



# The Myths Of Stocks For The Long Run Series - RIA Pro

We started writing a series titled *The Myths of Stocks for the Long Run* two months ago. Quite frankly we got fed up with common investing misconceptions that are constantly being bandied about by professionals in the financial press and on social media. These "false-isms" and others tend to grow in popularity as markets peak. Ultimately they cause individual investors significant financial harm. Each article in the series is linked below. When put together they provide a comprehensive roadmap for successful investing. Please note there are a few more chapters on the way.

- [Part I ? Buy & Hold? Can Be Hazardous To Your Wealth](#)
- [Part II ? Why Crashes Matter & The Saving Problem](#)
- [Part III ? Valuations & Forward Returns](#)
- [Part IV ? The Math Of Loss](#)
- [Part V ? Choosing The Right Portfolio Benchmark](#)
- [Part VI ? Should You Invest Like Warren Buffett?](#)
- [Part VII - The Problem Of Psychology](#)
- [Part VII - The Only Benchmark that Really Matters](#)
- [Part IX - The Problem with Target Maturity Funds](#)

While we highly encourage you to read these articles if you haven't already, we share with you the simple but important recurring theme throughout this series - **Buy and Hold Won't Get You There.**