

Long-Short Idea List: 08-08-19

HOW TO READ THE CHARTS

There are four primary components to each chart:

- The price chart is contained within the shaded area which represents 2-standard deviations above and below the short-term moving average.
- The Over Bought/Over Sold indicator is in orange at the top.
- The Support/Resistance line (green) is the longer-term moving average which also acts as a trailing stop in many cases.
- The Buy / Sell is triggered when the green line is above the red line (Buy) or vice-versa (Sell).



LONG CANDIDATES

MU - Micron Corp

MU Micron Technology, Inc. Nasdaq GS

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Technology / Semiconductors

Wednesday 7-Aug-2019

Open: **42.40** Ask: P/E: **3.84** Options: **yes**
 High: **43.19** Ask Size: EPS: **10.88** Annual Dividend: **N/A**
 Low: **40.70** Bid: Last Size: Yield: **N/A**
 Prev Close: **44.08** Bid Size: VWAP: SCTR (Large): **54.2**

Chg: **-5.29%**
 Last: **41.75**
 Volume: **97,106,424**



- We previously owned MU in our equity model and like the valuation metrics long-term. But Trump's trade wars keep impacting the sector.
- However, MU did turn up on a buy signal recently and we decent entry point is forming.
- There is still a risk with earnings, and trade, so stops are tight.
- Look to buy at \$40.
- Stop level is \$37.50

GOOG - Alphabet, Inc.

GOOG Alphabet Inc. - Class C Nasdaq GS

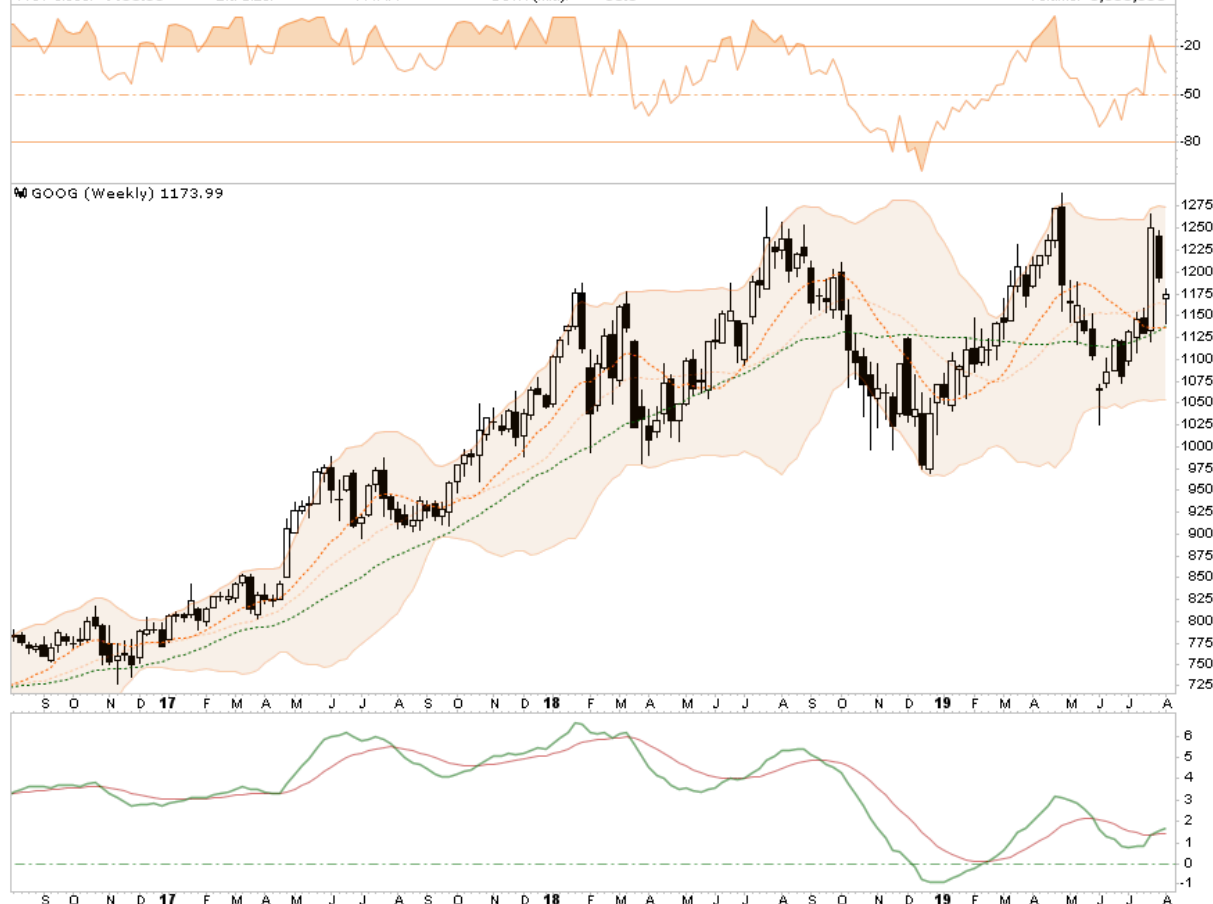
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Communication Services / Internet

Wednesday 7-Aug-2019

Open: **1170.04** Ask: P/E: **29.45** Options: **yes**
 High: **1179.96** Ask Size: EPS: **39.87** Annual Dividend: **N/A**
 Low: **1140.14** Bid: Yield: **N/A**
 Prev Close: **1193.99** Bid Size: VWAP: SCTR (Mid): **68.3**

Chg: **-1.68%**
 Last: **1173.99**
 Volume: **5,655,398**



- Two weeks ago, we recommended a trading long in GOOG which we added to the long-short portfolio.
- GOOG popped sharply after earnings and we closed out the position with a gain.
- The recent pullback has occurred with a buy signal forming.
- The recent test of the support at the 50-dma puts GOOG in a good trading position.
- Buy at current levels with a stop at the 50-dma.
- Stop-loss is set at \$1130.

NBL - Nobel Energy

NBL Noble Energy, Inc. NYSE

Energy / Exploration & Production

| | | | |
|--------------------------|-----------|--------------------|------------------------------|
| Open: 21.28 | Ask: | P/E: -11.03 | Options: yes |
| High: 22.31 | Ask Size: | EPS: -1.95 | Annual Dividend: 0.45 |
| Low: 20.63 | Bid: | Last Size: | Yield: 2.09% |
| Prev Close: 21.88 | Bid Size: | VWAP: | SCTR (Large): 39.1 |

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Wednesday 7-Aug-2019

 ▼ **-1.46%**

 Chg: **-0.32**

 Last: **21.56**

 Volume: **22,689,722**


- *NBL has held up well recently despite tumbling oil prices. This is a technical setup only as the fundamentals are lacking for the company.*
- *Buy at current levels.*
- *Stop is \$20*
- *Target for trade is \$24. A break above \$24 will bring \$27 into focus.*

BMJ - Bristol Myers Squibb, Co.

BMJ Bristol Myers Squibb Co. NYSE

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Health Care / Pharmaceuticals

Wednesday 7-Aug-2019

Open: **45.26** Ask: P/E: **12.14** Options: **yes**
 High: **46.46** Ask Size: EPS: **3.81** Annual Dividend: **1.62**
 Low: **44.90** Bid: Last Size: Yield: **3.50%**
 Prev Close: **45.99** Bid Size: VWAP: SCTR (Large): **37.9**

▲ Chg: **+0.54%**
 Last: **46.24**
 Volume: **45,843,548**



- *BMJ was recently on our short list.*
- *BMJ is deeply oversold and has recently triggered a buy signal.*
- *Buy at current levels with a stop at \$43.*
- *Target for the trade is \$49 initially.*

NWL - Newell Brands, Inc.

NWL Newell Brands Inc. Nasdaq GM

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Consumer Discretionary / Durable Household Products

Open: **15.03** Ask: P/E: **-0.95** Options: **yes**
 High: **16.34** Ask Size: EPS: **-16.92** Annual Dividend: **0.92**
 Low: **14.75** Bid: Last Size: Yield: **5.70%**
 Prev Close: **15.34** Bid Size: VWAP: SCTR (Large): **33.9**

Wednesday 7-Aug-2019

▲ **+5.15%**
 Chg: **+0.79**
 Last: **16.13**
 Volume: **26,987,872**



- *NWL is sporting a buy signal and has turned up recently despite market turmoil.*
- *With the company deeply oversold, a break above \$15 sets up a move to \$20.*
- *Buy on break above \$20*
- *Stop must remain tight at \$14.*

SHORT CANDIDATES

BLK - Blackrock, Inc.

BLK Blackrock, Inc. NYSE

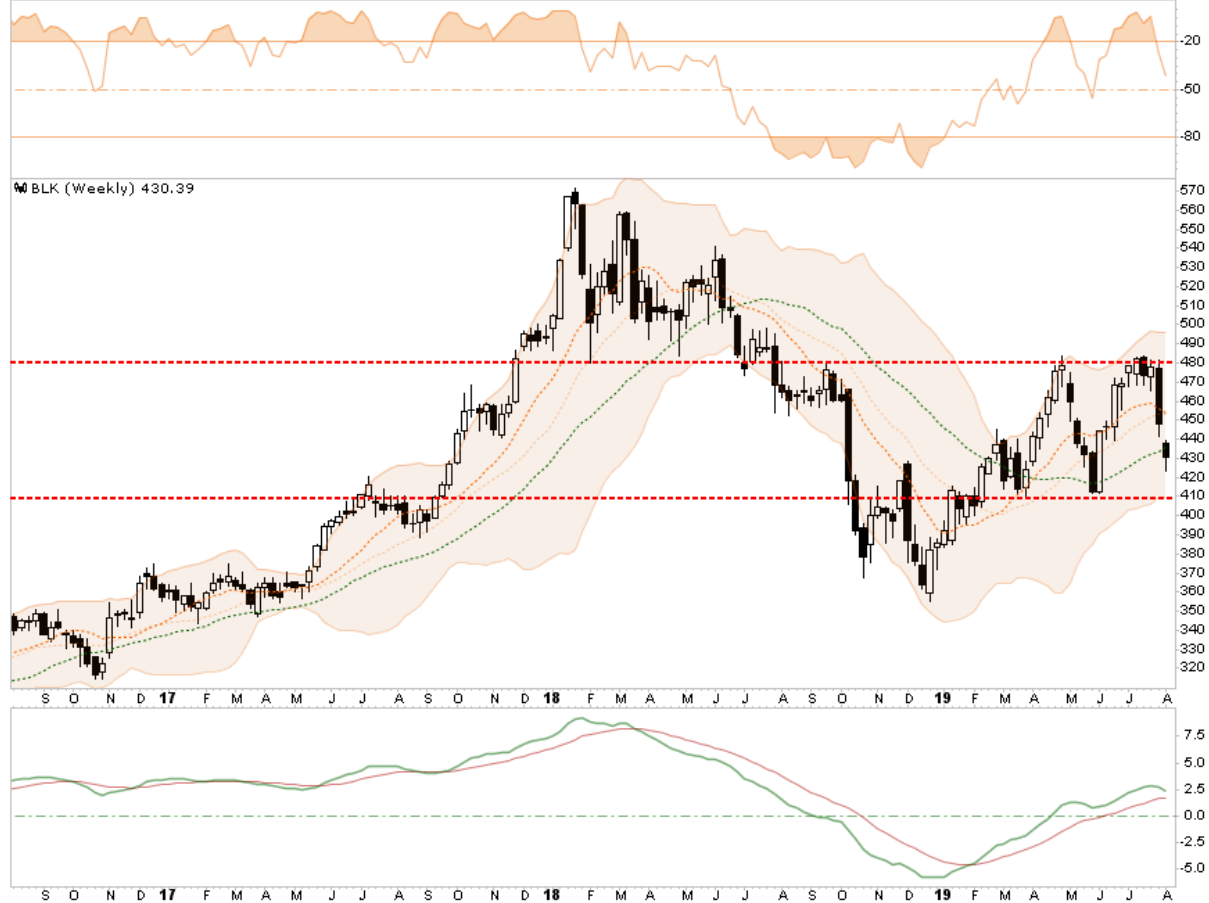
Financial / Asset Managers

| | | | | | | | |
|-------------|---------------|-----------|--|------------|--------------|------------------|--------------|
| Open: | 437.96 | Ask: | | P/E: | 16.34 | Options: | yes |
| High: | 439.19 | Ask Size: | | EPS: | 26.34 | Annual Dividend: | 12.86 |
| Low: | 423.45 | Bid: | | Last Size: | | Yield: | 2.99% |
| Prev Close: | 448.22 | Bid Size: | | VWAP: | | SCTR (Large): | 35.4 |

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Wednesday 7-Aug-2019

| | |
|---------|------------------|
| Chg: | -17.83 |
| Last: | 430.39 |
| Volume: | 1,633,729 |



- We previously recommended a short-position two weeks ago in BLK.
- We stated then that "If the market gets sloppy over the next couple of months we will likely see downside in the shares."
- We are approaching our initial target of \$410
- Take profits on current holdings and hold 1/2 of the position for a further decline.
- Target for trade remains \$410
- Stop-loss is adjusted to \$460

CAT - Caterpillar, Inc.

CAT Caterpillar, Inc. NYSE

Industrial / Commercial Vehicles

| | | | |
|---------------------------|-----------|-------------------|------------------------------|
| Open: 122.11 | Ask: | P/E: 11.25 | Options: yes |
| High: 123.65 | Ask Size: | EPS: 10.74 | Annual Dividend: 3.44 |
| Low: 118.65 | Bid: | Last Size: | Yield: 2.85% |
| Prev Close: 124.54 | Bid Size: | VWAP: | SCTR (Large): 22.9 |

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Wednesday 7-Aug-2019

▼ **-3.02%**Chg: **-3.76**Last: **120.78**Volume: **14,190,456**

- Last week we commented that CAT missed earnings pretty badly as the trade war continues.
- We suggested shorting the stock on a break below \$130
- Our target for trade was \$110-120. With CAT hitting \$120 yesterday, take profits on 1/2 of the position.
- A break below \$119 could see shares slide further and CAT is just now triggering a new "sell" signal.
- Stop loss is adjusted to \$130

AMTD - TD Ameritrade Holding

AMTD TD Ameritrade Holding Corp. Nasdaq GS

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Financial / Investment Services

Wednesday 7-Aug-2019

Open: **48.15** Ask: P/E: **12.89** Options: **yes**
 High: **48.42** Ask Size: EPS: **3.55** Annual Dividend: **1.11**
 Low: **44.81** Bid: Last Size: Yield: **2.43%**
 Prev Close: **49.15** Bid Size: VWAP: SCTR (Mid): **17.8**

Chg: **-7.00%**
 Last: **45.71**
 Volume: **8,275,574**



- We previously recommended a short in TD Ameritrade.
- AMTD has now hit our initial target and is oversold.
- Close out the short-position for now.

CRM - Salesforce.com

CRM Salesforce.com, Inc. NYSE

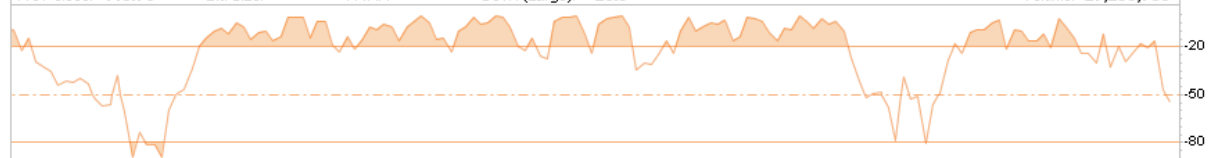
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Technology / Software

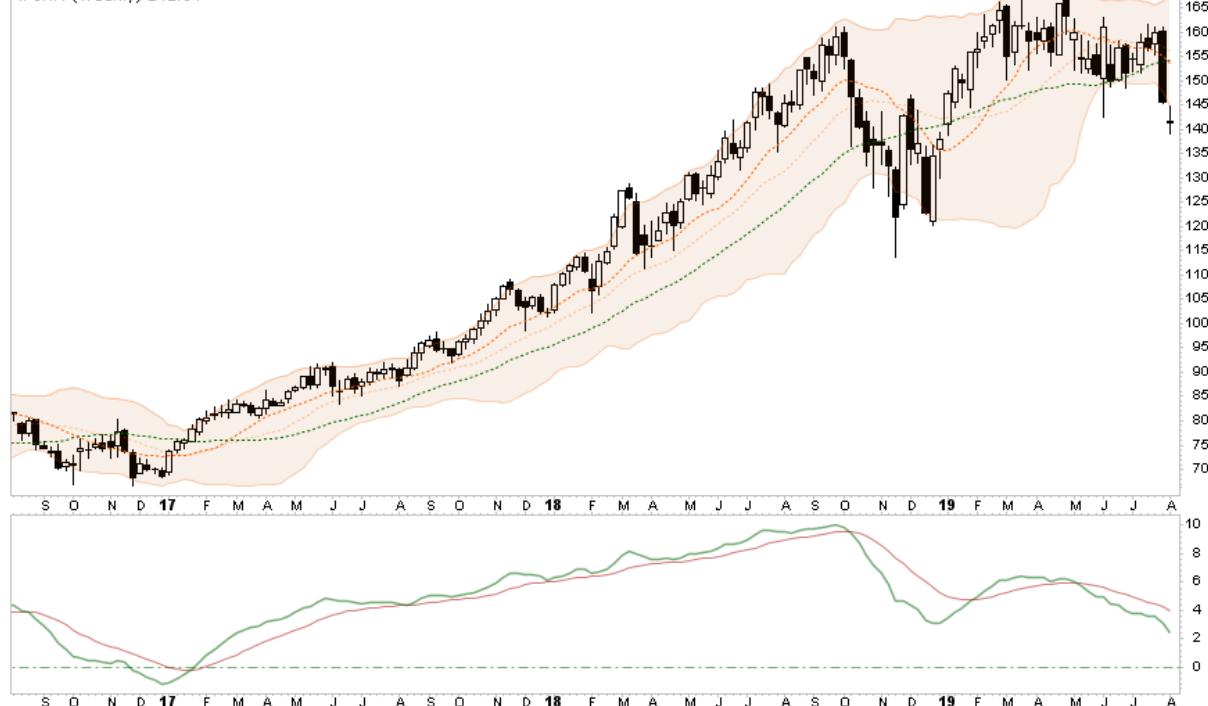
Wednesday 7-Aug-2019

Open: **141.34** Ask: P/E: **95.83** Options: **yes**
 High: **144.96** Ask Size: EPS: **1.48** Annual Dividend: **N/A**
 Low: **139.06** Bid: Last Size: **N/A** Yield: **N/A**
 Prev Close: **145.70** Bid Size: VWAP: SCTR (Large): **20.9**

Chg: **-2.79%**
 Last: **141.64**
 Volume: **27,233,780**



CRM (Weekly) 141.64



- We previously recommended a long-position in CRM which was tripped up by Trump's trade war.
- We closed out the position at slight loss, but CRM has deteriorated further since then.
- Short on a bounce to \$150 that fails.
- Stop will be set at \$155
- Target for the trade is \$125

GPC - Genuine Parts Co.

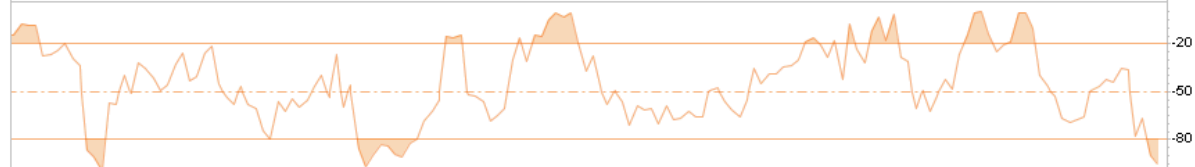
GPC Genuine Parts Co. NYSE

Consumer Discretionary / Auto Parts

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|-------------|--------------|-----------|------------|--------------|------------------|--------------|
| Open: | 91.29 | Ask: | P/E: | 16.82 | Options: | yes |
| High: | 91.91 | Ask Size: | EPS: | 5.38 | Annual Dividend: | 2.965 |
| Low: | 89.25 | Bid: | Last Size: | | Yield: | 3.28% |
| Prev Close: | 92.20 | Bid Size: | VWAP: | | SCTR (Large): | 15.0 |

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Wednesday 7-Aug-2019

▼ **-1.81%**Chg: **-1.67**Last: **90.53**Volume: **3,426,095**

GPC (Weekly) 90.53



- We recently recommended a short position on GPC.
- The stock collapsed over the last couple of weeks and is now deeply oversold.
- Close out the short position in its entirety.
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