

# Tending The Portfolio "Garden" As Winter Approaches



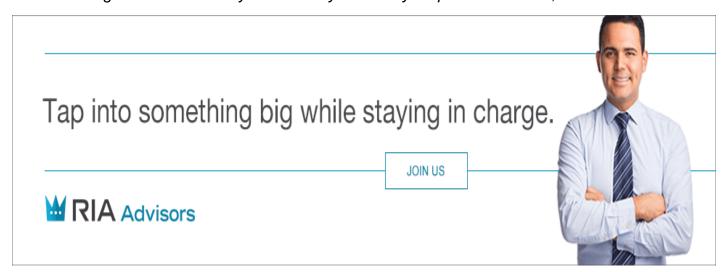
In this issue of, "Tending The Portfolio Garden As Winter Approaches"

- Shortest Bear Market In History
- Signs Of Excessive Exuberance
- Why Investing Is Like Gardening
- Portfolio Positioning Update
- MacroView: March Was A Correction
- Sector & Market Analysis
- 401k Plan Manager

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## **Catch Up On What You Missed Last Week**



## #WhatYouMissed On RIA This Week: 08-21-20

Written by Lance Roberts | Aug 21, 2020

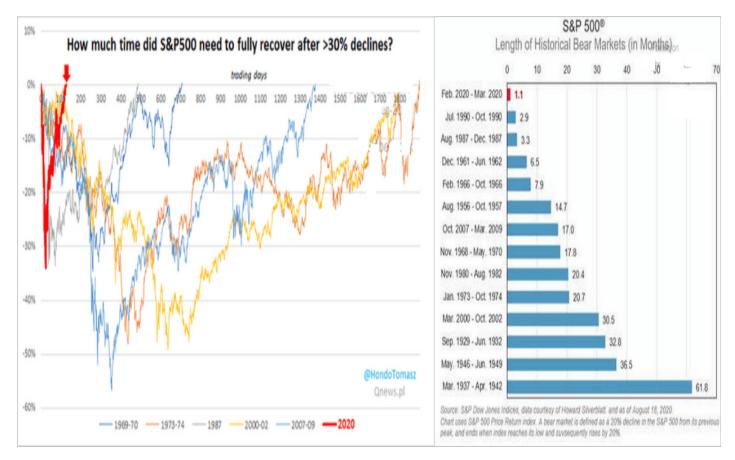
Here is what you might have missed from the RIA Crew last week. A compilation of our best blogs, newsletter, podcasts, the daily radio show and commentary from RIAPRO.NET.

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## **Shortest Bear Market In History**

The bulls accomplished their task this week of pushing the S&P 500 index back to "all-time" highs.

"The S&P 500 set a new record high this week for the first time since Feb. 19, surging an eye-popping 51% from its March 23 closing low of 2,237 to a closing high of 3,389 on Tuesday. This represents the shortest bear market and third fastest bearmarket recovery ever." - Yahoo



As we discuss in more detail in this week's **#MacroView**, the claim is a bit of faulty as March was not a bear market, but only a correction in the ongoing bull trend.

Nonetheless, in "Close, But No Cigar," we suspected "new highs" were likely:

"With options expiring next week, the bulls are going to attempt to push markets up. A breakout to all-time highs is entirely possible. However, the question is whether they will be able to maintain it?"

The question of maintaining record highs is going to be the challenge over the next few weeks. Historically, the months prior to an election tend to be volatile, but with the market very overbought there is a risk of a normal correction.

"With the markets overbought on several measures, there is a downside risk heading into the end of the month. These risks come from several fronts we will discuss momentarily. However, from a technical perspective, the downside risk is about 5.6% to the 50-dma and 9.4% to the 200-dma.

Importantly, earnings season is now behind us and economic data is showing signs of deterioration along with the internals of the market. As we will discuss momentarily, after having been long-biased over the last couple of months, it is now likely time to "tend to the garden"

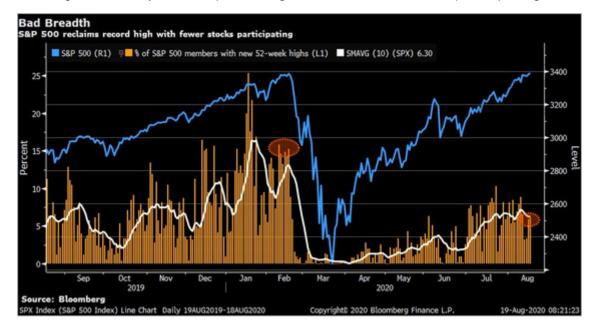
But first, let's review some of the factors suggesting the "season may be changing."

#### The Market Has "Bad Breadth"

One of our primary concerns relating to the current elevation in the market has been extremely narrow participation. As Bob Farrell once quipped:

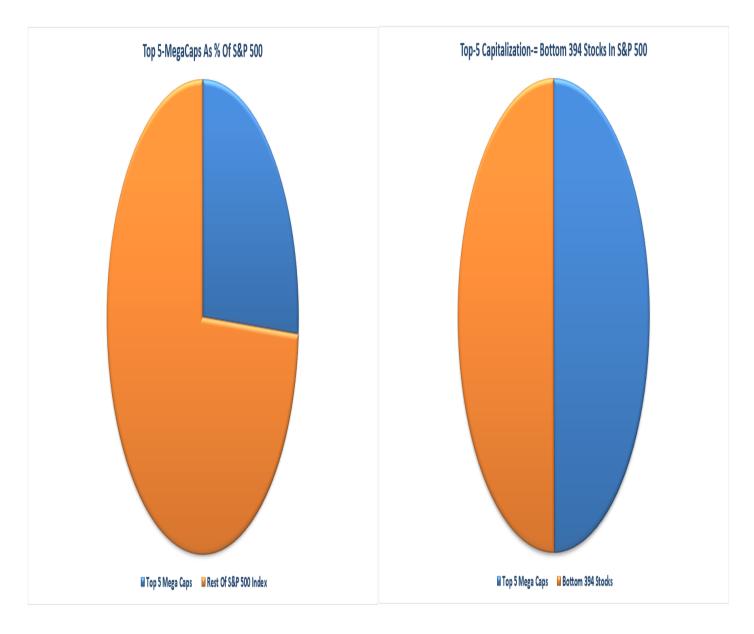
#### "Markets are strongest when broad, and weakest when narrow."

There is little doubt that markets reek of "bad breadth." As shown below, the market has achieved new highs with only a small percentage of the S&P 500 index participating.



This "narrowness" is a result of the "passive indexing" effect on the markets which I explained in "Bulls Chant Into A Megaphone:"

"Currently, the top-5 S&P stocks by market capitalization (AAPL, AMZN, GOOG, FB, and MSFT) make up the same amount of the S&P 500 as the bottom 394 stocks. Those same five also comprise 26% of the index alone."



"What investors are missing is that the top-5 stocks are distorting the movements in the overall index.

For each \$1 put into each of those top-5 stocks, the impact on the index is the same as putting \$1 into each of the bottom 394 stocks. Such is clearly not a true representation of either the market or the economy."

The two charts below show the problem a bit more clearly. Currently, the "Top-5" and "Top-10" stocks by market capitalization, are now near the largest percentage share since 1980. This far eclipses the "Dot.com" era.



#### Exhibit 15: Hedge fund VIPs trade at elevated valuations





Source: Compustat, Goldman Sachs Global Investment Research

Source: FactSet, Goldman Sachs Global Investment Research

Furthermore, the "Top-50" stocks owned by hedge funds (which include all of the Top-10 largest), are trading at astronomical values based on 2-YEAR forward estimates. This is occurring at a time where the advance-decline breadth on the Nasdaq stock market is deteriorating sharply.



These are just some of the participation concerns. Investor exuberance has also reached extremes.

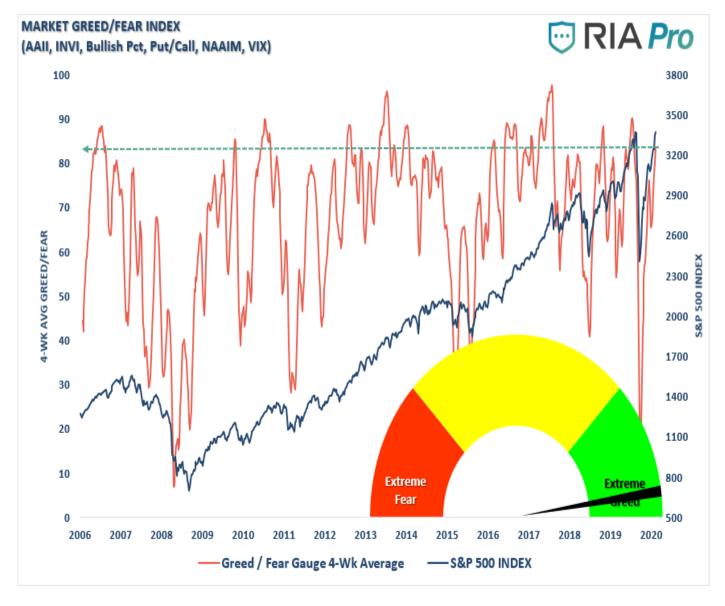
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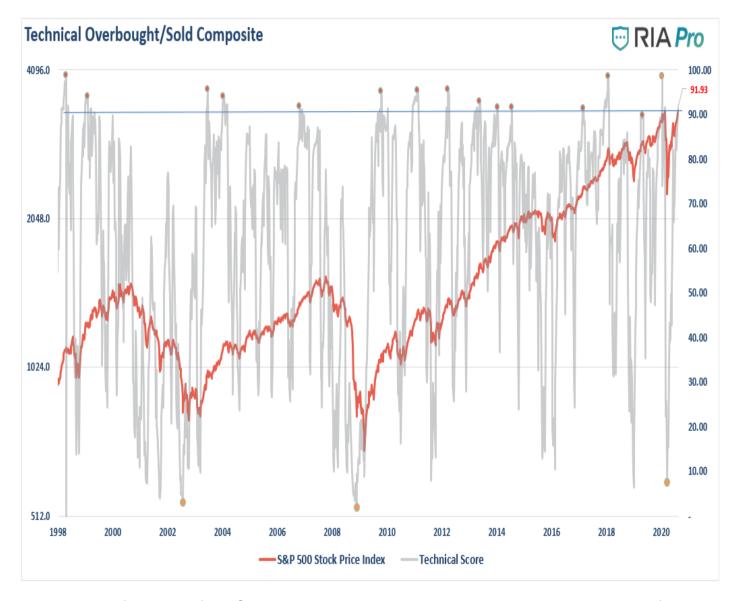
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### Signs Of Excessive Exuberance

The <u>RIAPro sentiment gauge</u>, which is based on actual investor positioning, is back to more extreme levels. This gauge is different from the <u>CNN gauge</u>. The RIAPro gauge is based on how investors are "positioning" themselves in the market. In other words, rather than it being based on how investors "feel," it is what they are "doing" in the market.

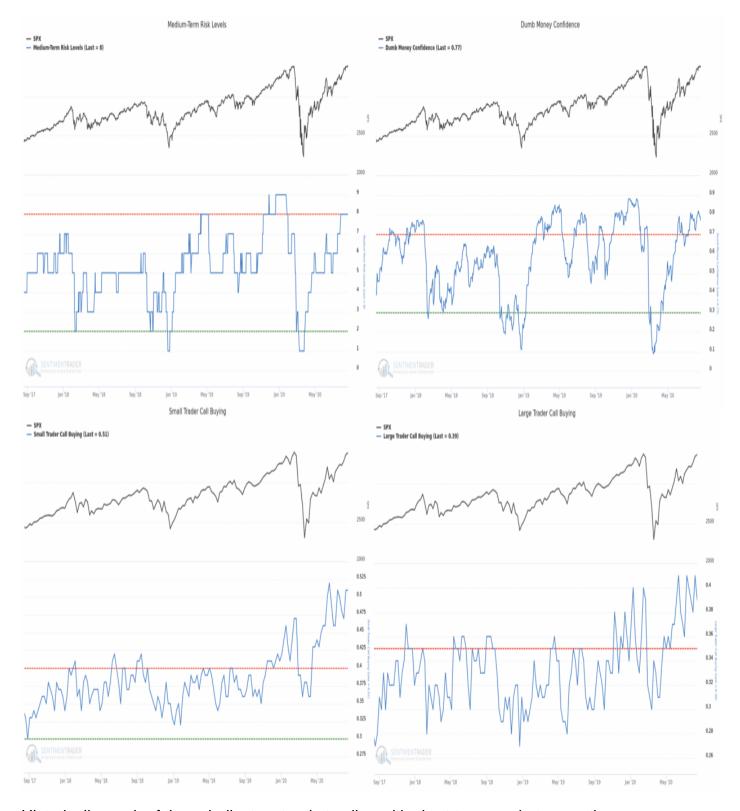


However, it isn't just positioning that is at extremes. The *RIAPro Technical Gauge* (a weekly composite of technical measures) is also back to extreme levels. Such levels are historically coincident with short-term market corrections.



I also pulled a few charts from Sentiment Trader which are showing more extreme levels of optimism.

(Click to enlarge. Clockwise from top left: 1) Medium-term risk indicators, 2) Dumb money confidence, 3) Large call-option buyers, and 4) Small call-option buyers.



Historically, each of these indicators tends to align with short-term market corrections, or worse.

Given a large number of confirming indicators, this is why we have decided its time to "harvest" before "winter" approaches.



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## Why Investing Is Like Gardening

The biggest mistake that investors make over time is failing to manage investment risk. I have found over the years, the concept of "gardening" tends to resonate with individuals when it comes to portfolios management.

Investing has a lot of similarities to gardening. In the "Spring," it is time to till the soil and plant your seeds for your summer crops. Of course, the ground must be watered and fertilized, and weeds pulled, otherwise the garden won't grow. As the "Spring turns into Summer" it's time to harvest the bounty the garden has produced and begin to rotate crops for the "Fall" cycle. Eventually, even those crops need to be harvested before the "Winter" snows set in.

Therefore, in order to have a successful and bountiful garden we must:

- 1. Prepare the soil (accumulate enough cash to build a properly diversified allocation)
- 2. Plant according to the season (build the allocation based on cycles)
- 3. Water and fertilize (add cash regularly to the portfolio for buying opportunities)
- 4. **Weed** (sell loser and laggards, weeds will eventually ?choke? off the other plants)
- 5. **Harvest** (take profits regularly otherwise ?the bounty rots on the vine?)
- 6. Plant again according to the season (add new investments at the right time)

Just like all things in life, everything has a "season" and a "cycle." When it comes to the markets, the seasons are dictated by the "technical constructs" and the "cycles" are dictated by "valuations."

Currently, as noted above, the "technical constructs" are warning us we are late into the "Fall" and "Winter" is approaching. This is why we are taking actions to "tend to our garden" now so that we will be prepared for the first "cold snap" of winter.

#### **Tending The Portfolio Garden**

#### Step 1) Clean Up Your Portfolio

- 1. Tighten up stop-loss levels to current support levels for each position.
- 2. Hedge portfolios against major market declines.
- 3. Take profits in positions that have been big winners
- 4. Sell laggards and losers
- 5. Raise cash and rebalance portfolios to target weightings.

#### Step 2) Compare Your Portfolio Allocation To The Model Allocation.

- 1. Determine areas requiring new or increased exposure.
- 2. Calculate how many shares need to be purchased to fill allocation requirements.
- 3. Determine cash requirements to make purchases.
- 4. Re-examine portfolio to rebalance and raise sufficient cash for requirements.
- 5. Determine entry price levels for each new position.
- 6. Evaluate ?stop-loss? levels for each position.
- 7. Establish ?sell/profit taking? levels for each position.

(Note: the primary rule of investing that should NEVER be broken is: ?Never invest money without knowing where you are going to sell if you are wrong, and if you are right.?)

**Step 3) Have positions ready to execute accordingly given the proper market set up.** In this case, we are looking for positions that have either a "value" tilt or have pulled back to support and provide a lower-risk entry opportunity.

#### The Benefits Of A Healthy Garden

Taking these actions has **TWO specific benefits** depending on what happens in the market next.

- 1. **If the market corrects,** these actions clear out the *?weeds?* and allow for protection of capital against a subsequent decline.
- 2. **If the market continues to rally,** then the portfolio has been cleaned up and new positions can be added to participate in the next leg of the advance.

No one knows for sure where markets are headed in the next week, much less the next month, quarter, year, or five years. What we do know is not managing "risk" to hedge against a decline is more detrimental to the achievement of long-term investment goals.



#### **Portfolio Positioning**

With the analogy of gardening in mind, we have started to "tend to our garden" by harvesting some of the crops. The primary reason was the triggering of our "money flow" sell signal combined with longer-term overbought conditions. I discuss the concept in the video below.

(We publish "3-Minutes" Monday-Thursday. Click here to subscribe to our YouTube channel for email notification of all of our video postings and live-streams.)

https://www.youtube.com/watch?v=eAUf0nnSsIA

In addition, a report we produce each week for our RIAPro Subscribers is a "Risk Range" report which shows which sectors and markets are trading outside of their normal ranges, and are extremely deviated from short and long-term moving averages.

RELATIVE PERFORMANCE		Current	PERFORMANCE RELATIVE TO S&P 500 INDEX					SHORT	LONG	MONTH	MONTH REL S&P	RISK RANGE		% DEV -	% DEV -	M/A XVER
Ticker	ETF NAME	Price	1 Week	4 Week	12 Weeks	24 Weeks	52 Weeks	WMA	WMA	END PRICE	BETA	HIGH	LOW	Short M/A	Long M/A	SIGNAL
IVV	ISHARS-SP500	340.85	0.79	5.81	11.69	14.11	18.98	319.79	306.74	327.82	1.00	336.02	319.62 🚨	7%	11%	BULLISH
XLB	SPDR-MATLS SELS	61.89	(1.97)	(5.13)	(0.07)	1.51	(6.35)	58.79	55.49	60.36	1.16	62.57	58.15	5%	12%	BULLISH
XLC	SPDR-COMM SV SS	60.75	0.75	1.05	0.77	7.83	7.84	56.68	53.06	58.13	0.97	60.15	56.11 🔕	7%	14%	BULLISH
XLE	SPDR-EGY SELS	36.03	(6.44)	(9.76)	(18.73)	(29.33)	(54.60)	38.31	41.51	36.03	1.62	37.52	34.54	-6%	-13%	BEARISH
XLF	SPDR-FINL SELS	24.31	(4.24)	(5.65)	(7.84)	(18.96)	(25.84)	24.07	25.02	24.03	1.16	24.91	23.15	1%	-3%	BEARISH
XLK	SPDR-TECH SELS	117.94	2.78	6.30	8.70	18.54	33.85	106.13	96.58	110.43	1.03	114.33	106.53 🔕	11%	22%	BULLISH
XLI	SPDR-INDU SELS	76.45	(2.18)	0.61	1.29	(8.59)	(14.43)	71.28	70.92	71.73	1.14	74.34	69.12 🔕	7%	8%	BULLISH
XLP	SPDR-CONS STPL	64.30	(0.57)	(2.32)	(3.13)	(9.63)	(11.13)	60.85	60.19	62.70	0.58	64.63	60.77	6%	7%	BULLISH
XLRE	SPDR-RE SELS	35.90	(0.67)	(2.65)	(8.08)	(20.86)	(25.93)	35.45	35.65	36.26	0.73	37.43	35.09	1%	1%	BEARISH
XLU	SPDR-UTIL SELS	59.42	(2.38)	(7.24)	(12.14)	(25.57)	(22.33)	59.20	60.63	60.83	0.39	62.59	59.07	0%	-2%	BEARISH
XLV	SPDR-HLTH CR	106.82	(0.77)	(4.17)	(7.99)	(4.16)	1.36	103.12	99.65	105.53	0.84	109.05	102.01	4%	7%	BULLISH
XLY	SPDR-CONS DISCR	146.18	1.02	2.04	6.02	13.39	6.50	133.05	122.52	137.00	1.16	142.01	131.99 🔕	10%	19%	BULLISH
XTN	SPDR-SP TRANSPT	58.71	(1.43)	1.57	0.78	(0.71)	(15.48)	54.78	54.16	54.50	1.34	56.59	52.41 🔕	7%	8%	BULLISH
SDY	SPDR-SP DIV ETF	95.47	(3.03)	(4.12)	(6.58)	(15.24)	(20.57)	93.35	93.74	93.56	0.89	96.74	90.38	2%	2%	BEARISH
RSP	INVS-SP5 EQ ETF	109.25	(2.35)	(2.96)	(3.21)	(7.86)	(12.41)	105.16	102.85	106.84	1.11	110.70	102.98	4%	6%	BULLISH
																BEARISH
SLY	SPDR-SP6 SC	63.64	(3.27)	(0.59)	(0.23)	(10.87)	(19.09)	60.54	60.24	61.50	1.24	63.80	59.20	5%	6%	BULLISH
MDY	SPDR-SP MC 400	348.53	(2.74)	(2.46)	(3.29)	(7.94)	(14.94)	334.47	326.55	339.62	1.19	352.15	327.09	4%	7%	BULLISH
EEM	ISHARS-EMG MKT	44.28	(0.70)	(3.17)	5.67	(3.77)	(5.59)	41.85	40.30	43.29	0.93	44.78	41.80	6%	10%	BULLISH
EFA	ISHARS-EAFE	64.42	(1.37)	(3.98)	(3.67)	(9.79)	(15.01)	62.58	61.48	62.05	0.83	64.12	59.98 🔕	3%	5%	BULLISH
IAU	ISHARS-GOLD TR	18.48	(1.16)	(4.05)	0.11	1.39	7.42	17.48	16.26	18.86	0.06	19.34	18.38	6%	14%	BULLISH
GDX	VANECK-GOLD MNR	40.89	0.55	(8.06)	7.46	24.92	18.97	37.84	32.47	42.94	0.72	44.32	41.56	8%	26%	BULLISH
UUP	INVS-DB US\$ BU	25.18	(0.79)	(7.07)	(17.03)	(17.34)	(24.04)	25.89	26.42	25.28	(0.08)	25.89	24.67	-3%	-5%	BEARISH
nuis.	1011400 05 117 0	50.70	14.450	10.001	10.10	17.00	40.50								70.	BULLIAN
IXUS	ISHARS-CRINT S	58.73	(1.16)	(3.39)	(0.46)	(7.97)	(12.36)	56.39	54.97	56.82	0.88	58.74	54.90	4%	7%	BULLISH
TLT	ISHARS-20+YTB	166.20	1.06	(7.90)	(10.09)	(14.45)	(5.12)	164.89	158.72	171.00	(0.27)	174.81	167.19	1%	5%	BULLISH
BNDX	VANGD-TTL INT B	58.05	(0.34)	(5.79)	(10.68)	(14.71)	(20.41)	57.75	57.30	58.23	0.04	59.71	56.75	1%	1%	BULLISH
HYG	ISHARS-IBX HYCB	84.74	(0.00)	(5.65)	(8.87)	(14.48)	(21.07)	83.47	83.00	85.39	0.41	87.87	82.91	2%	2%	BULLISH

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Consequently, given the more extreme short-term overbought conditions and deviations, the risk of a short-term reversion has risen. Therefore, we spent this past week harvesting some of our gains and planting a few seeds for our "Fall" garden.

Importantly, this does not mean we sold everything and went to cash. We continue to maintain our equity exposure to the markets. We are just reducing risk by "hedging around the edges," adjusting our bond duration, and adding more "defensive" names to our equity allocation. Our analyst Nick Lane recently evaluated one of the recent positions we are slowly building exposure to.

#### (This is unlocked content reserved for RIAPro Subscribers. Try RISK-FREE for 30-days.)

https://simplevisorins.wpengine.com/nick-lane-the-value-seeker-report-viacomcbs-viac/

Once the first "cold snap" washes across the markets, we will likely get more defensive and increase cash positions further.

In the short-term we certainly remain "bullish" on the markets as momentum is still in play. However, just as any farmer is keenly aware of the signs "Winter" is approaching, we are just taking some precautionary actions. If you wait for the "blizzard" to hit, it will be too late to make much difference.

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#### The MacroView



## #MacroView: March Was A Correction, Bear Market Still Lurks.

Written by Lance Roberts | Aug 21, 2020

The breakout to all-time highs confirms the 35% decline in March was a correction and not a bear market. The implication suggests a bear market still lurks for the full-market cycle to complete.

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If you need help or have questions, we are always glad to help. Just email me.

See You Next Week

By Lance Roberts, CIO

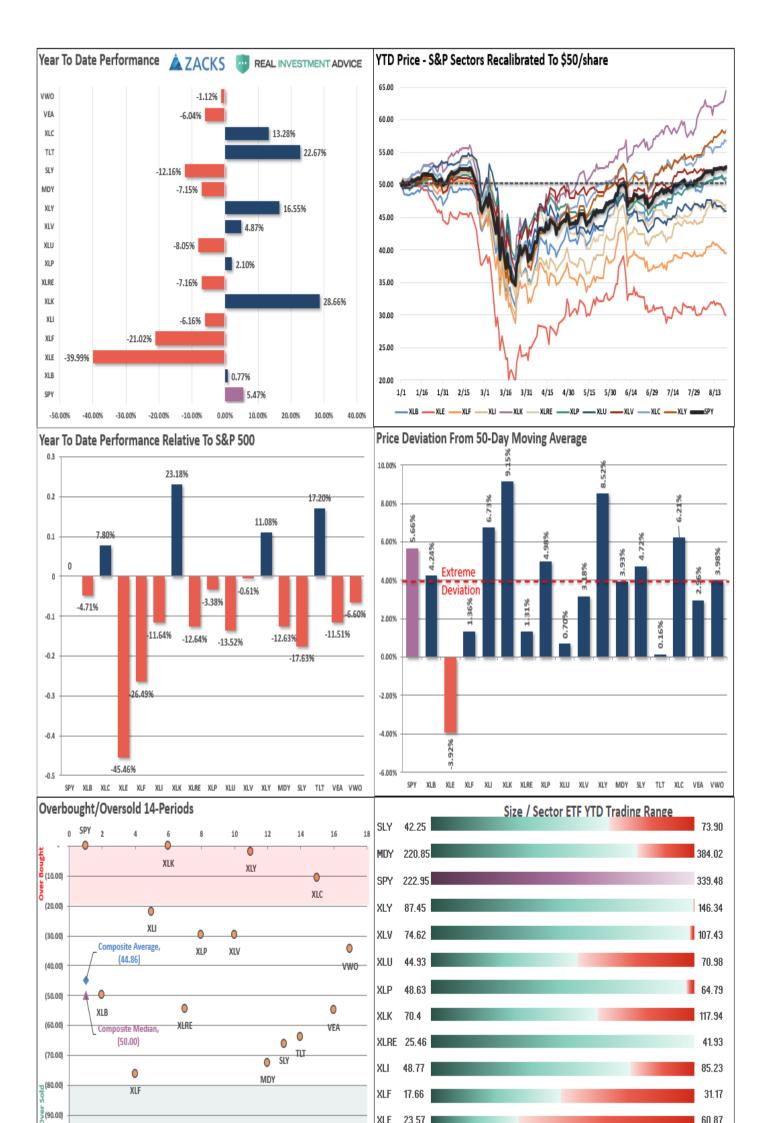
## **Market & Sector Analysis**

Data Analysis Of The Market & Sectors For Traders

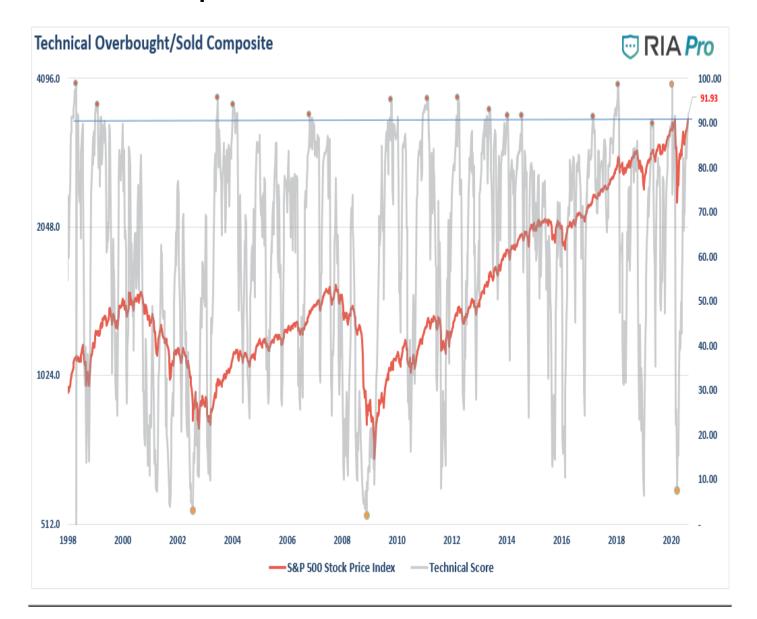
## S&P 500 Tear Sheet



## **Performance Analysis**



## **Technical Composite**



## **Sector Model Analysis & Risk Ranges**

#### How To Read.

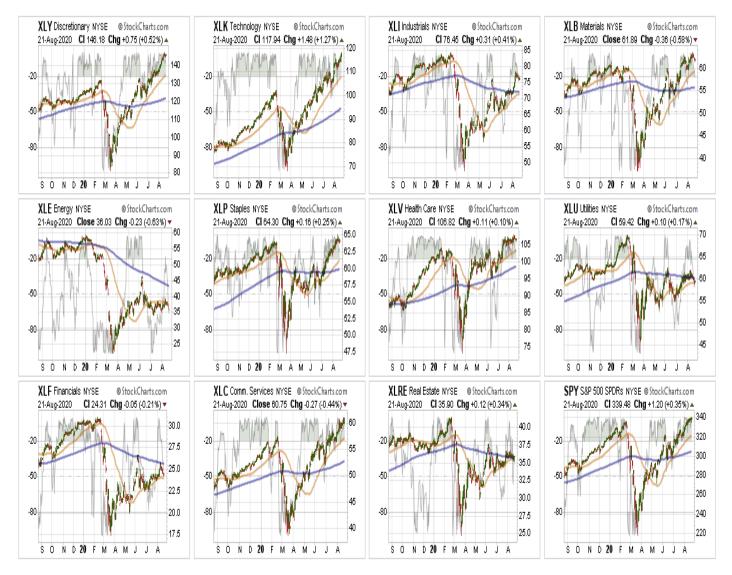
- The table compares each sector and market to the S&P 500 index on relative performance.
- The "MA XVER" is determined by whether the short-term weekly moving average crosses positively or negatively with the long-term weekly moving average.
- The risk range is a function of the month-end closing price and the "beta" of the sector or market.
- The table shows the price deviation above and below the weekly moving averages.

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IXUS	ISHARS-CRINT S	58.73	(1.16)	(3.39)	(0.46)	(7.97)	(12.36)	56.39	54.97	56.82	0.88	58.74	54.90	4%	7%	BULLISH
TLT	ISHARS-20+YTB	166.20	1.06	(7.90)	(10.09)	(14.45)	(5.12)	164.89	158.72		(0.27)	174.81	167.19 🚨	1%	5%	BULLISH
BNDX	VANGD-TTL INT B	58.05	(0.34)	(5.79)	(10.68)	(14.71)	(20.41)	57.75	57.30		0.04	59.71	56.75	1%	1%	BULLISH
HYG	ISHARS-IBX HYCB	84.74	(0.00)	(5.65)	(8.87)	(14.48)	(21.07)	83.47	83.00	85.39	0.41	87.87	82.91	2%	2%	BULLISH
REAL INVESTMENT ADVICE																

## **Sector & Market Analysis:**

Be sure and catch our updates on Major Markets (Monday) and Major Sectors (Tuesday) with updated buy/stop/sell levels.

## **Sector-by-Sector**



#### Improving? Financials (XLF), Industrials (XLI), and Energy (XLE)

While Financials remain the improving quadrant, they are still vastly underperforming the market. Conversely, Industrials have broken above their 200-dma and are performing better. Industrials are extremely overbought and began to correct this week. We have taken profits twice now in Industrials and Transports. Energy continues to underperform the market vastly. While there is value in the sector, there is no reason for overweight holdings currently.

Current Positions: XLI, IYT

#### Outperforming ? Materials (XLB), and Discretionary (XLY)

Discretionary stocks have broken out to new highs and continue to perform well due primarily to AMZN. However, the sector is extremely overbought, and a correction is likely. On Friday, we took profits and rebalanced risks accordingly. Materials are also struggling at all-time highs and are also extremely extended.

#### **Current Positions: None**

#### Weakening ? Technology (XLK), and Communications (XLC)

After adding more exposure to our Technology holdings, the sectors have gone vertical with the rush to chase the 5-mega cap names. Once again, we took profits due to the extreme extension. A correction is likely. The same goes for the Communications sector as well.

**Current Position: XLK, XLC** 

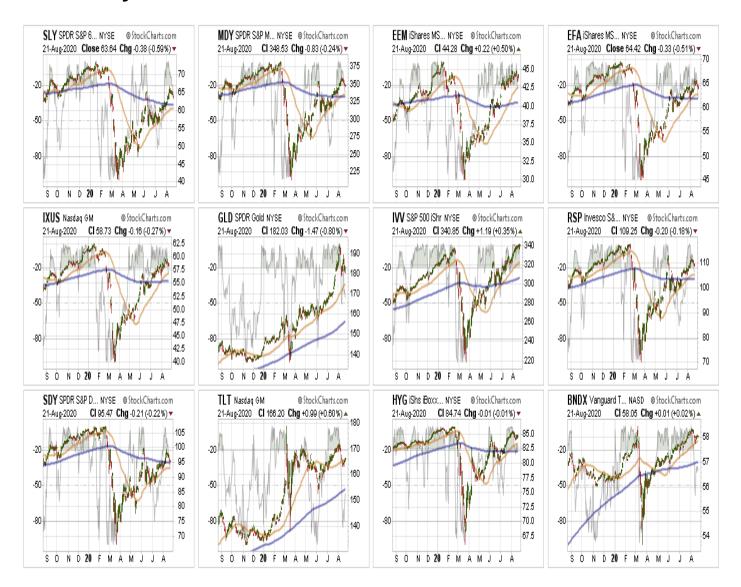
#### Lagging ? Healthcare (XLV), Utilities (XLU), Real Estate (XLRE), and Staples (XLP)

Previously, we added to our core defensive positions Healthcare. We continue to hold Healthcare on a longer-term basis as it tends to outperform in tougher markets and hedges risk. Healthcare is overbought after the expected rally, we took some profits. Look for a correction back to support at the 200-dma.

Our defensive positioning in Staples got very overbought. We rebalanced our risk accordingly. Utilities continue to lag, but performance is improving.

**Current Position: XLU, XLV, XLP** 

## **Market By Market**



**Small-Cap (SLY) and Mid Cap (MDY)**? Both of these markets continue to underperform, but did perk up this past week. We suspect this will be a temporary rotation, so take profits and rebalance longs if you have them.

**Current Position: None** 

Emerging, International (EEM) & Total International Markets (EFA)

Emerging and International Markets have performed better recently. We added a long-dollar hedge to our portfolios, which will weigh on international exposure. However, we will look to add international back to portfolios once the dollar reversal occurs.

**Current Position: None** 

**S&P 500 Index (Exposure/Trading Rentals)**? We currently have no "core" holdings.

**Current Position: None** 

**Gold (GLD)** ? Previously, we trimmed our exposure to IAU. Gold is a bit overbought short-term, so we are looking for a pullback to rebuild exposures. The Dollar is extremely oversold; we are holding a small UUP position to hedge downside risk in Gold.

Current Position: IAU, UUP

Bonds (TLT) ?

We continue to hold our bond holdings as a hedge against market risk. However, those positions got oversold recently and we added exposure to TLT.

Current Positions: TLT, MBB, & AGG

## Portfolio / Client Update

As discussed in the main body of this missive, please read to understand why we are taking recent actions, the risks are mounting for a short-term correction as we head into the election. We are making changes to portfolios to rebalance risk, add hedges, and shift exposures into protected areas against risk.

#### **Portfolio Changes**

In the equity model, we added a new value position in VIAC. For the full reasoning behind this trade, please read our report from our analyst Nick Lane:

https://simplevisorins.wpengine.com/nick-lane-the-value-seeker-report-viacomcbs-viac/

As we have been discussing lately, we are making subtle changes to the portfolio to rebalance the risk profile to a more defensive allocation. With markets overbought, on a money flow sell signal <u>(see video)</u>, and entering into a pre-election September, we are raised a bit of cash on Friday in the most aggressively overbought positions.

#### **Equity Portfolio:**

#### **SELLS**

- 100% EFV from 3.00% to 0.00% International was not performing as expected.
- AAPL from 1.75% to 1.25%
- ABBV from 2.00% to 1.50%
- ABT from 2.00% to 1.50%
- ADBE from 1.50% to 1.00%
- AMZN from 2.50% to 2.00%
- CRM from 1.50% to 1.00%
- PG from 1.25% to 1.00%
- V from 1.50% to 1.00%

• VZ from 2.00% to 1.50%

#### **BUYS**

- Buy 0.5% NFLX from 2.00% to 2.50%
- Buy 1.00% PFE ? New Position

#### **ETF Portfolio**

#### **SELLS**

- XLI from 1.50% to 1.00%
- IYT from 1.50% to 1.00%
- EFV (Liquidate position)

We continue to look for opportunities to abate risk, add return either in appreciation or income, and protect capital.

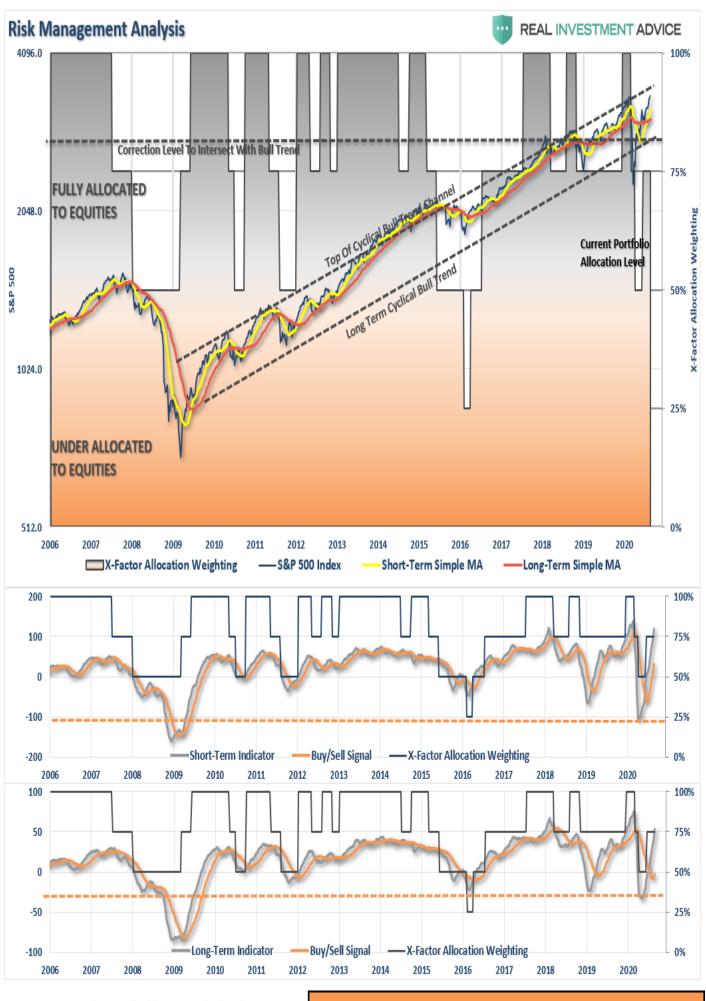
Please don't hesitate to contact us if you have any questions or concerns.

Lance Roberts

CIO

#### THE REAL 401k PLAN MANAGER

A Conservative Strategy For Long-Term Investors



## **Current Portfolio Weighting**

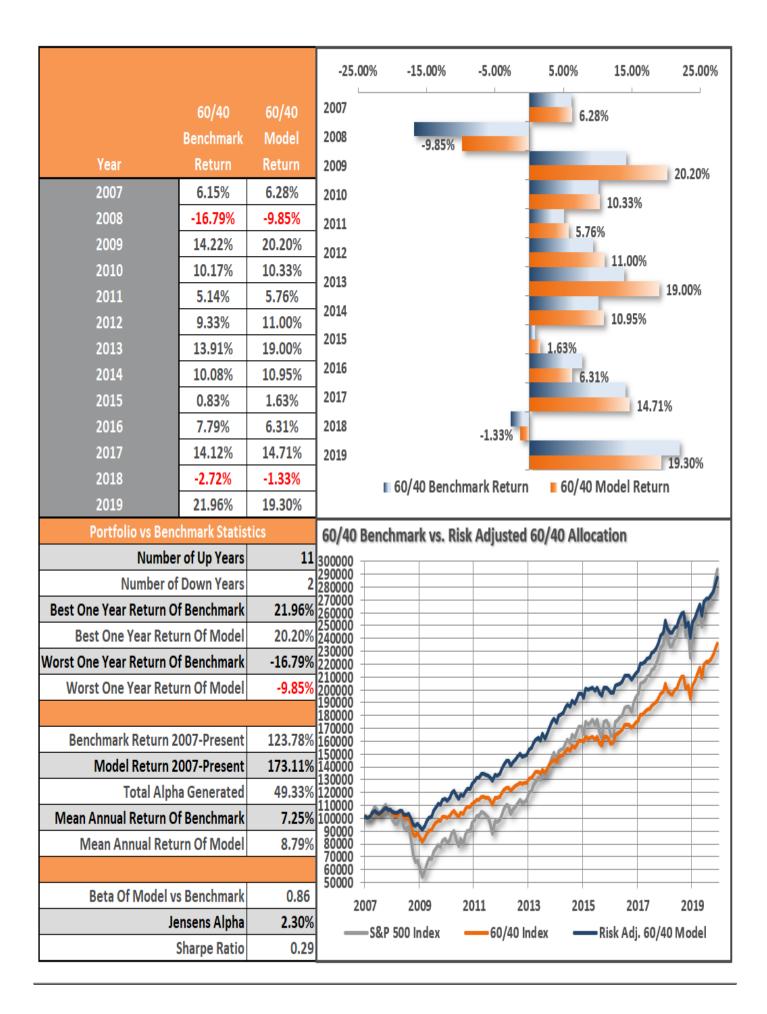
## **Current 401k Allocation Model**

20.00% Cash + All Future Contributions

Primary concern is the protection of investment capital

If you need help after reading the alert; do not hesitate to contact me

Model performance is a two-asset model of stocks and bonds relative to the weighting changes made each week in the newsletter. Such is strictly for informational and educational purposes only and should not be relied on for any reason. Past performance is not a guarantee of future results. Use at your own risk and peril.



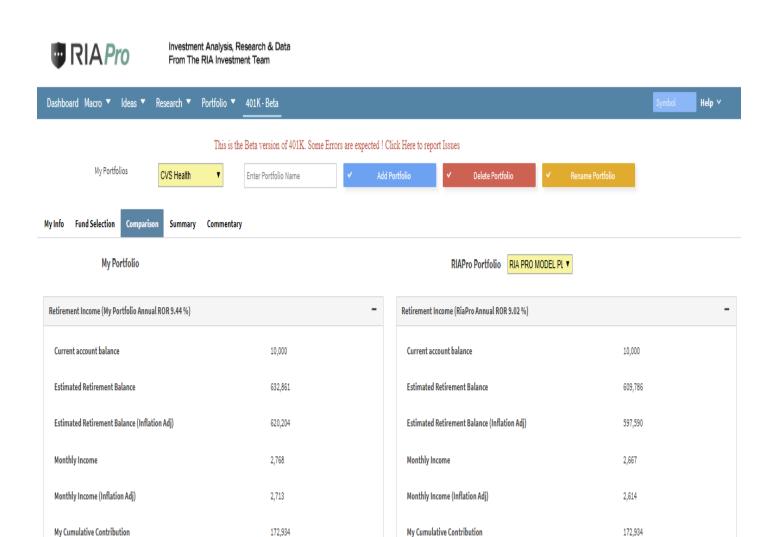
## 401k Plan Manager Live Model

As an RIA PRO subscriber (You get your first 30-days free) you have access to our live 401k plan manager.

Compare your current 401k allocation, to our recommendation for your company-specific plan as well as our on 401k model allocation.

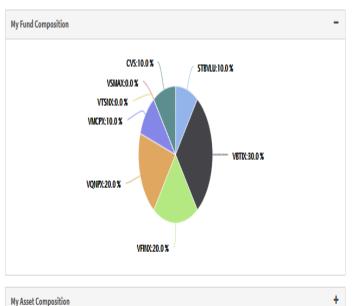
You can also track performance, estimate future values based on your savings and expected returns, and dig down into your sector and market allocations.

If you would like to offer our service to your employees at a deeply discounted corporate rate, please contact me.



**Employer Cumulative Contribution** 

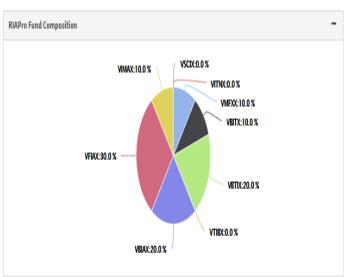
RIAPro Asset Composition



103,760

**Employer Cumulative Contribution** 

My Asset Composition



103,760

+

