARTIN	CN	GENERAL DYNAMICS	O'Reilly AUTO PARTS	Keurig DrPepper	DECKERS - BRANDS -	3M
	MEDPAC	ups	Capital One	BNP PARIBAS	Ford	Royal Caribbean CRUISE LINES	VERISIGN	Charter COMMUNICATIONS
	Berkley	PACCAR INC	SEAGATE	equinor	CHIPOTLE	Southwest	Baker Hughes	BASF
	els	gm general motors	PCA	ROPER	Sands	American Airlines	L3HARRIS	T.Rowe Price
	ZIONS BANCORPORATION	Spotify	MATTEL	CME Group	align	Harley Davidson	ROKU	newell BRANDS



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TRUIST	NXP	DANAHER	TESLA	nextera ENERGY	servicenow	AstraZeneca	Gallagher	Bristol Myers Squibb
IQVIA	NUCOR	GE Aerospace	VISA	AT&T	KLA	Honeywell	NORFOLK SOUTHERN	COLGATE
RYANAIR	Brown & Brown INSURANCE	PHILIP MORRIS INTERNATIONAL	TEXAS INSTRUMENTS	Boston Scientific	WM HEALTH MANAGEMENT	RTX	DIGITAL REALTY	Mercedes-Benz
Kaspi.kz	ALEXANDRIA	COMCAST	CHUBB	fiserv	REPUBLIC SERVICES	STELLANTIS	DEXCOM	AON
Bank of Hawaii	logitech	LOCKHEED MARTIN	CN	GENERAL DYNAMICS	O'Reilly AUTO PARTS	Keurig DrPepper	DECKERS - BRANDS -	3M
	MEDPAC	ups	Capital One	BNP PARIBAS	Ford	Royal Caribbean CRUISE LINES	VERISIGN	Charter COMMUNICATIONS
	Berkley	PACCAR INC	SEAGATE	equinor	CHIPOTLE	Southwest	Baker Hughes	BASF
	els	gm general motors	PCA	ROPER	Sands	American Airlines	L3HARRIS	T.Rowe Price
	ZIONS BANCORPORATION	Spotify	MATTEL	CME Group	align	Harley Davidson	ROKU	newell BRANDS



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CrowdStrike and Microsoft Have A Massive Glitch

CrowdStrike shares opened lower by nearly 15% on Friday morning as the cybersecurity company took the blame for a glitch that created widespread internet outages. The glitch was due to a software update and affected many services hosted on the Microsoft cloud platform. It appears the outage most affected the airline industry. Per NBC News, the glitch caused nearly 1400 flight delays and cancelations. Furthermore, is the following from their [article](#) on the subject:

Major carriers, including American Airlines, Delta Air Lines and United Airlines, all issued ground stops Friday morning citing communications issues. Passengers traveling to the United States from as far away as Japan have had their flights canceled. Delta has ordered a ?global ground stop,?#2013266080;said Rep. Eric Swalwell, a member of the House subcommittee on cybersecurity.



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