

Long-Short Idea List: 06-13-19

HOW TO READ THE CHARTS

There are four primary components to each chart:

- The price chart is contained within the shaded area which represents 2-standard deviations above and below the short-term moving average.
- The Over Bought/Over Sold indicator is in orange at the top.
- The Support/Resistance line (green) is the longer-term moving average which also acts as a trailing stop in many cases.
- The Buy / Sell is triggered when the green line is above the red line (Buy) or vice-versa (Sell).



LONG CANDIDATES

BMJ - Bristol Meyers

BMJ Bristol Myers Squibb Co. NYSE

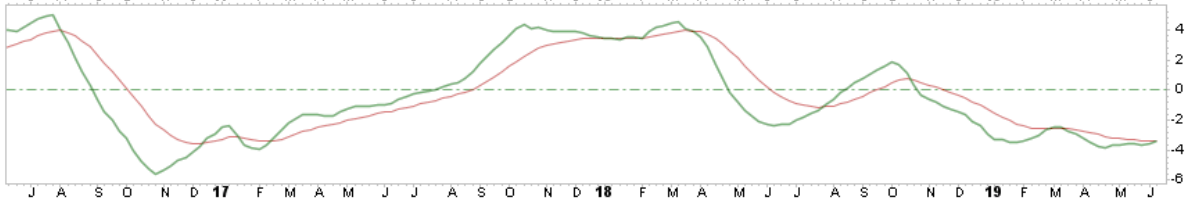
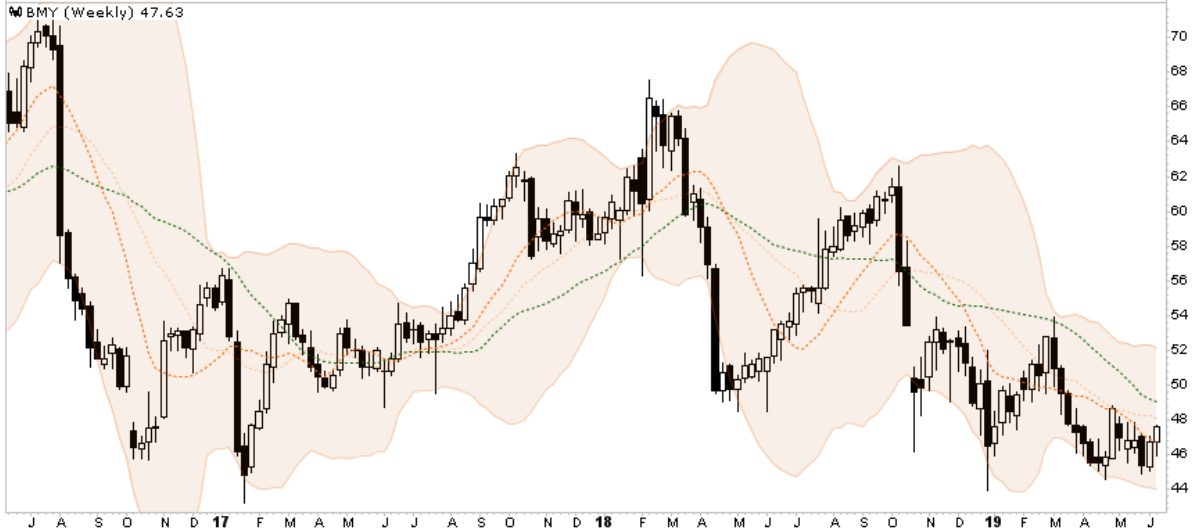
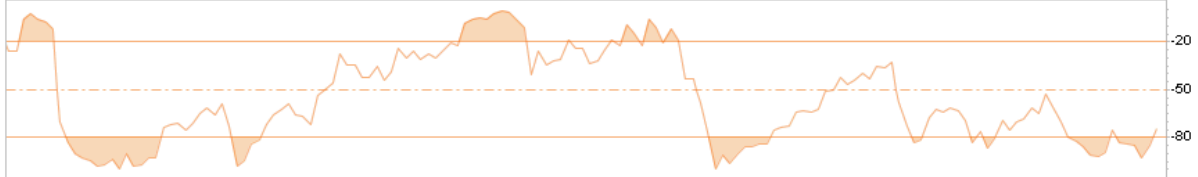
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Health Care / Pharmaceuticals

Wednesday 12-Jun-2019

Open: 46.73	Ask:	P/E: 15.06	Options: yes
High: 47.66	Ask Size:	EPS: 3.16	Annual Dividend: 1.62
Low: 45.91	Bid:	Last Size:	Yield: 3.40%
Prev Close: 46.75	Bid Size:	VWAP:	SCTR (Large): 23.2

▲ +1.88%
Chg: +0.88
Last: 47.63
Volume: 32,084,320



- This is not a great long-term set up but for a short-term trade there is an opportunity.
- BMJ is very oversold and is close to registering a short-term buy signal.
- Buy BMJ at current levels.
- Target is \$52
- Stop-loss is at recent lows of \$45.

CVS - CVS Health Corp.



- *We had an unsuccessful trade in CVS previously. We stated that while we like the fundamentals and the business model, the price was simply not cooperating.*
- *CVS is now extremely oversold and has been basing for almost 3-months.*
- *Buy 1/2 position at current levels.*
- *Buy the second 1/2 position on a buy signal and break above \$58*
- *Stop-loss is set at \$52.*

DEO - Diegeo PLC

DEO Diageo PLC NYSE

Consumer Staples / Distillers & Vintners

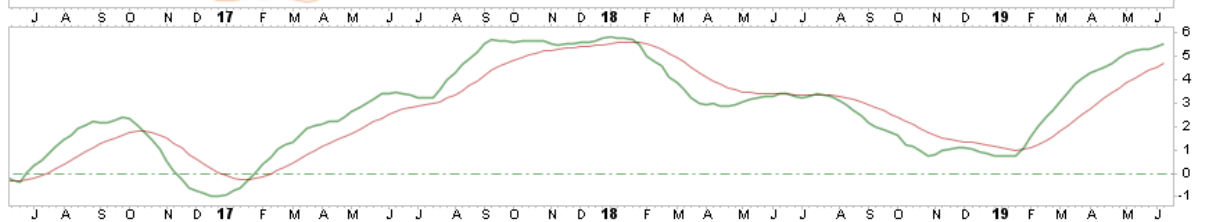
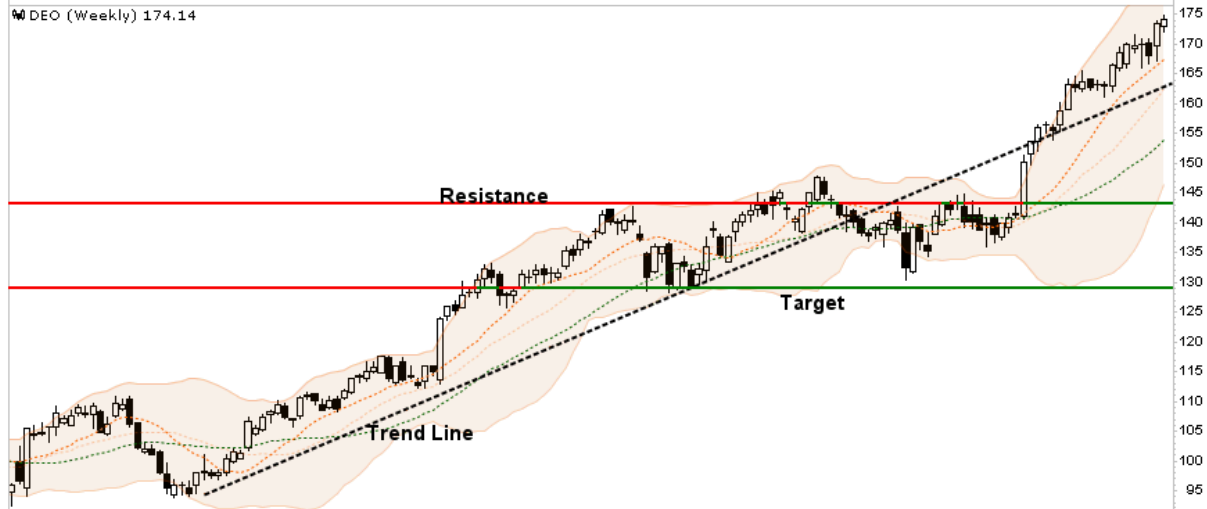
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Open:	172.90	Ask:		P/E:	27.43	Options:	yes
High:	174.73	Ask Size:		EPS:	6.35	Annual Dividend:	3.49382
Low:	172.12	Bid:		Last Size:	3666 shrs	Yield:	2.01%
Prev Close:	173.44	Bid Size:		VWAP:		SCTR (Large):	83.1

Wednesday 12-Jun-2019

▲ **+0.40%**Chg: **+0.70**Last: **174.14**Volume: **628,524**

DEO (Weekly) 174.14



- We previously recommended a long-position in DEO back in January.
- The trade has gotten crazy overbought
- Take profits and reduce overall weight to 1/2 position and wait for a correction to add back into it.
- Stop-loss is \$155

INTC - Intel Corp.



- *INTC had a very sharp correction following earnings and the company has been basing along important support.*
- The "sell signal" and the stock are very oversold.
- This is a decent trade setup on INTC with a target of \$52-54
- *Buy position at current levels with a very tight stop at \$43*
-

JNJ - Johnson & Johnson



- *JNJ took a previous hit due to their settlement over "talco." However, as we stated then, that settlement was a non-event for the company and the stock has completely reversed the sell-off.*
- *The breakout from the consolidation is bullish and sets JNJ up for a further advance. We remain long the position in our equity portfolio.*
- *Look to buy, or add to, JNJ on a break above resistance at \$142.*
- *Stop loss on new positions is \$135*

SHORT CANDIDATES

AMTD - TD Ameritrade Holding Corp.

AMTD TD Ameritrade Holding Corp. Nasdaq GS

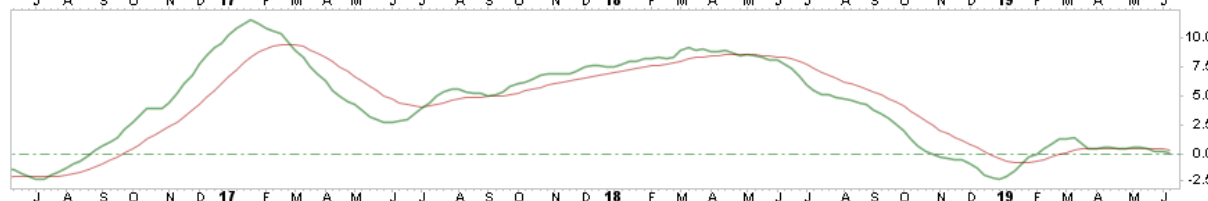
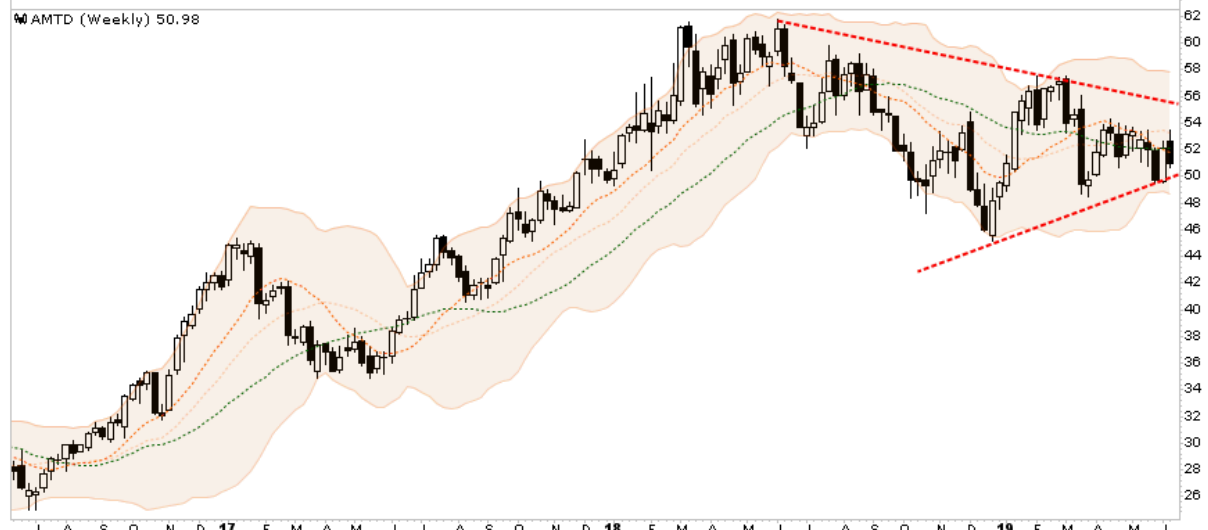
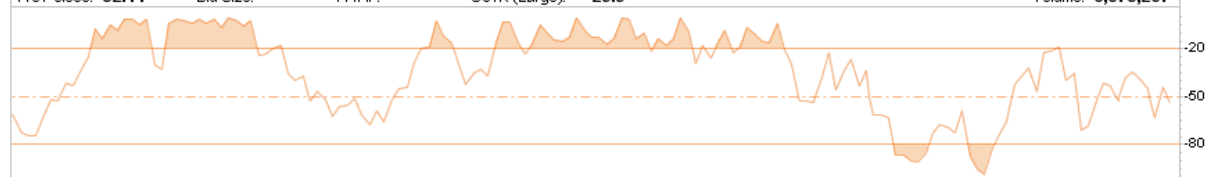
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Financial / Investment Services

Wednesday 12-Jun-2019

Open: 52.66	Ask:	P/E: 14.37	Options: yes
High: 53.45	Ask Size:	EPS: 3.55	Annual Dividend: 1.11
Low: 50.70	Bid:	Last Size:	Yield: 2.18%
Prev Close: 52.11	Bid Size:	VWAP:	SCTR (Large): 29.9

Chg: -1.13
Last: 50.98
Volume: 6,675,267



- *AMTD is not looking good.*
- *With a sell signal being triggered and the downtrend holding firm, it looks like AMTD is going to break to the downside of this consolidation pattern.*
- *Look to short AMTD on a break below \$50*
- *Stop-loss is set at \$54*
- *Target for trade is \$40.*

CAT - Caterpillar

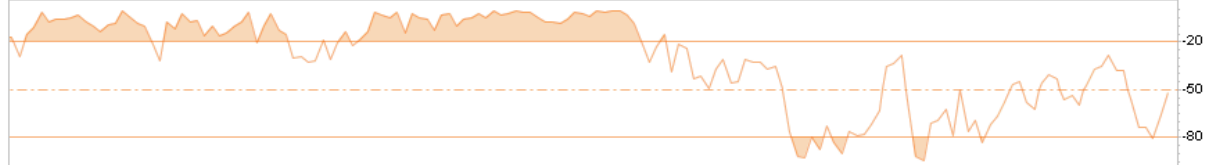
CAT Caterpillar, Inc. NYSE

Industrial / Commercial Vehicles

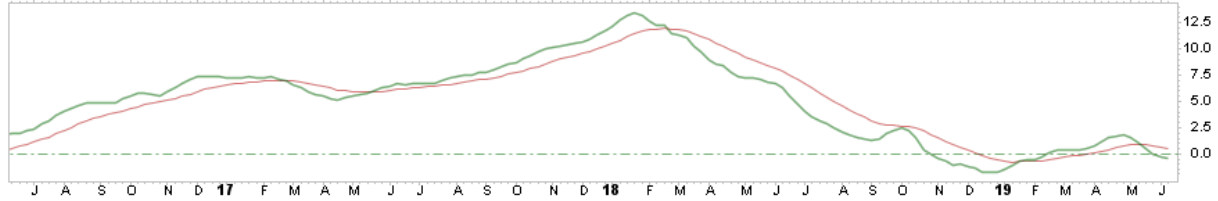
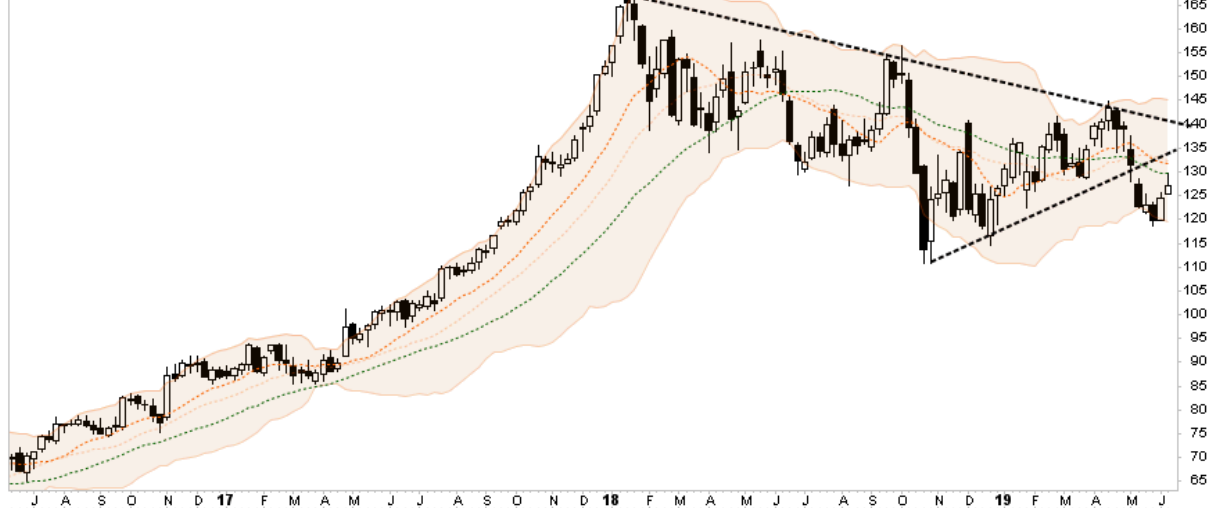
Open:	125.47	Ask:		P/E:	11.84	Options:	yes
High:	129.60	Ask Size:		EPS:	10.74	Annual Dividend:	3.44
Low:	125.24	Bid:		Last Size:		Yield:	2.71%
Prev Close:	124.46	Bid Size:		VWAP:		SCTR (Large):	34.4

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Wednesday 12-Jun-2019

▲ **+2.12%**Chg: **+2.64**Last: **127.10**Volume: **11,168,253**

CAT (Weekly) 127.10



- CAT is a casualty of the trade war with China ultimately.
- The break below the consolidation pattern combined with the onset of a sell-signal suggests lower prices.
- The current bounce is likely a decent short set up.
- Short CAT at current levels.
- Stop-loss is \$132.50
- Target is \$100

CRM - Salesforce.com

CRM Salesforce.com, Inc. NYSE

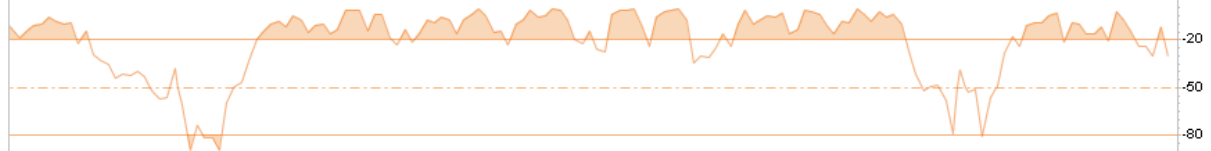
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Technology / Software

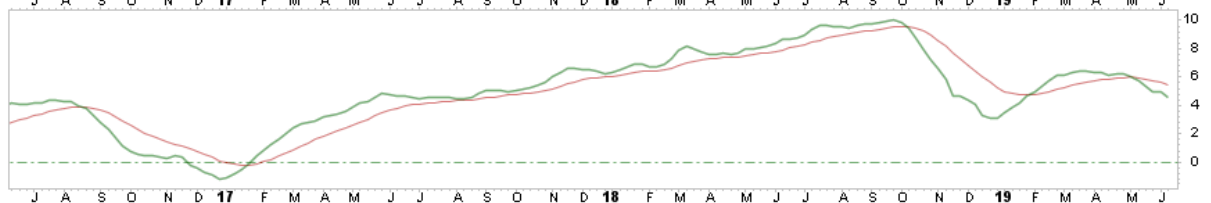
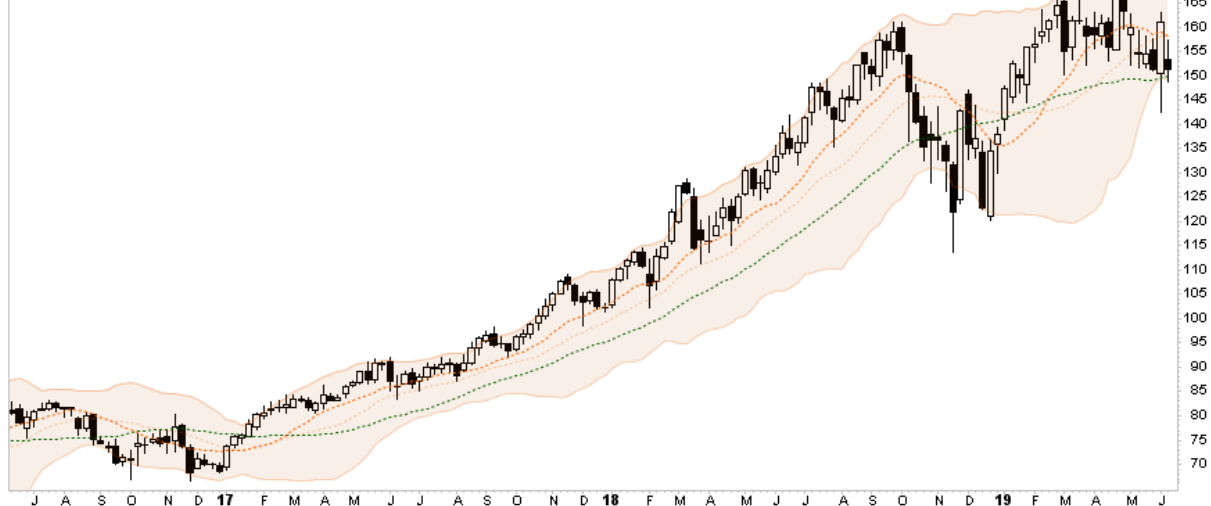
Wednesday 12-Jun-2019

Open: 153.48	Ask:	P/E: 102.35	Options: yes
High: 157.45	Ask Size:	EPS: 1.48	Annual Dividend: N/A
Low: 148.79	Bid:	Last Size:	Yield: N/A
Prev Close: 161.27	Bid Size:	VWAP:	SCTR (Large): 39.2

Chg: -6.19%
Last: 151.28
Volume: 52,056,192



CRM (Weekly) 151.28



- CRM is just stupidly overvalued and is ultimately going to be one of the great shorts.
- The current topping process continues combined with a current sell-signal following a bounce.
- Short on a break of support at \$150
- Stop-loss is \$160
- Downside target is \$120

EIX - Edison Intl., Inc.

EIX Edison Intl, Inc. NYSE

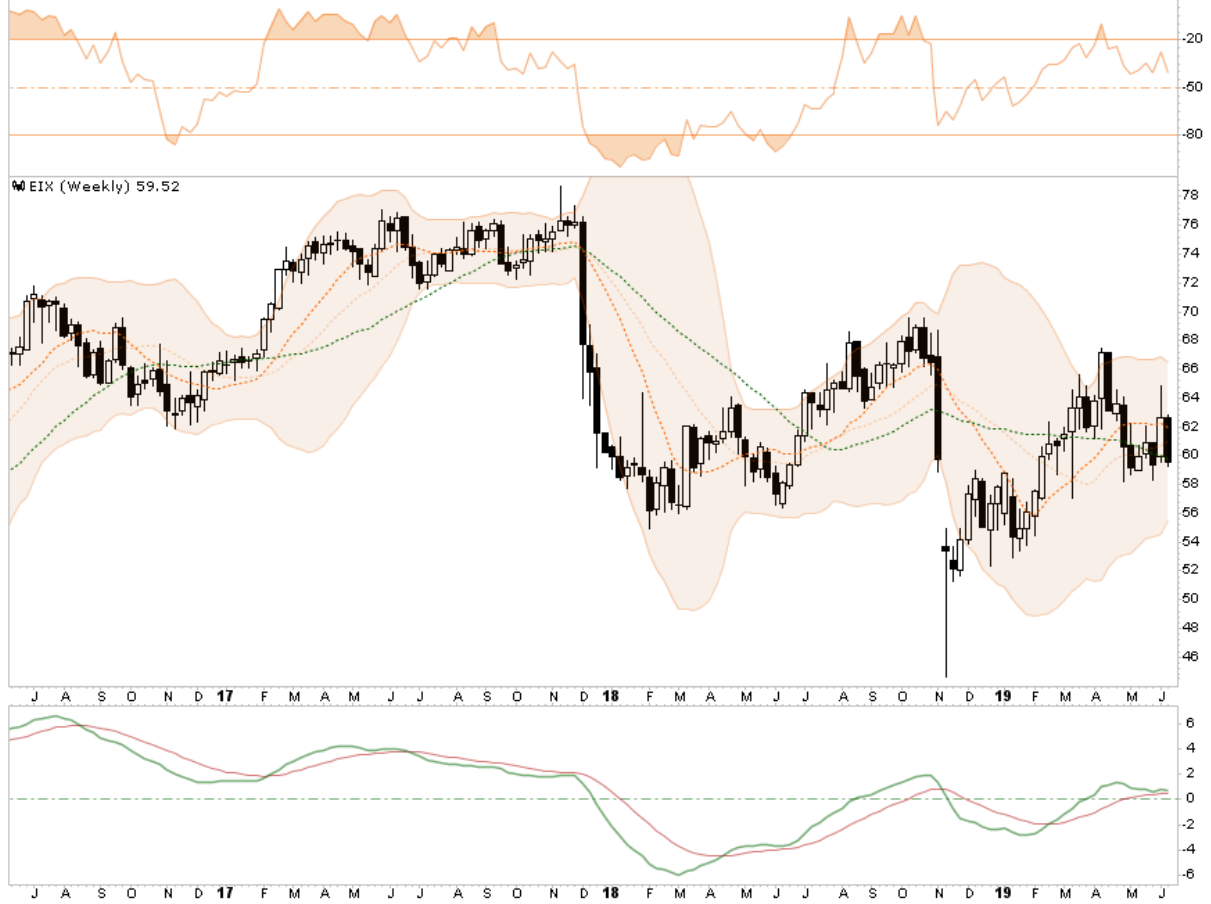
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Utilities / Conventional Electricity

Wednesday 12-Jun-2019

Open: 62.65	Ask:	P/E: -52.85	Options: yes
High: 62.81	Ask Size:	EPS: -1.13	Annual Dividend: 2.435
Low: 59.26	Bid:	Last Size: 4.09%	Yield: 4.09%
Prev Close: 62.64	Bid Size:	VWAP:	SCTR (Large): 28.5

Chg: -3.12
Last: 59.52
Volume: 6,167,742



- *The Utility space has been a clear winner but not so much for EIX*
- *EIX is close to triggering a sell signal and remains modestly overbought.*
- *Short EIX below \$59*
- *Target for trade is \$52*
- *Stop-loss is \$63*

EMN - Eastman Chemical Co.

EMN Eastman Chemical Co. NYSE

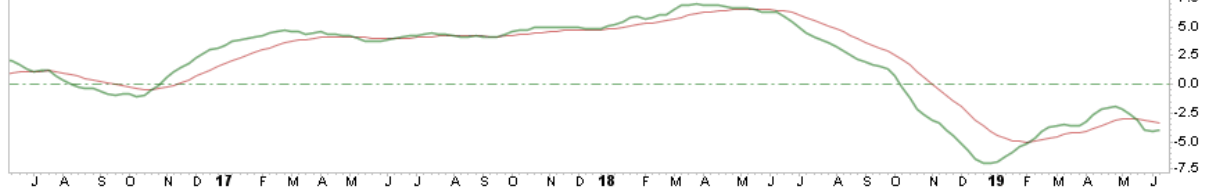
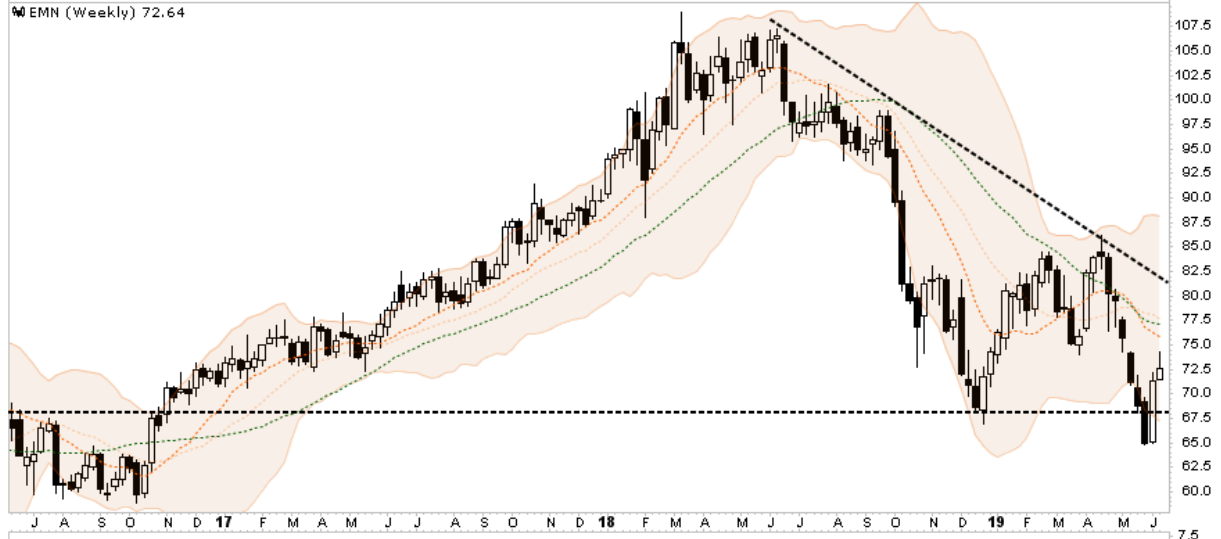
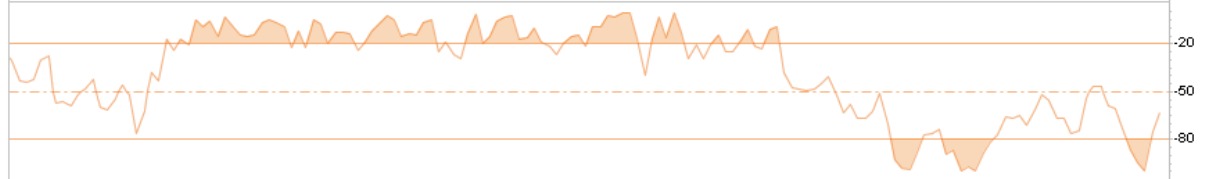
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Materials / Commodity Chemicals

Wednesday 12-Jun-2019

Open: 71.53	Ask:	P/E: 10.36	Options: yes
High: 74.28	Ask Size:	EPS: 7.01	Annual Dividend: 2.36
Low: 71.53	Bid:	Last Size:	Yield: 3.25%
Prev Close: 71.33	Bid Size:	VWAP:	SCTR (Large): 22.5

▲ +1.84%
Chg: +1.31
Last: 72.64
Volume: 2,818,761



- *The trade war has not been kind to basic material companies and EMN is no exception.*
- *On a newly issued sell signal following a brief bounce, more downside is currently likely.*
- *Short on a break of previous support at \$67.50*
- *Stop-loss is \$75*
- *Target for trade is \$60*
- *The short has now hit our previous targets and is oversold.*
- *Close out the short-position and look to re-enter on a failed rally to \$14.*