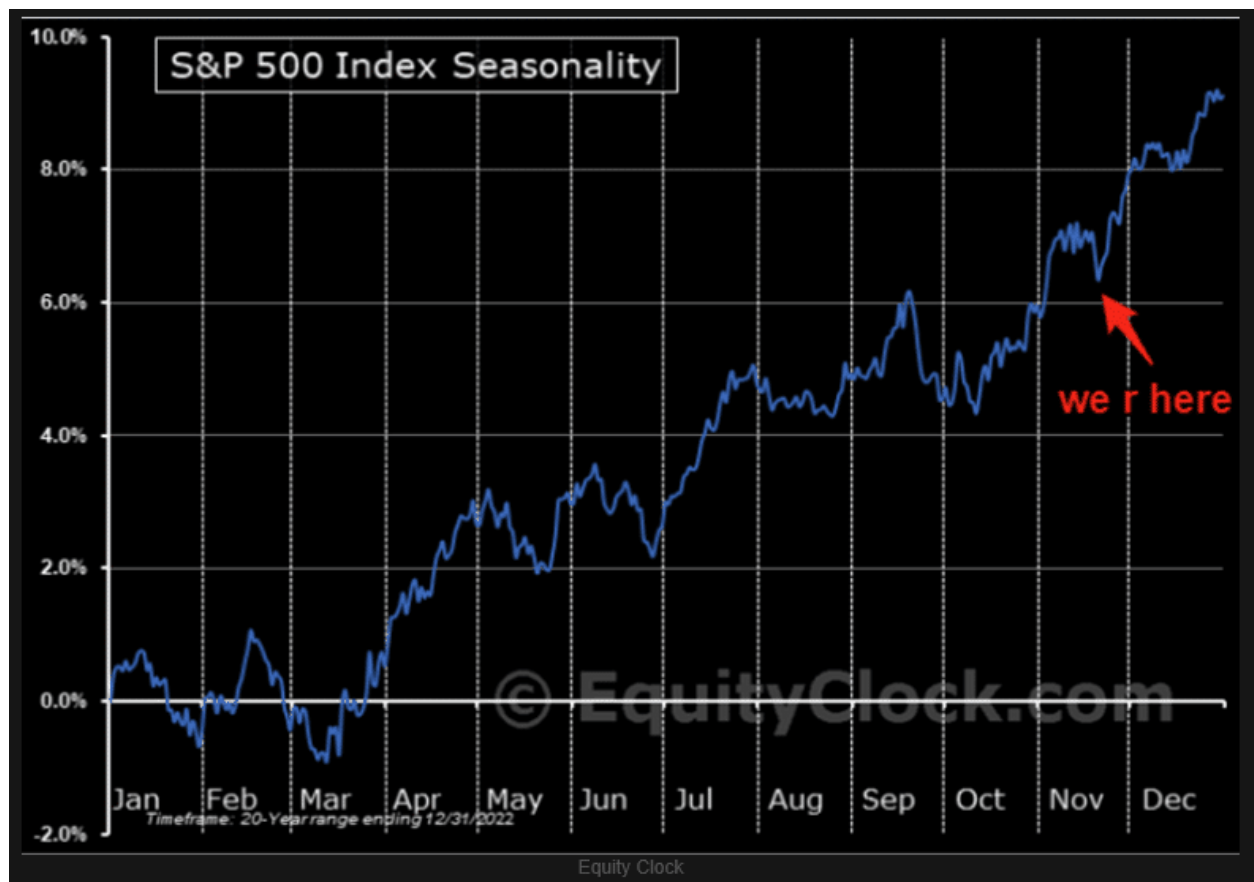


Five For Friday- Five Stocks For A Rally Into Year End

The market is entering a seasonally strong period through the end of the year, as was recently pointed out by The Market Ear. The chart below shows the average path of index returns over the past 20 years. With that, we return to what's been working this year for a potential rally into year-end. Mega Cap Growth (+43.6% YTD) and Large Cap Growth (+22.8% YTD) are the two best-performing factors, so we screened the S&P 500 for momentum among that cohort.



Screen Criteria

- S&P 500 member with Market Cap > \$200B
- Price above 50dma
- Price 0-5% below 52-week high
- YTD Performance > S&P 500 (19%)
- RSI 55-65 (Not Overbought)

Ticker	Sector	Market Cap (\$B)	YTD Performance	Distance from 52-week High	RSI (Overbought > 70)
COST	Consumer Staples	\$ 257.2	27.5%	-3.1%	58.6
GOOG	Comm. Services	\$ 1,726.5	55.3%	-3.2%	59.9
AMZN	Consumer Discret.	\$ 1,473.3	69.3%	-3.4%	59.7
META	Comm. Services	\$ 849.7	174.0%	-2.6%	61.0
AVGO	Technology	\$ 393.8	70.7%	-2.8%	64.9

All five stocks have delivered stellar performance YTD. While they have momentum on their side right now, we caution that their RSIs are all approaching overbought levels. Thus, they may experience a pullback before beginning a rally through Christmas. With market performance concentrated in such a small group of stocks this year, managers will likely be focused on closing the gap to their benchmarks heading into the year-end. This chasing has the potential to drive outperformance for this year's winners and underperformance for the dogs.

Company Summaries

Costco Wholesale Corporation (COST)

Costco Wholesale Corporation (COST) - Discount Stores

Description [\(Read More\)](#)

Costco Wholesale Corporation, together with its subsidiaries, engages in the operation of membership warehouses in the United States, Puerto Rico, Canada, Mexico, Japan, the United Kingdom, Korea, Australia, Taiwan, China, Spain, France, Iceland, New Zealand, and Sweden. The company offers branded and private-label products in a range of merchandise categories. It offers merchandise, such as sundries, dry groceries, candies, coolers, freezers, deli, liquor, and tobacco; appliances, electronics, health and beauty aids, hardware, garden and patio products, sporting goods, tires, toys and seasonal products, office supplies, automotive care products, postages, tickets, apparel, small appliances, furniture, domestics, housewares, special order kiosks, and jewelry; and meat, produce, service deli, and bakery products. The company also operates gasoline, pharmacies, optical, food courts, hearing-aid centers, and tire installation centers; and offers business delivery, travel, grocery, and various other services online. It also operates e-commerce websites. The company was formerly known as Costco Companies, Inc. and changed its name to Costco Wholesale Corporation in August 1999. Costco Wholesale Corporation was founded in 1976 and is based in Issaquah, Washington.

Latest Price (Nov 16, 2023, 10:33:20 AM)

\$582.36 ▼ (-\$14.43) (-2.42%)

52 Week Range

\$447.90

Last Close

\$596.78

Open

\$586.38

Volume

1,291,106

Annual Div.

\$3.84

Mkt Cap (mn)

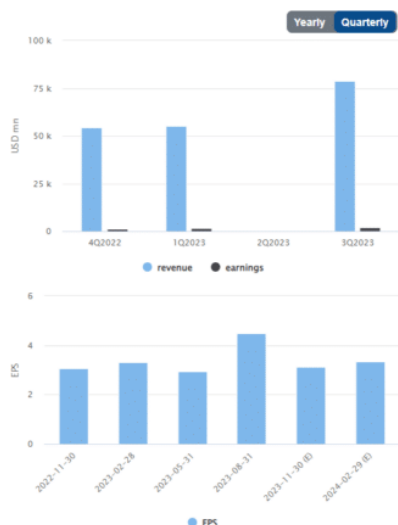
\$257,832.42

Div. Yield

0.64%

Beta

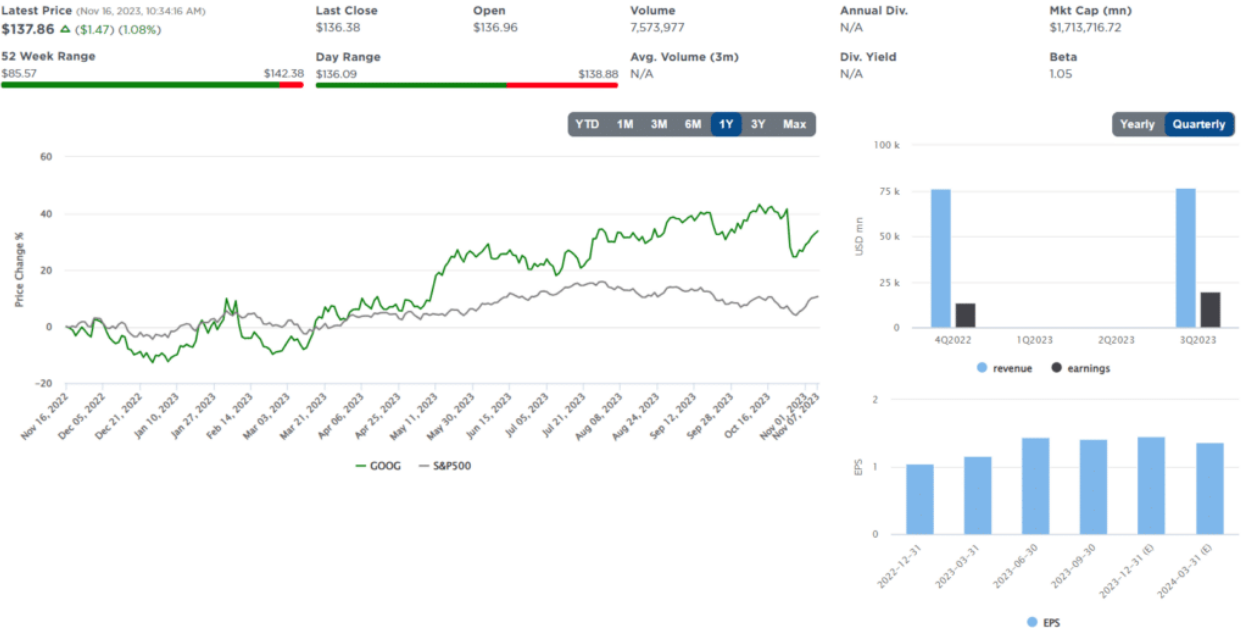
0.78



Alphabet Inc. (GOOG)

Alphabet Inc. (GOOG) - Internet Content & Information

Description [\(Read Less\)](#)
Alphabet Inc. offers various products and platforms in the United States, Europe, the Middle East, Africa, the Asia-Pacific, Canada, and Latin America. It operates through Google Services, Google Cloud, and Other Bets segments. The Google Services segment provides products and services, including ads, Android, Chrome, hardware, Gmail, Google Drive, Google Maps, Google Photos, Google Play, Search, and YouTube. It is also involved in the sale of apps and in-app purchases and digital content in the Google Play store; and Fitbit wearable devices, Google Nest home products, Pixel phones, and other devices, as well as in the provision of YouTube non-advertising services. The Google Cloud segment offers infrastructure, cybersecurity, data, analytics, AI, and machine learning, and other services; Google Workspace that include cloud-based collaboration tools for enterprises, such as Gmail, Docs, Drive, Calendar, and Meet; and other services for enterprise customers. The Other Bets segment sells health technology and internet services. The company was founded in 1998 and is headquartered in Mountain View, California.



Meta Platforms, Inc. (META) - Internet Content & Information

Description [\(Read Less\)](#)

Meta Platforms, Inc. engages in the development of products that enable people to connect and share with friends and family through mobile devices, personal computers, virtual reality headsets, and wearables worldwide. It operates in two segments, Family of Apps and Reality Labs. The Family of Apps segment offers Facebook, which enables people to share, discuss, discover, and connect with interests; Instagram, a community for sharing photos, videos, and private messages, as well as feed, stories, reels, video, live, and shops; Messenger, a messaging application for people to connect with friends, family, communities, and businesses across platforms and devices through text, audio, and video calls; and WhatsApp, a messaging application that is used by people and businesses to communicate and transact privately. The Reality Labs segment provides augmented and virtual reality related products comprising consumer hardware, software, and content that help people feel connected, anytime, and anywhere. The company was formerly known as Facebook, Inc. and changed its name to Meta Platforms, Inc. in October 2021. Meta Platforms, Inc. was incorporated in 2004 and is headquartered in Menlo Park, California.

Latest Price (Nov 16, 2023, 10:36:45 AM)

\$329.47 ▼ (-\$3.24) (-0.98%)

Last Close

\$332.71

Open

\$329.37

Volume

8,349,496

Annual Div.

N/A

Mkt Cap (mn)

\$846,508.06

52 Week Range

\$108.32

Day Range

\$326.40

Avg. Volume (3m)

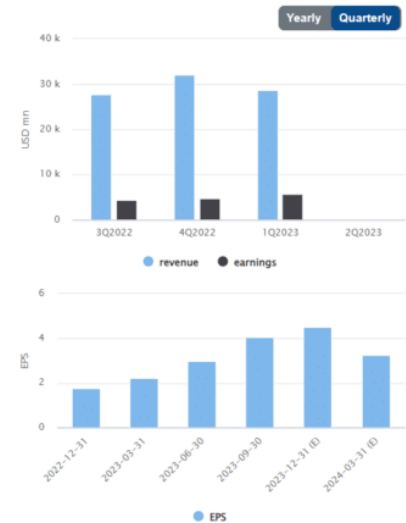
N/A

Div. Yield

N/A

Beta

1.21



Broadcom Inc. (AVGO)

Broadcom Inc. (AVGO) - Semiconductors

Description [\(Read Less\)](#)

Broadcom Inc. designs, develops, and supplies various semiconductor devices with a focus on complex digital and mixed signal complementary metal oxide semiconductor based devices and analog III-V based products worldwide. The company operates in two segments, Semiconductor Solutions and Infrastructure Software. It provides set-top box system-on-chips (SoCs); cable, digital subscriber line, and passive optical networking central office/consumer premise equipment SoCs; wireless local area network access point SoCs; Ethernet switching and routing custom silicon solutions; embedded processors and controllers; serializer/deserializer application specific integrated circuits; optical and copper, and physical layer devices; and fiber optic components and RF semiconductor devices. The company also offers RF front end modules and filter; Wi-Fi, Bluetooth, and global positioning system/global navigation satellite system SoCs; custom touch controllers; custom touch controllers; inductive charging; attached small computer system interface, and redundant array of independent disks controllers and adapters; peripheral component interconnect express; fiber channel host bus adapters; read channel based SoCs; custom flash controllers; preamplifiers; optocouplers; industrial fiber optics, and motion control encoders and subsystems; light emitting diode, ethernet PHYs, switch ICs, and camera microcontrollers. Its products are used in various applications, including enterprise and data center networking, home connectivity, set-top boxes, broadband access, telecommunication equipment, smartphones and base stations, data center servers and storage systems, factory automation, power generation and alternative energy systems, and electronic displays. Broadcom Inc. was incorporated in 2018 and is headquartered in San Jose, California.

Latest Price (Nov 16, 2023, 10:37:28 AM)

\$951.23 ▼ (-\$24.17) (-2.48%)

Last Close

\$975.40

Open

\$964.00

Volume

892,140

Annual Div.

\$18.40

Mkt Cap (mn)

\$392,605.93

52 Week Range

\$503.14

Day Range

\$981.75

Avg. Volume (3m)

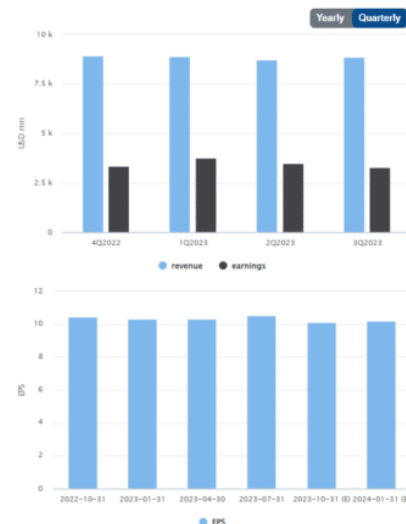
N/A

Div. Yield

1.89%

Beta

1.13



Five for Friday

Five for Friday uses stock screens to produce five stocks that we expect will outperform if a particular investment theme plays out in the future. Investment themes may be relevant to the current or expected market, industry and/or economic trends. Investment themes may not always represent our current forecast.

Disclosure

This report is not a recommendation to buy or sell the named securities. We intend to elicit ideas about stocks meeting specific criteria and investment themes. Please read our [disclosures](#) carefully and do your own research before investing.