

## Portfolio Trade Alert - October 30, 2023

## Trade Alert - Equity Model Only

The drubbing in stocks this past week has opened up an opportunity to add to beaten-up holdings. Today, we are using the earnings-driven sell-off in Abbvie (ABBV) and Google (GOOG), both of which had strong earnings and revenue growth, to add to those stakes.

Technically, both are pretty washed out and should turn to buy signals shortly. �With the additions, GOOG is now 3.5%, and ABBV is at our maximum holding of 5%.

## Equity Model

- Increase Abbvie (ABBV) to 5% of the portfolio.
- Increase Google (GOOG) to 3.5% of the portfolio.

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