

# Long-Short Idea List: 06-20-19

## HOW TO READ THE CHARTS

There are four primary components to each chart:

- The price chart is contained within the shaded area which represents 2-standard deviations above and below the short-term moving average.
- The Over Bought/Over Sold indicator is in orange at the top.
- The Support/Resistance line (green) is the longer-term moving average which also acts as a trailing stop in many cases.
- The Buy / Sell is triggered when the green line is above the red line (Buy) or vice-versa (Sell).



## LONG CANDIDATES

**BMJ - Bristol Meyers**

**BMJ** Bristol Myers Squibb Co. NYSE

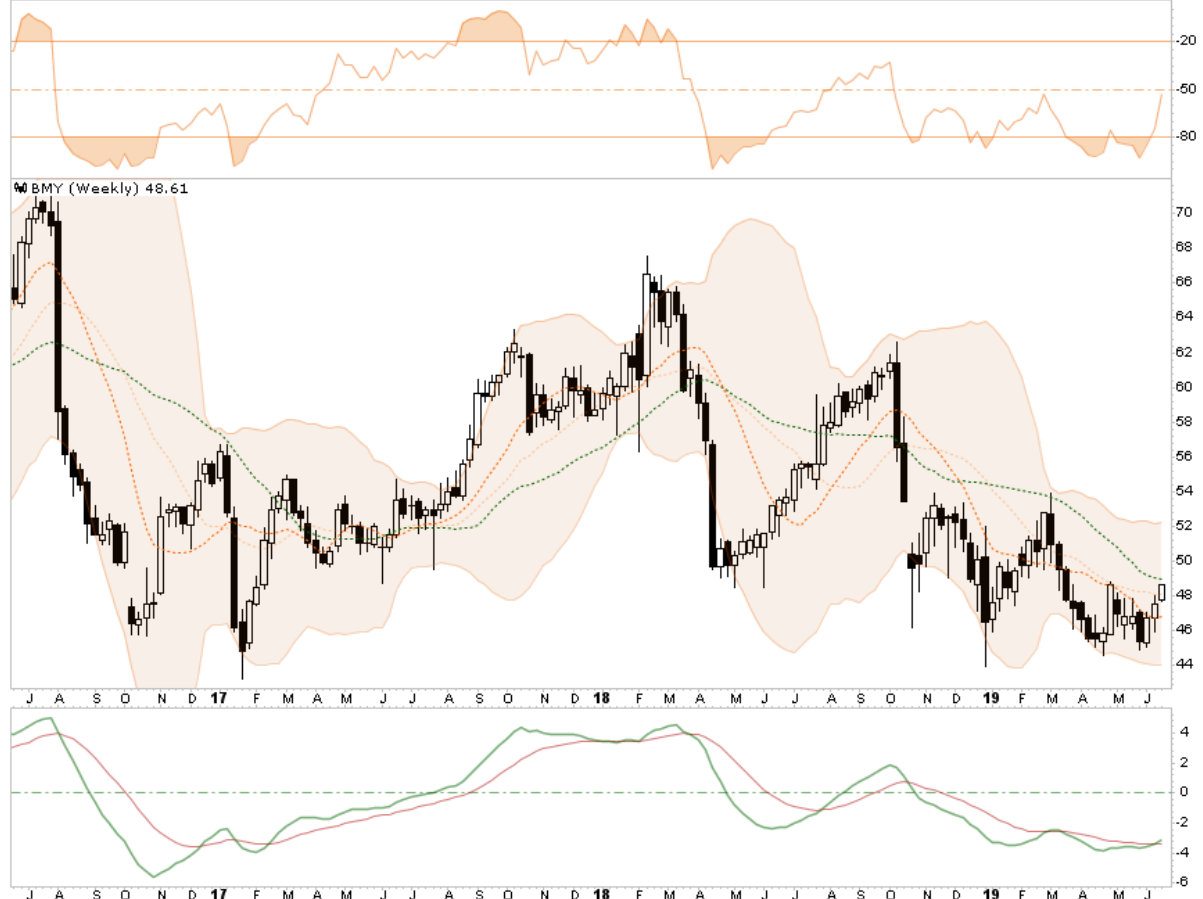
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Health Care / Pharmaceuticals

Wednesday 19-Jun-2019

Open: **47.79** Ask: P/E: **15.37** Options: **yes**  
 High: **48.68** Ask Size: EPS: **3.16** Annual Dividend: **1.62**  
 Low: **47.65** Bid: Last Size: Yield: **3.33%**  
 Prev Close: **47.56** Bid Size: VWAP: SCTR (Large): **20.5**

Chg: **+2.21%**  
 Last: **48.61**  
 Volume: **29,752,620**



- As stated last week, "This is not a great long-term set up but for a short-term trade there is an opportunity."
- BMJ has registered a short-term buy signal.
- We recommended buying BMJ at current levels last week.
- Target is \$52
- Hold current positions
- Stop-loss is at recent lows of \$45.

**ADBE - Adobe Systems, Inc.**

ADBE Adobe Systems, Inc. Nasdaq GS

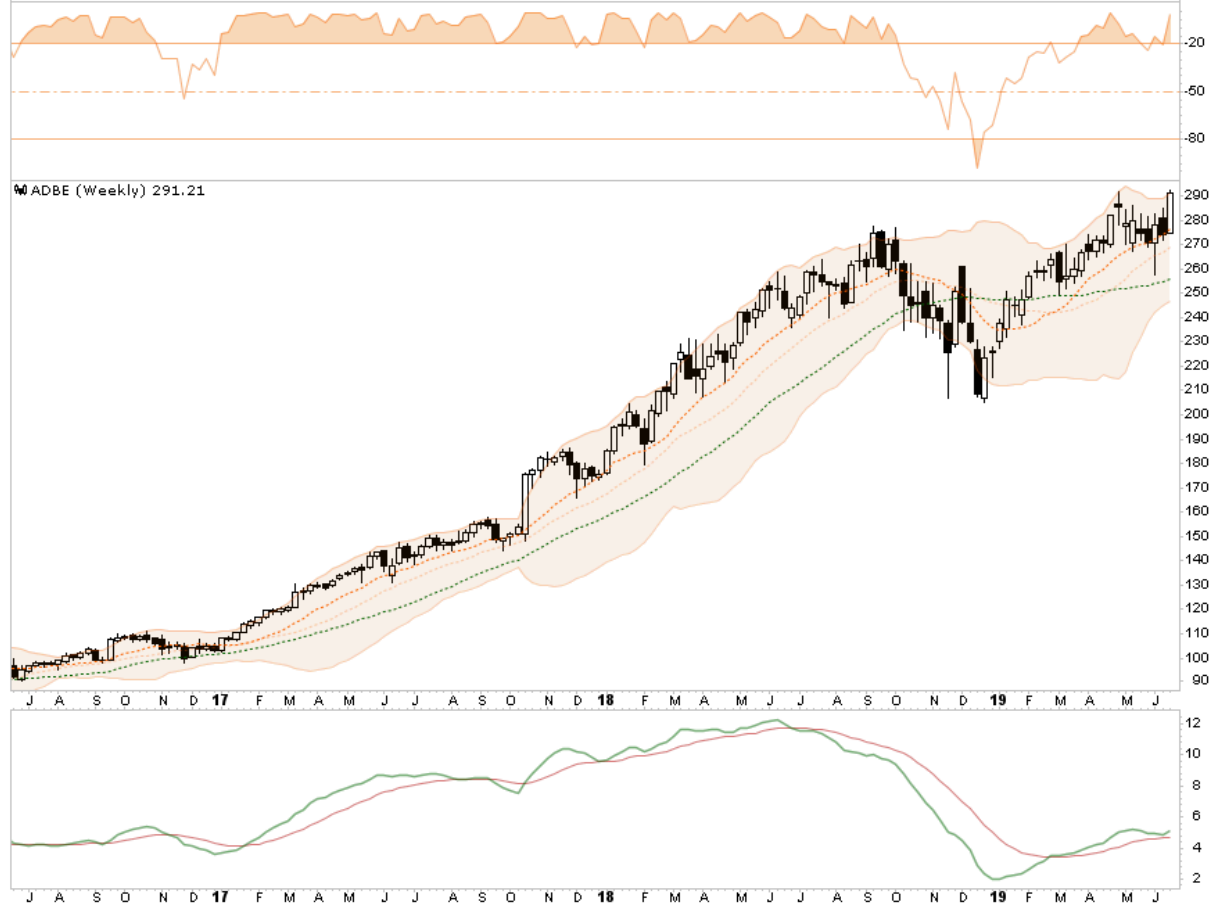
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Technology / Software

Wednesday 19-Jun-2019

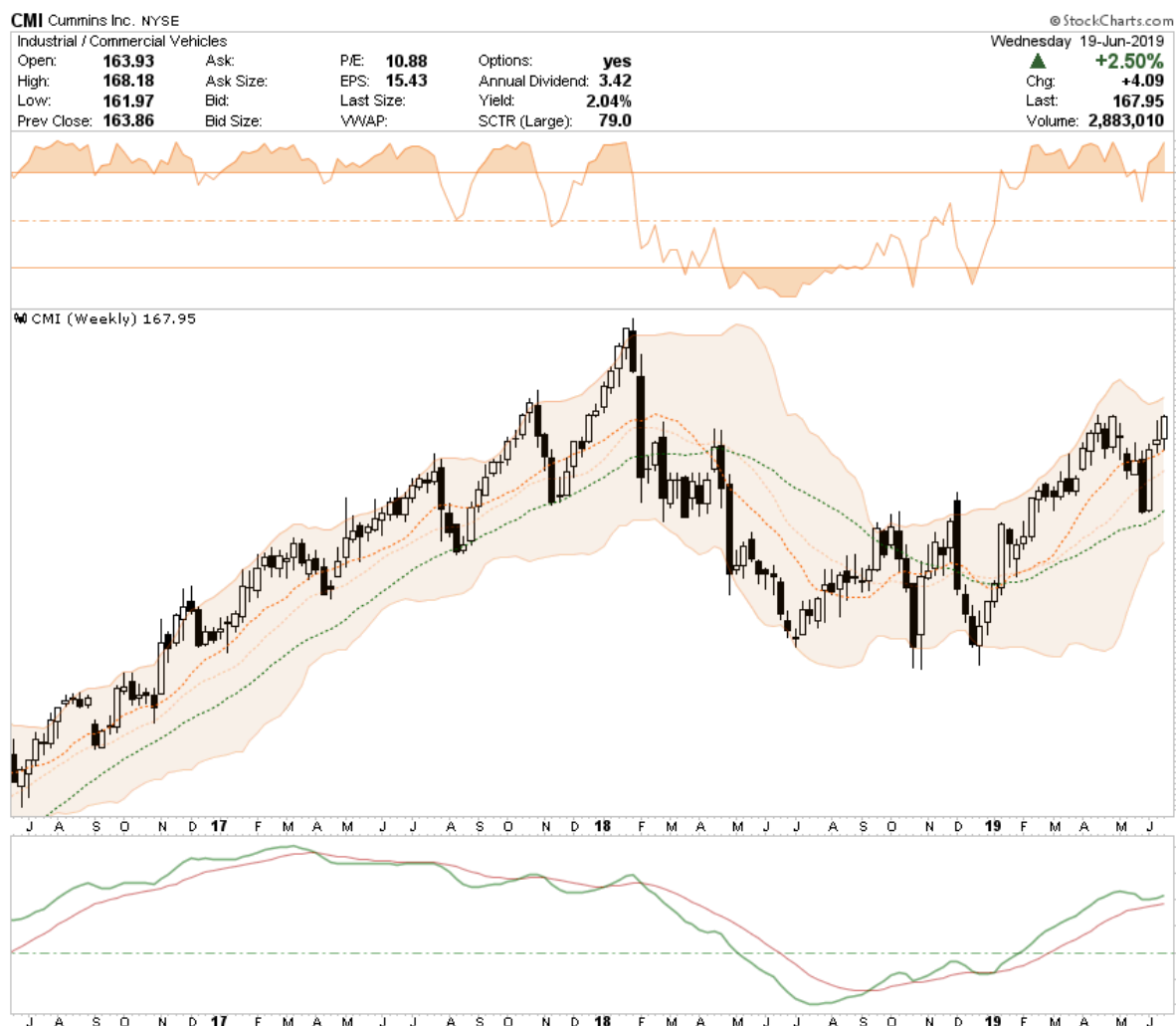
Open: **274.63** Ask: P/E: **53.93** Options: **yes**  
 High: **292.00** Ask Size: EPS: **5.40** Annual Dividend: **N/A**  
 Low: **274.63** Bid: Last Size: **N/A** Yield: **N/A**  
 Prev Close: **274.28** Bid Size: VWAP: SCTR (Large): **83.7**

Chg: **+6.17%**  
 Last: **291.21**  
 Volume: **16,493,683**



- ADBE broke out to all-time highs this week while maintaining its current buy signal.
- *While ADBE is overbought on a short-term basis, breakouts are usually bullish for continuing advances.*
- *Buy 1/2 position at current levels and look for a retest of support to add the second half.*
- *Stop-loss is set at \$270*

**CMI - Cummins, Inc.**



- Despite a slowdown in trucking and hauling, CMI continues to do well.
- CMI maintained its "buy" signal last week and held support.
- Buy 1/2 position on a breakout above \$170 and add the second half on a retest of support following the breakout.
- Stop-loss is \$160

**REG - Regency Realty Corp.**

**REG** Regency Realty Corp. Nasdaq GS

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Real Estate / Retail REITs

Wednesday 19-Jun-2019

Open: **69.06** Ask: P/E: **41.73** Options: **yes**  
 High: **70.26** Ask Size: EPS: **1.67** Annual Dividend: **2.28**  
 Low: **65.59** Bid: Last Size: Yield: **3.27%**  
 Prev Close: **68.87** Bid Size: VWAP: SCTR (Large): **68.0**

Chg: **+1.26%**  
 Last: **69.74**  
 Volume: **2,727,871**



- *REG has a lot of catching up to do in the REIT space and the breakout above previous tops may be a sign of a pending advance.*
- *The "buy signal" remains intact but REG is overbought.*
- *Buy 1/2 position at current levels and add the second half on a retest of support.*
- *Stop-loss is set at \$66*

**INCY - Incyte Corp.**



- *INCY broke out of a short-term consolidation pattern which is promising.*
- *The "buy" signal remains intact and a break above \$80 could see a stronger rise.*
- *Buy 1/2 position now with a target of \$80. Add the second half position on a break above \$80.*
- *Stop loss is \$75*

## SHORT CANDIDATES

**AMTD - TD Ameritrade Holding Corp.**

AMTD TD Ameritrade Holding Corp. Nasdaq GS

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Financial / Investment Services

Wednesday 19-Jun-2019

Open: **50.55** Ask: P/E: **13.89** Options: **yes**  
High: **50.87** Ask Size: EPS: **3.55** Annual Dividend: **1.11**  
Low: **48.92** Bid: Last Size: Yield: **2.25%**  
Prev Close: **50.52** Bid Size: VWAP: SCTR (Large): **15.1**

Chg: **-2.45%**  
Last: **49.28**  
Volume: **8,475,757**



- As we noted last week, "AMTD is not looking good. With a sell signal being triggered and the downtrend holding firm, it looks like AMTD is going to break to the downside of this consolidation pattern."
- That happened this past week and a "sell signal" was triggered.
- Short AMTD on at current levels.
- Stop-loss is set at \$54
- Target for trade is \$40.

CRM - Salesforce.com

CRM Salesforce.com, Inc. NYSE

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Technology / Software

Wednesday 19-Jun-2019

Open: **150.20**

Ask:

P/E: **104.28**

Options: **yes**

Chg: **+2.75%**

High: **154.47**

Ask Size:

EPS: **1.48**

Annual Dividend: **N/A**

Last: **154.14**

Low: **149.87**

Bid:

Last Size:

Yield: **N/A**

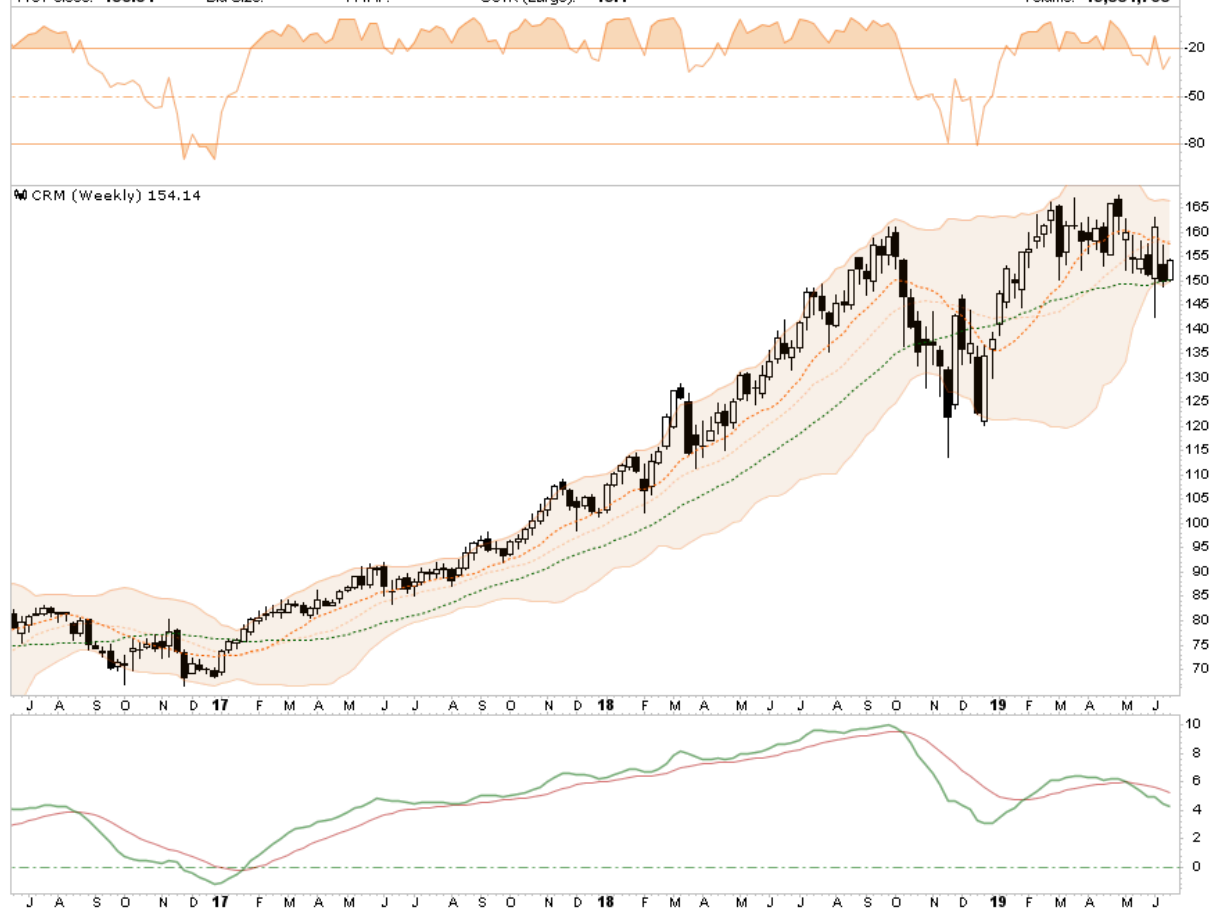
Volume: **19,881,768**

Prev Close: **150.01**

Bid Size:

VWAP:

SCTR (Large): **43.1**



- CRM is hanging on to critical support.
- A break below \$150 could see CRM test \$125-130 in fairly short-order.
- Short CRM on a break below \$150
- Stop-loss is \$155
- Target is \$120

## EA - Electronic Arts



**EA** Electronic Arts, Inc. Nasdaq GS

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Communication Services / Internet

Wednesday 19-Jun-2019

Open: **92.62** Ask: P/E: **27.80** Options: **yes**  
 High: **95.30** Ask Size: EPS: **3.33** Annual Dividend: **N/A**  
 Low: **91.32** Bid: Last Size: Yield: **N/A**  
 Prev Close: **92.73** Bid Size: VWAP: SCTR (Large): **27.9**

Chg: **-0.15**  
 Last: **92.58**  
 Volume: **9,170,045**



- EA is in a very serious downtrend and there are lot's of fundamental problems with the company.
- EA is close to triggering a sell signal which will put \$70 into focus.
- Short EA at current levels with a stop-loss at \$85
- Downside target is \$70

**GWW - WW Granger, Inc.**

**GWW** WW Grainger, Inc. NYSE

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Industrial / Industrial Suppliers

Wednesday 19-Jun-2019

Open: **272.12** Ask: P/E: **19.39** Options: **yes**  
 High: **278.64** Ask Size: EPS: **14.14** Annual Dividend: **5.52**  
 Low: **268.20** Bid: Last Size: **2.01%** Yield: **2.01%**  
 Prev Close: **272.36** Bid Size: VWAP: SCTR (Large): **17.6**

Chg: **+0.67%**  
 Last: **274.18**  
 Volume: **1,315,766**



- *GWW remains on a sell-signal and a major downtrend. The recent rally looks to fail at overhead resistance which provides a decent short-entry.*
- *Short 1/2 position in GWW at \$280*
- *Stop-loss is \$290*
- *Add second half of the position on a break below \$260*
- *Target for trade is \$160-170*
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**EMN - Eastman Chemical Co.**

EMN Eastman Chemical Co. NYSE

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Materials / Commodity Chemicals

Wednesday 19-Jun-2019

Open: **72.00** Ask: P/E: **10.53** Options: **yes**  
 High: **74.75** Ask Size: EPS: **7.01** Annual Dividend: **2.36**  
 Low: **71.44** Bid: Last Size: Yield: **3.20%**  
 Prev Close: **72.09** Bid Size: VWAP: SCTR (Large): **23.2**

Chg: **+2.44%**  
 Last: **73.85**  
 Volume: **3,045,565**



- Last week, we laid out the premise for shorting EMN stating: "On a newly issued sell signal following a brief bounce, more downside is currently likely."
- The parameters were to "short on a break of previous support at \$67.50 with a stop-loss at \$75"
- EMN did not hit our target last week, but is now running into resistance but there is upside to \$80.
- We will revisit this position again next week.
- No action this week.
- Target for trade is \$60