

RIA PRO: Fed Rate Cut - Too Little, Too Late, As Trump Hikes Tariffs



Fed Rate Cut

Too Little, Too Late, As Trump Hikes Tariffs



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Market Review & Update

I am on vacation this week, but there is so much going on I couldn't miss penning a few quick views. I have also solicited some help from some friends.

First, [let's review](#) where we are from last week.

"While the market is rallying in anticipation of more Central Bank easing, especially following the recent announcement by the ECB of lower rates and more QE, the markets are momentarily detached from weaker earnings growth, weaker economic growth, and a variety of other market-related risks.

However, in the very short-term, the market is grossly extended and in need of some correction action to return the market to a more normal state. As shown below, while the market is on a near-term "buy signal" (lower panel) the overbought condition, and near 9% extension above the 200-dma, suggests a pullback is in order."

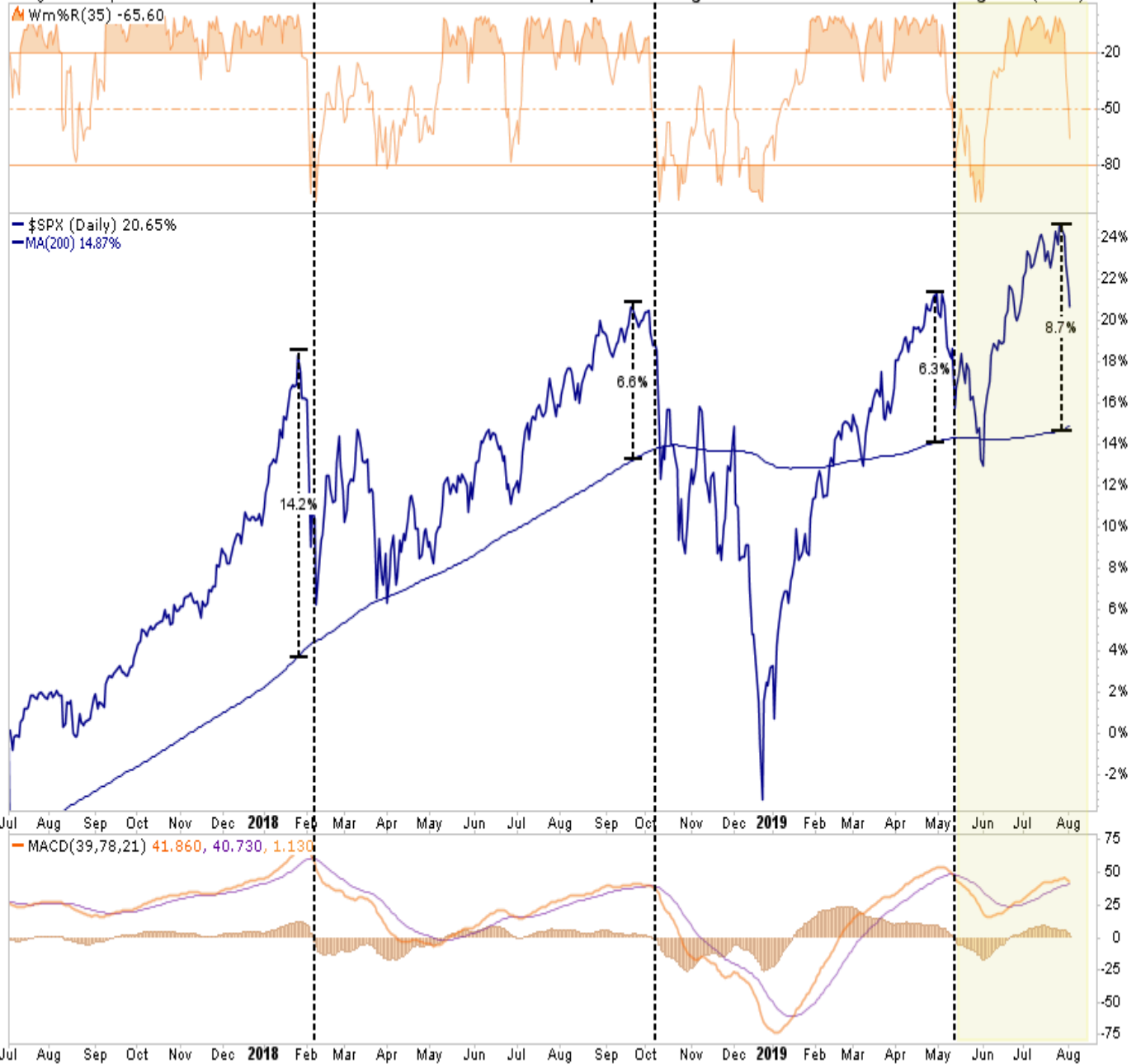
Chart Updated Through Friday

\$SPX S&P 500 Large Cap Index: INDX

2-Aug-2019 3:51pm

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Open 2943.90 High 2945.50 Low 2914.11 Last 2930.65 Chg -22.91 (-0.78%)



We had also warned previously the current extension of the market, combined with overbought conditions, was due for a reversal. That reversal has indeed begun, and short-term sell signals have been triggered.

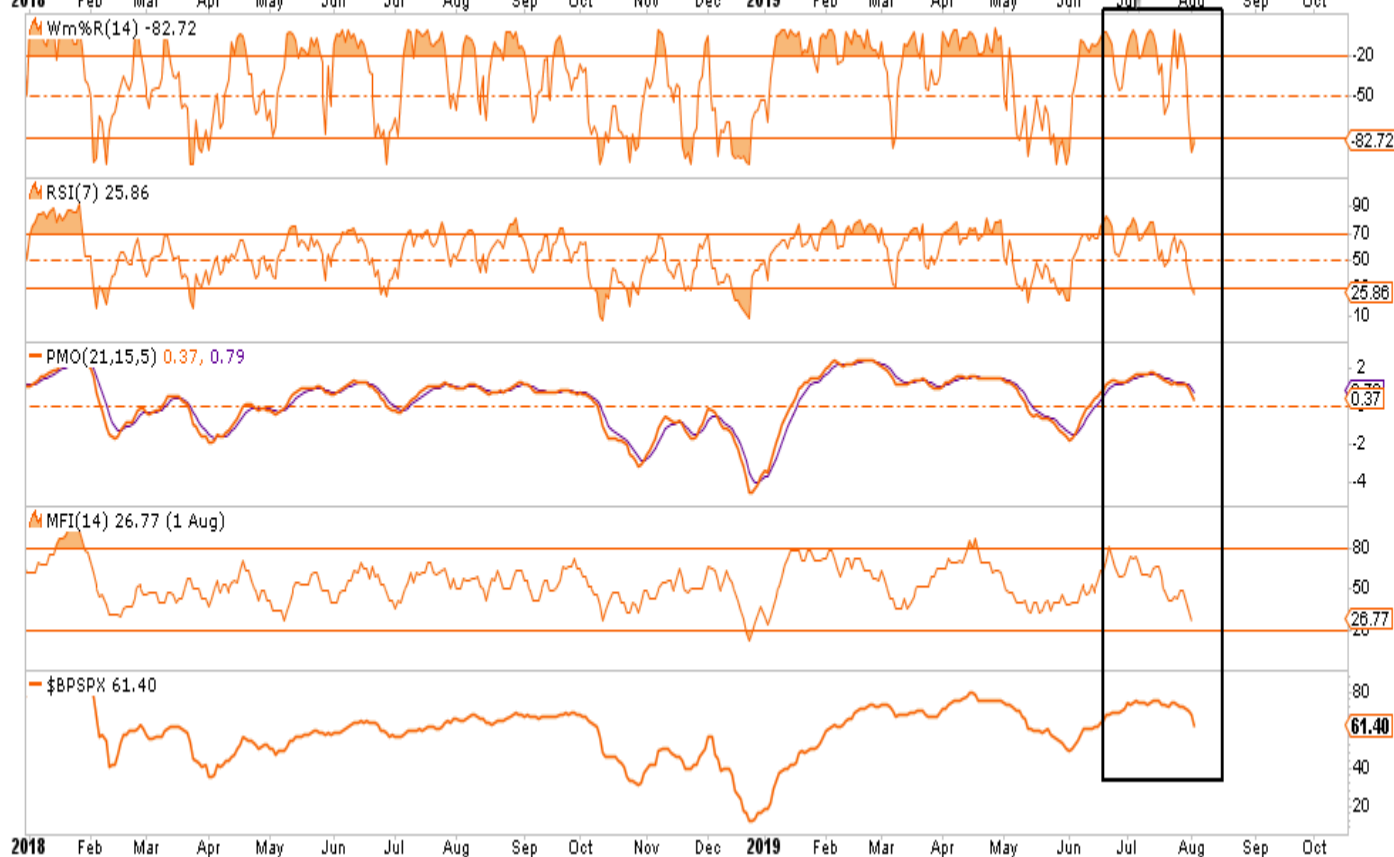
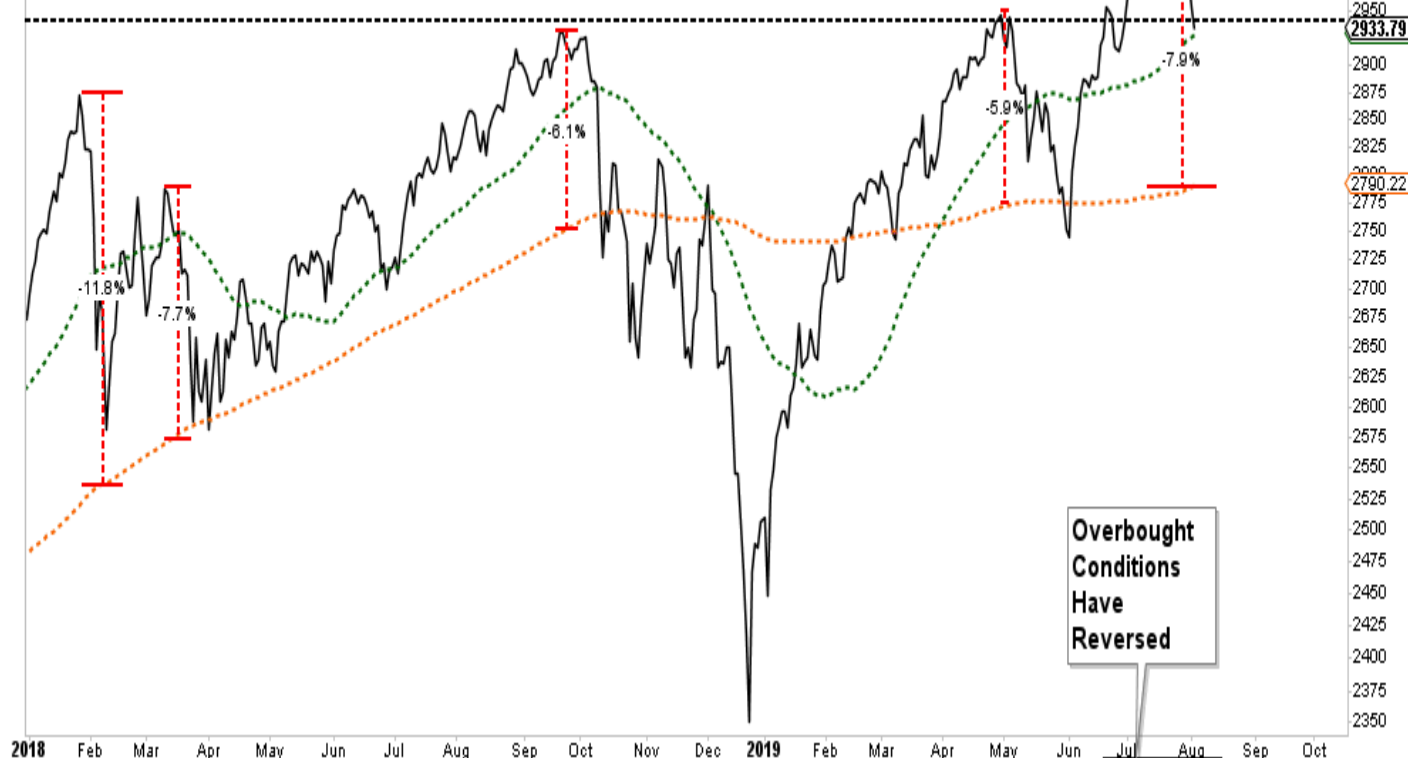
\$SPX S&P 500 Large Cap Index INDEX

2-Aug-2019 3:49pm

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Open 2943.90 High 2945.50 Low 2914.11 Last 2933.79 Chg -19.77 (-0.67%)

— \$SPX (Daily) 2933.79
 - - MA(50) 2927.60
 - - MA(200) 2790.22



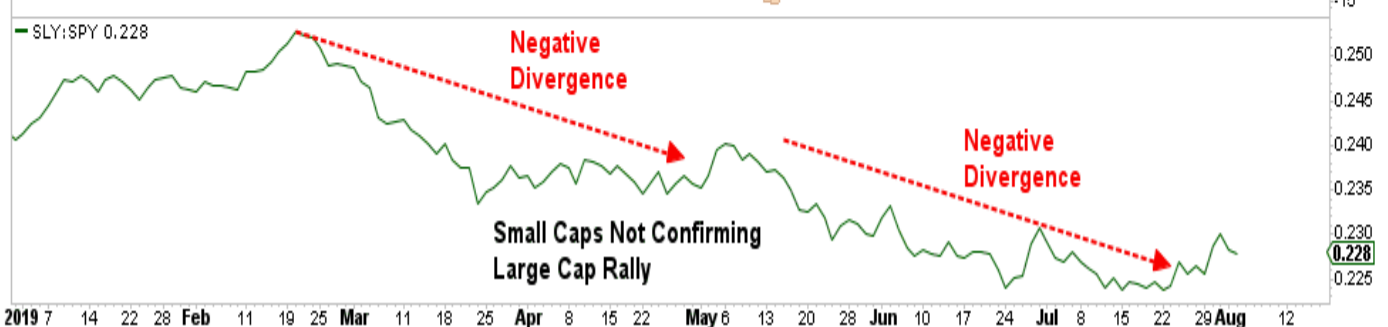
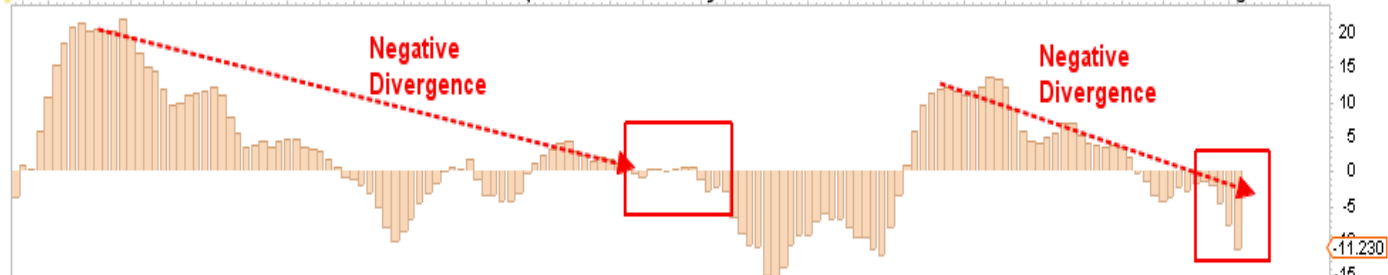
"As we have noted over the last few weeks, the very tight trading range combined with negative divergences also does not historically suggest continued bullish runs higher without some type of corrective action first."

Chart Updated Through Friday

\$SPX S&P 500 Large Cap Index INDX
2-Aug-2019 3:53pm

© StockCharts.com

Open 2943.90 High 2945.50 Low 2914.11 Last 2928.24 Chg -25.32 (-0.86%)



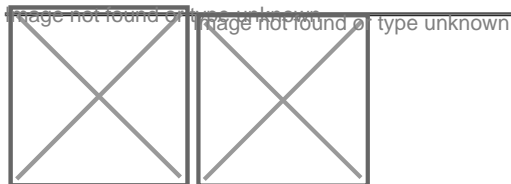
This past week, a disappointing cut by the Fed, and increased tariffs on China from the White House, provided the catalysts needed for a very quick market rout.

Again, this is something we discussed over the last couple of weeks with our [RIAPRO subscribers previously \(30-Day Free Trial\)](#). The analysis led us to previously trimming our long positions

slightly, and increasing our cash holdings, heading into the Fed announcement.

July 22nd Portfolio Update: *This morning action was taken and we took profits on 10% of 11 of our equity holdings. **All of these positions had gains in excess of 20% since January 1st.***

[Here is the unlocked report](#)



Risk Is Now Elevated

While the current correction has now traced back to initial support at the 50-dma, as shown above, our models still suggest a potential for a continued correction over the next two months.

I loved this note from my friend [Victor Adair at Polar Futures Group](#):

*"The market had a lot to digest this past week and thinner-than-normal mid-summer conditions may have exaggerated the moves...**but it still feels like there's a 'sea-change' happening here that may be foreshadowing bigger moves to come.***

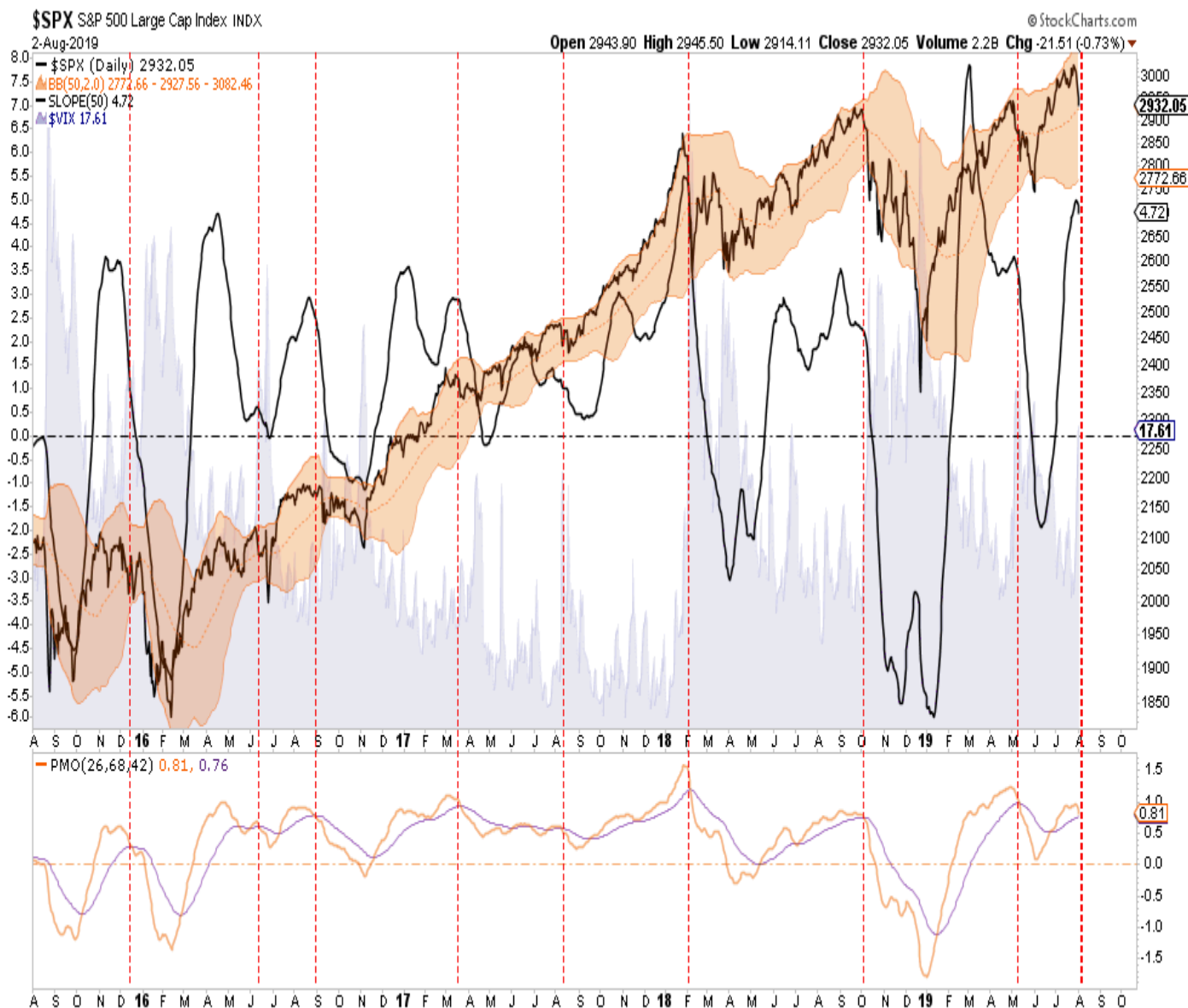
***I wrapped up my July 19 TD Notes with,** 'It feels like the stage is set for volatility to jump... I think a lot of recent positioning might have to be reversed.'*

This week saw reversals everywhere,** and reversals of reversals! Markets had not correctly 'priced-in' the Fed and hadn't anticipated Tariff Man taking another swipe at China. (Retaliation coming?) So...markets has to price-in a 'new reality' or, more accurately a 'new imagining of what is to come.' The common feature across markets was that volatility surged higher. **Fear happens fast.

Fear does happen fast.

Importantly, while the markets did hold support on Friday, there was enough selling last week to generate a very short-term oversold condition. Markets don't move in a straight line.

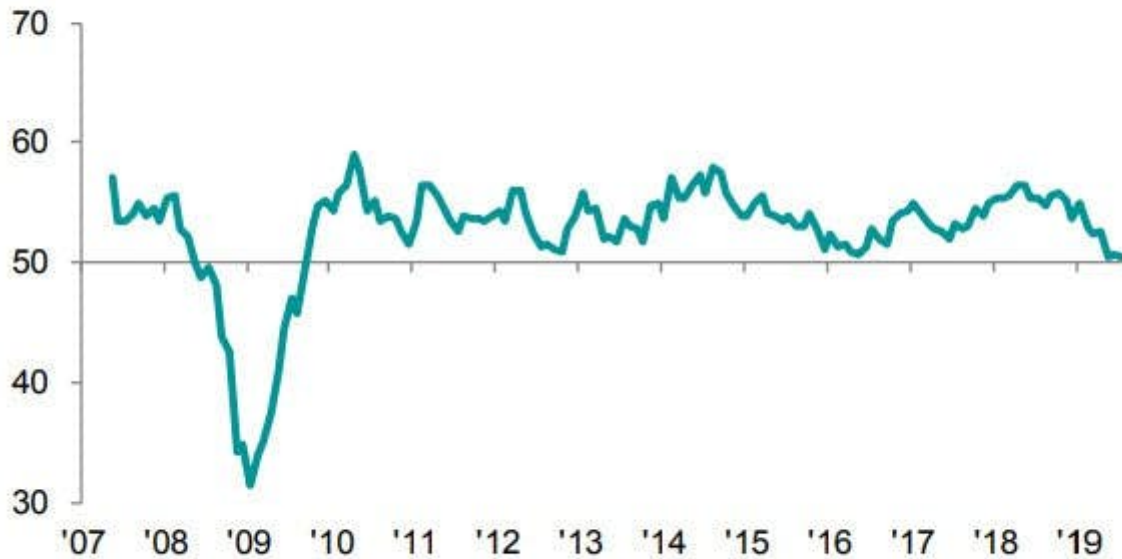
From that view, it is likely we will see a bounce next week following 5-days of fairly brutal selling. Use that bounce to take profits and rebalance risk in portfolios for now.



As the markets move past the Fed, and begin to focus on weaker earnings and economic growth, the backdrop becomes more problematic for the bullish case. We suggested last week, the Fed signaled their "rate cut" may be "one and done" for the time being. This could well put them behind the curve, given the ongoing collapse in many of the economic indicators. As noted by [Mike Shedlock](#) this week:

*"Look at new export orders, deliveries that are expanding while the backlog of orders is now deep in contraction. Manufacturers cannot use backlogs to keep production up with new orders barely above break even. **The details suggest production will go into contraction next month. Markit PMI Lowest Since September 2009**"*

Markit Manufacturing PMI 50.4



MishTalk

More importantly, the backdrop to equities has skewed to levels which have historically denoted elevated risks for investors. As noted by BofA's Michael Harnett [\(via Zerohedge\)](#)

1. **Fed cut makes it 729 global central bank cuts since Lehman bankruptcy.** (You shouldn't be cutting rates if economic growth was strong and supportive of higher asset values)
2. Soaring US consumer confidence at highest level vs. plunging German business confidence since Q4'98?when Fed cut rates "mid-cycle" igniting bubble of '99.
3. **EM equities at lowest level vs. US equities since 2003?China weak, US\$ strong.**
4. Wall St (US private sector financial assets) now 5.5x the size of Main St (US GDP)? between 1950 & 2000 the norm was 2.5-3.5x?Wall Street is now "too big to fail".
5. **Global debt now 3.2x the size of global GDP, an all-time high.**
6. Fresh China tariffs in Sept would raise average US tariff on total imports to 5.6% from 4.5%, highest since 1972?was 1.5% before Trump.
7. **US companies spent \$114 on buybacks for every \$100 of capex in past 2 years? between 1998 & 2017 they spent \$60 for every \$100 of capex.**
8. Inflows to bond funds (\$278bn) rising at a record pace in 2019.
9. Past 10 years \$4.1tn into passive investment funds vs. \$1.5tn out of active funds.
10. **Just 6% of MSCI ACWI stocks account for 53% of YTD global equity return.**

Here is the overlooked issue. It is taking sustained lower rates, and more debt, to just maintain the system currently. The problem for the Fed, and the markets, is that rate cuts, at this late stage of the economic cycle, will have a muted effect due to a [broken transmission system](#). As noted by [Austan Goolsby via NYT](#):

*"It's not just that the Fed has a 'short runway,' rates are already so low that it is impossible to cut them four or five percentage points in the face of a recession, as the Fed has done in the past. **The real problem is that recent experience and new economic research suggest that rate cuts in general may have a more modest impact on the economy now than they usually do.**"*

*The worry, arising from some important new research, is that **the benefits of Fed rate cuts in today's environment may be substantially overrated.**"*



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His point is critically important.

Lower rates have less impact on the "economy," when the monetary transmission system is weak. This is evident from the fact that [surging asset prices have left 90% of the population behind](#) in terms of higher levels of prosperity.

This also is why tax cuts failed to work as intended. After a decade of low rates, and excess liquidity, the ability to "pull-forward" demand has become limited. As Austan notes:

*"A similar dynamic probably helps explain why the 2017 corporate tax cut has had such an [underwhelming](#) impact on companies? capital investment. **Fundamentally, there wasn't much pent-up demand for investment after years of low rates**, accelerated depreciation, temporary investment expensing and other stimulus. **That lack of pent-up demand also means that cutting interest rates now is [unlikely](#) to entice businesses to invest much more.***

*So it's a twofold problem: **The Fed has less room to cut rates, and the benefit from cutting them is smaller than usual.** We should be wary of vesting too much importance on Fed moves."*

Then you have a [President "hellbent"](#) on making this worse by Tweeting out yesterday:

*"Trade talks are continuing, and during the talks the U.S. will start, **on September 1st, putting a small additional Tariff of 10% on the remaining 300 Billion Dollars of goods and products coming from China into our Country.** This does not include the 250 Billion Dollars already Tariffed at 25%.*

As I have stated repeatedly in the past, [this action was likely.](#)

1. A Trade deal wasn't reached and China will continue to refuse to give in to demands for economic reform. **Additional tariffs are coming by the end of the summer.**
2. **Existing tariffs, which were just ratcheted up at the beginning of June, have not been fully recognized in the economy as of yet.** More pain is coming by the end of the summer.
3. While the markets think that Trump has the 'upper hand,' it is China for now. They can hold out to economic pressures far longer than Trump, as Xi is not facing re-election. China knows this.

While the latest move by President Trump could well be an attempt to force the Fed to lower rates further, this is a dangerous game of brinkmanship. The Fed's rate cuts, and changes in

monetary policy, take between nine and twelve months to filter into the economy. However, Trumps "tariffs," have an almost immediate impact on market and corporate psychology.

While Trump may well get his rate cuts, as noted above, it will likely have a much more muted effect than what is currently believed. With the additional pressure on corporate profits, in an already deteriorating environment, this could develop into a potentially worse outcome for investors.

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Low Yields Don't Support Higher Valuations

I have seen too much commentary as of late suggesting that since the Fed is lowering rates, then valuations should be higher.

My friend Doug Kass penned an excellent piece on this last week.

"Price is what you pay, value is what you get." - Warren Buffett

"The stock market is not expensive if you believe two percent fed funds and two percent ten-year governments... In the last fifty years when the market multiple averaged 15x and the ten year government was 6.5% and is now 2.00% the fed funds was five and is currently two. The multiple is ten percent higher today than historically but rates are a third of historical levels." - Lee Cooperman,

I argued that comparing equities to bonds - which almost everyone recognizes to be an overvalued asset class (*especially in an intermediate term sense*) - represents a slippery slope to support current and elevated stock valuations. **I went on to suggest to Lee that stocks don't deserve a higher multiple for lower interest rates if the reason for lower rates is slower growth.**

Again, second-level thinking might be called for. Lee went on to point out (*with the assistance of his partner and my old pal Steve Einhorn*) that 2Q 2019 S&P earnings, previously expected to decline by about 2%-3%, should now show a small increase. Steve and Lee are forecasting 2019 S&P earnings of \$168/share. **Here I would point out that we started the year with consensus S&P EPS above \$172/share - so Lee's \$168/share estimate is lower, during a time in which S&P prices rose by over +20%.**

As noted by Peter Boockvar (in the chart of the S&P 500 Index and the consensus 2019 earnings estimates) and as I noted in my column - **price-earnings multiples have advanced in 2019 (from 14.5x to 17.5x) without ANY growth in S&P earnings.**

In fact, the 2019 S&P EPS estimates have been continually downgraded throughout the first seven months of this year (*I remain at around \$160/share, and that's where I was since November, 2018*).

S&P 500 price in yellow, S&P earnings estimate in white (\$165.60, a new low for the year)



Here is the point:

"Low rates can justify higher valuations IF everything else is growing 'organically.' When valuations are high due to low rates being used for leverage to make up for slow growth, then higher valuations are not justified."

The Fed is Pushing on a String - and a meaningful market decline might lie ahead once investors realize that the cost and availability of capital is not what is holding back the global economy.

For now, the best course of action remains a *"wait and see"* approach. **We continue to carry an overweight position in cash, fixed income, and rate hedges, and an underweight exposure to risk equities.**

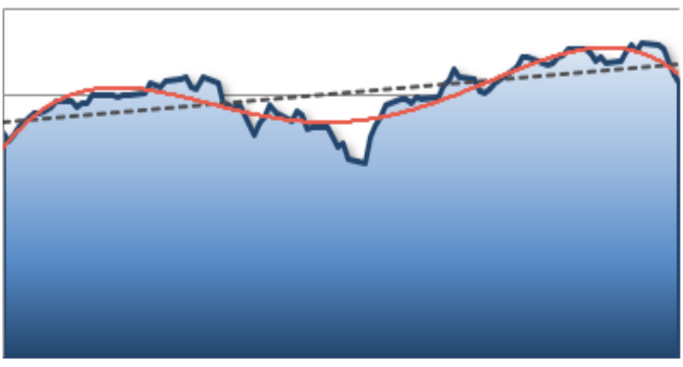
I will be back next week.

If you need help or have questions, we are always glad to help. [Just email me.](#)

See you next week.

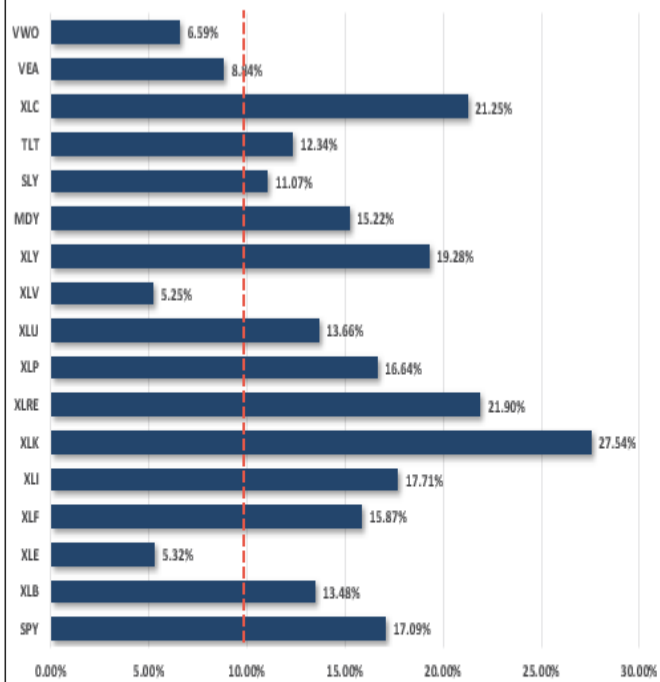
Market & Sector Analysis

S&P 500 Tear Sheet

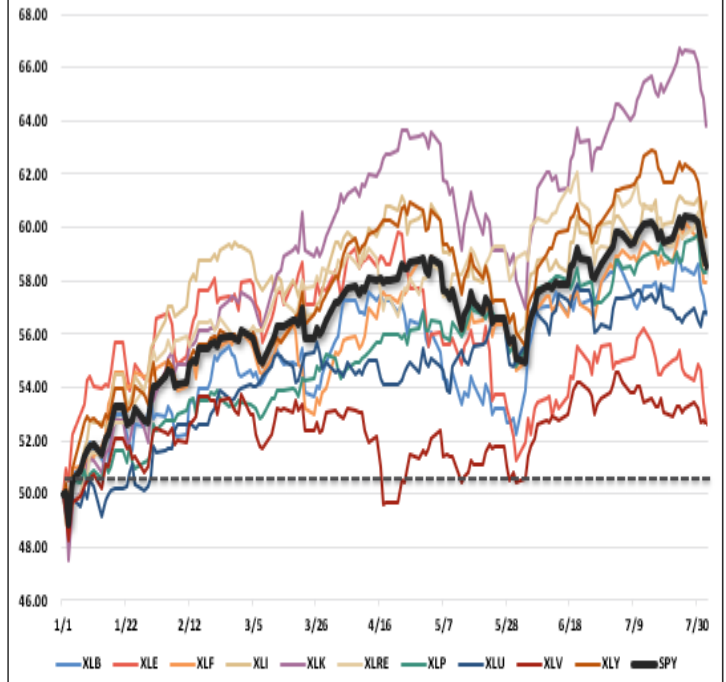
3 Month SPY Price										SPY RISK INFO		ZACKS		REAL INVESTMENT ADVICE	
										Item		T 2-Yr	T 1-Yr.	YTD	% Diff YTD/T1-YR
										Price Return		18.26%	3.62%	17.09%	371.63%
										Max Drawdown		-20.47%	-20.47%	-7.41%	-63.80%
										Sharpe		0.72	0.39	2.53	5.45
										Sortino		0.83	0.42	3.44	7.16
										Volatility		14.04	15.37	12.15	(0.21)
										Daily VaR-5%		(11.18)	(17.84)	13.12	(1.74)
										Mnthly VaR-5%		(10.62)	(21.20)	11.52	(1.54)
S&P 500 Fundamental Analysis										S&P 500 Market Cap Analysis					
Item	2 years ago	1 year ago	Current	1 Yr % Change	5 Year High	5 year Low	% From High	% From Low	Item	12-M Ago	Current	% Chg			
Dividend Yield	1.89%	1.85%	1.86%	0.66%	2.17%	1.67%	(14.30%)	11.55%	Shares	2,427.2	2,358.8	(2.82%)			
P/E Ratio	20.91	20.94	18.00	(16.32%)	21.65	16.38	(16.9%)	9.86%	Sales	59,743	63,859	6.89%			
P/S Ratio	3.16	3.26	3.25	(0.22%)	3.56	2.62	(8.78%)	24.32%	SPS	24.6	27.1	9.99%			
P/B Ratio	3.54	3.83	3.99	3.90%	4.14	3.01	(3.56%)	32.80%	Earnings	8,435	9,483	12.43%			
ROE	15.82%	17.27%	18.69%	7.60%	18.81%	14.98%	(0.63%)	24.75%	EPS TTM	4.1	4.9	17.97%			
ROA	2.94%	3.25%	3.53%	7.78%	3.53%	2.81%	(0.18%)	25.50%	Dividend	1.5	1.6	6.81%			
S&P 500 Asset Allocation															
Sector	1 Year Price Return	Weight	Beta	P/E	P/E High-5yr (Mo.)	P/E Low-5Yr (Mo.)	P/E % From Peak	ROE	DIV. YIELD	TTM Earnings Yield	Current Forward Earnings	Forward PE			
Energy	(21.21%)	4.87%	1.21	16.03	156.27	12.49	(89.7%)	9.4%	3.8%	6.18%	3.70	15.24			
Materials	(23.62%)	2.73%	1.22	14.06	22.97	13.86	(38.8%)	11.3%	2.0%	7.75%	4.14	15.54			
Industrials	(0.68%)	9.28%	1.13	17.02	22.20	14.76	(23.4%)	19.0%	2.0%	5.79%	5.24	15.83			
Discretionary	5.34%	10.13%	1.02	24.02	27.38	20.08	(12.3%)	28.4%	1.3%	4.16%	4.96	21.74			
Staples	10.16%	7.29%	0.60	20.15	22.83	17.62	(11.8%)	27.1%	2.7%	4.91%	3.91	19.32			
Health Care	2.26%	13.74%	0.87	16.31	20.62	15.93	(20.9%)	30.2%	1.8%	5.98%	6.59	15.48			
Financials	(0.37%)	13.21%	1.23	13.15	18.45	11.71	(28.7%)	11.9%	2.1%	7.52%	5.88	11.95			
Technology	12.13%	21.93%	1.25	21.16	21.75	14.42	(2.7%)	39.1%	1.5%	4.71%	5.30	19.79			
Telecom	(3.00%)	10.43%	0.87	19.72	27.57	17.47	(28.5%)	17.5%	1.0%	5.05%	6.32	17.72			
Utilities	17.23%	3.26%	0.31	19.97	20.31	15.58	(1.7%)	10.5%	3.3%	4.91%	3.64	18.62			
Real Estate	13.99%	3.06%	0.72	20.23	24.47	17.10	(17.3%)	10.0%	3.1%	4.91%	4.32	19.38			
Momentum Analysis															
Item	Price	ROC 50-Days	50-DMA	# Days Since Cross	% Dev 50-Day	200-DMA	# Days Since Cross	% Dev 200-Day	% Dev 50-200 DMA	% From 52-W High	% From 52-W Low	Buy/Sell			
Large Cap	292.62	3.48%	292.77	41	(0.05%)	278.55	44	5.05%	5.11%	(3.18%)	25.18%	Buy			
Mid Cap	348.74	2.59%	350.23	27	(0.43%)	340.52	43	2.42%	2.85%	(6.78%)	22.60%	Buy			
Small Cap	66.61	2.07%	66.56	26	0.08%	66.47	26	0.21%	0.13%	(14.88%)	18.31%	Buy			

Performance Analysis

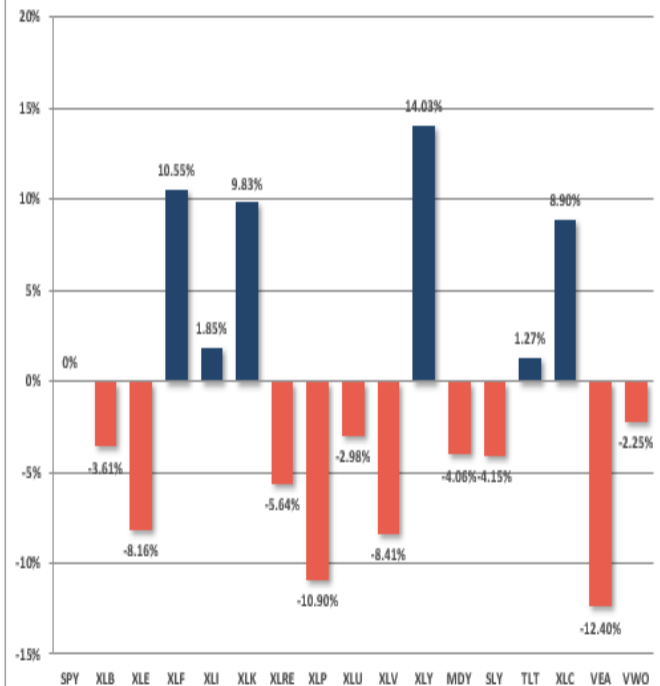
Year To Date Performance



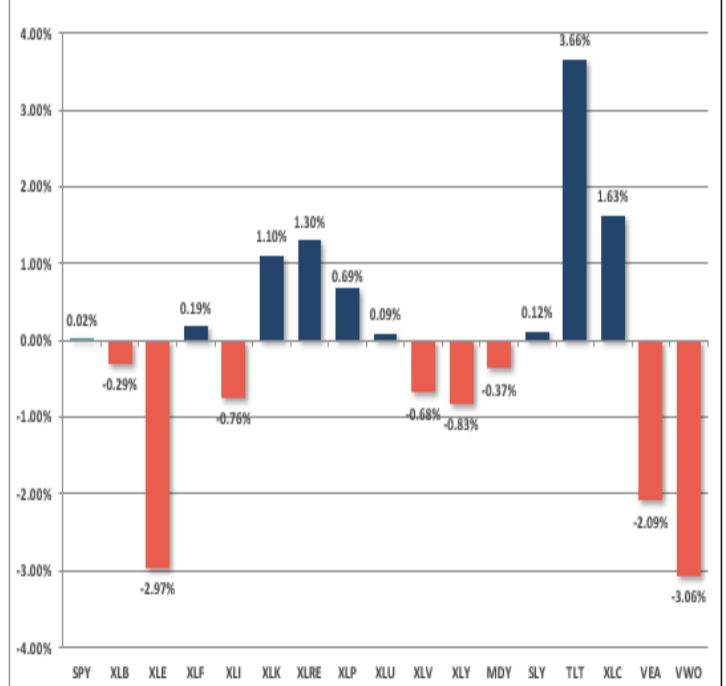
YTD Price - S&P Sectors Recalibrated To \$50/share



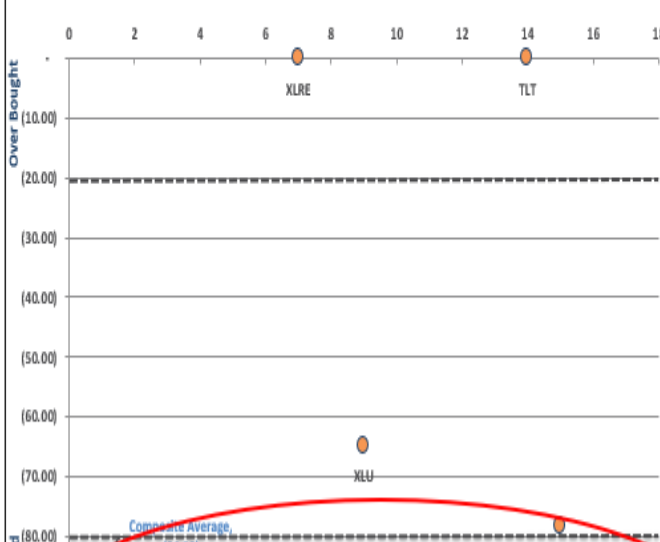
Year To Date Performance Relative To S&P 500



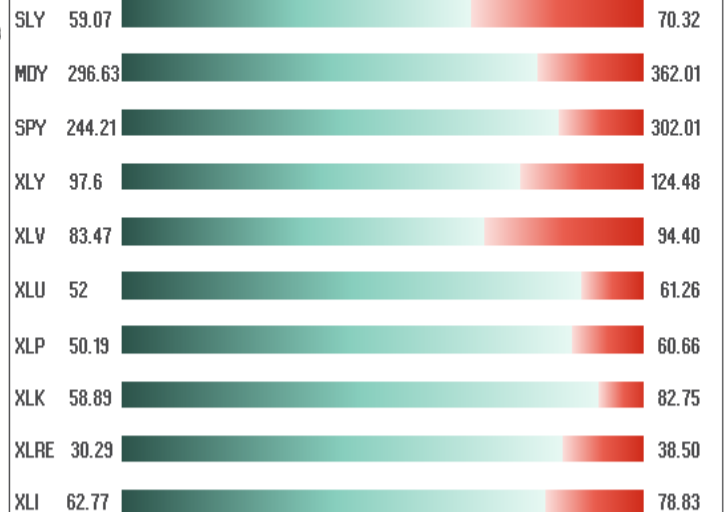
Price Deviation From 50-Day Moving Average



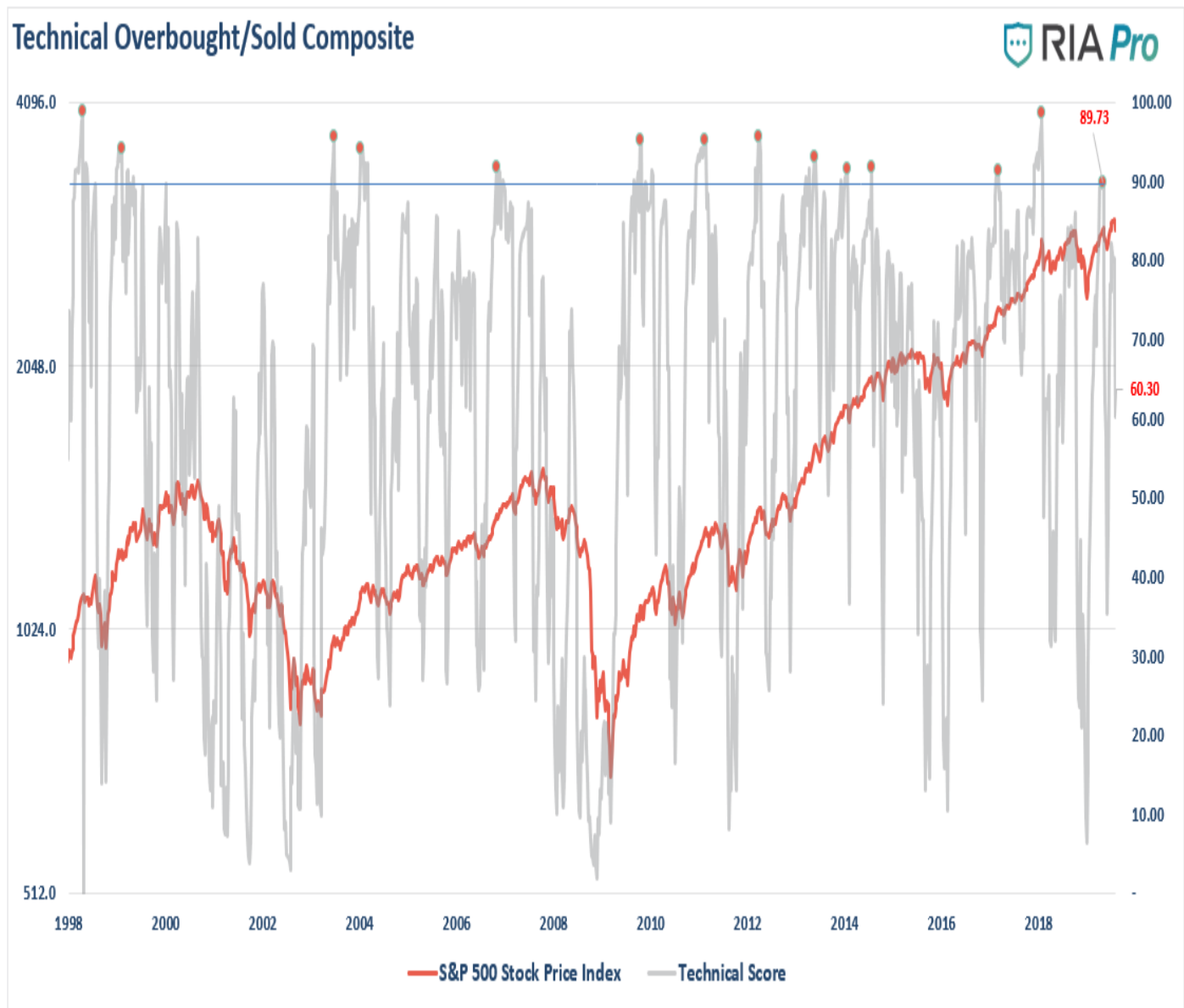
Overbought/Over sold 14-Periods



Size / Sector ETF YTD Trading Range



Technical Composite



ETF Model Relative Performance Analysis

RELATIVE PERFORMANCE		Ticker	ETF NAME	Current Price	Model Position Price Changes Relative to Index					SHORT WMA	LONG WMA	% DEV - Short M/A	% DEV - Long M/A	Buy / Sell Signal
					1 Week	4 Week	12 Weeks	24 Weeks	52 Weeks					
BENCHMARK		IVV	ISHARS-SP500	294.42	(3.08)	(1.89)	1.52	5.47	3.11	292.90	281.60	0.52%	4.55%	BUY
TACTICAL	SECTORS	XLB	SPDR-MATLS SELS	57.33	0.15	(0.81)	2.45	(0.24)	(6.41)	56.86	55.18	0.82%	3.90%	BUY
		XLE	SPDR-EGY SELS	60.40	(0.20)	(2.37)	(7.22)	(14.12)	(22.83)	62.56	63.45	-3.45%	-4.81%	SELL
		XLFX	SPDR-FINL SELS	27.60	(0.72)	(0.10)	(1.09)	(1.04)	(4.96)	27.45	26.43	0.53%	4.42%	BUY
		XLI	SPDR-INDU SELS	75.82	(0.34)	(0.29)	(2.11)	(5.29)	(3.15)	76.18	73.81	-0.47%	2.73%	BUY
		XLK	SPDR-TECH SELS	79.05	(1.21)	0.77	2.24	8.08	5.60	77.58	72.62	1.90%	8.86%	BUY
		XLP	SPDR-CONS STPL	59.23	1.19	1.61	1.83	3.51	5.99	58.50	55.69	1.25%	6.35%	BUY
		XLU	SPDR-UTIL SELS	60.15	3.36	1.02	2.25	2.50	9.75	59.72	57.36	0.72%	4.87%	BUY
		XLC	SPDR-COMM SV SS	50.05	(0.15)	1.18	0.39	2.91	(0.78)	49.14	47.10	1.84%	6.26%	BUY
		XLV	SPDR-HLTH CR	91.05	1.97	(0.99)	0.88	(7.41)	(1.73)	91.05	90.04	0.00%	1.13%	BUY
		XLY	SPDR-CONS DISCR	118.10	(1.33)	(1.07)	(0.83)	1.84	2.47	118.44	112.79	-0.29%	4.71%	BUY
	SIZE	SLY	SPDR-SP SC 600	66.61	0.48	(0.25)	(4.30)	(9.33)	(14.22)	66.72	66.25	-0.16%	0.54%	BUY
		MDY	SPDR-SP MC 400	348.74	(0.42)	(0.66)	(2.57)	(5.51)	(7.29)	349.51	341.19	-0.22%	2.21%	BUY
CORE	Equal Weight Market	RSP	INVS-SP5 EQ ETF	106.46	(0.16)	(0.71)	(1.08)	(2.92)	(2.02)	106.58	103.13	-0.12%	3.23%	BUY
	Dividend	SDY	SPDR-SP DIV ETF	99.78	0.21	(0.51)	(1.68)	(4.17)	(0.19)	100.34	97.84	-0.56%	1.99%	BUY
	Real Estate	XLRE	SPDR-RE SELS	37.79	5.08	2.10	3.13	2.50	9.57	37.07	35.30	1.95%	7.07%	BUY
	International	EEM	ISHARS-EMG MKT	40.55	(1.96)	(3.65)	(4.93)	(9.13)	(11.38)	41.90	42.02	-3.21%	-3.49%	SELL
		EFA	ISHARS-EAFE	63.70	0.33	(1.84)	(4.02)	(5.34)	(9.59)	65.16	63.93	-2.24%	-0.36%	BUY
		IXUS	ISHARS-CR INT S	56.66	(0.20)	(2.17)	(3.88)	(5.84)	(10.19)	57.97	57.12	-2.25%	-0.80%	BUY
FI	Intermediate Duration	TLT	ISHARS-20+YTB	136.51	6.91	4.97	7.90	6.45	11.40	130.36	125.05	4.72%	9.16%	BUY
	International	BNDX	VANGD-TTL INT B	58.17	3.67	2.95	2.70	0.49	3.49	56.94	55.76	2.16%	4.32%	BUY
	High Yield	HYG	ISHARS-IBX HYCB	86.39	2.18	1.20	(1.34)	(4.31)	(2.59)	86.44	85.41	-0.06%	1.14%	BUY
	Cash	BSV	VANGD-SHT TRM B	80.55										

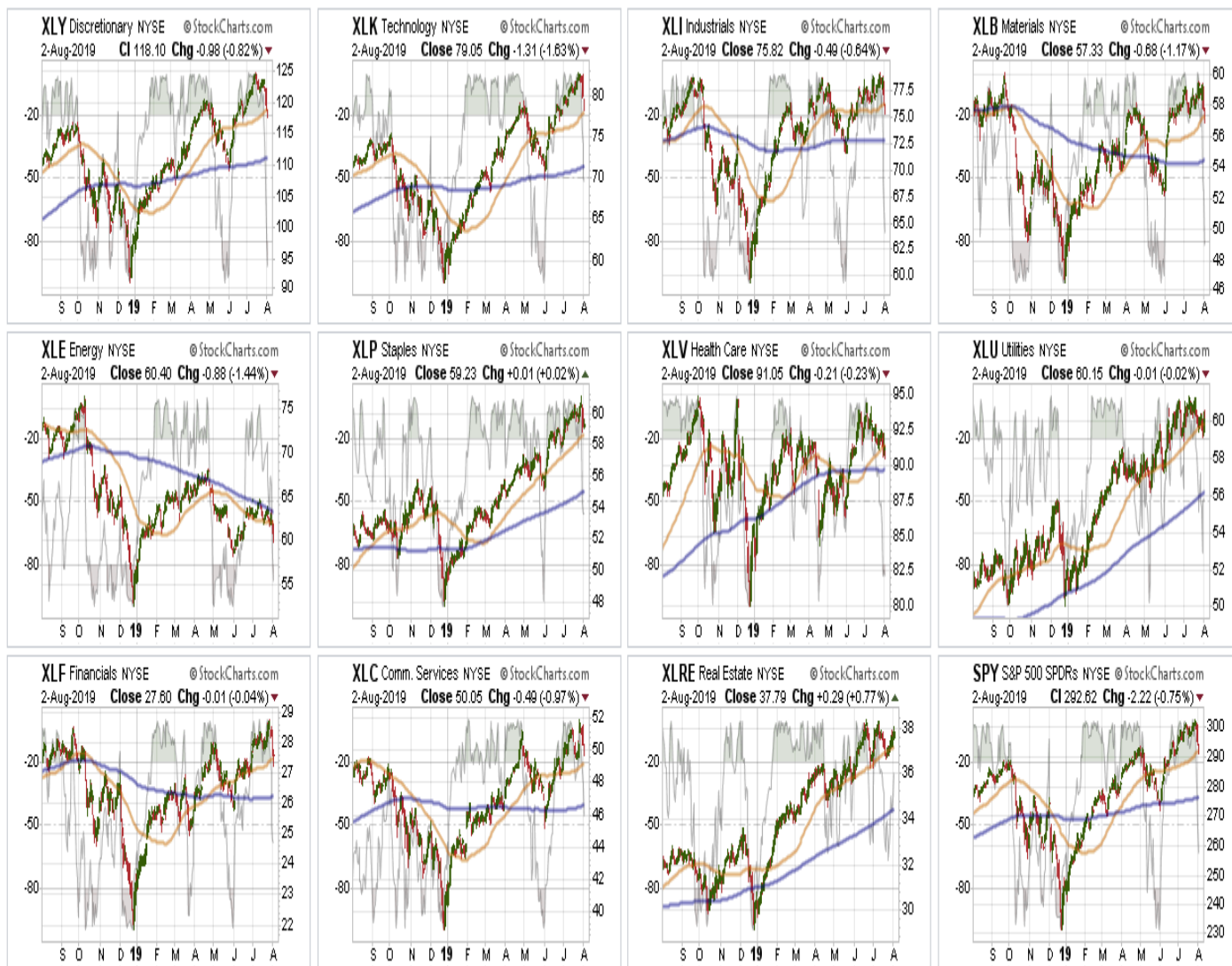


RIA Pro

Sector & Market Analysis:

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Sector-by-Sector



Improving - Healthcare

As we have been discussing over the last couple of weeks, we have seen a rotation from defense back to offense in anticipation of the Fed cutting rates. What wasn't factored in was the additional tariffs from President Trump. We are continuing to maintain our exposure to Health Care for now as defense continues to shield against volatility risk.

Current Positions: *Overweight XLV*

Outperforming - Staples, Financials, Utilities, Materials

Defensive sectors continue to hold up and the recent correction will provide an opportunity to add to current holdings. Last week we took profits in Healthcare, Utilities, and Financials. We will now wait to see how the markets respond to the latest tariffs next week. Materials were hit hard last week and closed below initial support. We remain cautious on Materials given the acceleration of tariffs and the "trade war."

Current Positions: *Overweight XLP, XLU, Target weight XLF, XLRE, 1/2 XLB*

Weakening - Technology, Discretionary, Communications, Real Estate

The previous "leaders" have been lagging in terms of relative performance but that had changed over the last two weeks. Discretionary, Communications, and Technology had broken out to new

highs but all corrected last week as the new tariffs will directly target discretionary companies so caution is advised.

Current Position: *1/2 weight XLY, Reduced from overweight XLK, Target weight.*

Lagging - Energy, Industrials

Energy continued to fall apart this past week and is wrestling with short-term support. Industrials have been testing previous highs but failed, again, and broke support. There is no rush to increase exposure currently. For now, we are maintaining our "*underweight*" holdings in these two sectors but will consider reducing further on a rally in the next week.

Current Position: *1/2 weight XLE & XLI*

OVERALL RECOMMENDATION

Over the last couple of weeks, we have repeatedly recommended:

"The entire market is back to an extreme 'overbought.' Take some action to rebalance portfolio risk if you have not done so previously."

We are now moving back to oversold on a short-term basis.

Market By Market



Small-Cap and Mid Cap - Small-caps got a pop with a short-covering rally this past week, but failed at resistance and turned lower over the last two weeks. Small and Mid still continue to underperform the broader market which suggests leadership is becoming more narrow. We noted last week that with small and mid-caps extremely overbought, it was *"a great opportunity to rebalance portfolio risk and reducing weighting to an underperforming asset class for now until things improve."* That turned out to be good advice.

Current Position: *No position*

Emerging, International & Total International Markets

We have been out of Emerging and International Markets for several weeks due to lack of performance. However, the addition of tariffs are not good for these markets and prices collapsed this past week. We noted last week that, *"patience will be rewarded either by avoiding portfolio drag or gaining a more advantageous entry point."* Not having exposure to these areas paid off well this past week.

Current Position: *No Position*

Dividends, Market, and Equal Weight - These positions are our long-term *"core"* positions for the portfolio given that over the long-term markets do rise with economic growth and inflation. Currently, the short-term bullish trend is positive, and our core positions are providing the *"base"* around which we overweight/underweight our allocations based on our outlook.

As noted last week,

*"The rally over the last several weeks has fully reversed the previous oversold condition. Make sure and rebalance weightings in portfolios if you have not done so already. **#Hedge**"*

Current Position: RSP, VYM, IVV

Gold ? Gold spiked higher as the Fed cut rates and Trump announced more tariffs. This continues to be bullish set up for "gold bulls." We are holding out positions for now and continue to look for a better entry point on a pullback to add to holdings.

Current Position: GDX (Gold Miners), IAU (Gold)

Bonds ?

As noted last week

"Money rotated out of bonds and back into equities, but found support at the 50-dma. You can add to your bond holdings if you need to as a Fed rate cut is going to be supporting for higher bond prices."

If you took our advice, it worked well for you as rates plunged on the back of Fed rate cuts and tariffs which sent the dollar spiking.

Stay long current positions for now, and look for an opportunity to add to holdings.

Current Positions: DBLTX, SHY, TFLO, GSY, IEF

High Yield Bonds, representative of the "risk-on" chase for the markets have been consolidating despite the rally in equities. This is not the time to add to holdings just yet, but a good time to like take profits and reduce risk short-term. **Given the deteriorating economic conditions, this would be a good opportunity to reduce "junk-rated" risk and improve credit quality in portfolios.**

OVERALL RECOMMENDATION

Over the last couple of weeks, we have repeatedly recommended:

"The entire market is back to an extreme 'overbought.' Take some action to rebalance portfolio risk if you have not done so previously."

We are now moving back to oversold on a short-term basis.

That remains good advice heading into next week.

Sector / Market Recommendations

The table below shows thoughts on specific actions related to the current market environment.

(These are not recommendations or solicitations to take any action. This is for informational purposes only related to market extremes and contrarian positioning within portfolios. Use at your own risk and peril.)

											RIA Pro		
		Over Bought / Sold	50/200 DMA	Trend	Action	OVERWEIGHT	BUY	HOLD	REDUCE	SELL	Notes		
XLY	Discretionary	OS	Positive	Positive	Hold			X			Testing Support		
XLK	Technology	Reversing	Positive	Positive	Hold			X			Testing Support		
XLI	Industrials	Reversing	Positive	Neutral	Hold			X			Broke Support		
XLB	Materials	Reversing	Positive	Neutral	Hold			X			Broke Support		
XLE	Energy	OS	Negative	Negative	Warning			X			Broke Support		
XLP	Staples	Reversing	Positive	Positive	Hold			X			Testing Support		
XLV	Health Care	OS	Negative	Neutral	Hold			X			Broke Support		
XLU	Utilities	Neutral	Positive	Positive	Hold			X			Testing Support		
XLF	Financials	Reversing	Positive	Neutral	Hold			X			Testing Support		
XLC	Telecom	Reversing	Positive	Neutral	No Position					X	Testing Support		
XLRE	Real Estate	Neutral	Positive	Positive	Hold			X			Pushing To Highs		
SLY	Small Caps	Reversing	Negative	Negative	No Position					X	Broke Support		
MDY	Mid Caps	Reversing	Positive	Neutral	No Position					X	Broke Support		
EEM	Emerging Mkt	OS	Positive	Negative	No Position					X	Broke Support		
EFA	International	OS	Positive	Negative	No Position					X	Broke Support		
IXUS	Total International	OS	Positive	Negative	No Position					X	Broke Support		
GLD	Gold	OB	Positive	Neutral	Hold			X			Extreme Overbought		
RSP	SP500 Equal Wgt	Reversing	Positive	Positive	Hold			X			Testing Support		
SDY	SP500 Dividend	Reversing	Positive	Positive	Hold			X			Testing Support		
IVV	SP500 Market Wgt	OS	Positive	Positive	Hold			X			Testing Support		
TLT	20+ Yr. Bond	OB	Positive	Positive	Hold			X			Extreme Overbought		
HYG	Corporate High Yield	Reversing	Positive	Positive	No Position					X	Correcting		
BNDX	Int'l Bond Aggregate	OB	Positive	Positive	No Position					X	Extreme Overbought		
LEGEND: X = THIS WEEK => PREVIOUS DECLINING <= PREVIOUS IMPROVING						X	No Position						

Portfolio/Client Update:

As we have been discussing over the past couple of weeks, we needed to take profits and rebalance risks somewhat in portfolios. Despite the recent rally, there are plenty of warning signs which suggests a near-term correction is coming.

The risk showed up this past week with both a "less than expected" Fed rate cut, and additional "tariffs" begin levied on China by the White House.

Do not be mistaken. As noted in the main body of this week's missive, the move by Trump is to force the Fed into lowering interest rates further. This will backfire due to the differentials in lag time between monetary policy actions and the psychological impact on the economy.

As noted previously, we continue to maintain our focus on *?risk control? and ?capital preservation strategies?* over *?capital growth and risk-taking strategies?* While we do recognize the need to participate when markets are rallying, this is a dangerous environment to be heavily long in.

For newer clients, we are moving slowly in moving money into our portfolio models. Our thesis is suggesting a pullback in August/September which will allow us a better entry point to move money into our model portfolios.

We are also looking to make a long-term bet in the portfolio on the massive deviation between value and growth, which generally exists at the peaks of bull market cycles. We are actively searching for a "*deep value*" fund manager so we can add a fairly concentrated position into our portfolios.

We have now identified a suitable candidate and will be providing commentary specifically related to the investment once we begin to build it into portfolios strategically.. The eventual reversion of value provides a significant risk hedge in the short-term and a long-term capital gain opportunity.

In the meantime, we continue to carry tight stop-loss levels, and any new positions will be "*trading positions*" initially until our thesis is proved out.

- **New clients:** *Our onboarding indicators have reverted to "risk-on" so new accounts will be onboarded selectively into their models where risk can be controlled. Positions that were transferred in are on our global review list and being monitored. We will use this rally to liquidate those positions to raise cash to transition into the specific portfolio models.*
- **Equity Model:** *Two weeks ago, we trimmed 10% of 11-holdings in the portfolio. This raised our cash levels about 1.3% overall. (We penned an article on these [actions here](#))*
- **ETF Model:** *We also trimmed three of our defensive holdings previously to raise our cash levels a bit more than 1% and hedge risk against a downturn which has now arrived.*

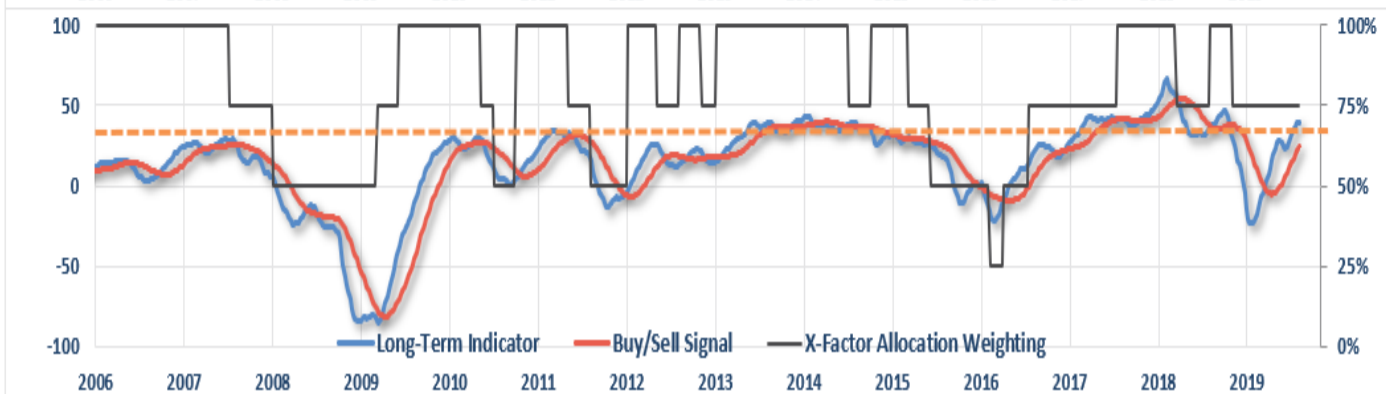
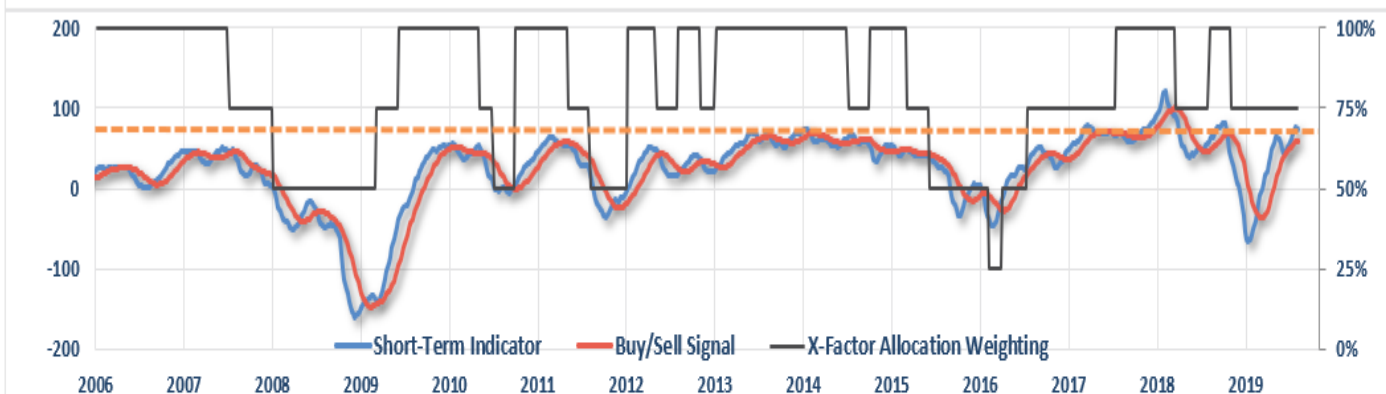
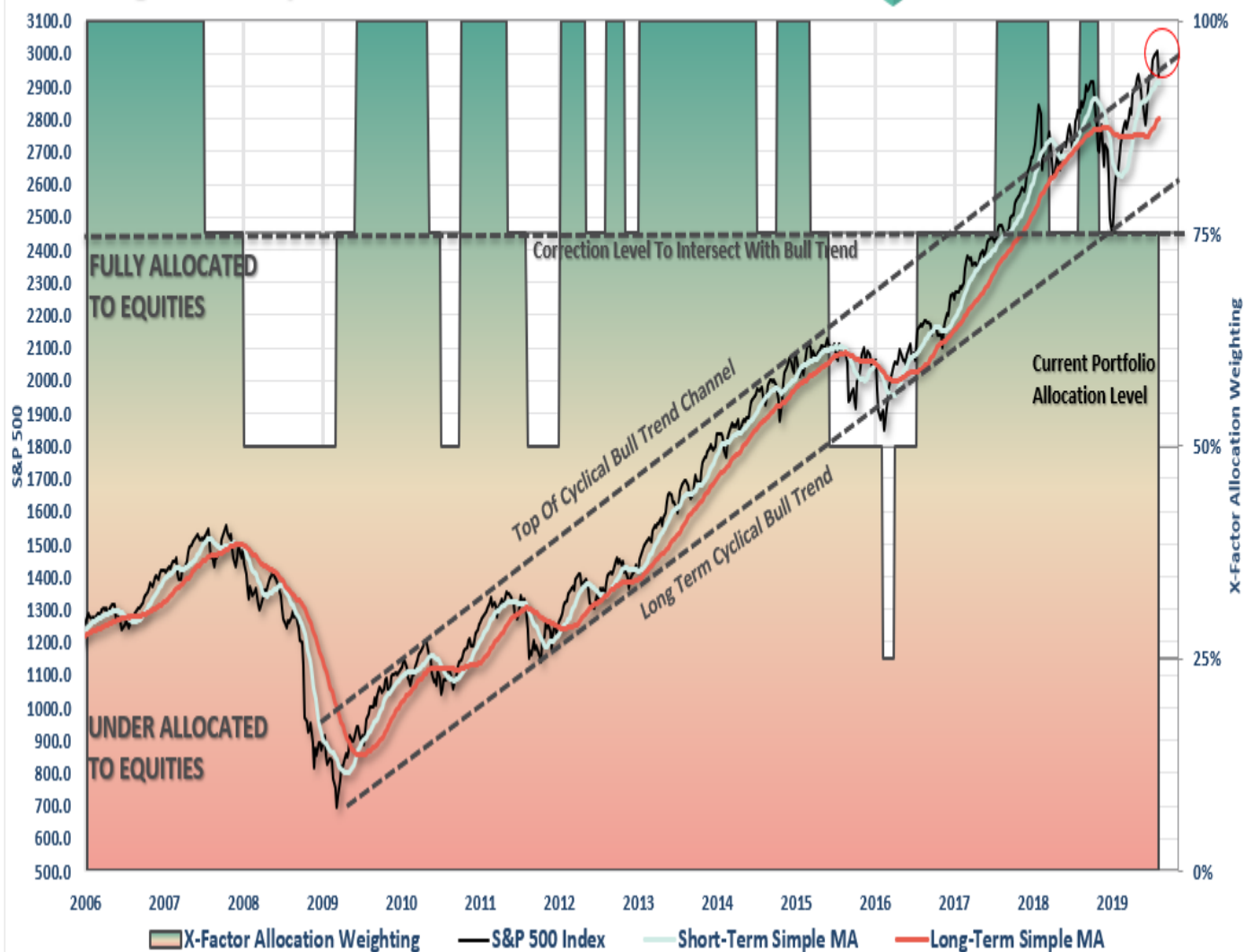
Note for new clients:

It is important to understand that when we add to our equity allocations, **ALL purchases are initially *?trades?* that can, and will, be closed out quickly if they fail to work as anticipated.** This is why we *?step?* into positions initially. Once a *?trade?* begins to work as anticipated, it is then brought to the appropriate portfolio weight and becomes a long-term investment. **We will unwind these actions either by reducing, selling, or hedging if the market environment changes for the worse.**

THE REAL 401k PLAN MANAGER

A Conservative Strategy For Long-Term Investors

Risk Management Analysis



There are 4-steps to allocation changes based on 25% reduction increments. As noted in the chart above a 100% allocation level is equal to 60% stocks. **I never advocate being 100% out of the market as it is far too difficult to reverse course when the market changes from a negative to a positive trend.** Emotions keep us from taking the correct action.

[401k Plan Manager Allocation Shift](#)

Trump Is Making This Really Tough

As noted over the last two weeks,

*"The market breakout was straining the deviation from the long-term moving average. That continues to be the case this week. Our conviction of a short-term correction to rebalance portfolios into continues to be high. We believe that correction will occur over the next two months to reverse the rather extreme overbought condition currently. **A 3 to 5% correction in August or September is likely.**"*

As noted in the main body of this week's missive, a less than anticipated rate cut, and outlook, by the Fed tripped up participants. Then Trump deciding to add additional tariffs on China, in order to force the Fed to cut rates, roiled stocks even more.

Stock sold off for the entirety of last week, so expect a rally early next week to sell into. Take some actions if you have not already as the next two months could bumpy. The correction is likely not complete yet.

- If you are **overweight equities** - Hold current positions but remain aware of the risk. Take some profits and rebalance risk to some degree if you have not already.
- If you are **underweight equities or at target** - rebalance risks, look to increase holdings in domestic equities opportunistically if the markets can hold support at the May highs next week.

As noted last week:

"With the markets back to extremely overbought conditions, patience will likely be rewarded."

Now you know why we are patient.

If you need help after reading the alert; do not hesitate to [contact me](#).

401k Plan Manager Beta Is Live

We have rolled out a very early beta launch to our [RIA PRO subscribers](#)

Be part of our **"Break It Early Testing Associate"** group by using **CODE: 401**

The code will give you access to the entire site during the BETA testing process, so not only will you get to help us work out the bugs on the 401k plan manager, you can submit your comments about the rest of the site as well.

We have several things currently in development we will be adding to the manager, but we need to start finding the "bugs" in the plan so far.

We are currently covering more than 10,000 mutual funds and have now added all of our Equity and ETF coverage as well. You will be able to compare your portfolio to our live model, see changes live, receive live alerts to model changes, and much more.

We are building models specific to company plans. So, if you would like to see your company plan included specifically, [send me the following](#):

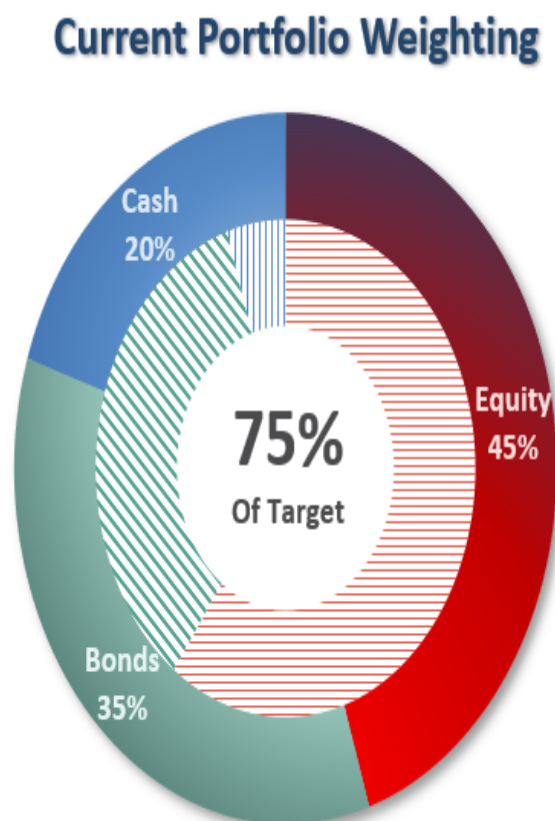
- *Name of the company*
- *Plan Sponsor*
- *A print out of your plan choices. (Fund Symbol and Fund Name)*

I have gotten quite a few plans, so keep sending them and I will include as many as we can.

If you would like to offer our service to your employees at a deeply discounted corporate rate, [please contact me](#).

Current 401-k Allocation Model

The 401k plan allocation plan below follows the K.I.S.S. principle. By keeping the allocation extremely simplified it allows for better control of the allocation and a closer tracking to the benchmark objective over time. ***(If you want to make it more complicated you can, however, statistics show that simply adding more funds does not increase performance to any great degree.)***



Current 401k Allocation Model	
20.00%	Cash + All Future Contributions <i>Primary concern is the protection of investment capital</i> Examples: Stable Value, Money Market, Retirement Reserves
35.00%	Fixed Income (Bonds) <i>Bond Funds reflect the direction of interest rates</i> Examples: Short Duration, Total Return and Real Return Funds
45.00%	Equity (Stocks) <i>The vast majority of funds track an index. Therefore, select on ONE fund from each category. Keep it Simple.</i> 10% Equity Income, Balanced or Conservative Allocation 35% Large Cap Growth (S&P 500 Index) 0% International Large Cap Dividend 0% Mid Cap Growth

Model performance is based on a two-asset model of stocks and bonds relative to the weighting changes made each week in the newsletter. This is strictly for informational and educational purposes only and should not be relied upon for any reason. Past performance is not a guarantee of future results. Use at your own risk and peril.

